

# DesignaFriend

COLLECTION

*Design Your Own Fashion Collection!*



# FASHION SKETCHBOOK

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Welcome to the DesignaFriend  
fashion sketchbook!



## HOW TO USE:

Print out the pages in this pack.  
Print out lots of copies of the fashion  
doll page so you can create loads of  
fashion designs!

Cut out the pages to make a small sketchbook.

Staple the pages together when you're done for  
a fashion design sketchbook!

Either copy or trace the outfit templates or  
cut them out and place them on the fashion doll.  
You can make up patterns or use paper or real  
fabric to make your designs pop!

## BE AS CREATIVE AS YOU CAN BE!

## Make a Mood Board

Many fashion designers make mood boards which inspire their ideas. You can add anything to a mood board - colours, photos, images you find interesting or fabrics you like. The list is endless!



## MAKE YOUR OWN MOODBOARD

Find a large sheet of paper or piece of cardboard. Collect images, photos, stickers and anything that inspires you! Think about the colours you want to use and attach all of your inspiration onto the paper or cardboard.

## The Colour Wheel

Every designer works with the colour wheel to work out which colours go well together.



What are your favourite colours?

## MY FAVOURITE COLOURS



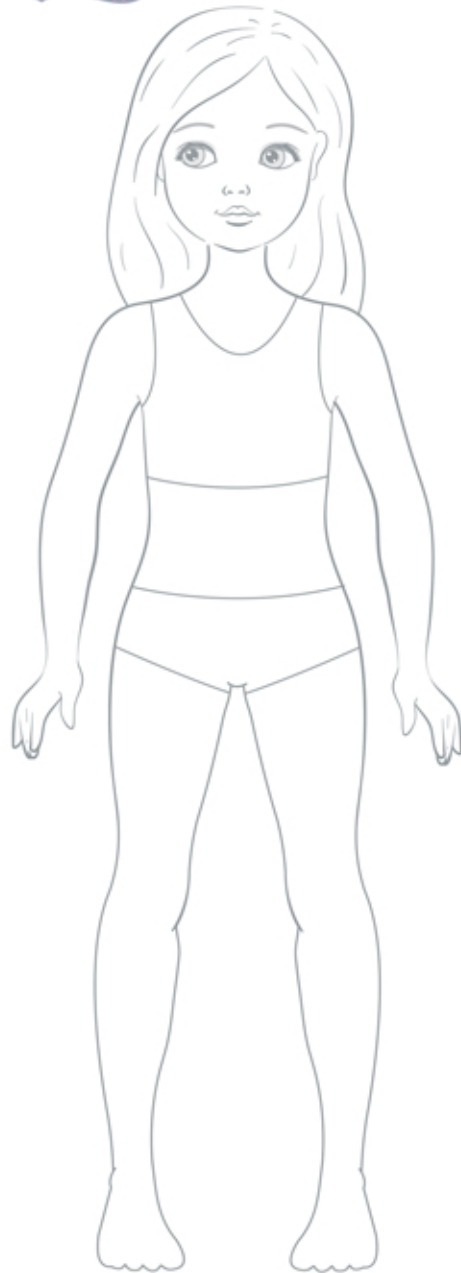
You can mix colours to make certain colour palettes like these ones.



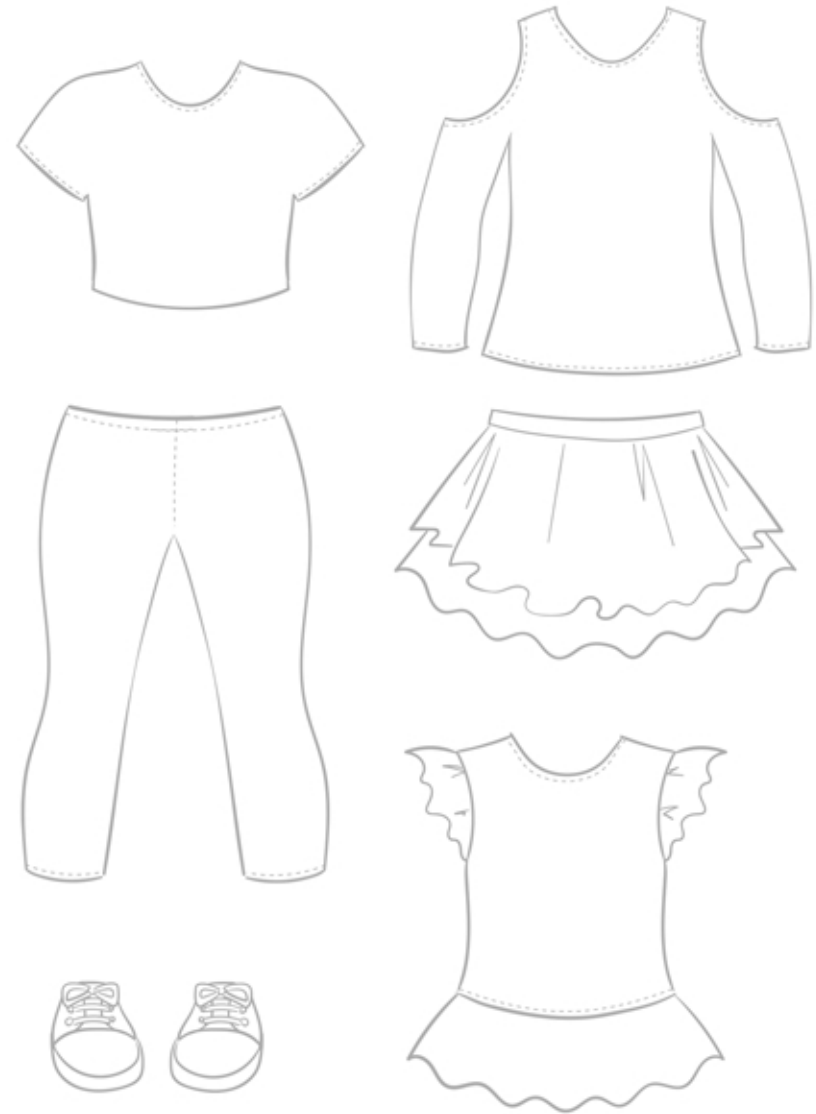
My name is...

My style is...

COLOUR PALETTE



Copy these designs onto your fashion doll  
page to create different looks.

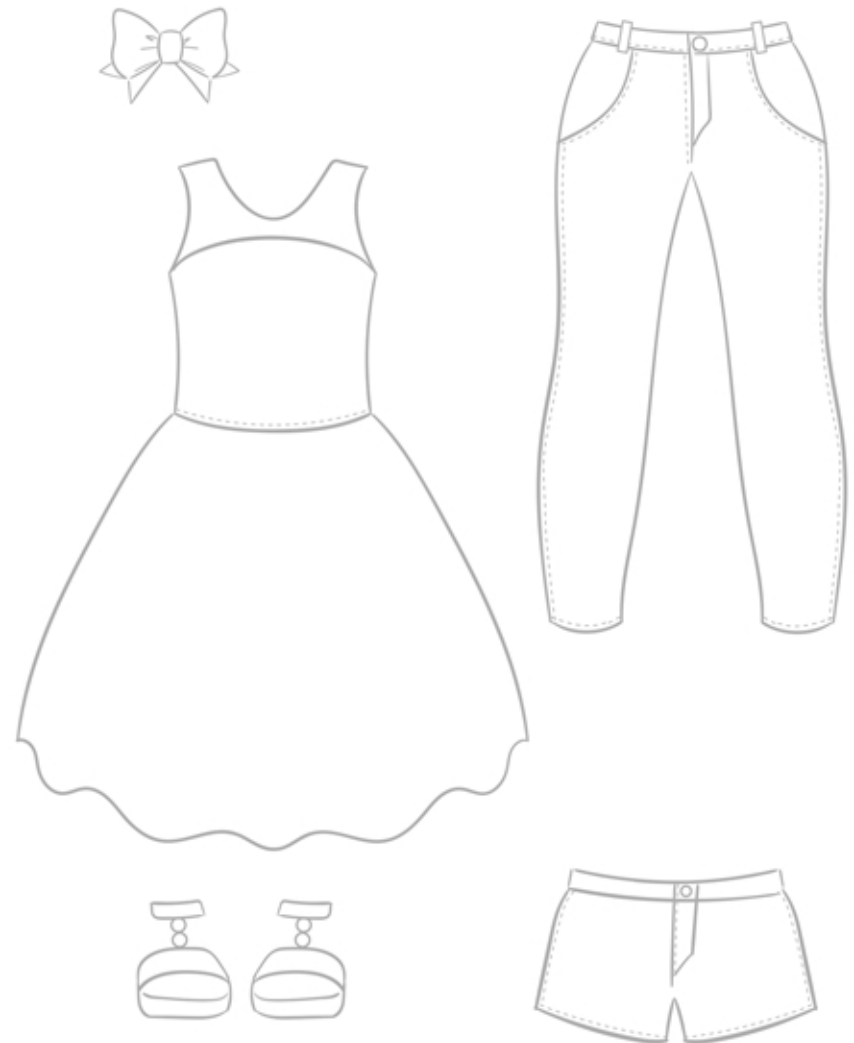




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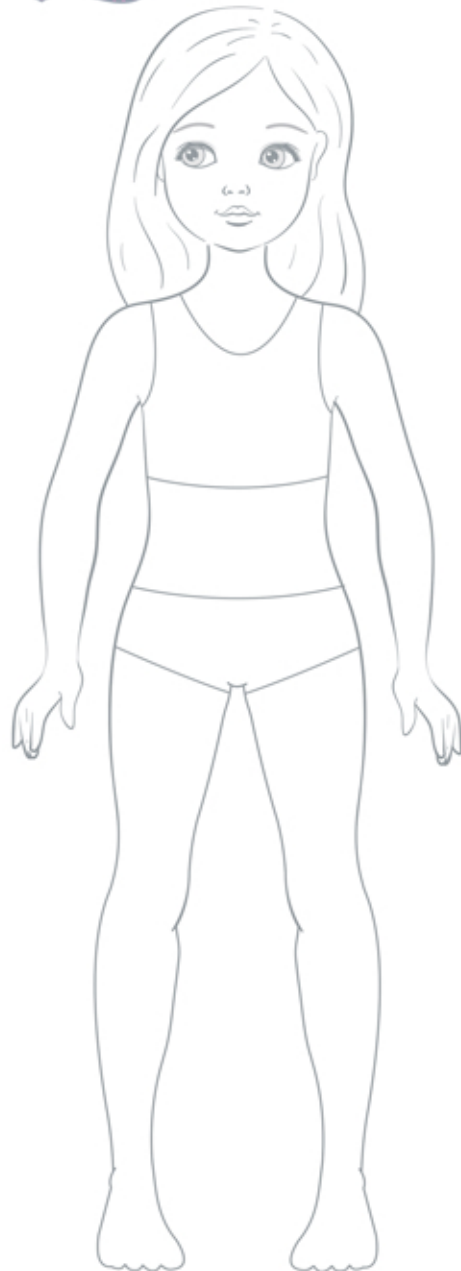


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*My name is...*

*My style is...*

COLOUR PALETTE

Four empty circles arranged vertically, intended for selecting colors for the outfit.

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*My name is...*

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Four empty circles arranged vertically, intended for selecting colors for the outfit.