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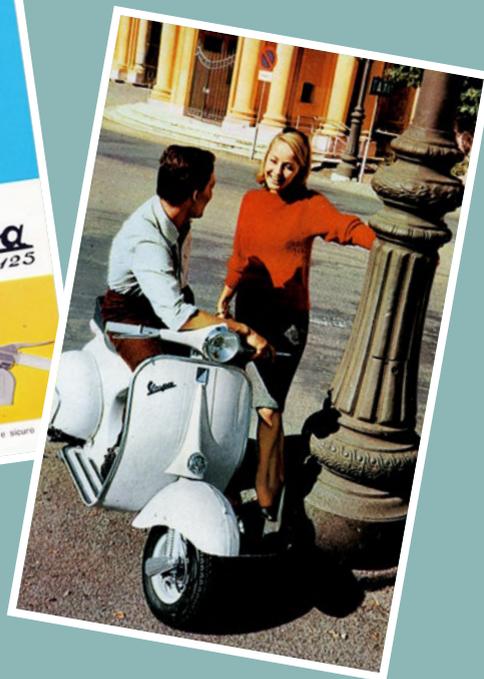


CELEBRATING AN ICON

Born in Pontedera, Italy, in 1946, the Vespa was the perfect symbol of a bright new future. It quickly became more than just a means of transport, representing both the joy of living and modern fashion. With more than 75 years on the road, we thought it was the perfect time to celebrate this cultural icon and hope you'll enjoy building the LEGO® version of this classic vehicle.

CELEBRAZIONE DI UN SIMBOLO

Nata a Pontedera nel 1946, la Vespa divenne il simbolo perfetto di un nuovo e brillante futuro. Rapidamente fu ben più di un semplice mezzo di trasporto, rappresentando gioia di vivere e stile. Con più di 75 anni sulla strada, ci sembrava il momento giusto per celebrare questa icona che ha saputo diventare un fenomeno culturale, e speriamo che ti divertirai a costruire la versione LEGO® di questo veicolo che è un classico senza tempo.



THE VESPA 125

Introduced in 1960, the Vespa 125 captured the care-free spirit of the decade, offering affordable style and mobility to a new youthful generation. Then as now, colour has always played an important role, ensuring the Vespa's status as fashion icon. This pastel blue tone was also very much of its time and was the only colour the 125 was available in when it launched.

LA VESPA 125

Introdotta nel 1960, la Vespa 125 ha interpretato lo spirito spensierato del decennio che stava iniziando, offrendo stile e mobilità a prezzi accessibili alle nuove generazioni. Allora come oggi, il colore ha sempre avuto un ruolo importante, garantendo a Vespa lo status di icona di stile. Questa particolare tonalità di blu pastello era molto popolare all'epoca ed era l'unico colore in cui la 125 era disponibile quando fu lanciata.

The Vespa's story has been long and successful, crossing borders and oceans, taking Italian style to the roads all over the world for over 75 years.

La storia di Vespa è lunga e piena di successi, ha attraversato confini e oceani, portando lo stile italiano sulle strade di tutto il mondo da oltre 75 anni.

Synonymous with performance and reliability, the Vespa GS became the queen of regularity rallies in the second half of the 1950s.

Sinonimo di prestazioni e affidabilità, la Vespa GS (Gran Sport) divenne la regina delle competizioni di regolarità nella seconda metà degli anni '50.



1954

The "Chi Vespa mangia le mele" ("He who Vespas eats apples") launch campaign for the new Vespa Primavera 125 marked a revolution in the world of advertising.



La campagna "Chi Vespa mangia le mele" per la nuova Vespa Primavera 125 rivoluziona il mondo della pubblicità.

1968

1946

On 23 April 1946, Piaggio filed the patent for a motorised vehicle with a 98cc single-cylinder 2-stroke engine. Vespa was born.

Il 23 Aprile 1946 Piaggio deposita il brevetto di uno scooter motorizzato con un monocilindrico 2T da 98 cc. Nasce Vespa.



1963



The Vespa 50cc became an instant success among young people, who could ride it without needing a driving licence.

La Vespa 50cc diventa subito un successo tra i giovani, che possono guidarla senza bisogno della patente.

With more than three million sold, the PX became the most successful Vespa model of all times.

Con oltre tre milioni di esemplari venduti, la PX diventa il modello Vespa di maggior successo di tutti i tempi.



1978



The GTS 250 continued the tradition of sporty Vespa. The body was widened in order to improve the room for rider, passenger and luggage.

La GTS 250 è l'erede della tradizione sportiva di Vespa. La carrozzeria è stata allargata per migliorare lo spazio per pilota, passeggero e bagagli.

2006

Vespa celebrates its 75th anniversary with the Vespa 75th special edition, reinforcing the brand's status as a fashion icon.

Vespa celebra il suo 75° anniversario con la serie speciale Vespa 75th, consolidando il suo status di icona di stile.



2021

With the 50 ET, Vespa entered the third millennium without losing its elegant, pleasant and instantly recognisable lines that have always distinguished it.

1996



Con la 50 ET, Vespa varca il terzo millennio senza perdere le linee eleganti, piacevoli e immediatamente riconoscibili che l'hanno sempre contraddistinta.

2019



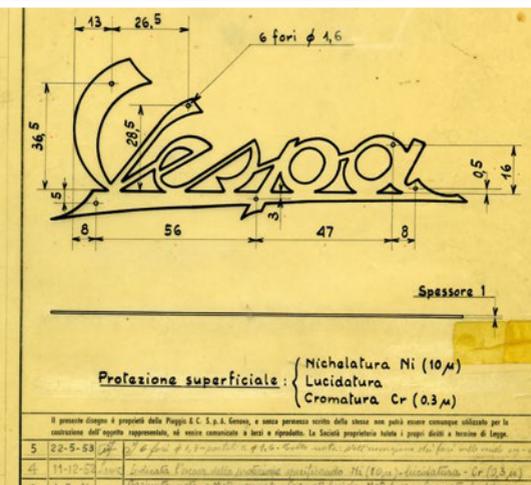
With the Elettrica, you could negotiate the city streets in absolute silence, whether you opted for the Eco energy-saving mode or for the Power setting.

Con Vespa Elettrica puoi percorrere le strade della città in assoluto silenzio, sia che tu opti per la modalità di risparmio energetico Eco che per l'impostazione Power.



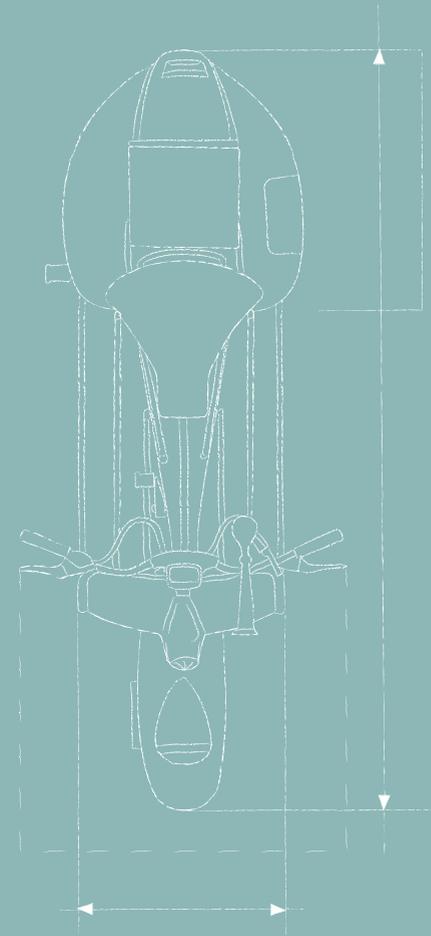
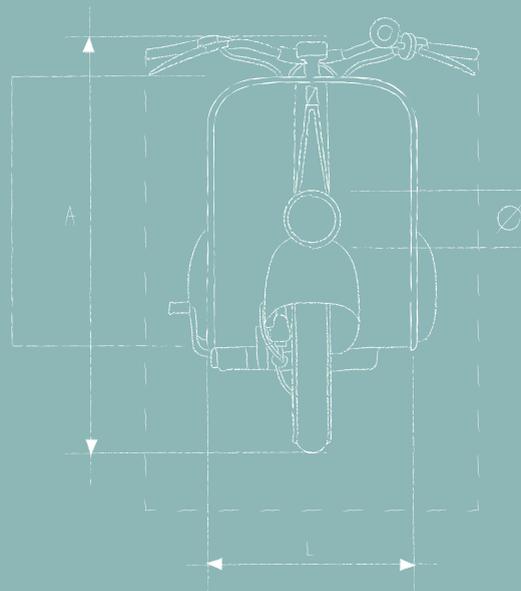
THE PERFECT NAME

Legend has it that when designer Corradino D'Ascanio presented his prototype to Enrico Piaggio, the manufacturer took one look at the vehicle's distinct body shape and antenna-like handlebars and exclaimed: "Sembra una vespa!" ("It looks like a wasp!"). When the sound of the engine was heard, it became even clearer that the perfect name had been found.



IL NOME PERFETTO

La leggenda narra che quando il progettista Corradino D'Ascanio presentò il suo prototipo a Enrico Piaggio, questi diede un'occhiata alla particolare conformazione del veicolo e al manubrio simile ad un'antenna ed esclamò: "Sembra una vespa!". Quando si udì il rombo del motore, divenne ancora più chiaro che era stato trovato il nome perfetto.



FROM THE DESIGN TEAM

"The biggest challenge for us was recreating the Vespa's organic rounded shapes in LEGO® elements. It took some time, but once this was achieved, we could start adding all those small but important details like the removable engine cover, kick-starter and pedals. Lastly, we worked on fun touches like the detachable flower basket and helmet with goggles to celebrate the iconic Dolce Vita feeling of the Vespa 125 from the mid-sixties."

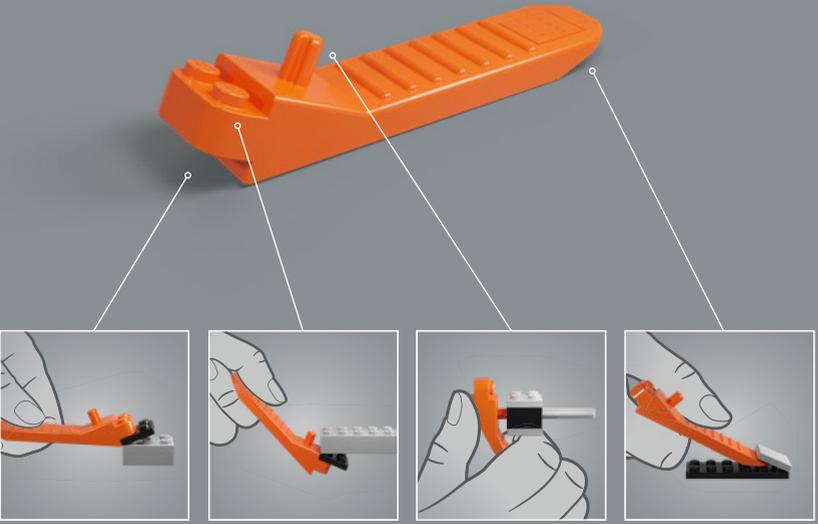
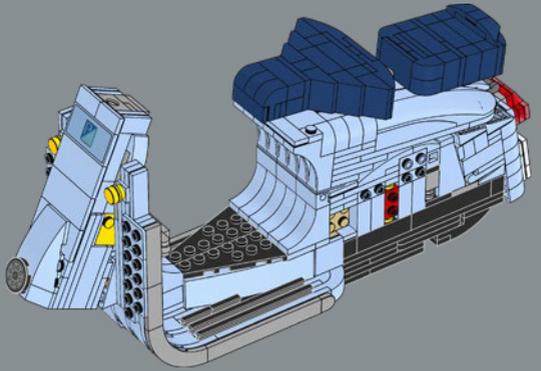
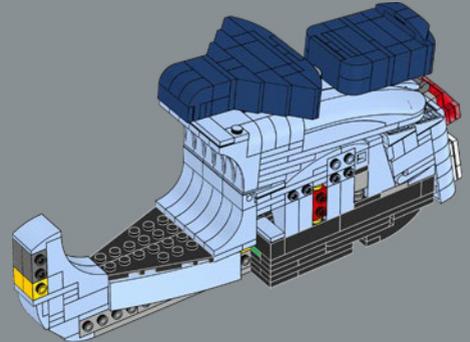
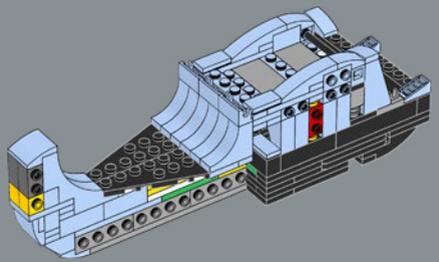
Florian Müller, Senior Designer

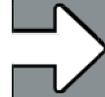
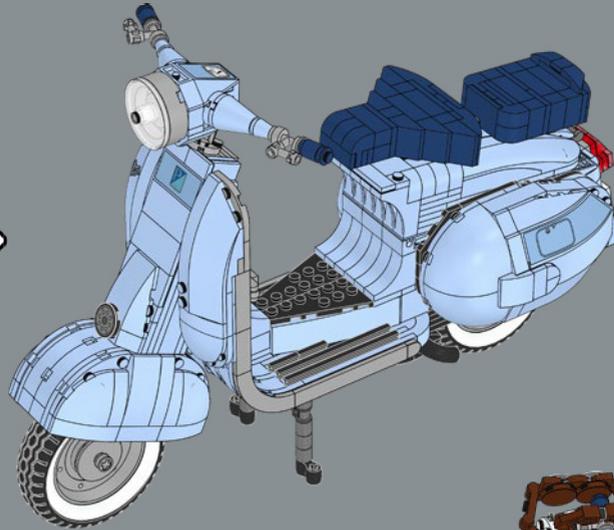
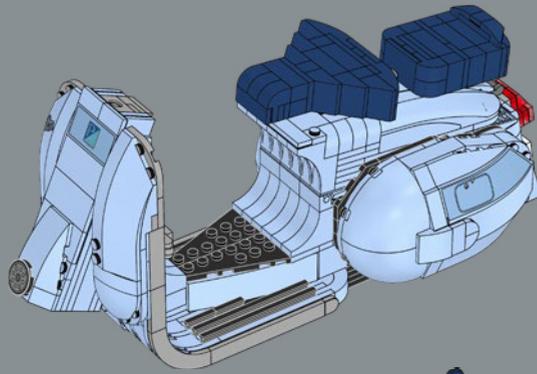
IL DESIGN TEAM

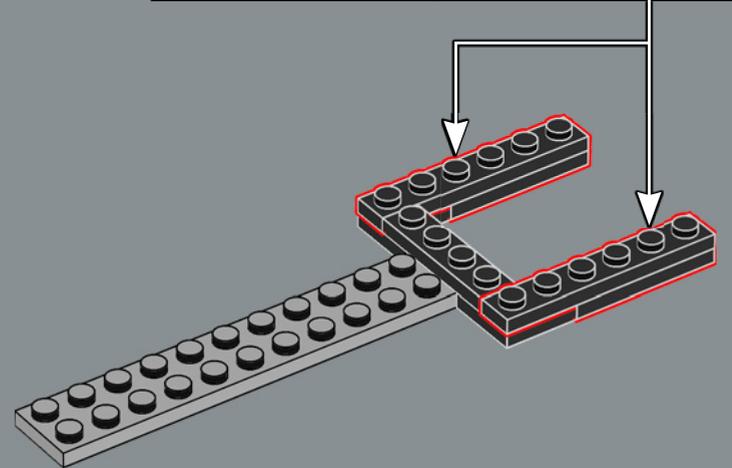
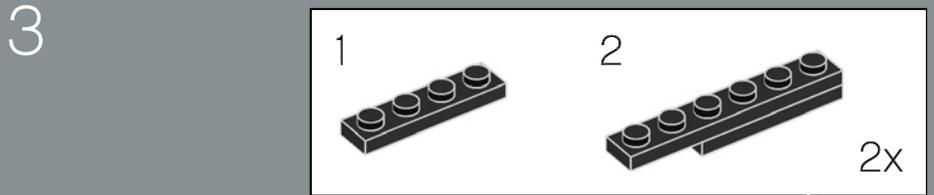
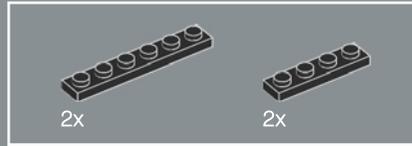
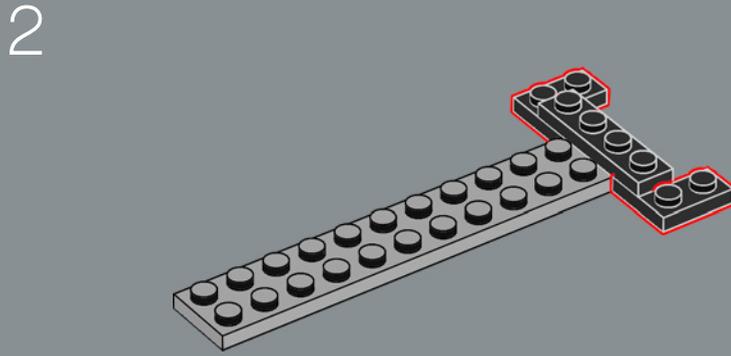
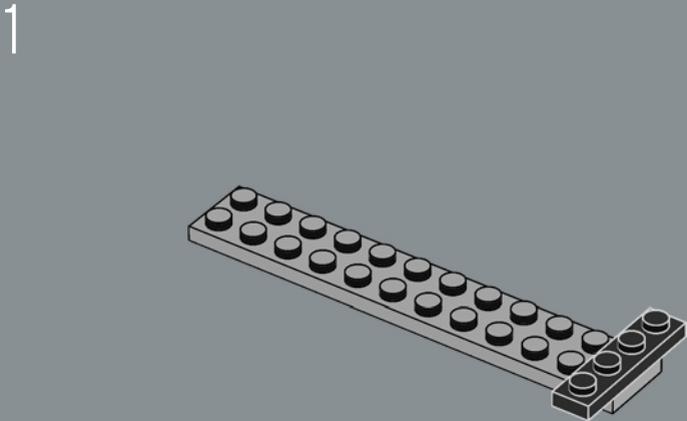
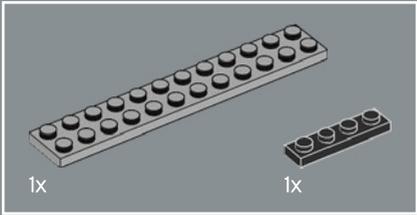
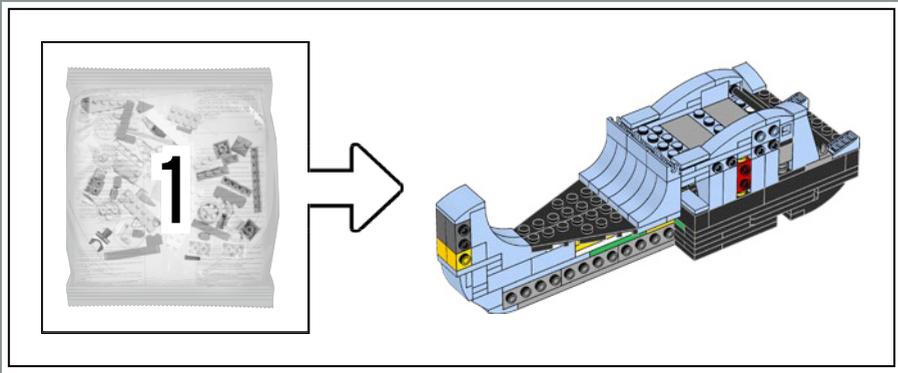
"La sfida più grande è stata ricreare le forme arrotondate tipiche di Vespa con gli elementi LEGO®. Ci è voluto un po' di tempo, ma una volta raggiunto questo obiettivo, abbiamo potuto iniziare ad aggiungere piccoli ma importanti dettagli come il cofano motore rimovibile e il pedale di avviamento. Infine, l'abbiamo arricchita con tocchi divertenti come il cesto di fiori staccabile e il casco con gli occhiali, per celebrare l'iconica atmosfera della Dolce Vita anni Sessanta della Vespa 125."

Florian Müller, Senior Designer



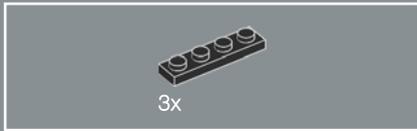
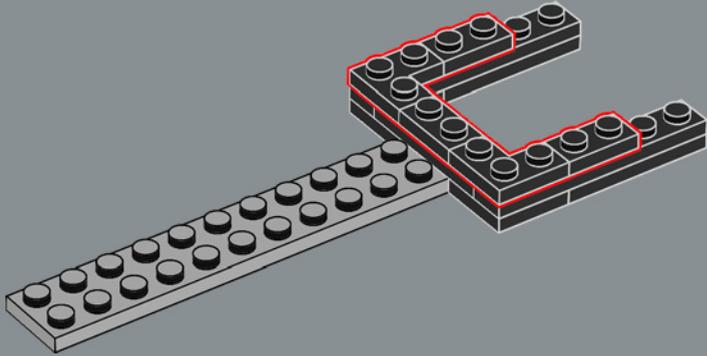




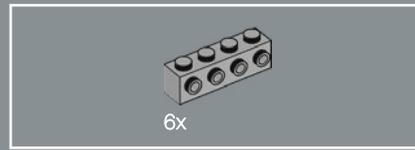
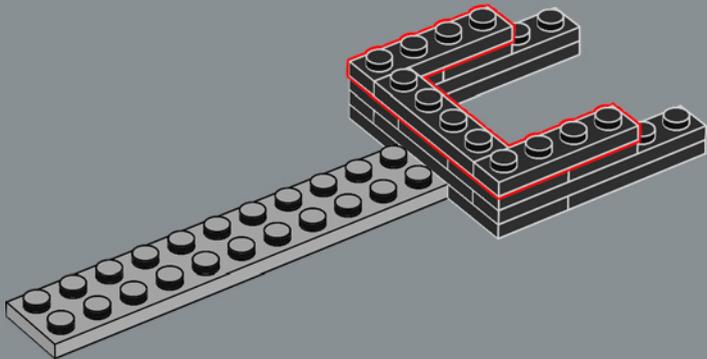




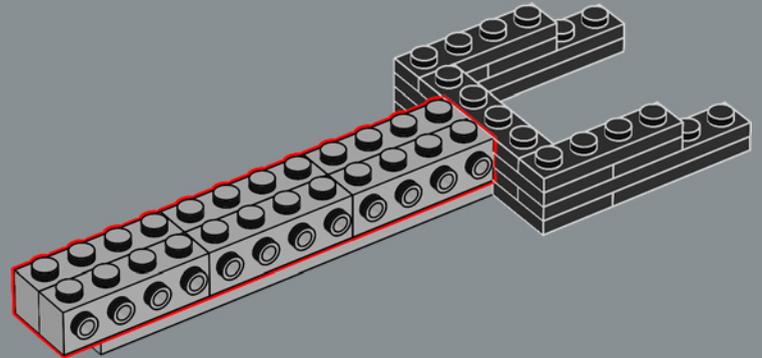
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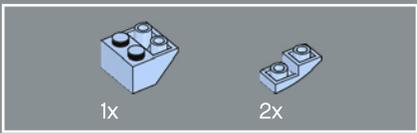


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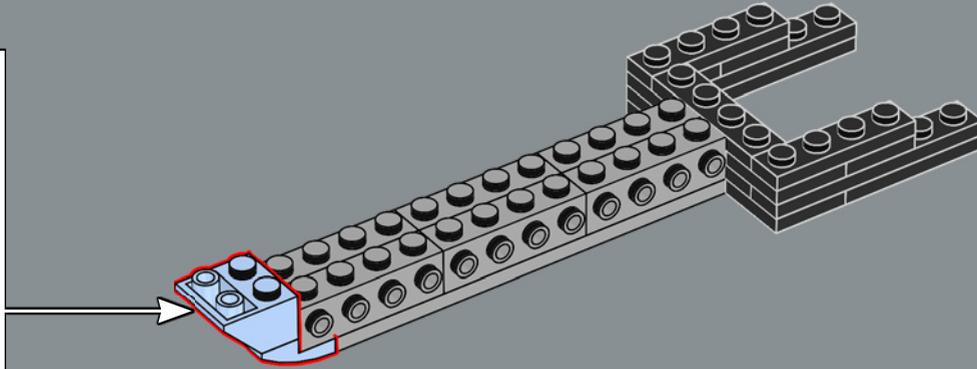
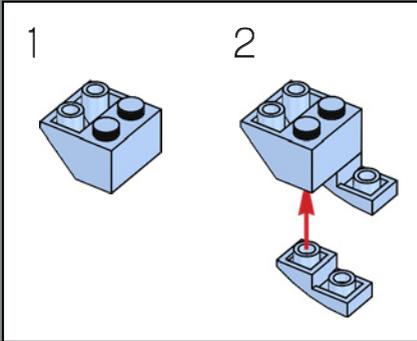


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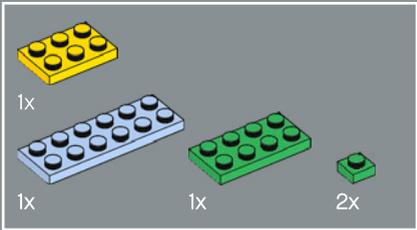


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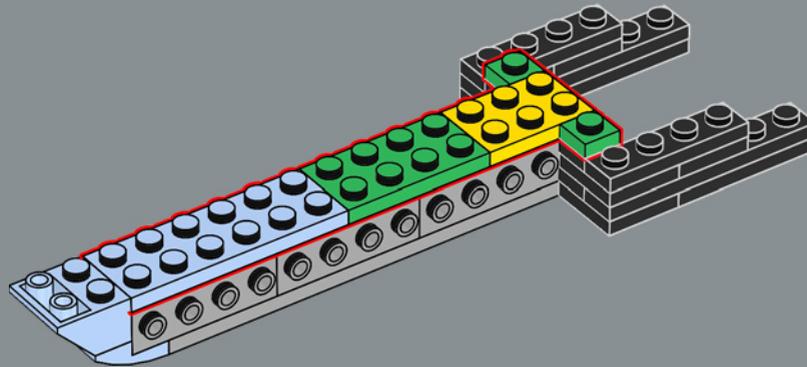


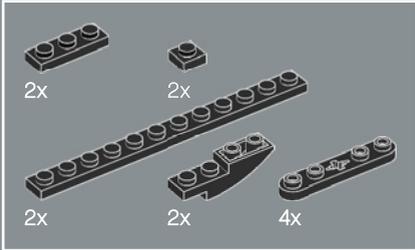
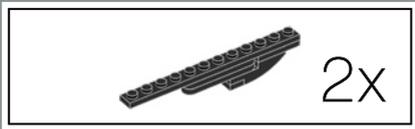
The pastel blue shade that matches the original Vespa is a very rarely used LEGO® colour.

La tonalità blu pastello che riproduce il colore della Vespa originale è un colore LEGO® usato molto raramente.



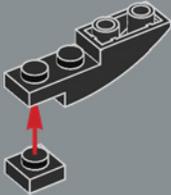
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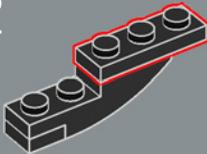


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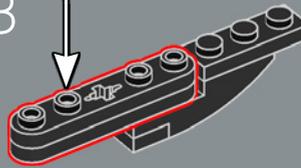
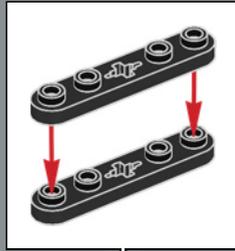
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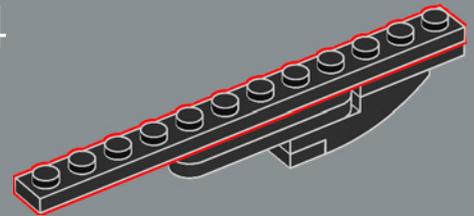
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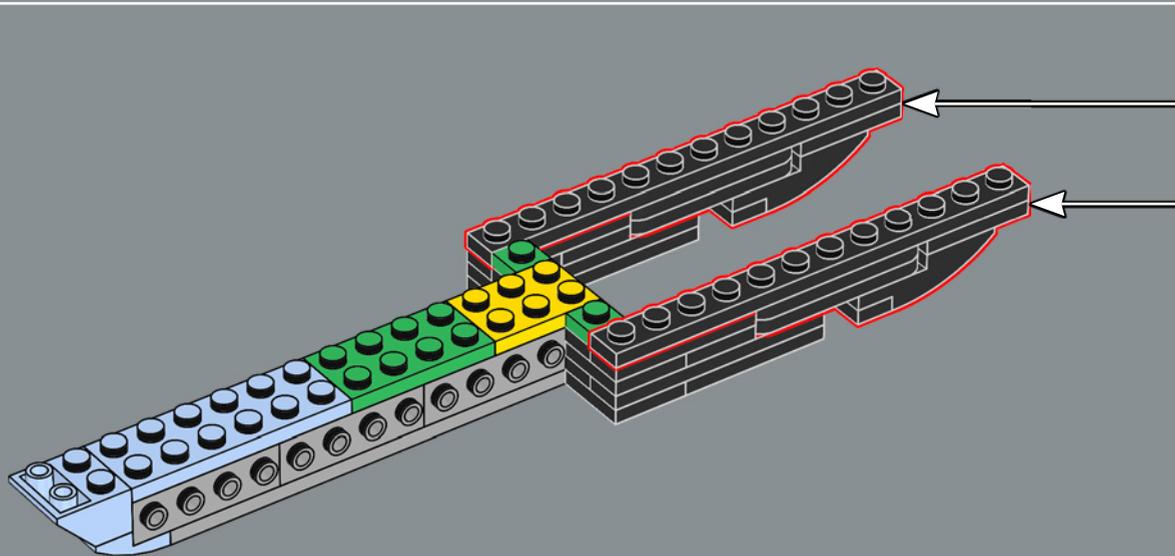
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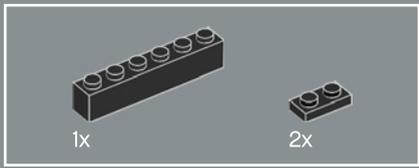


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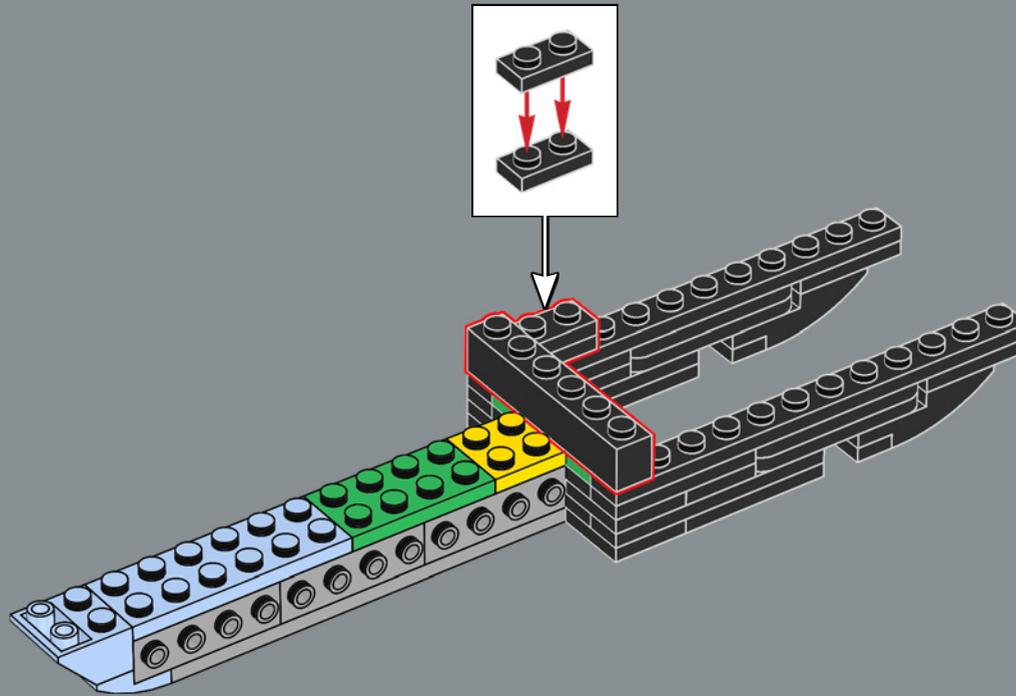


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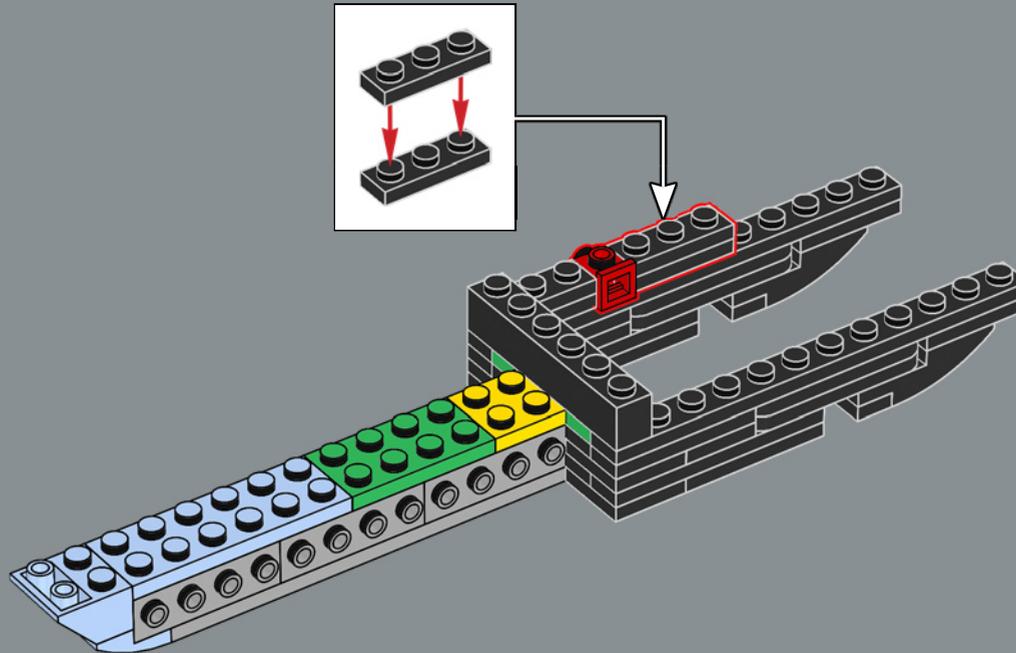


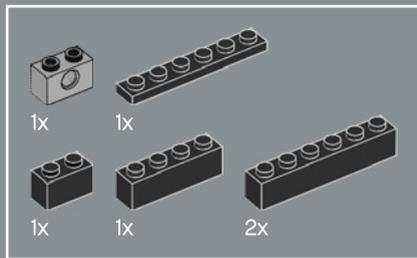


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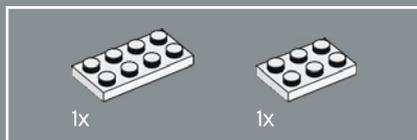
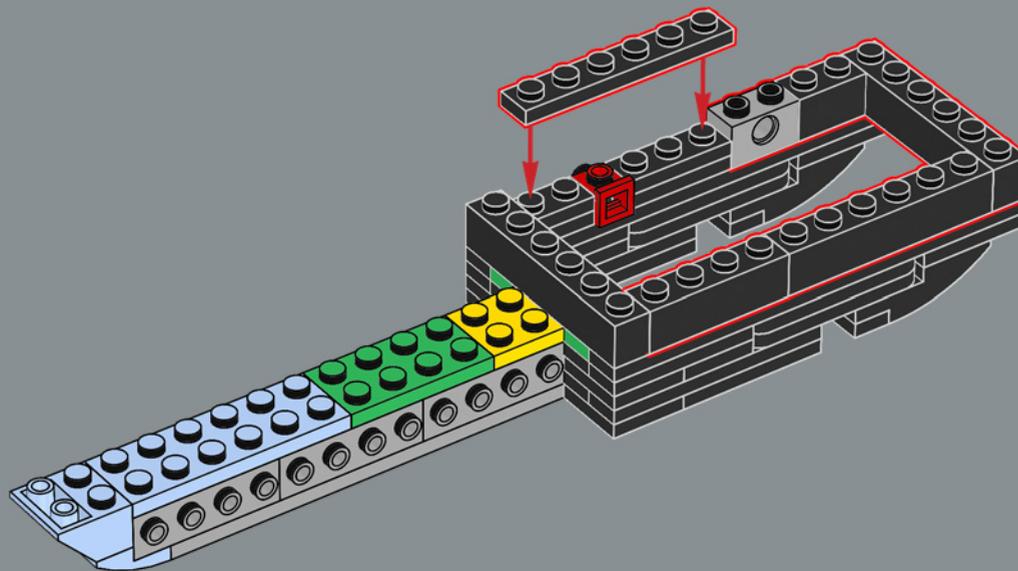


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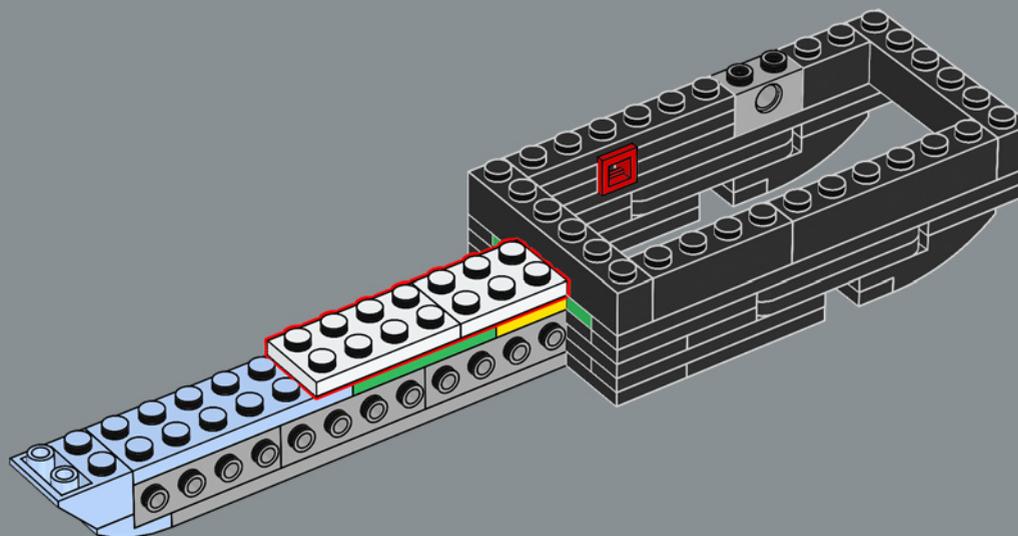


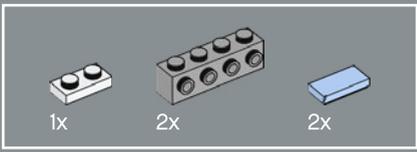


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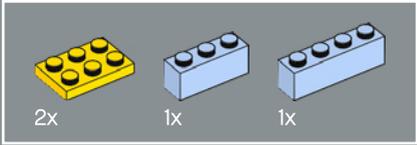
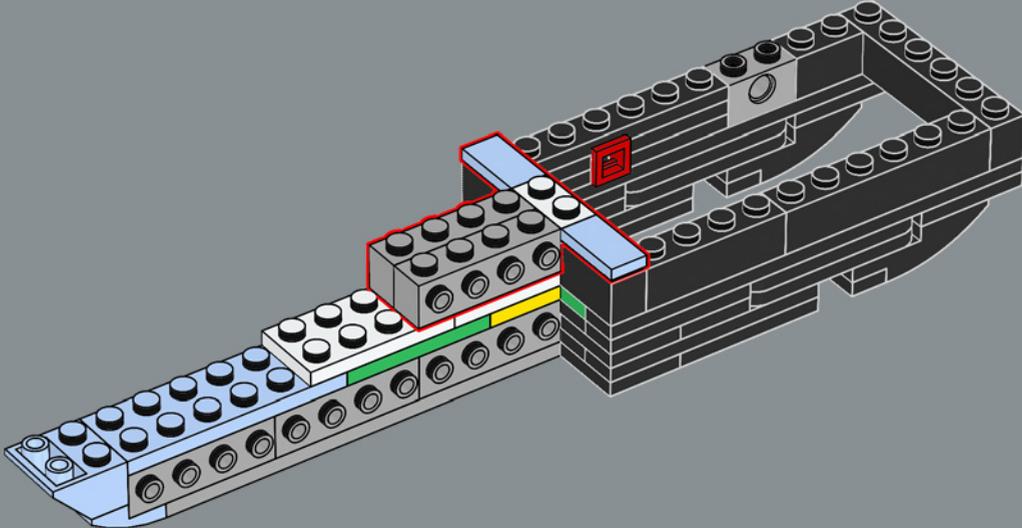


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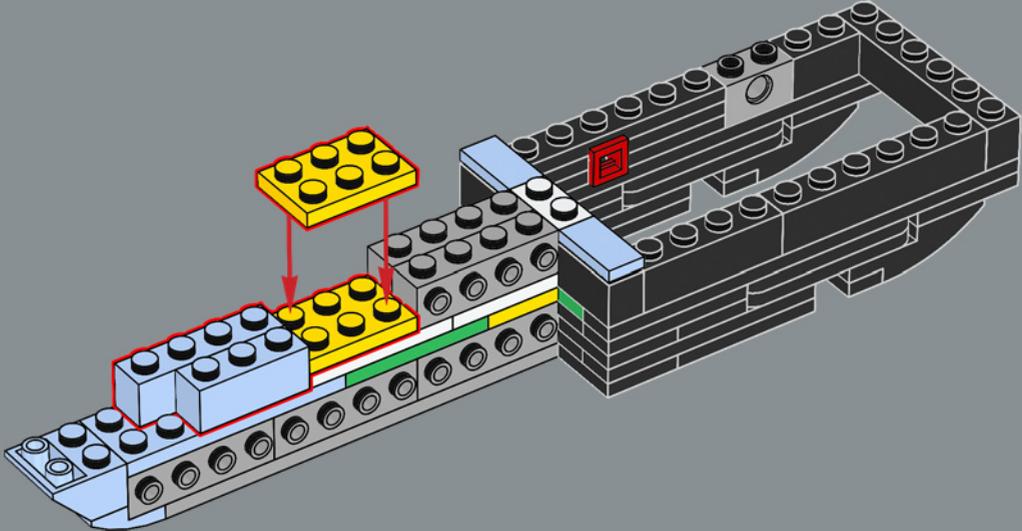


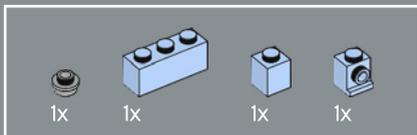


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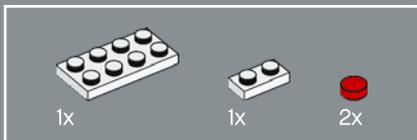
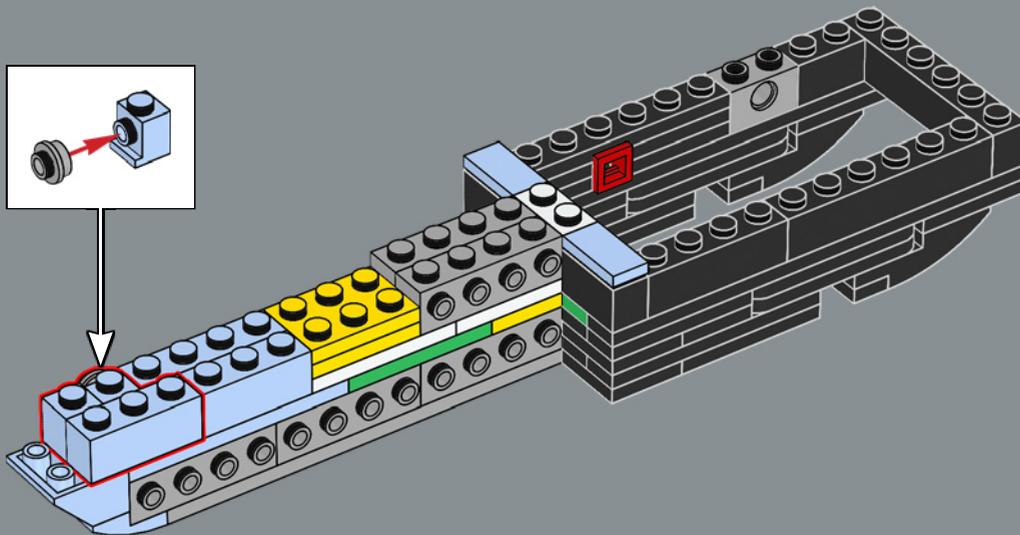
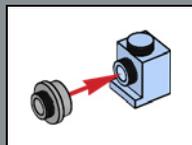


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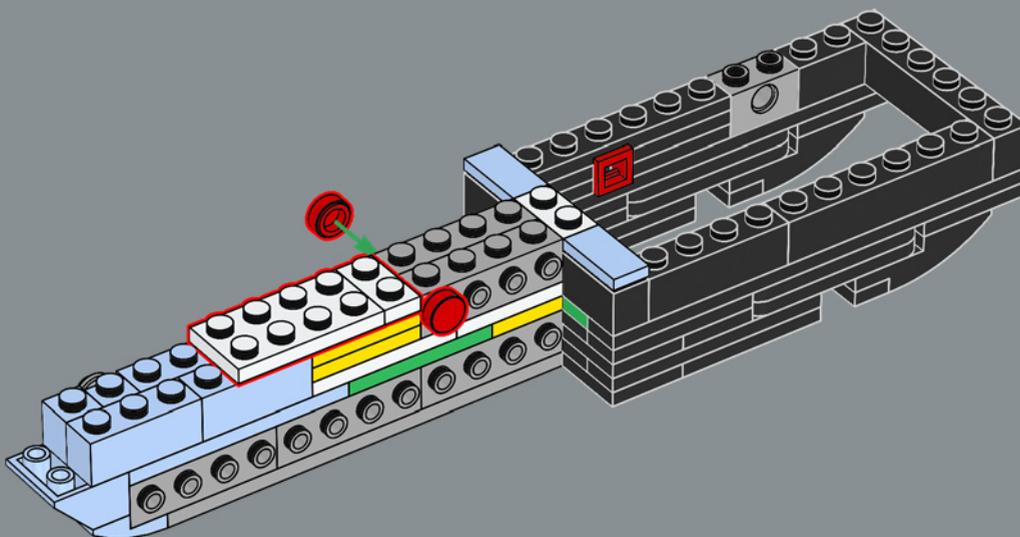


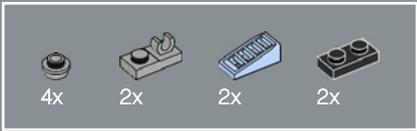


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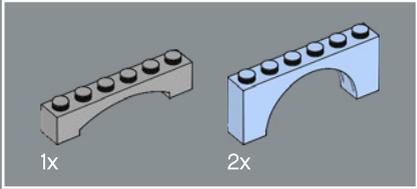
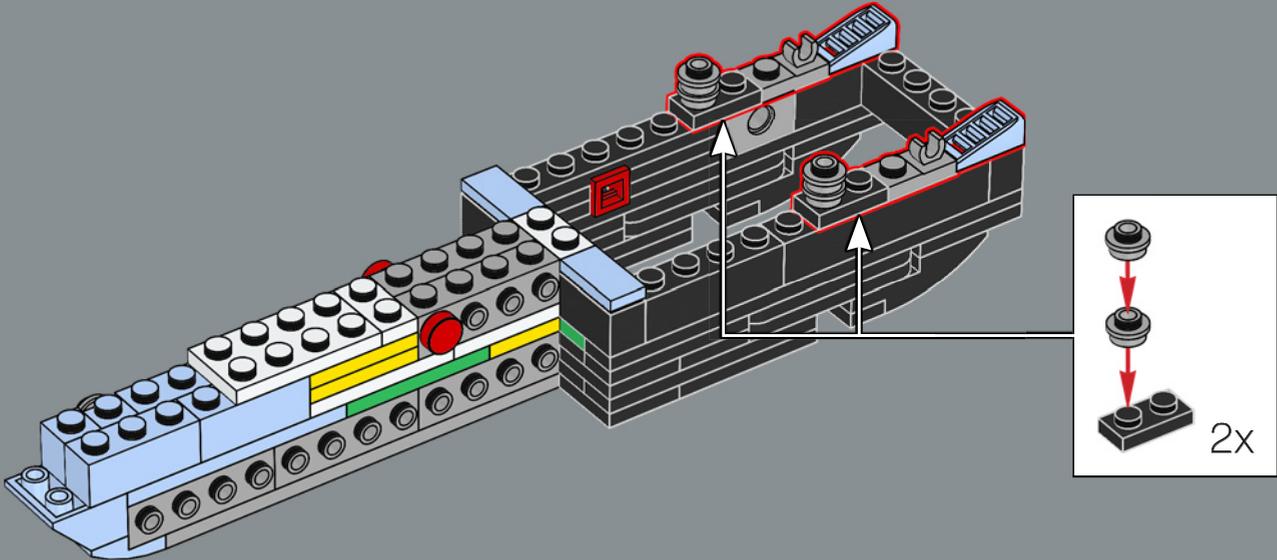


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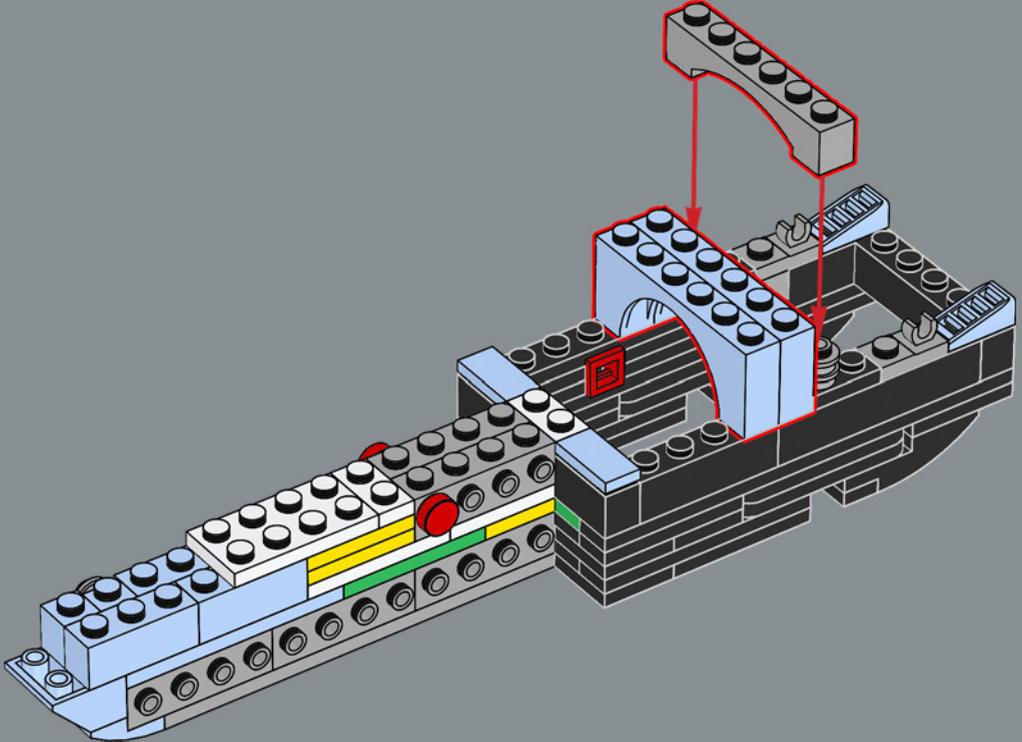




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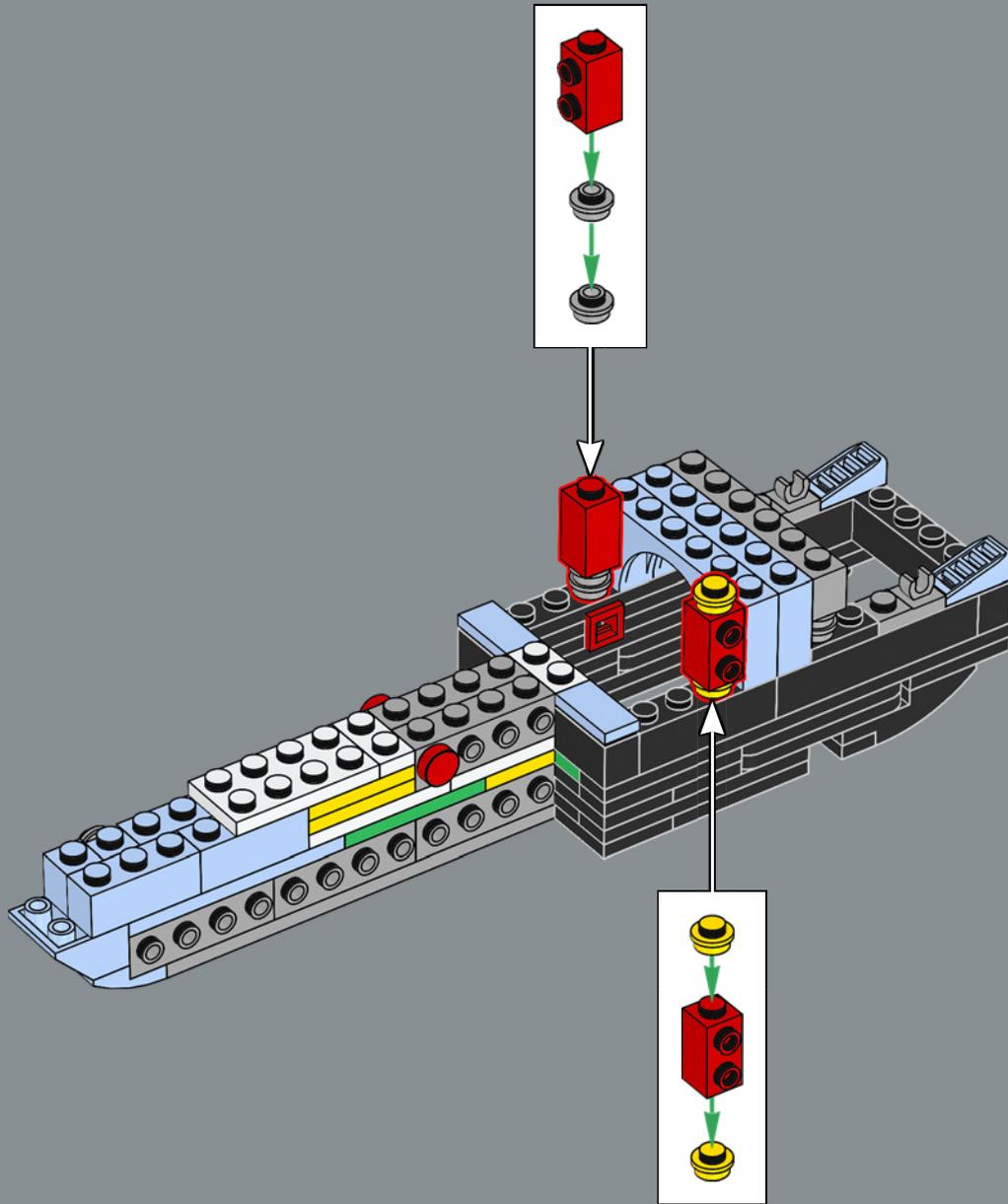


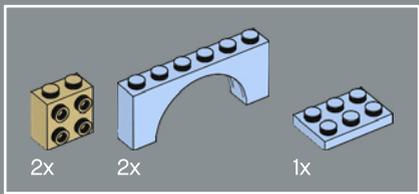
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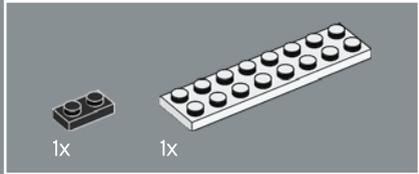
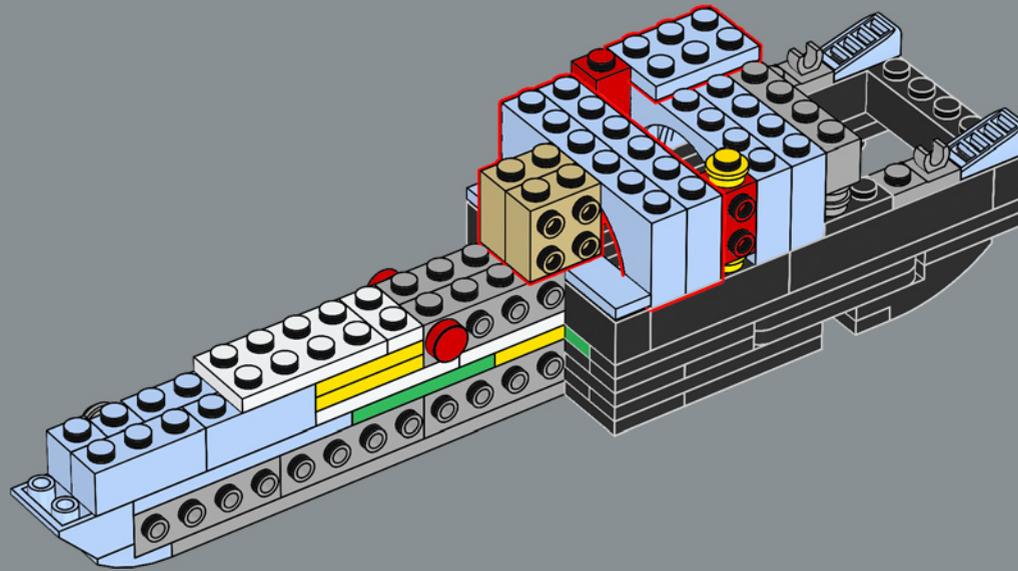


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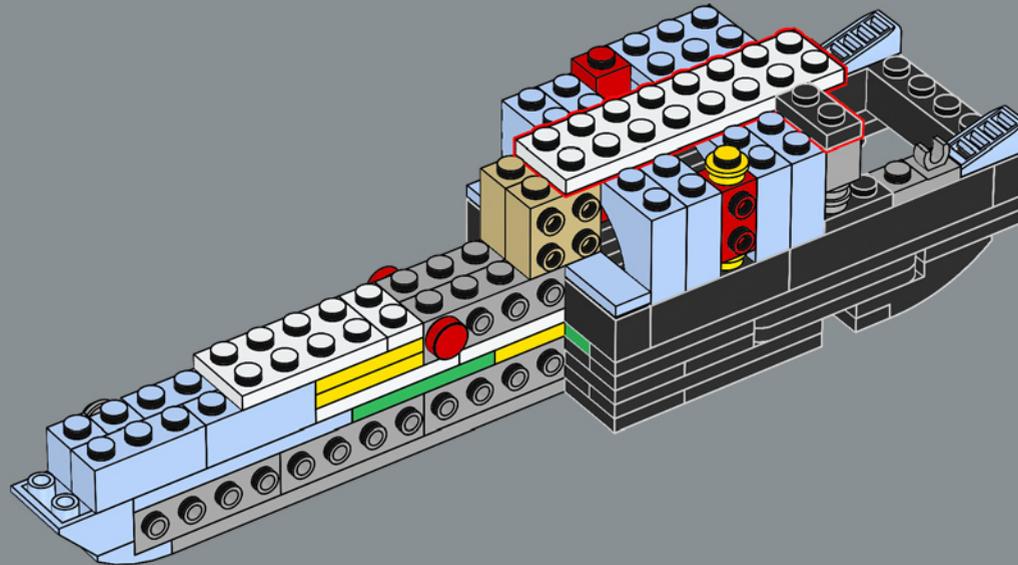


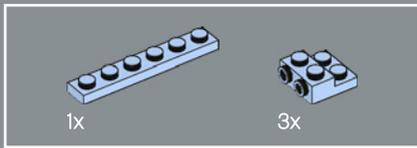


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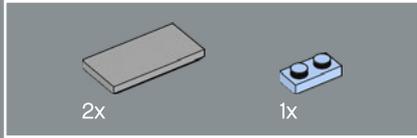
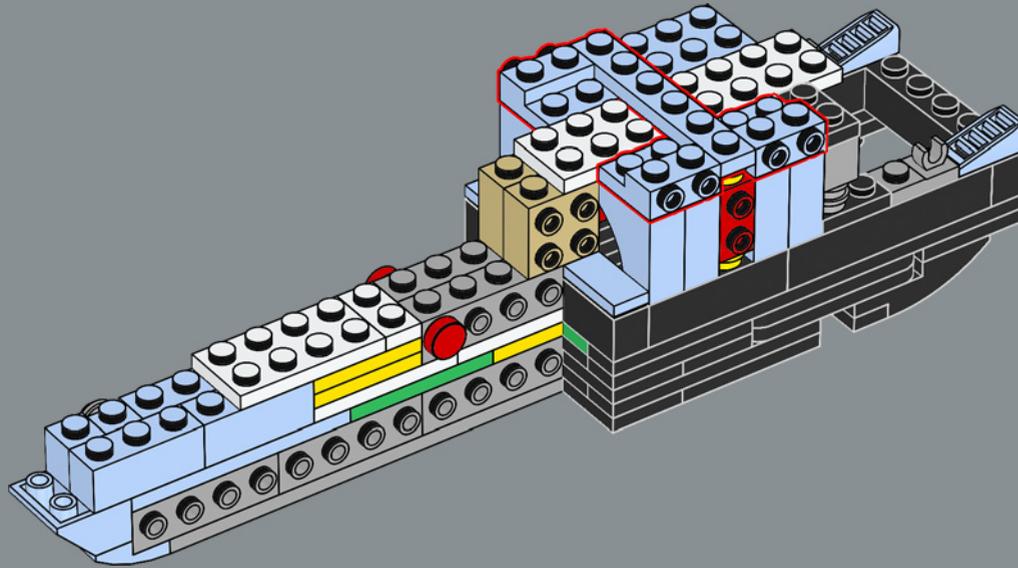


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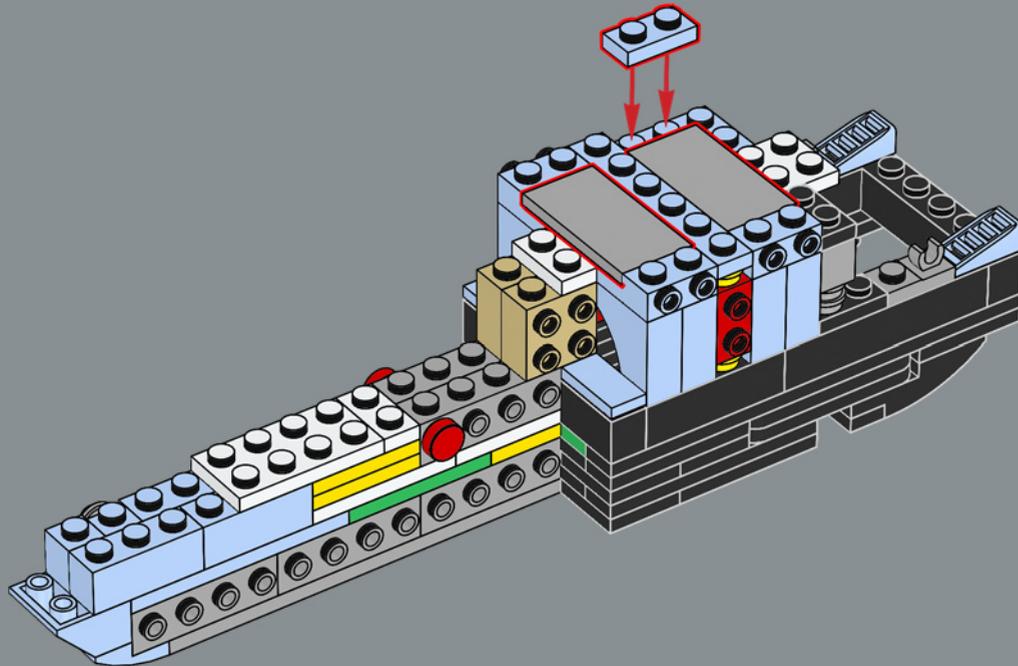


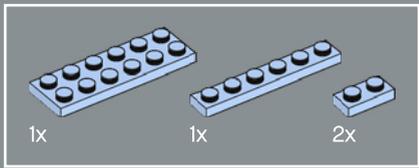


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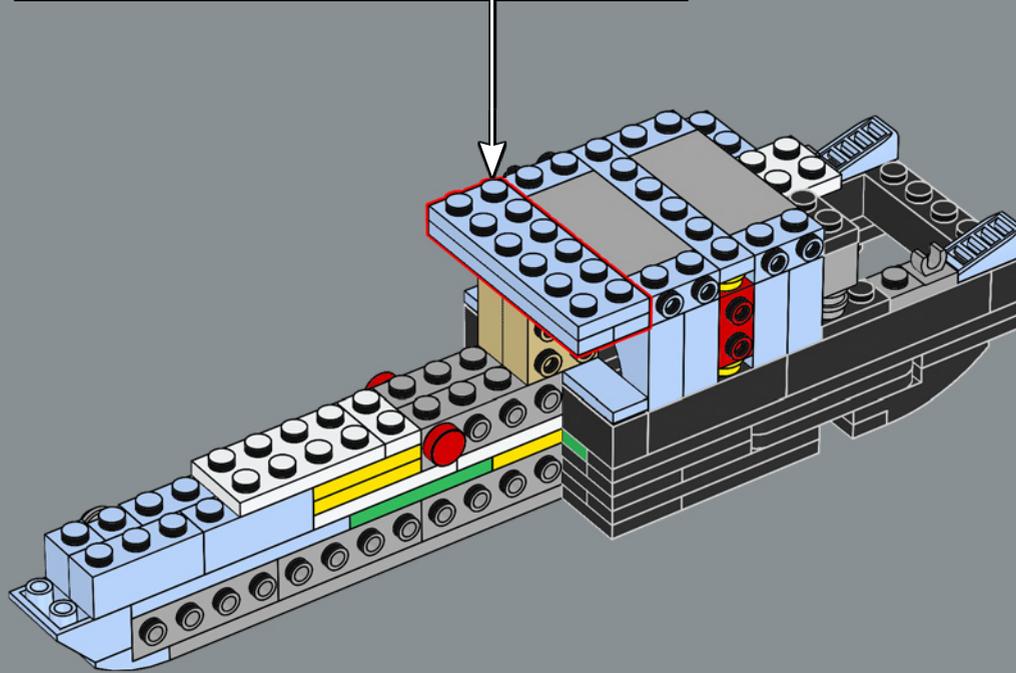
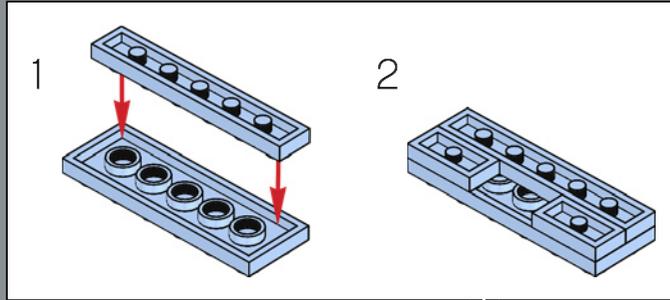


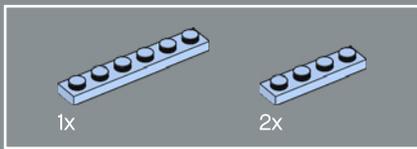
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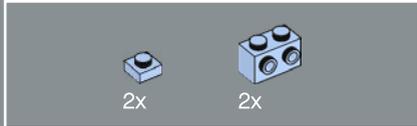
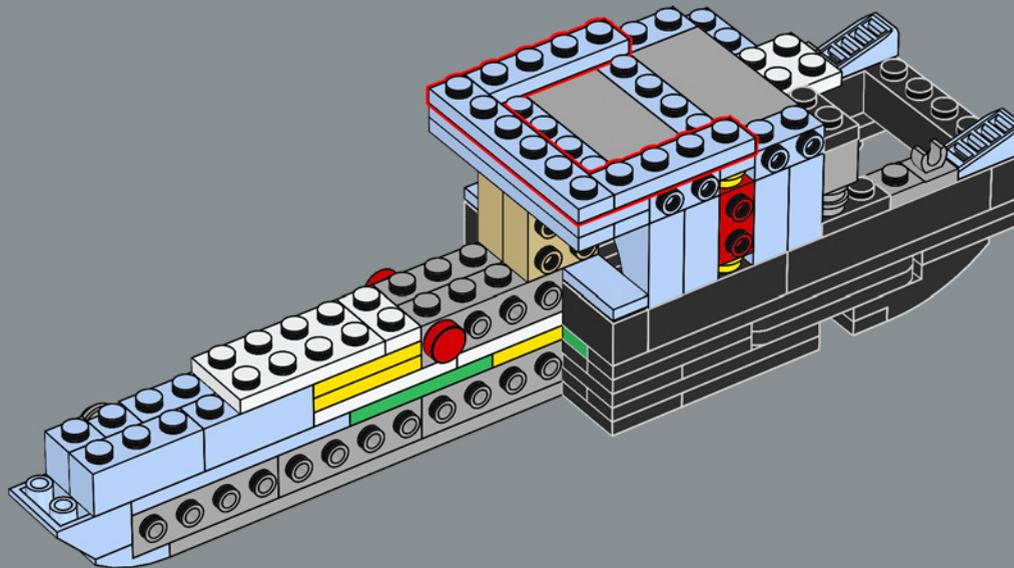


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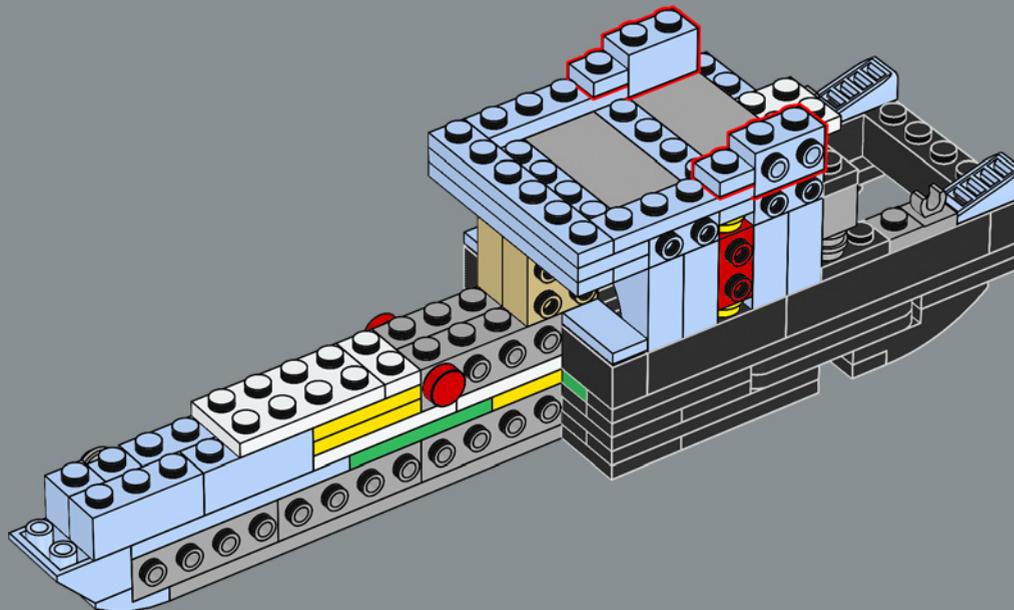




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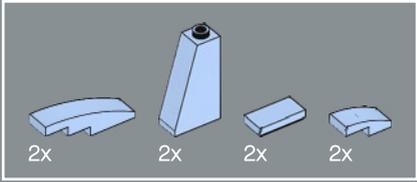
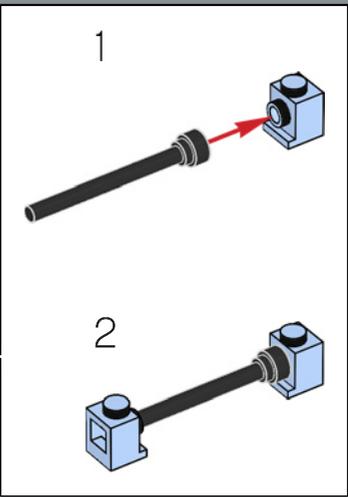
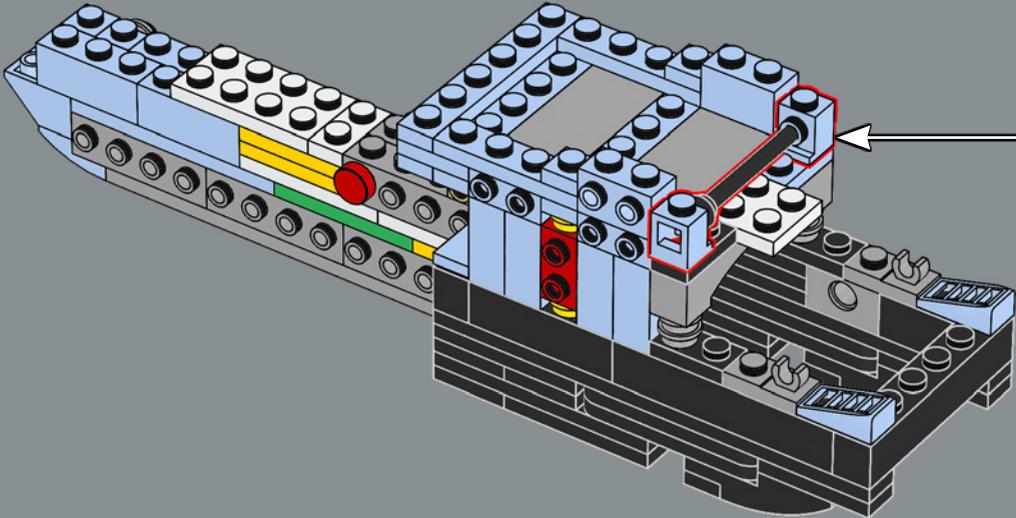


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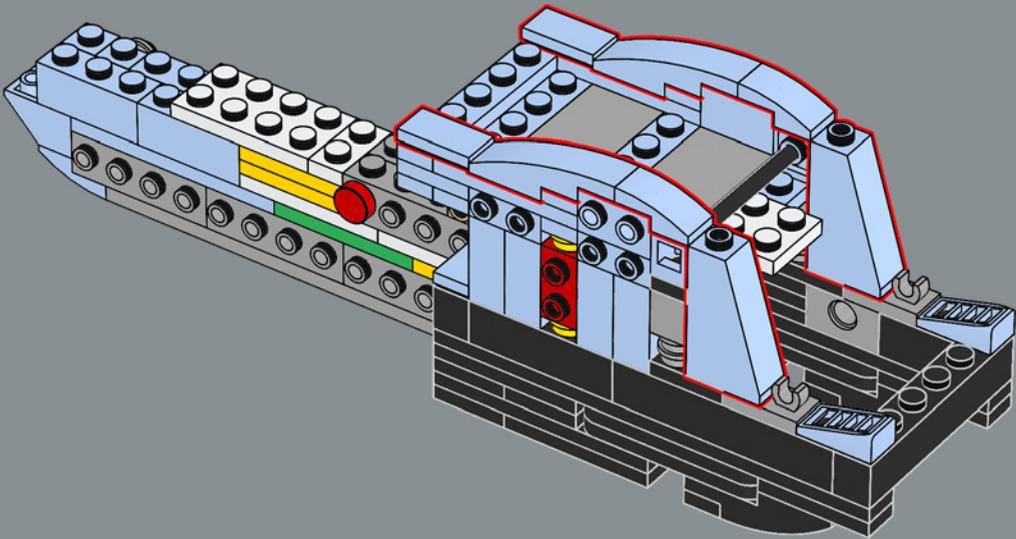


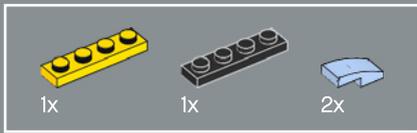


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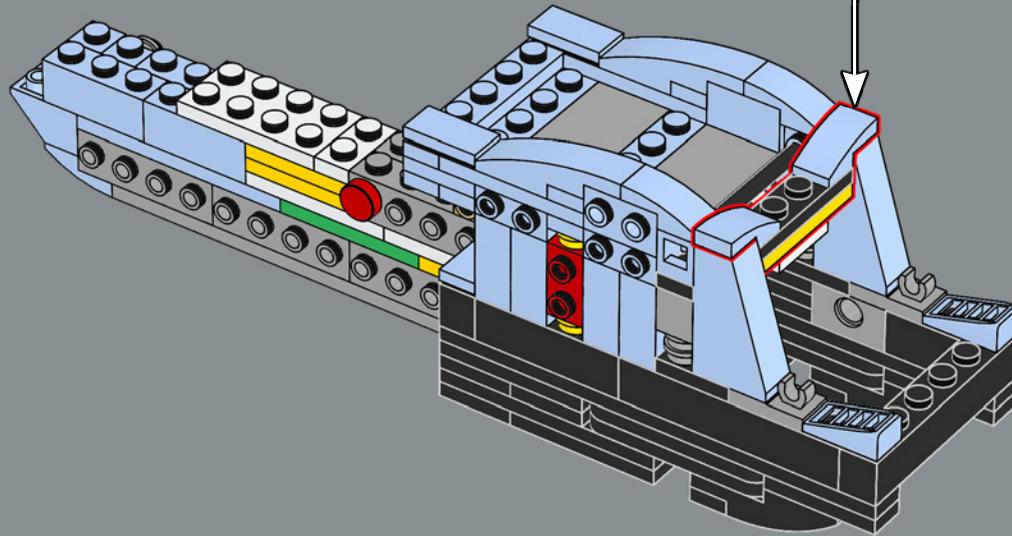
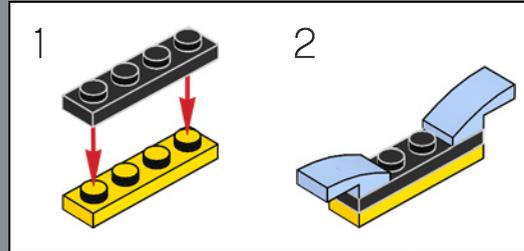


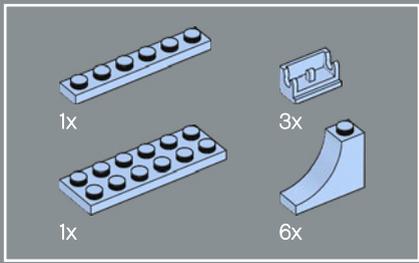
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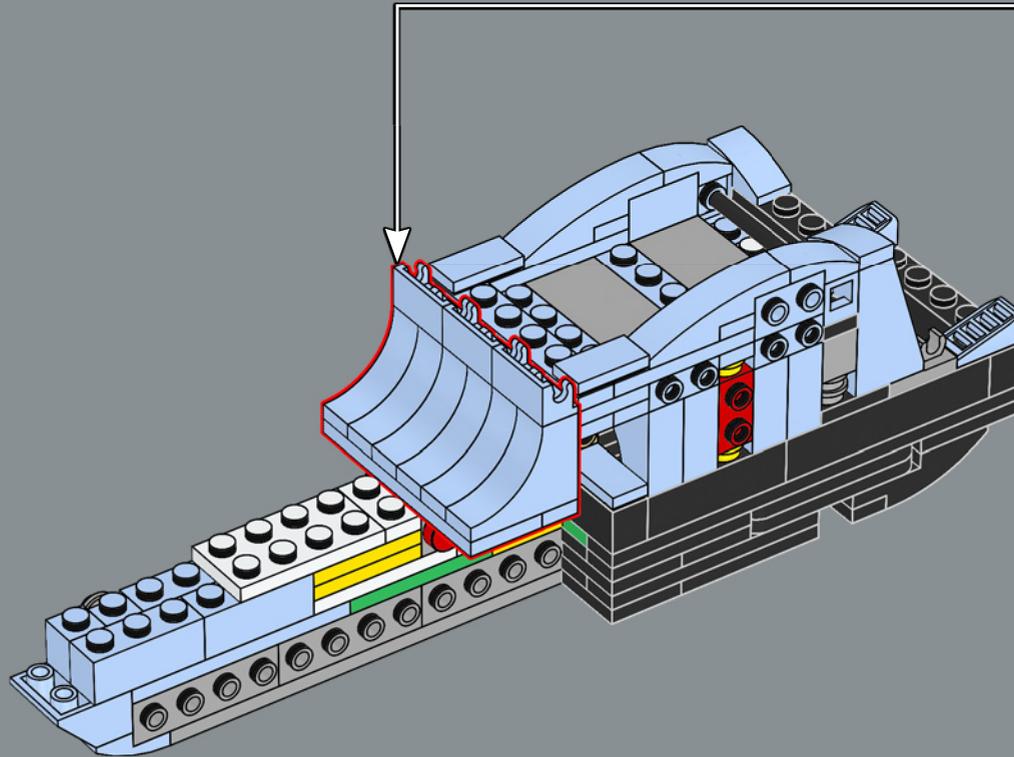
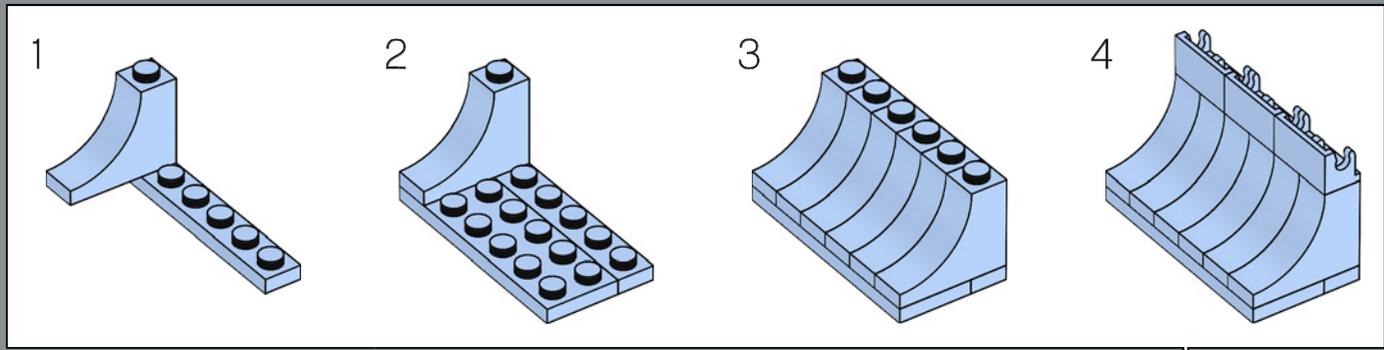


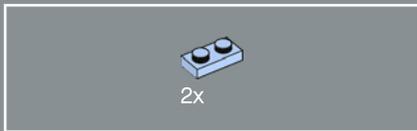
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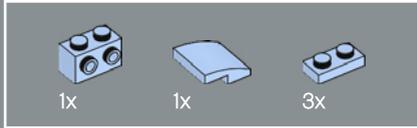
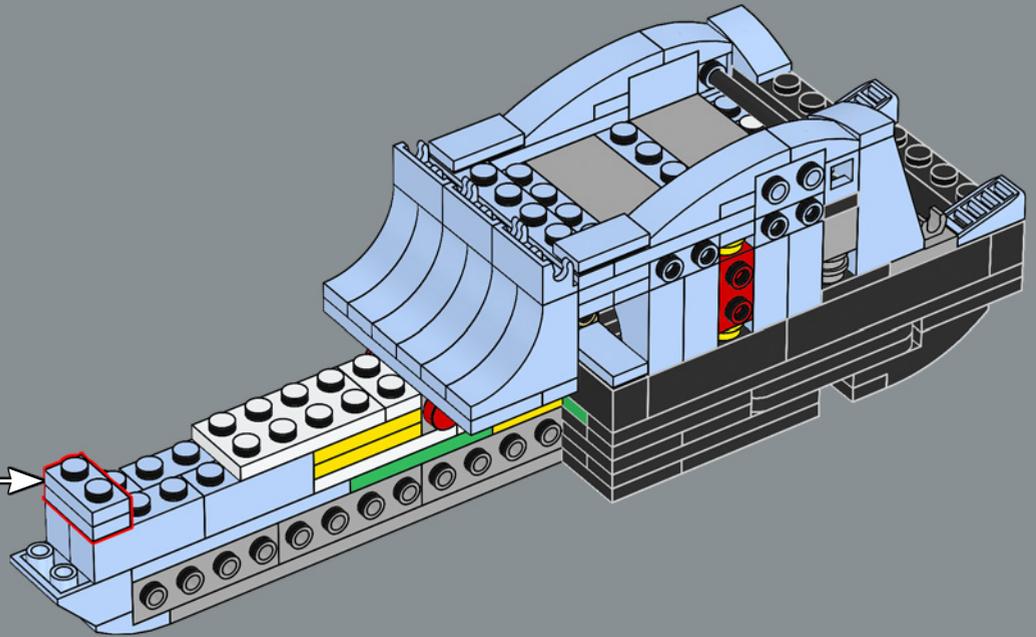
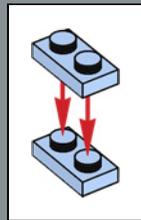


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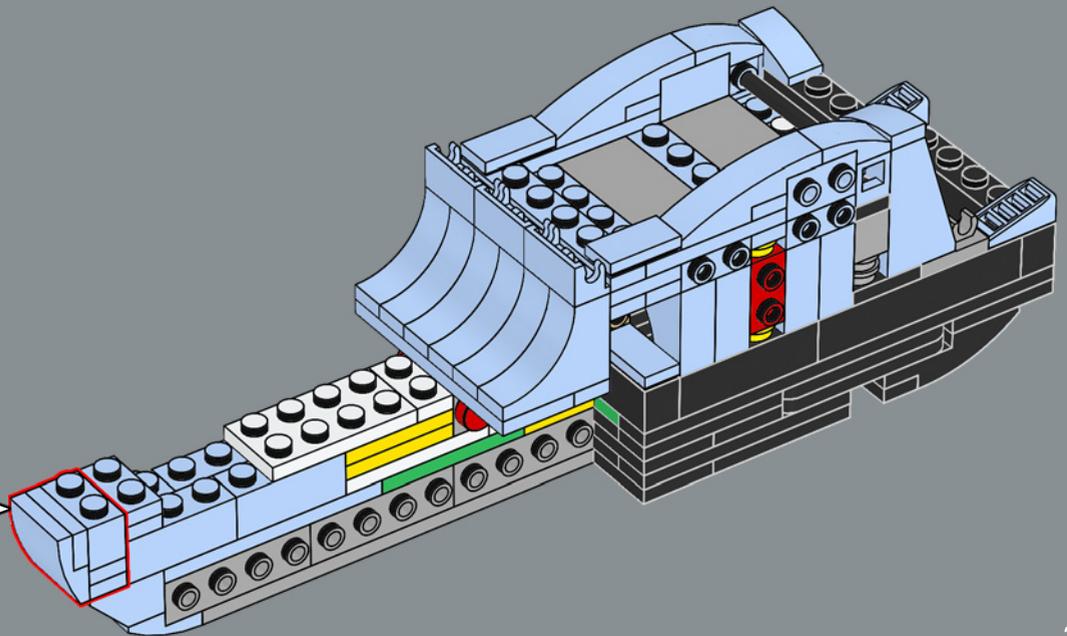
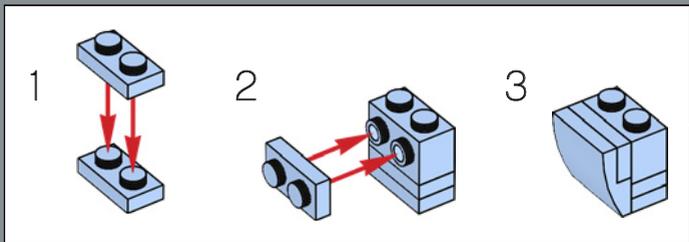


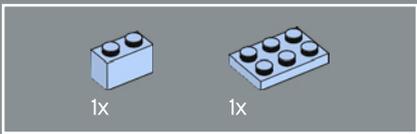


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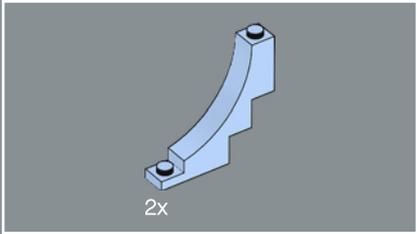
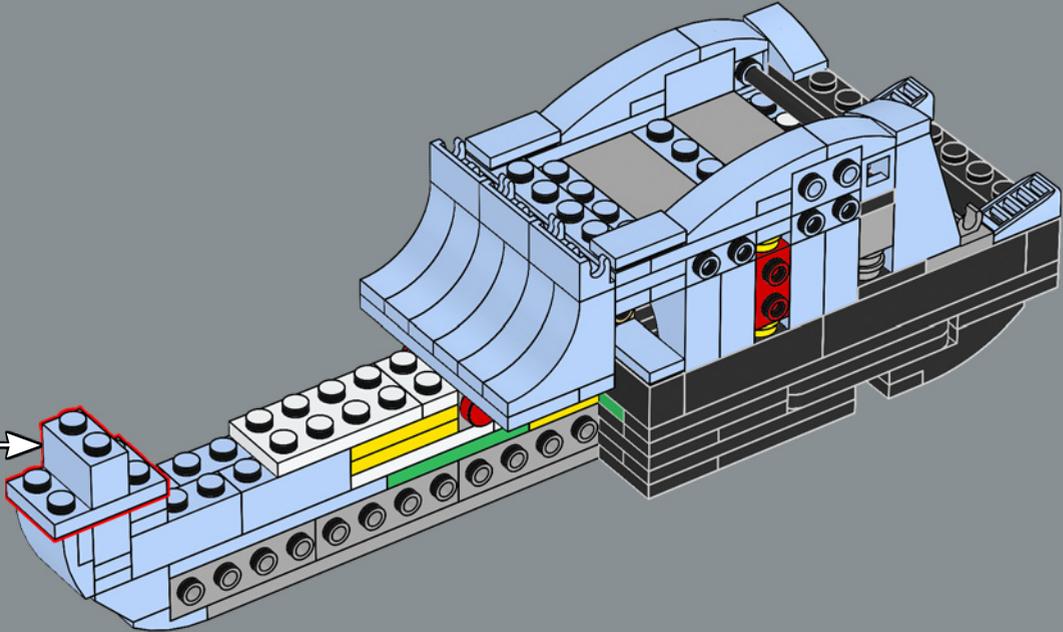
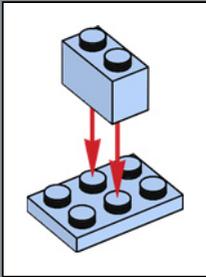


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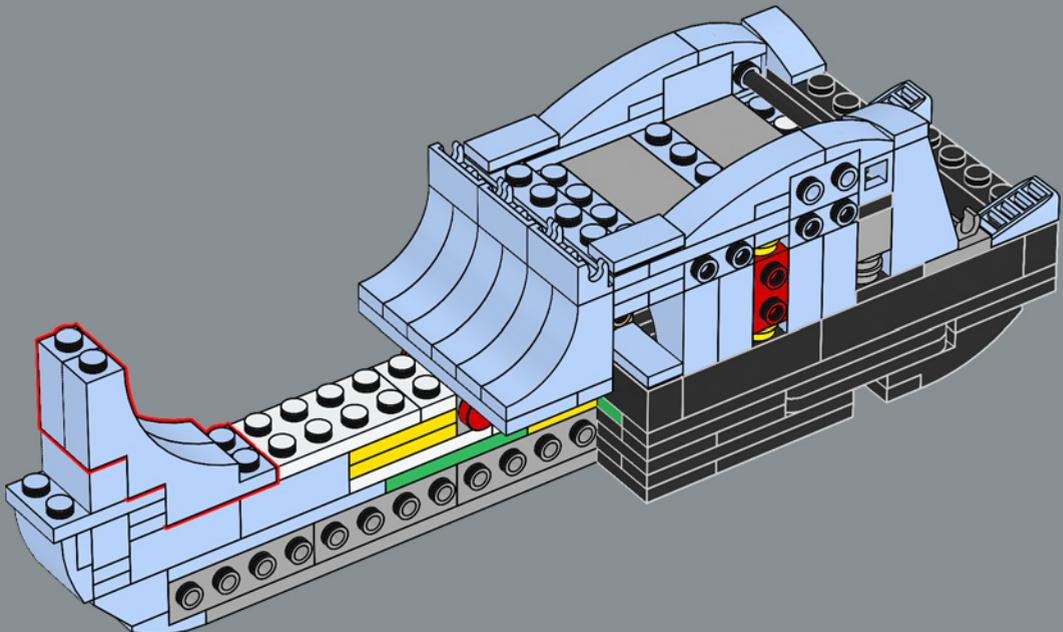


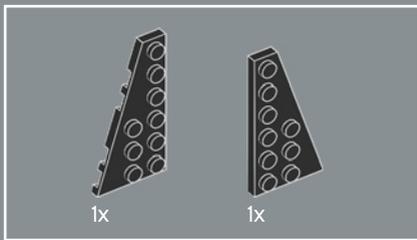


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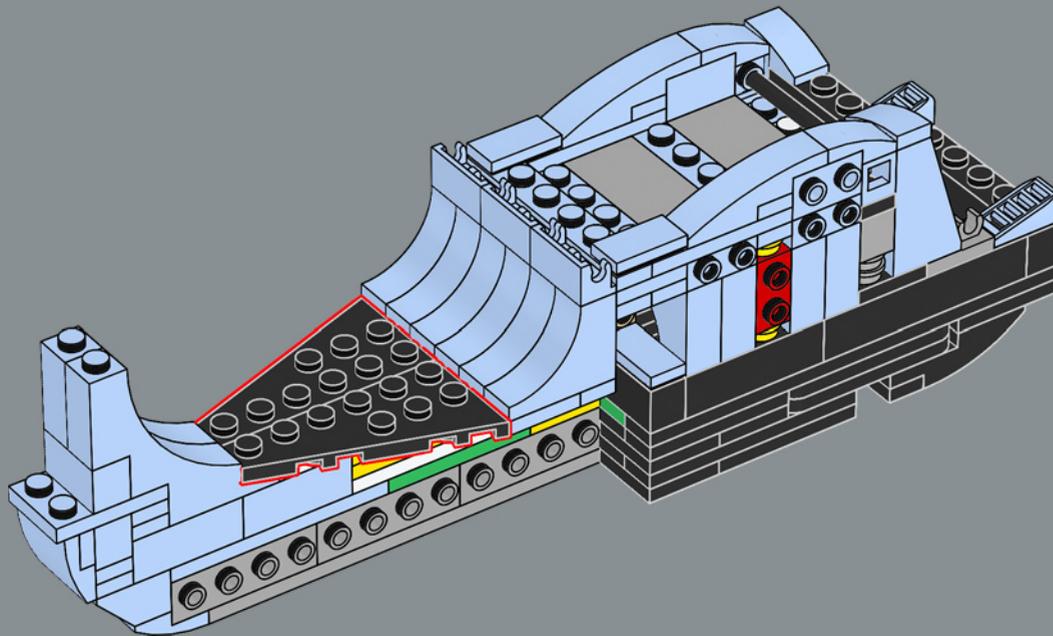


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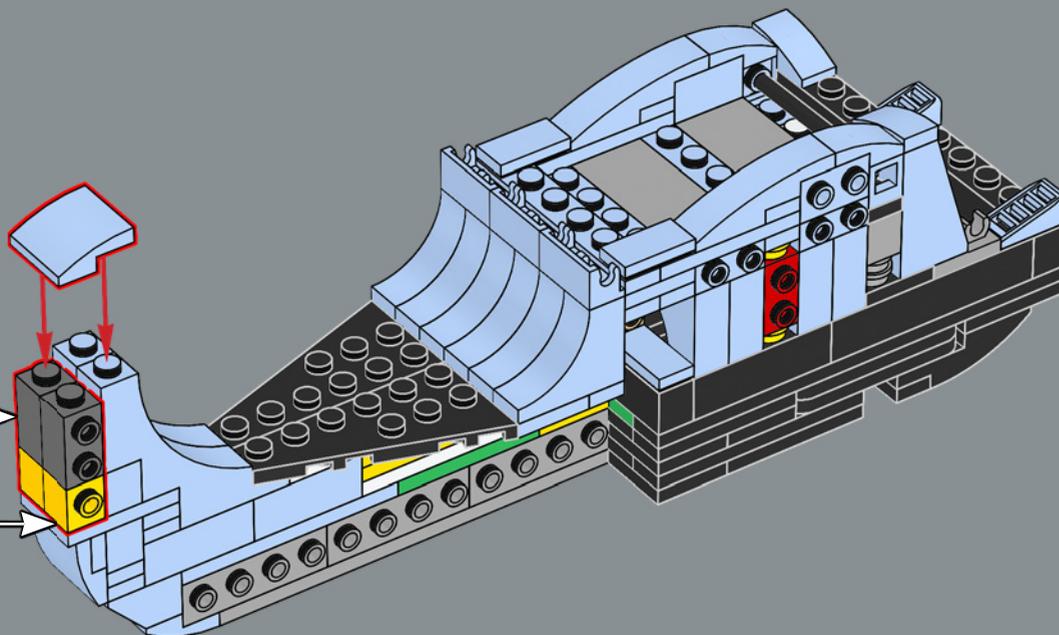
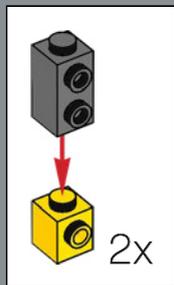




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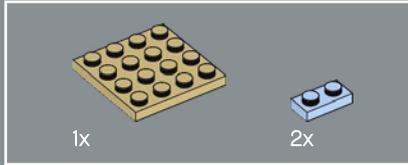
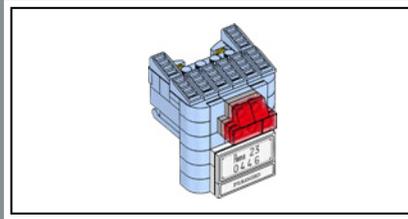
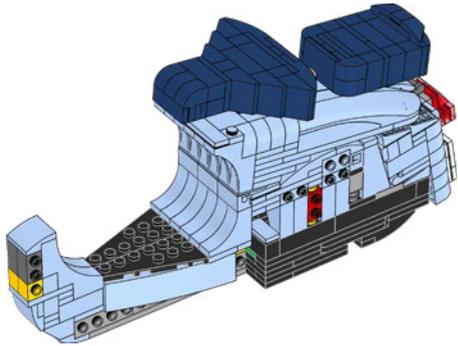
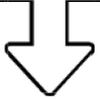


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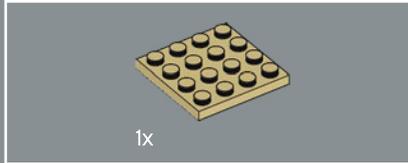
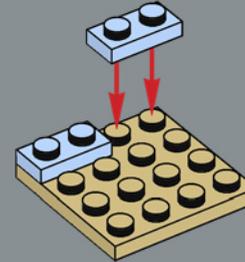


As of 2021, a total of 19 million Vespa scooters
have been produced.

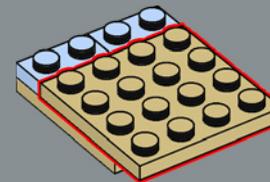
Nel 2021 Vespa raggiunge il traguardo di 19
milioni di esemplari prodotti.



38

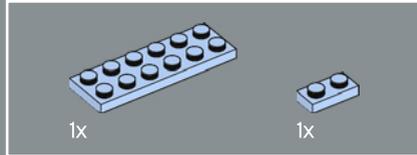
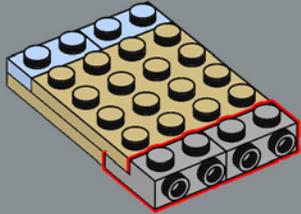


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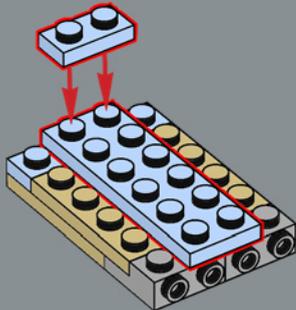




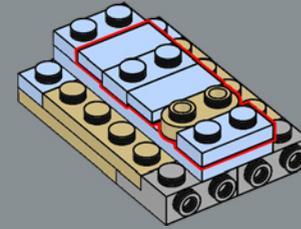
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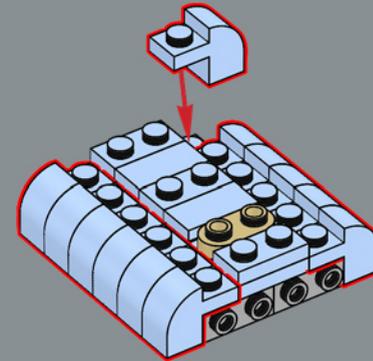
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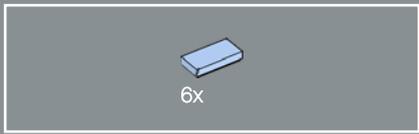


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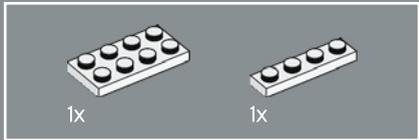
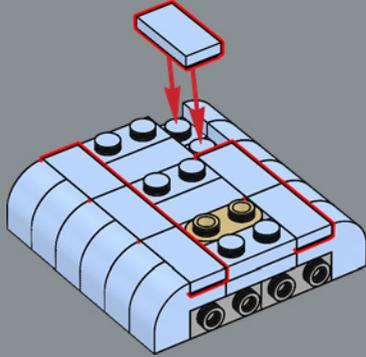


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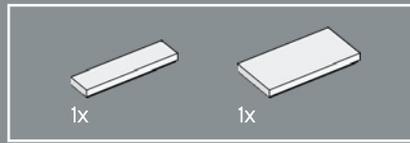
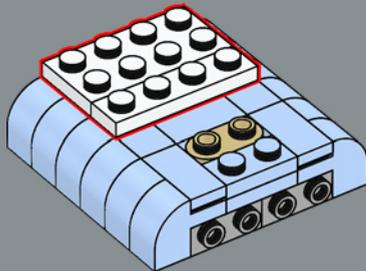




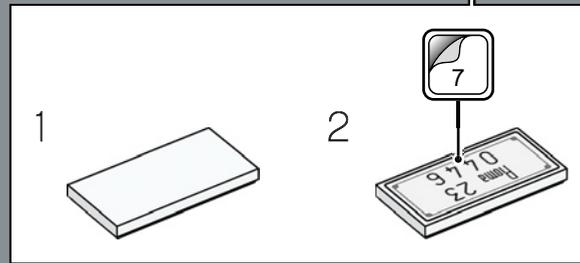
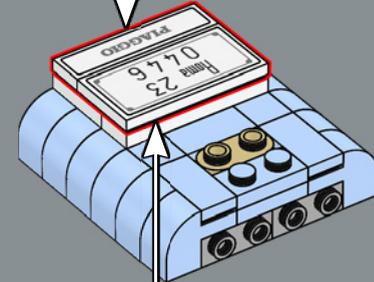
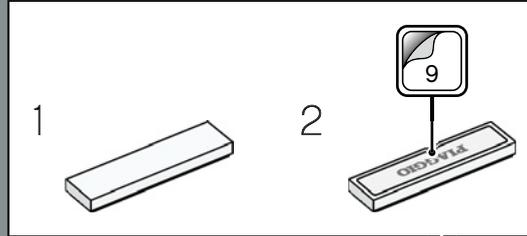
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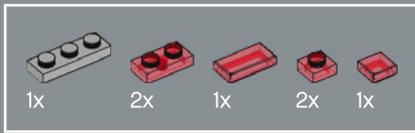


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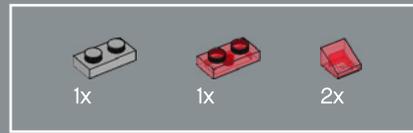
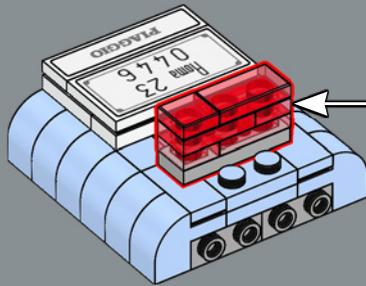
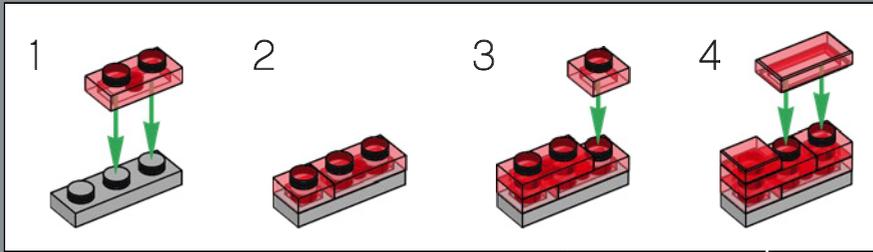


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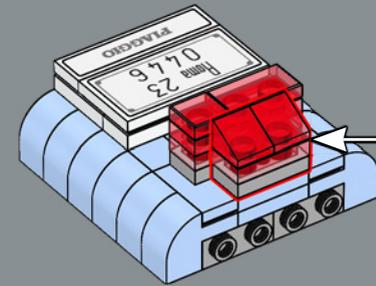
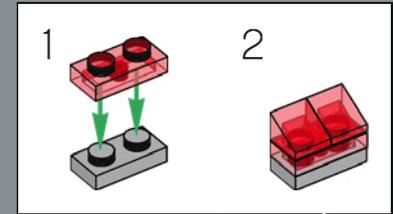


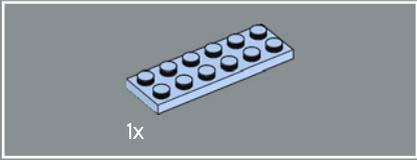
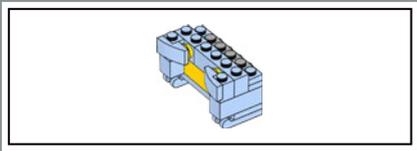


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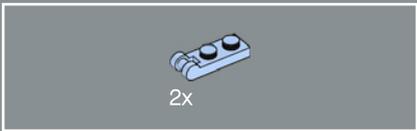


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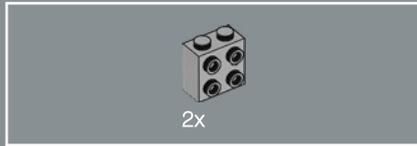
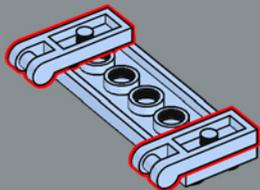




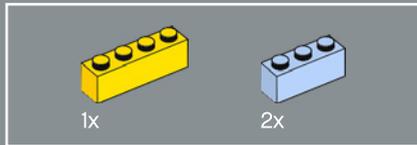
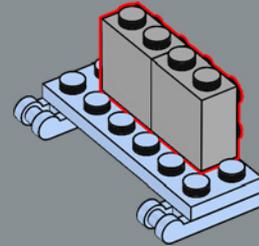
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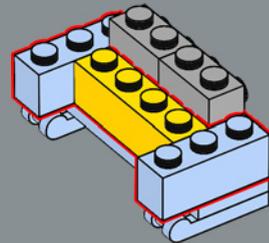
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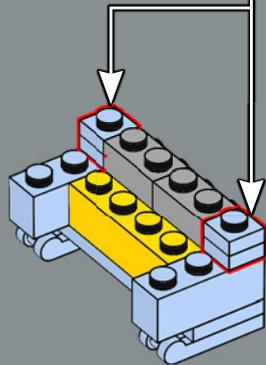
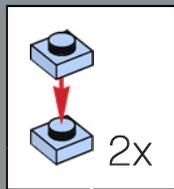


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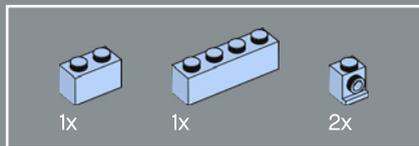
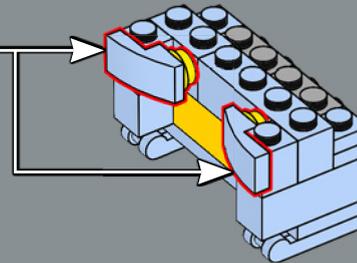
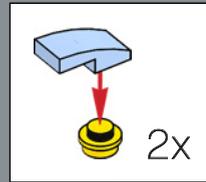




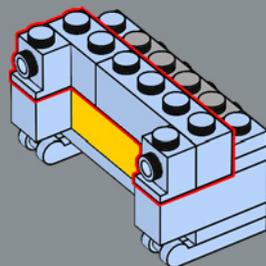
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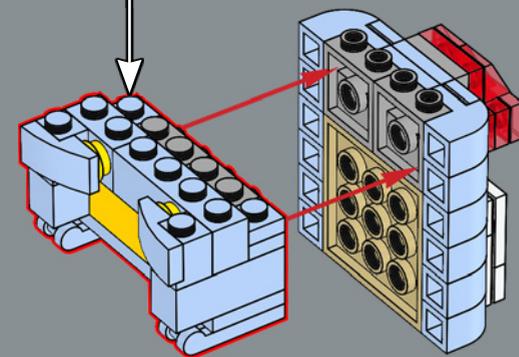
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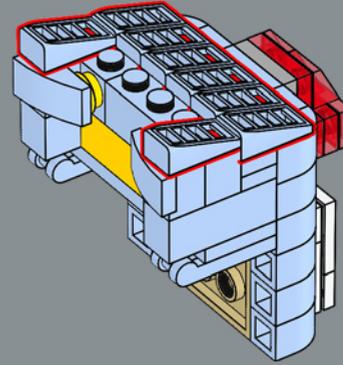
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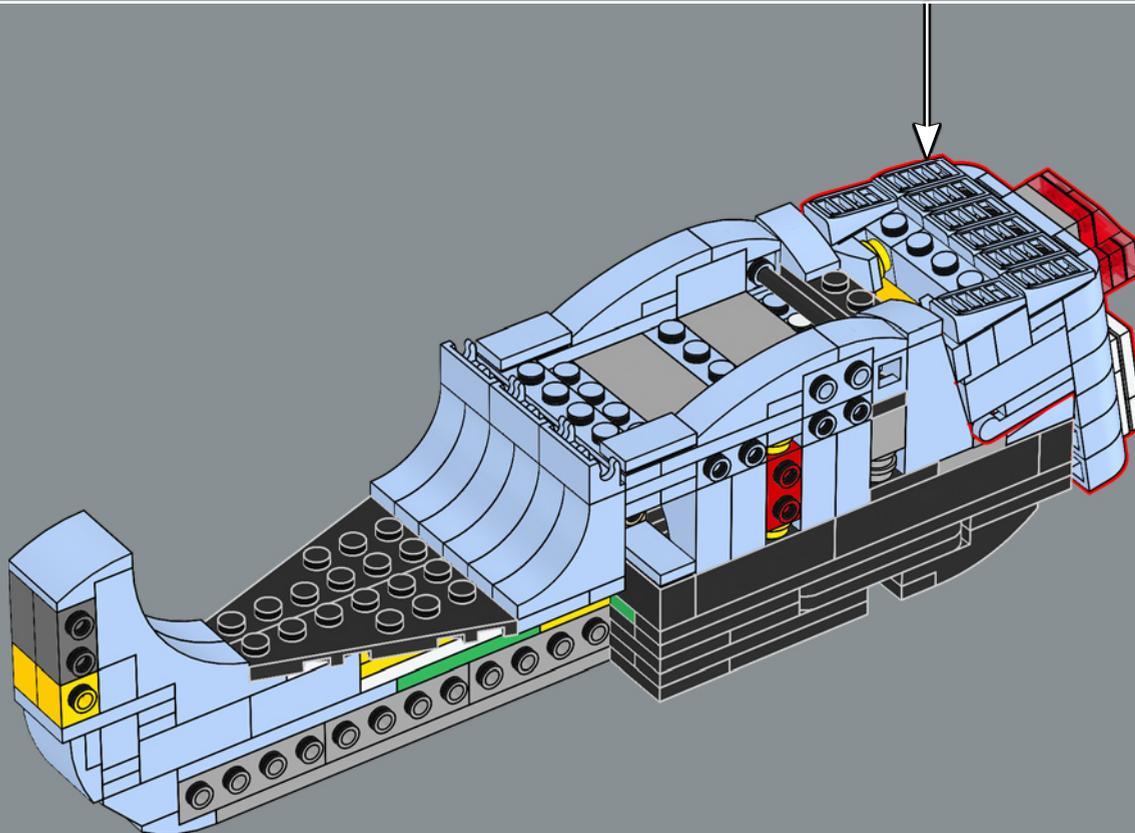


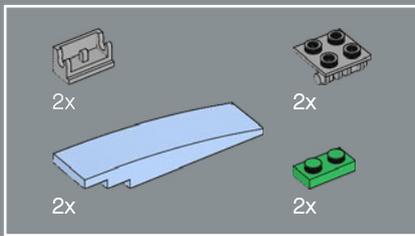
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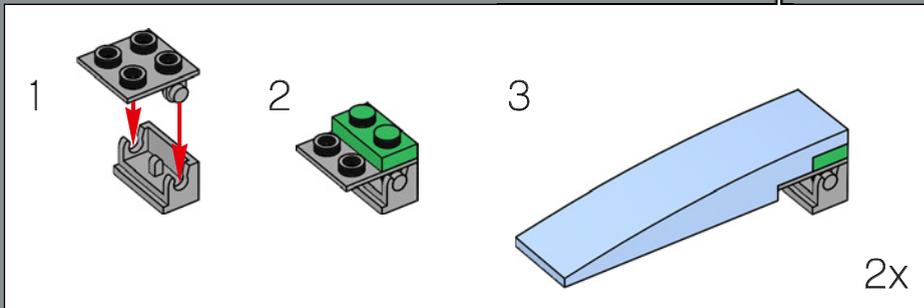
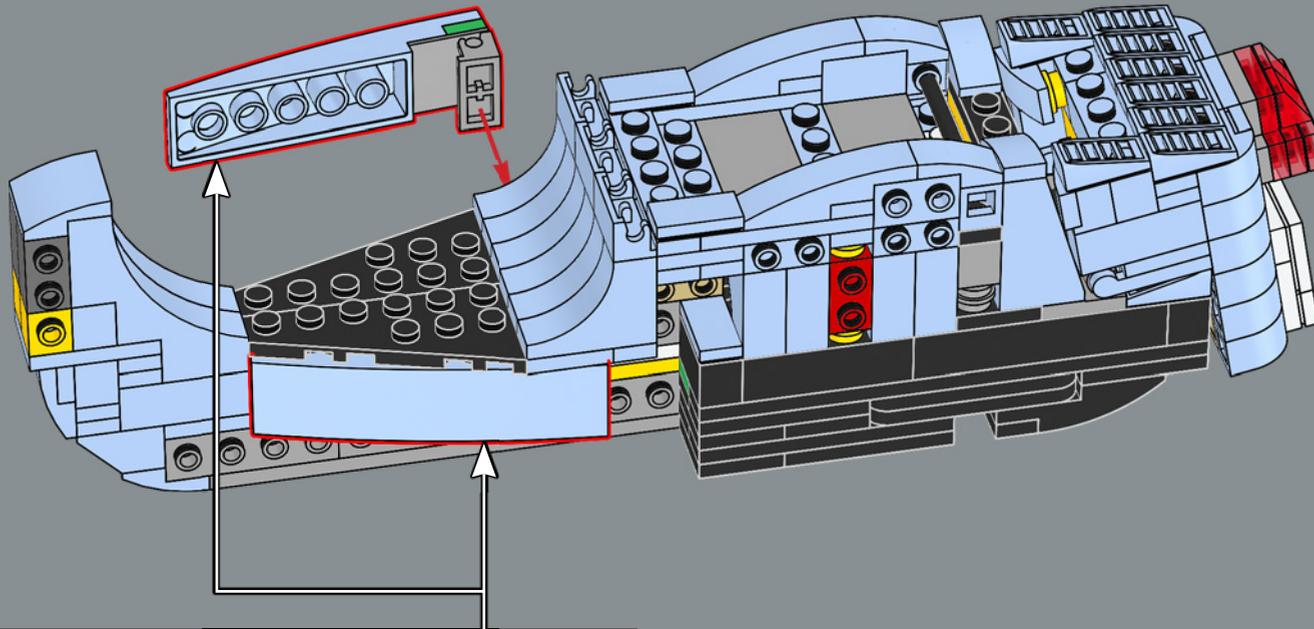


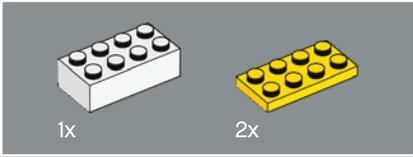
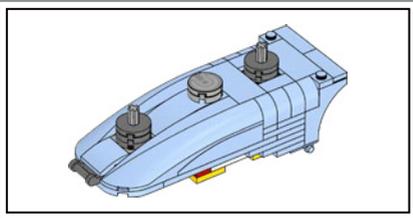
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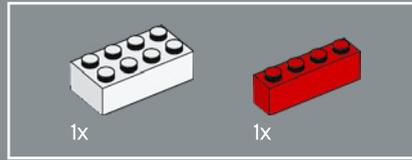
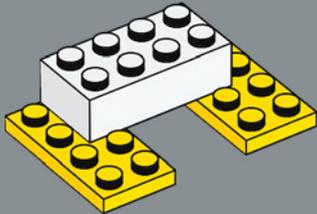


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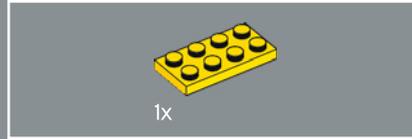
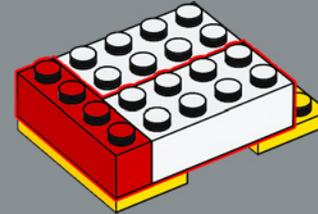




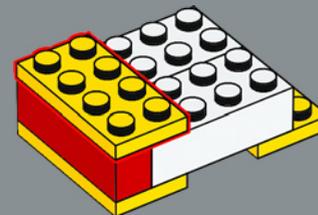
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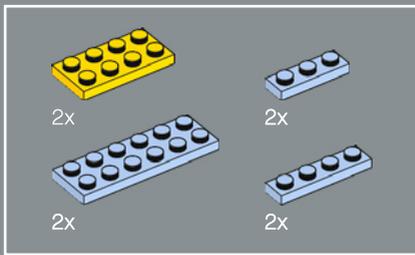


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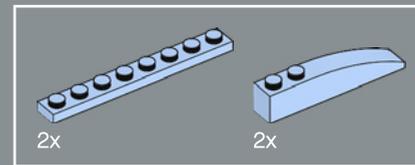
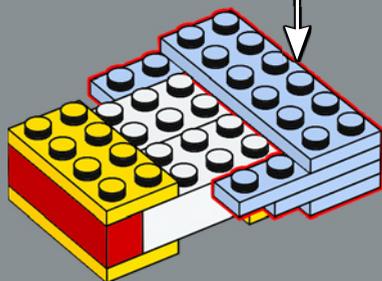
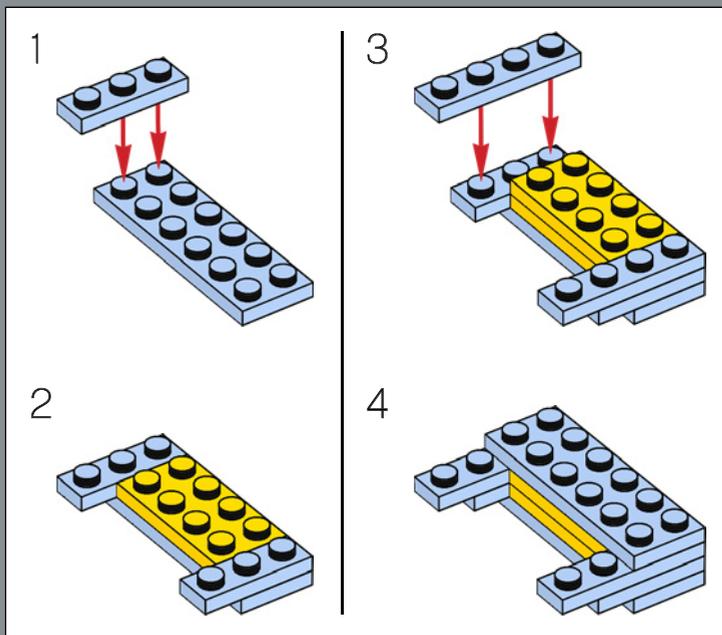


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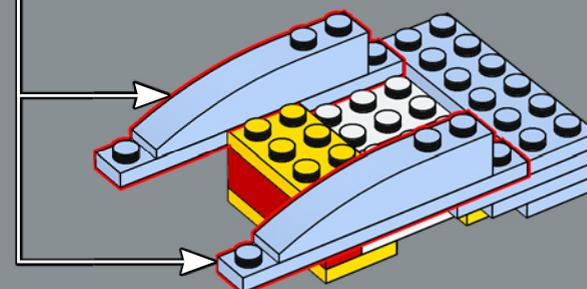
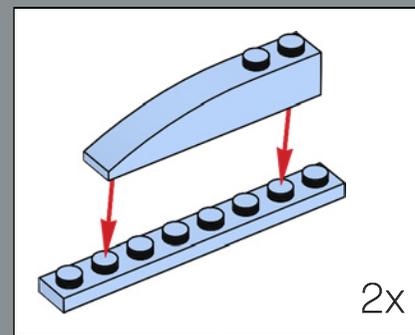


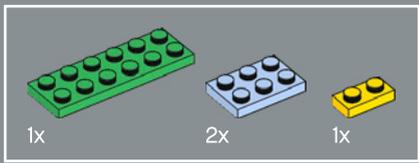


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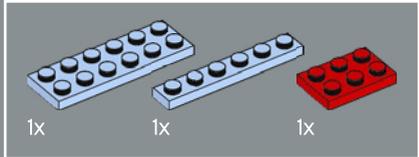
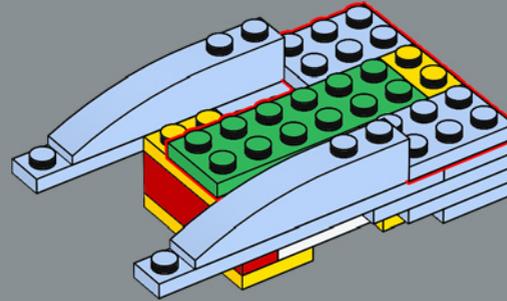


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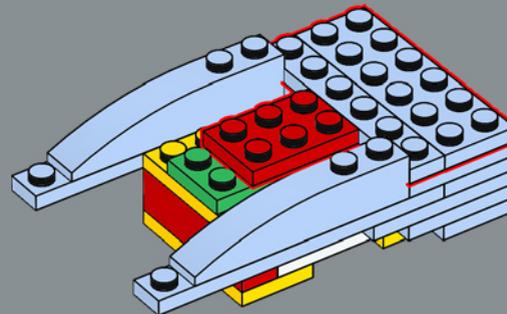


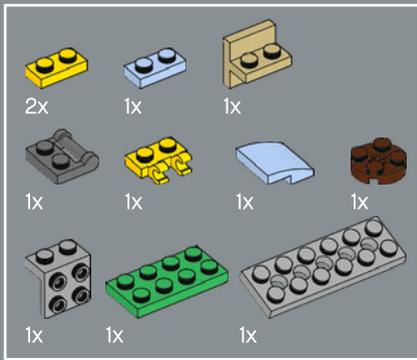


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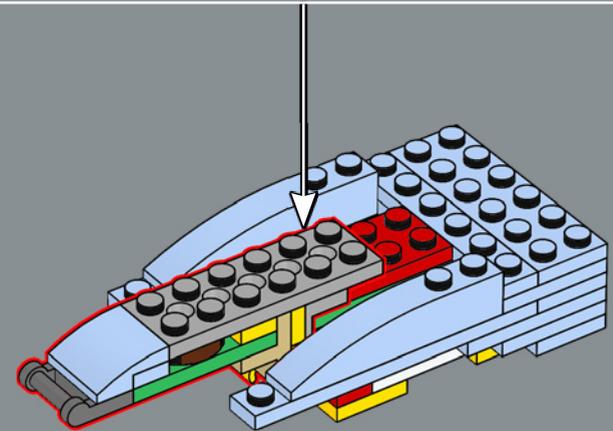
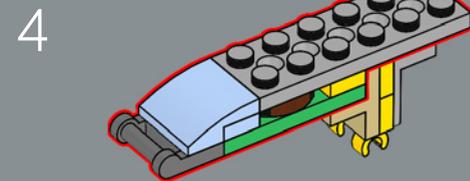
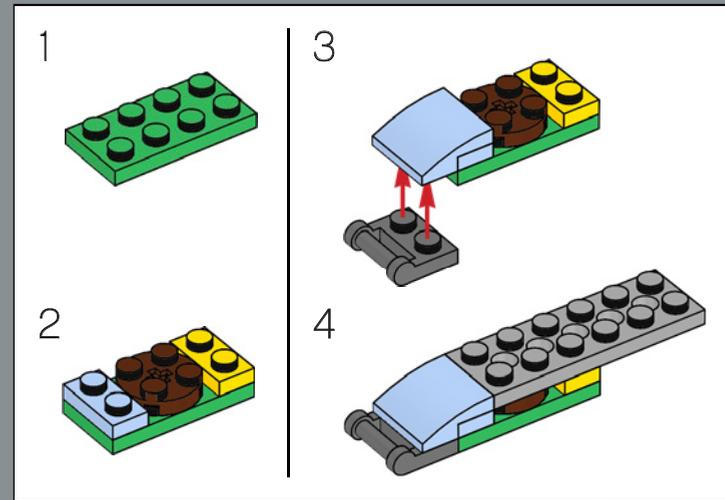
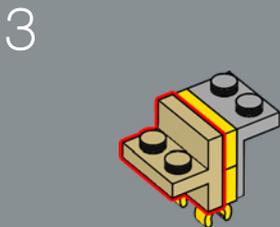
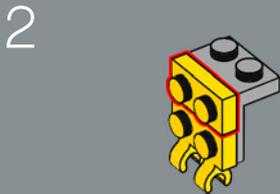
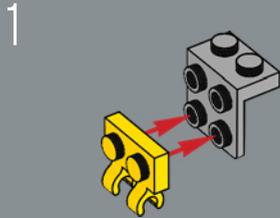


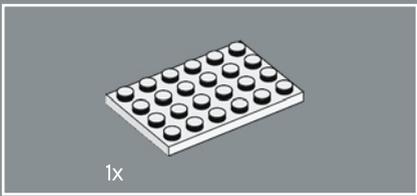
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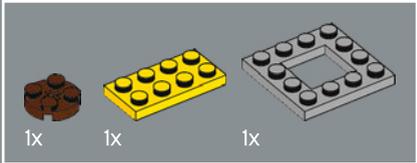
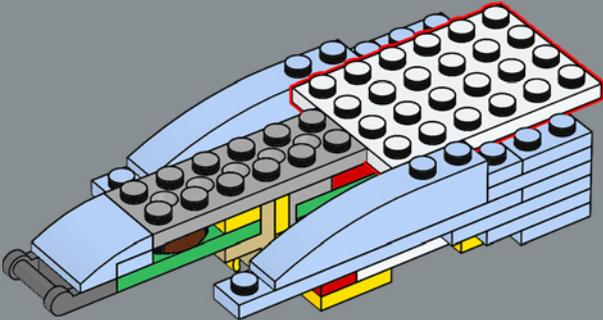


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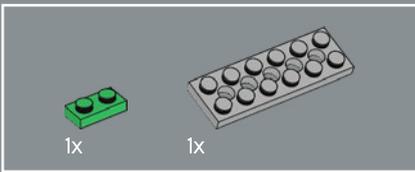
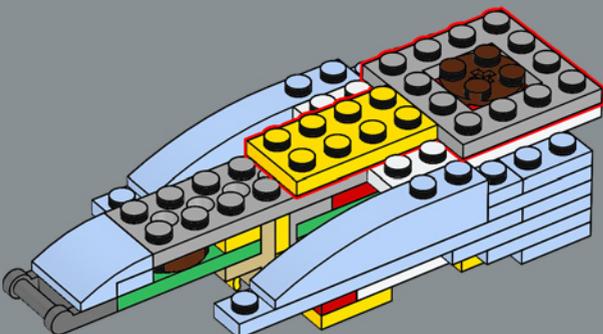




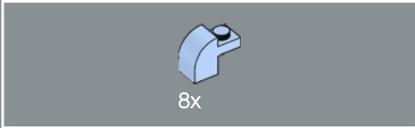
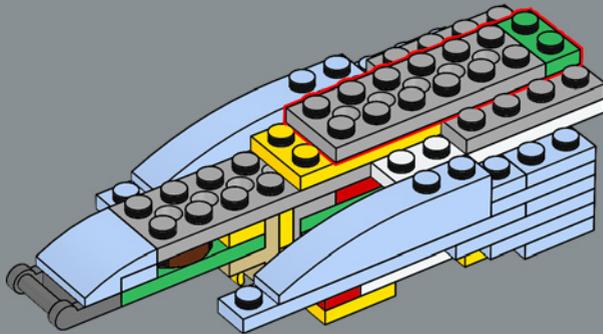
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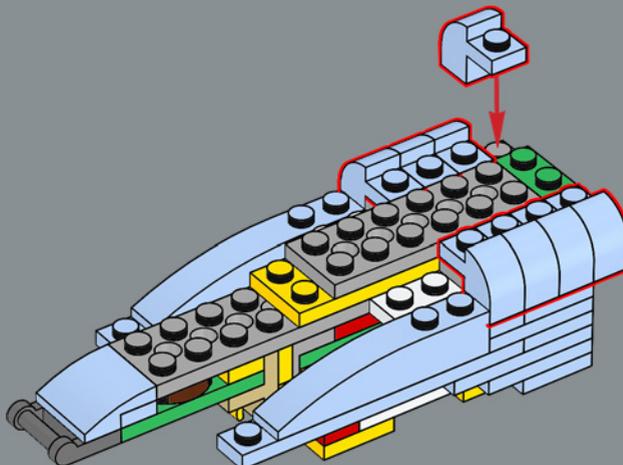
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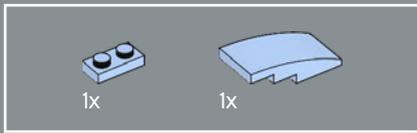


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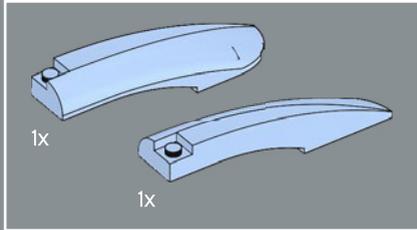
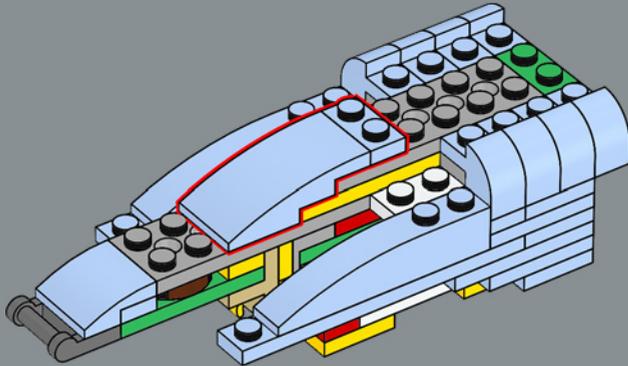


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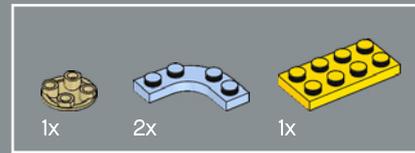
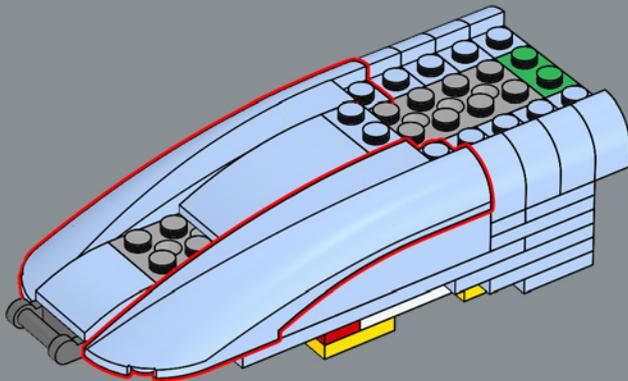




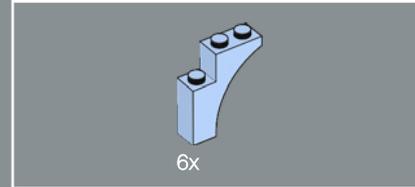
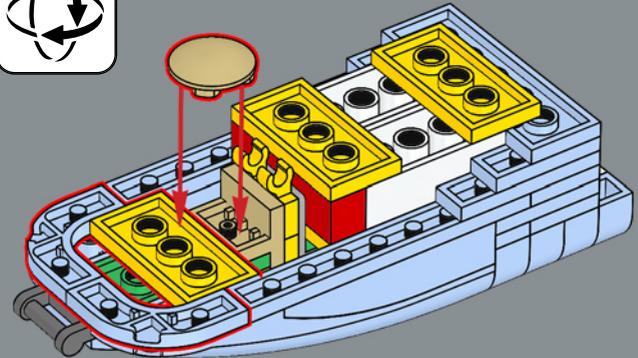
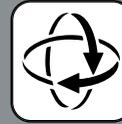
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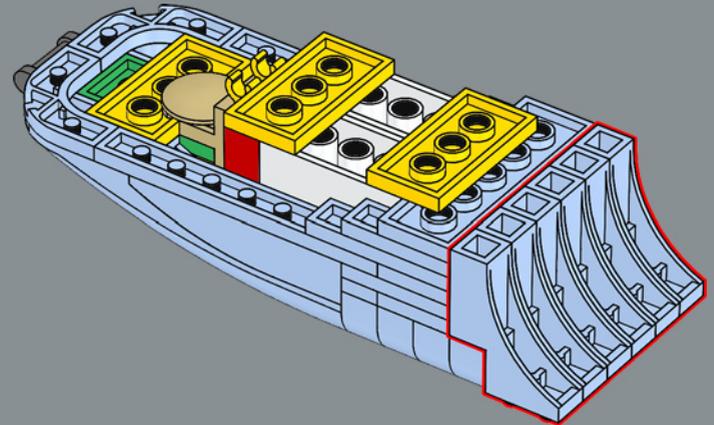
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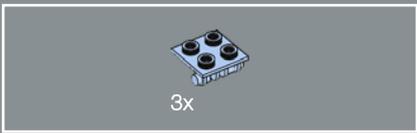


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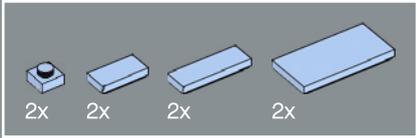
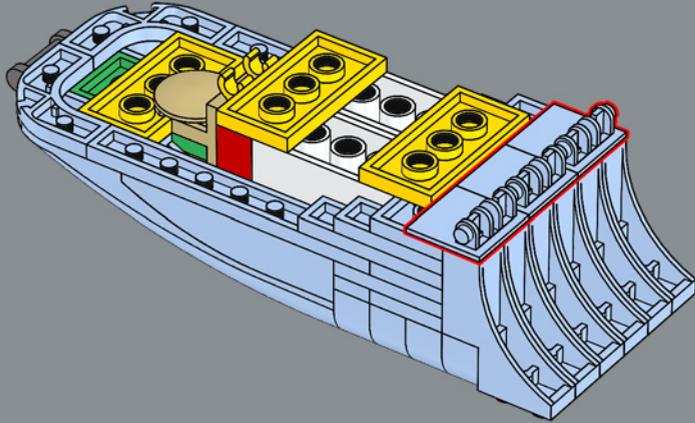


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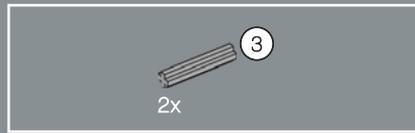
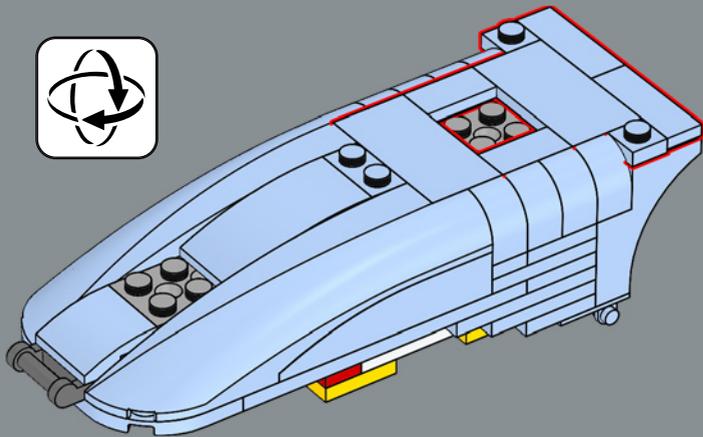




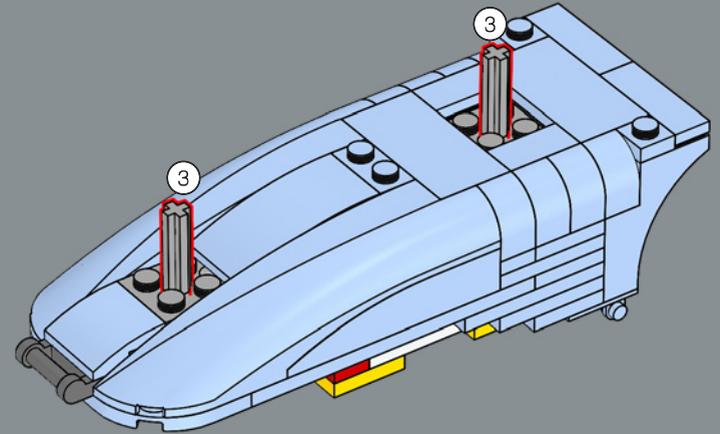
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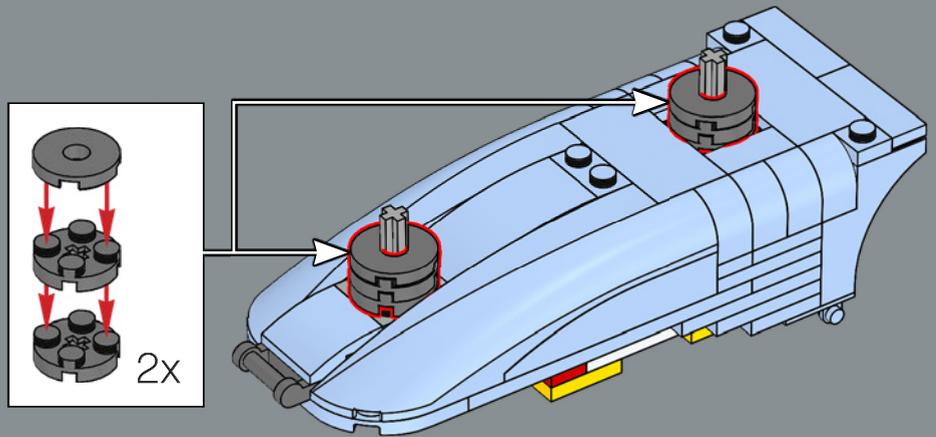
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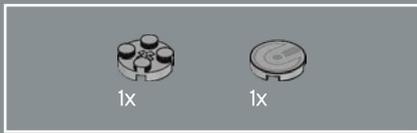


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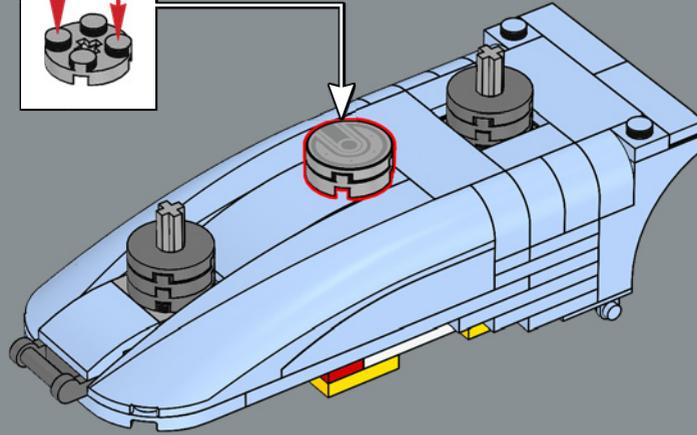
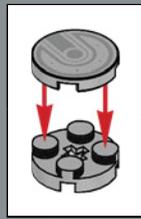


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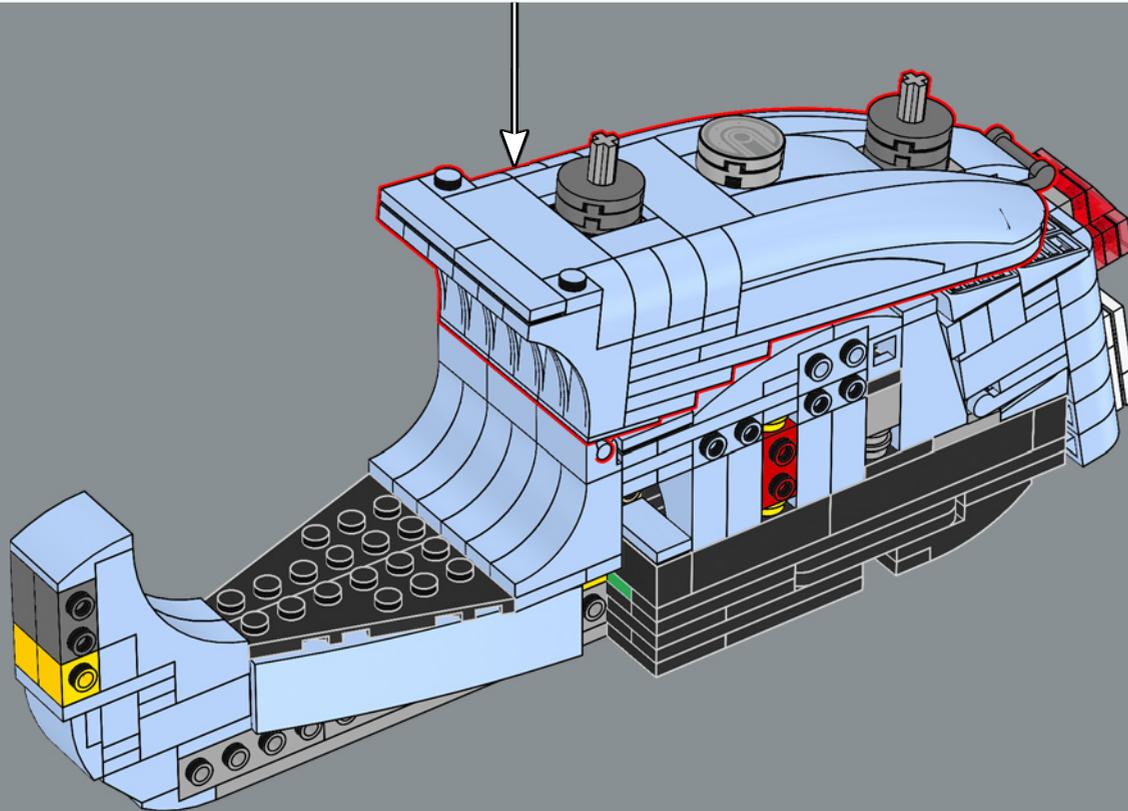


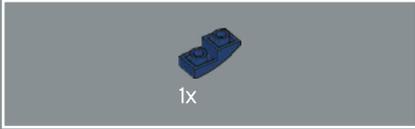
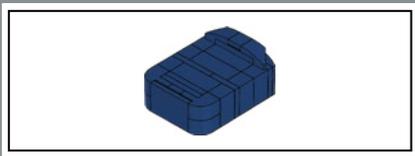


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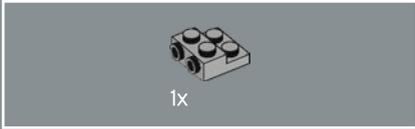
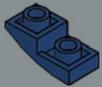


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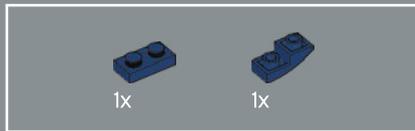




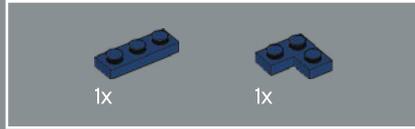
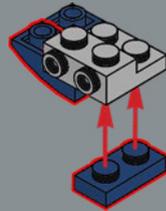
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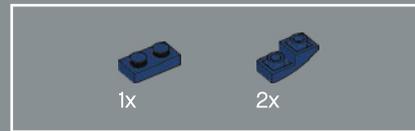
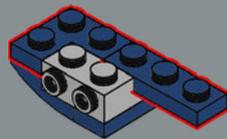
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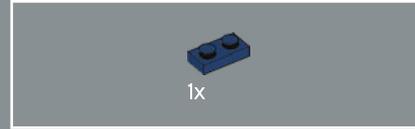
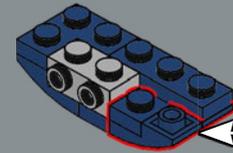
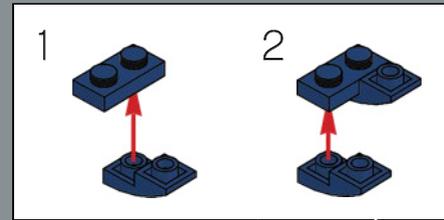
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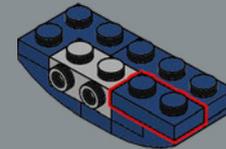
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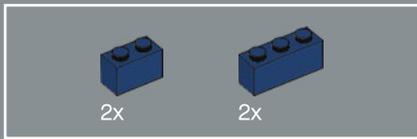


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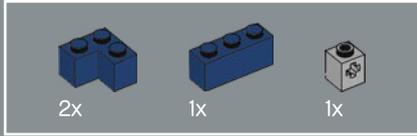
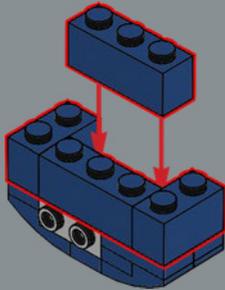


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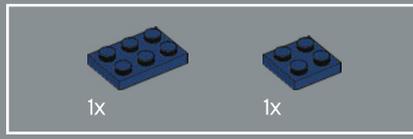
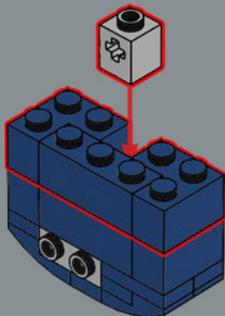




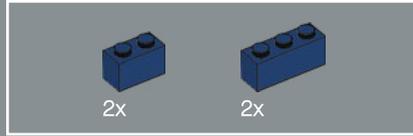
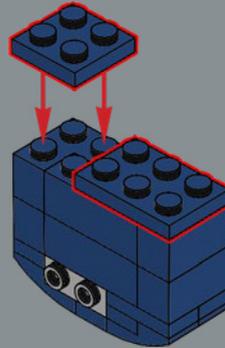
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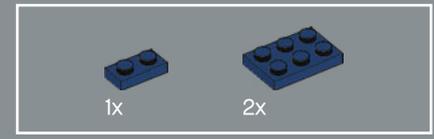
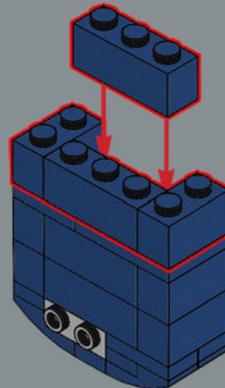
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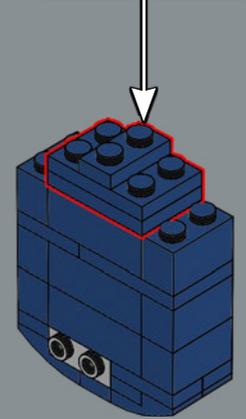
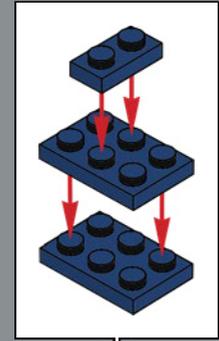
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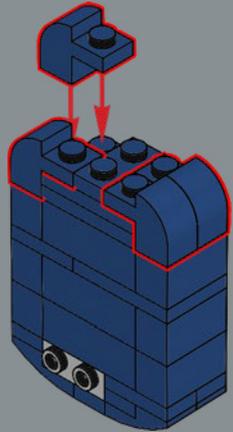
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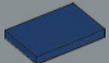


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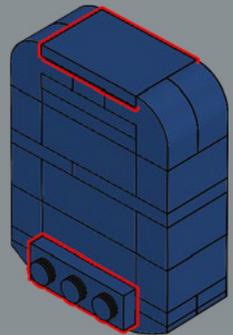


1x



1x

94



1x

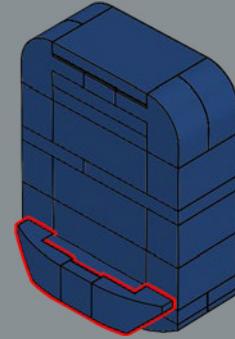


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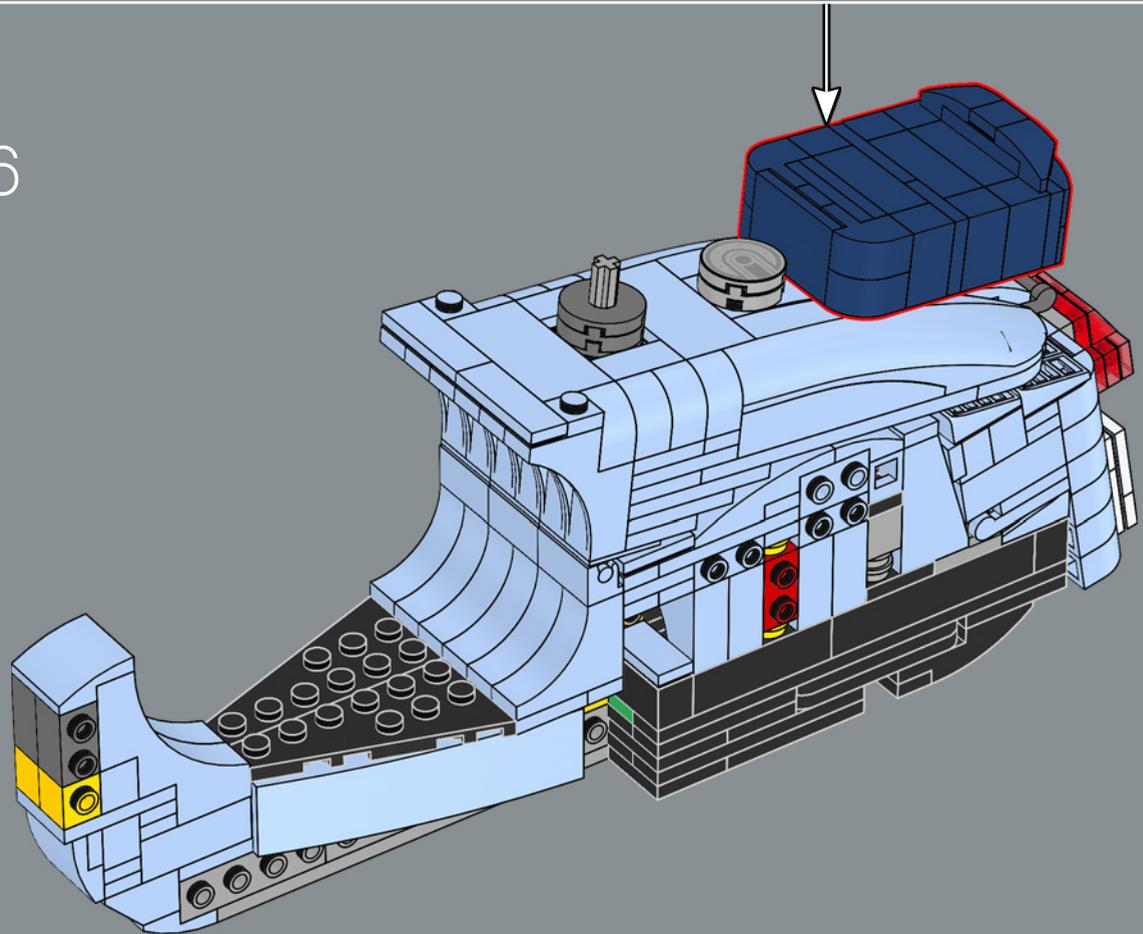


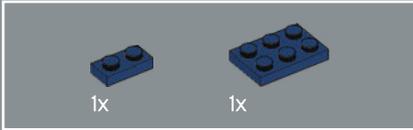
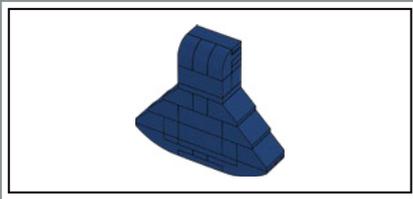
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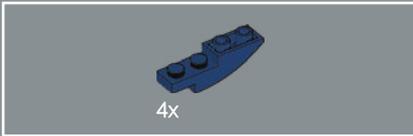
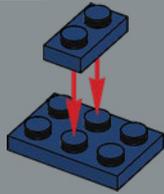


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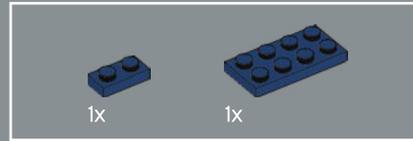
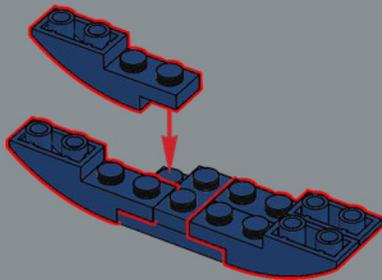




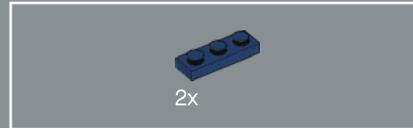
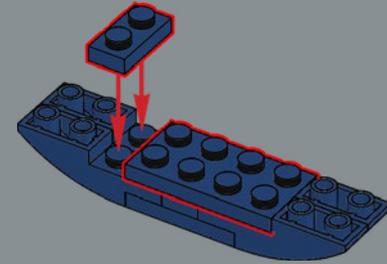
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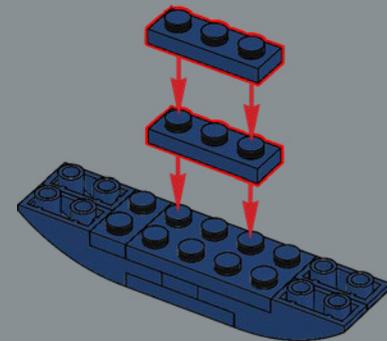
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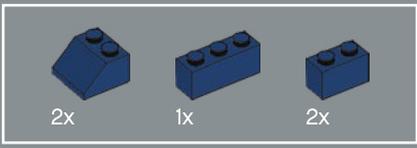


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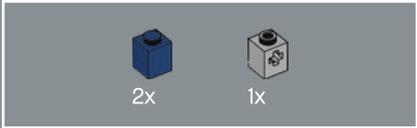
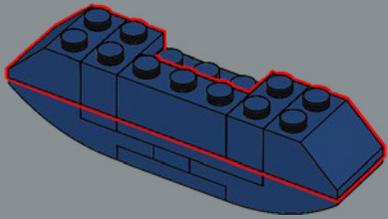


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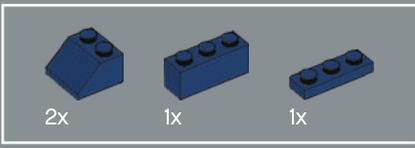
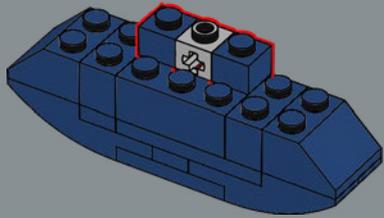




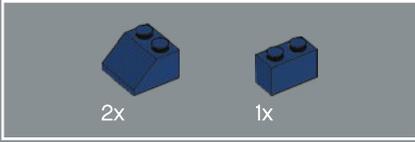
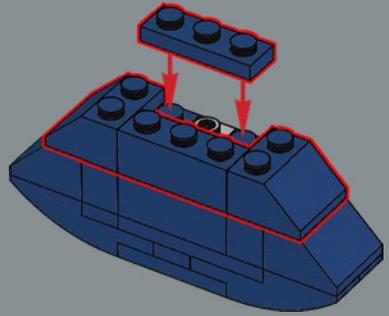
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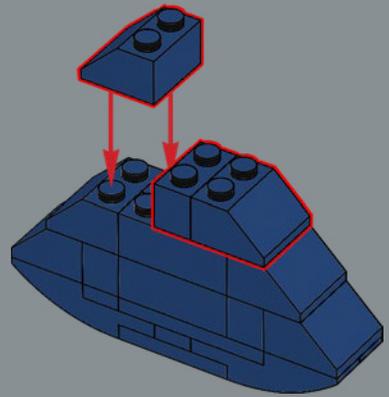
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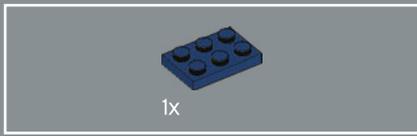


103



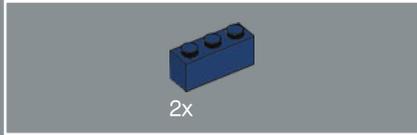
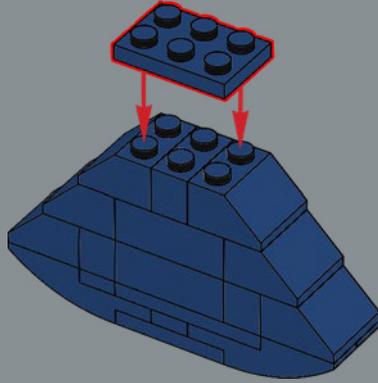
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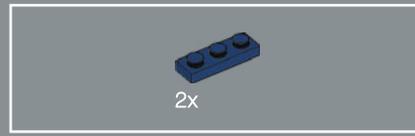
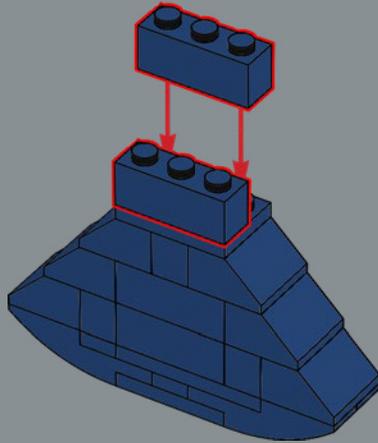
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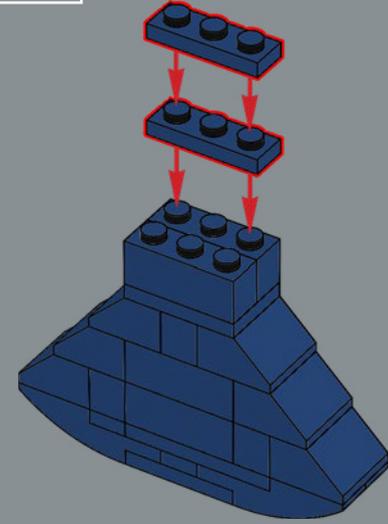
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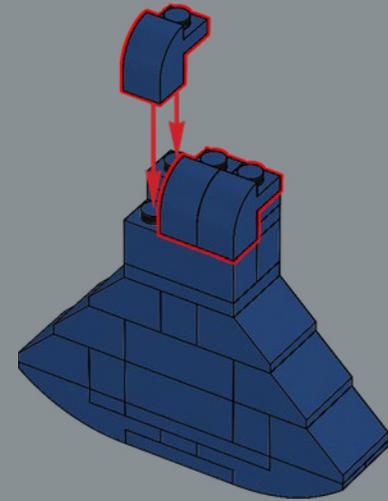
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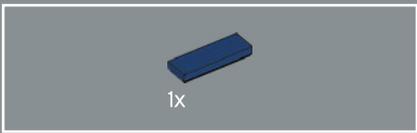
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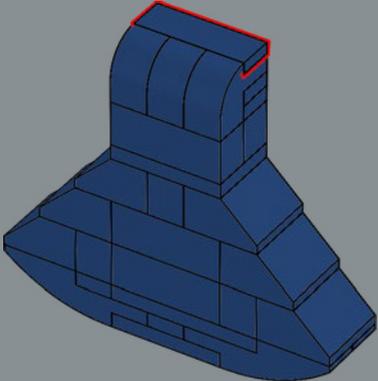
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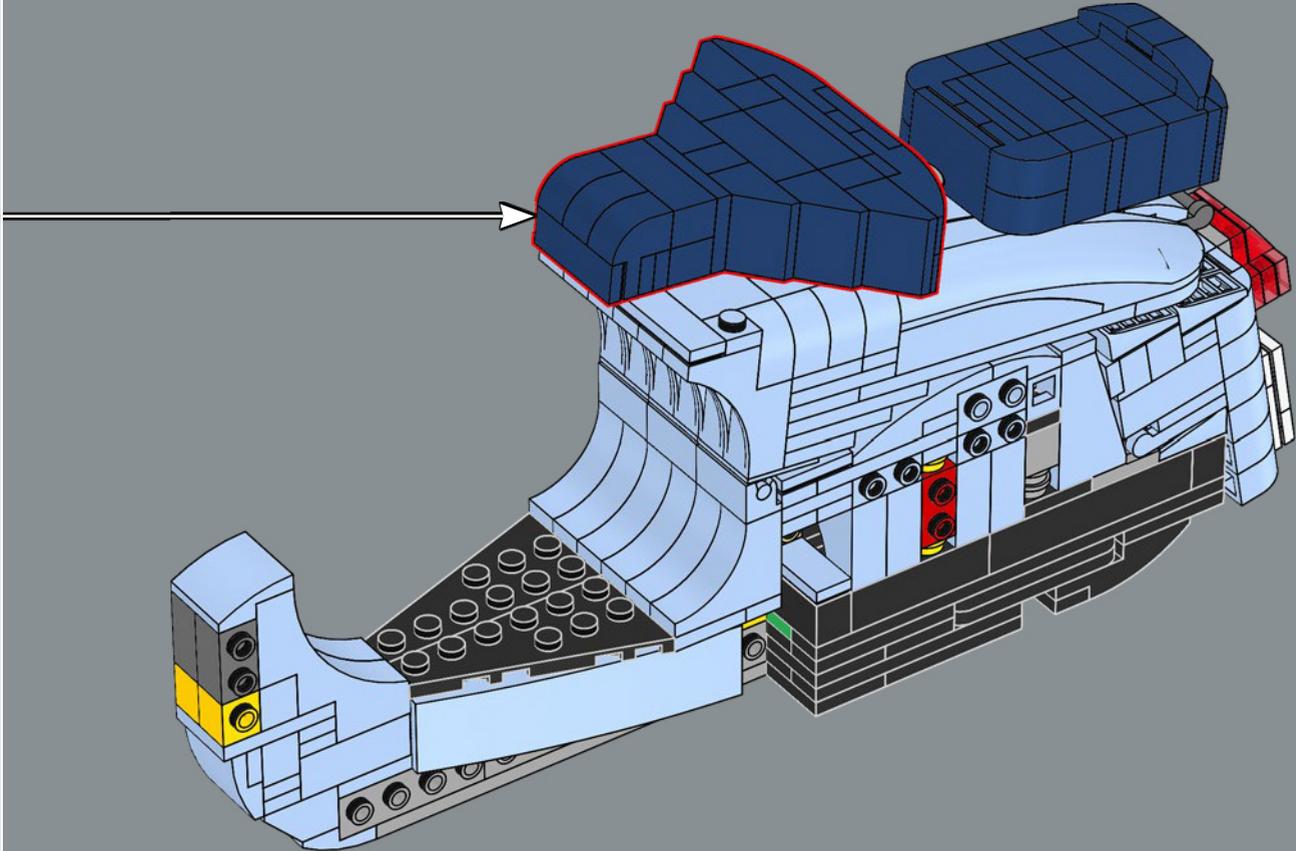




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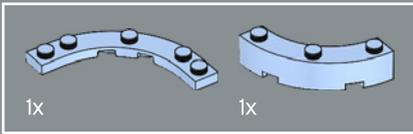
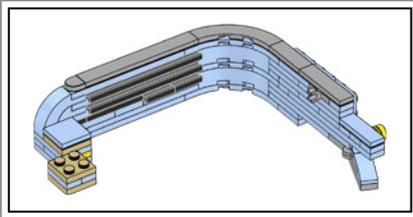
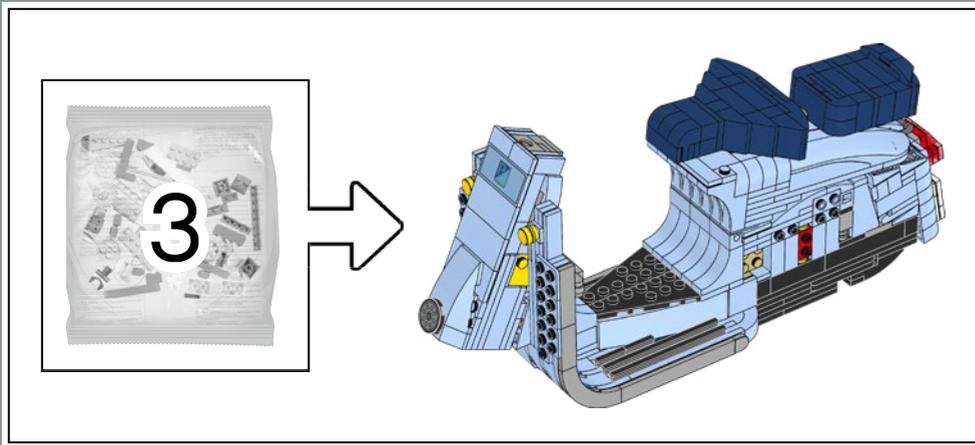


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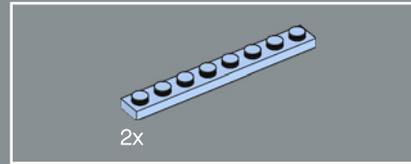
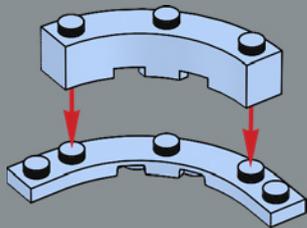


Over 100,000 people are members of Piaggio's Vespa Club, which has chapters in cities all over the world.

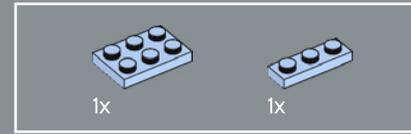
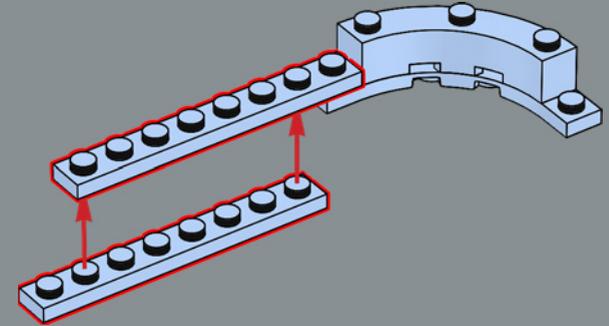
Oltre 100.000 persone sono iscritte ai Vespa Club Piaggio, che ha sedi nelle città di tutto il mondo.



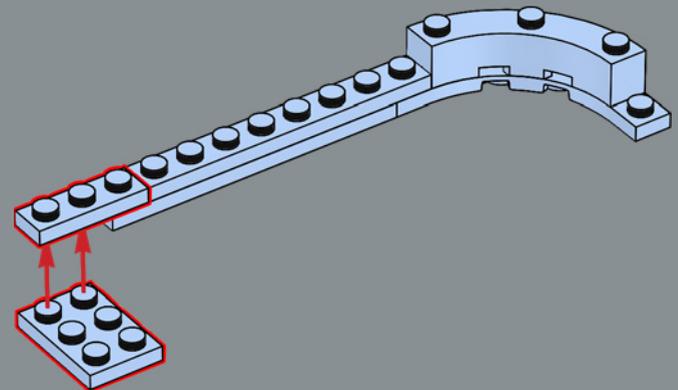
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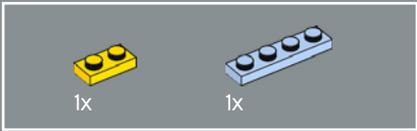


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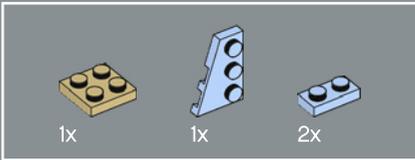
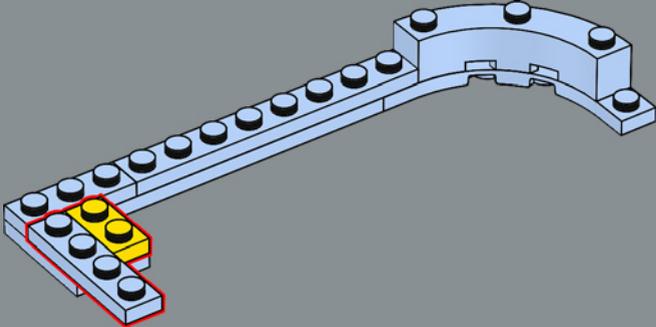


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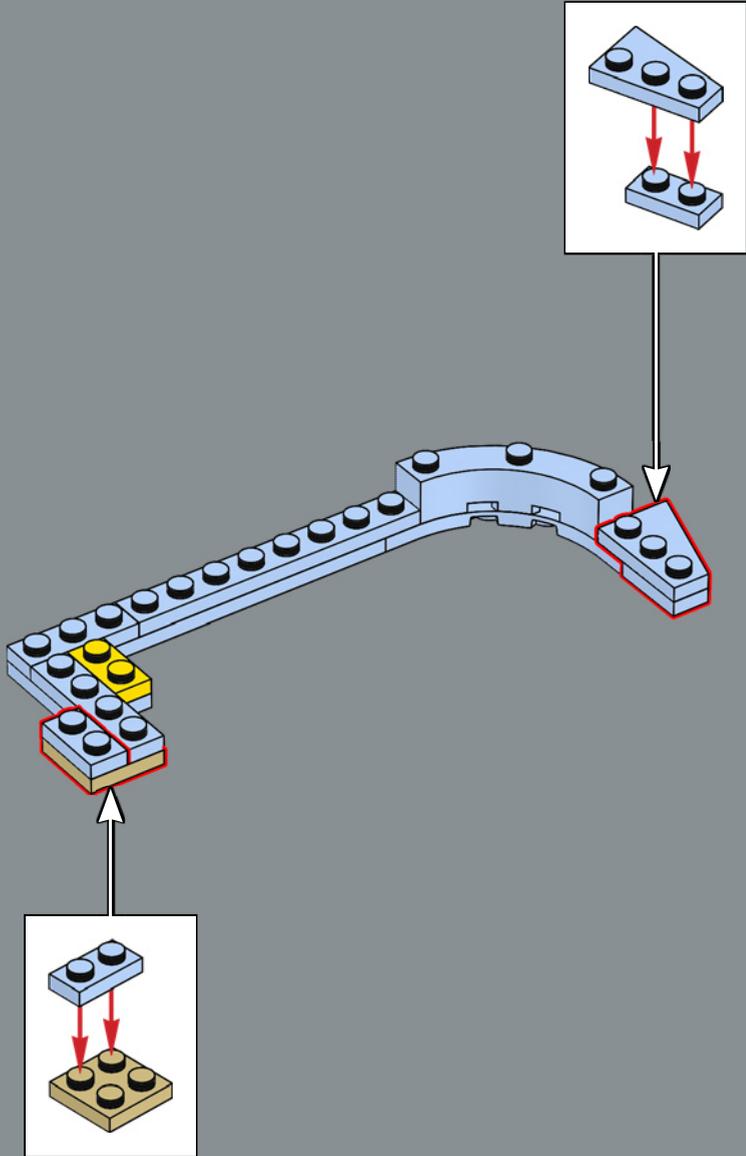


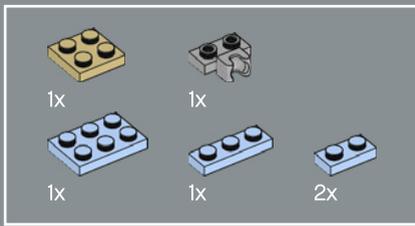


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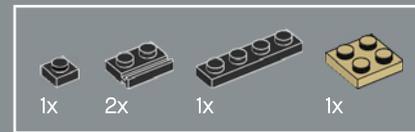
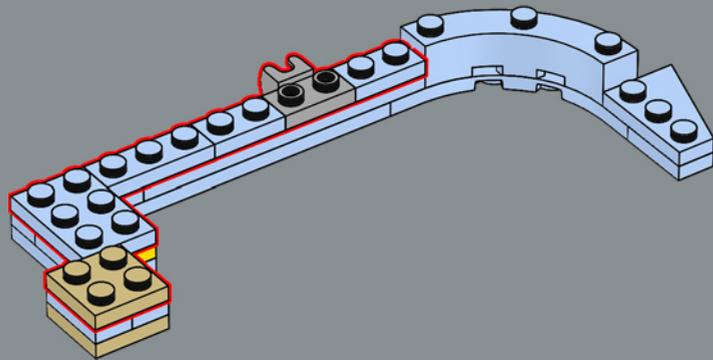


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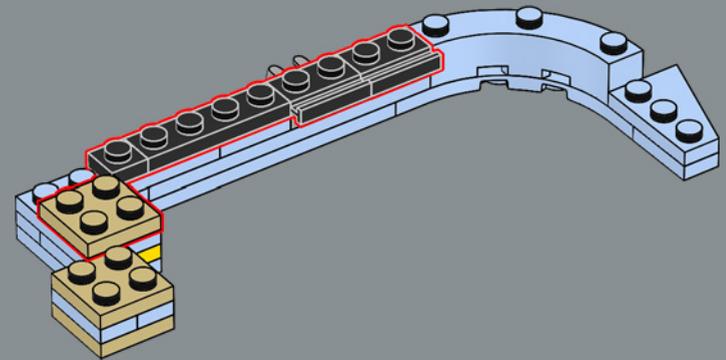


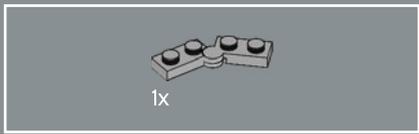


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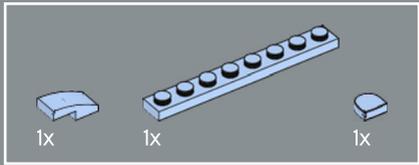
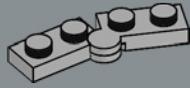


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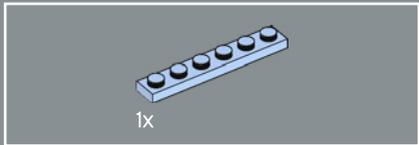
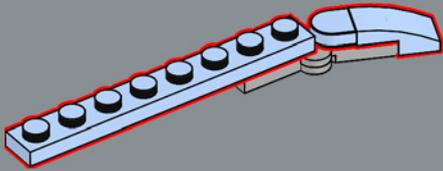




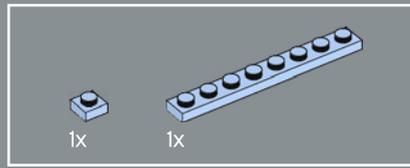
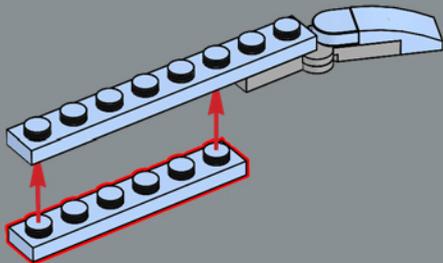
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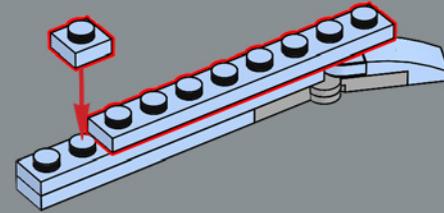
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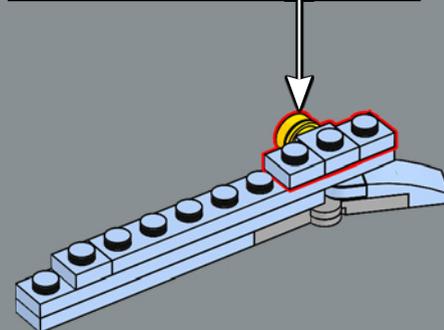
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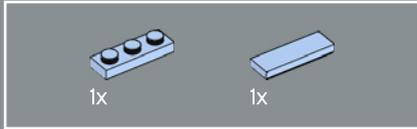
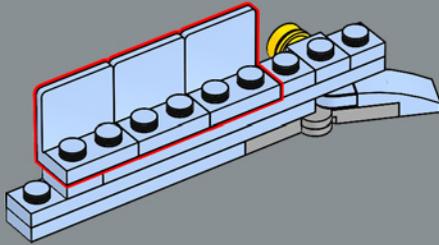


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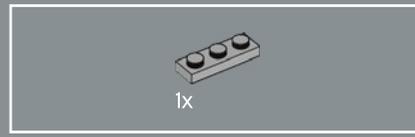
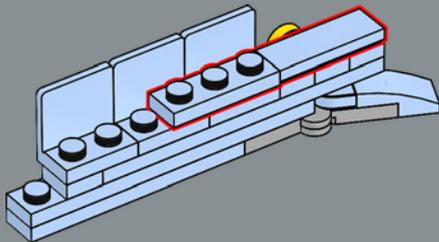




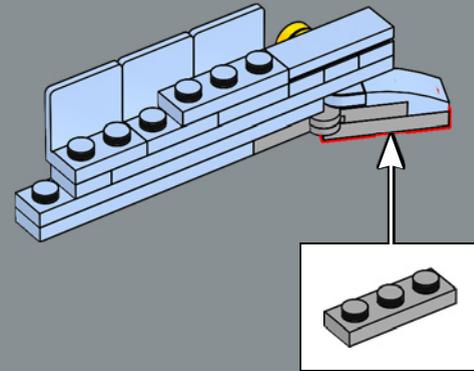
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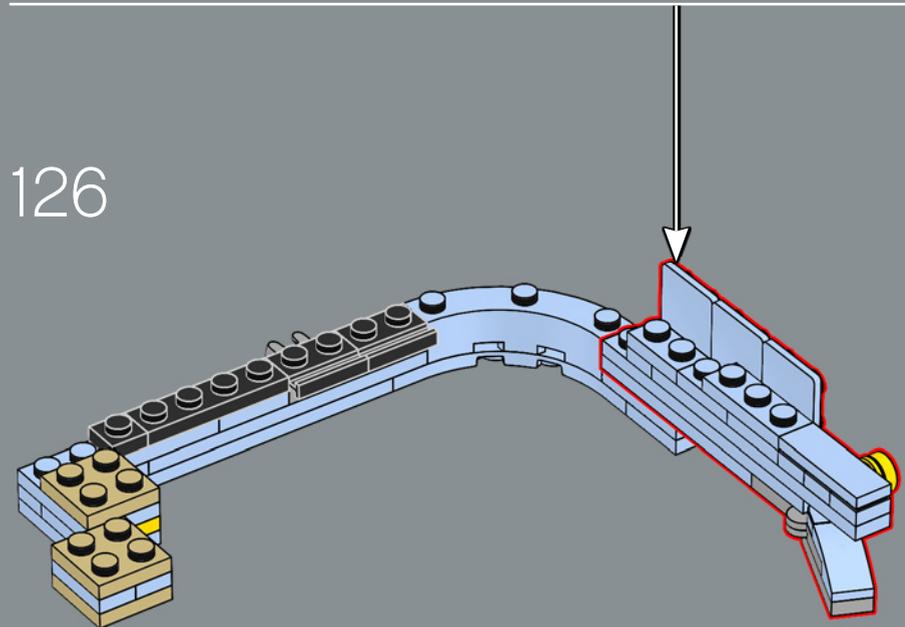
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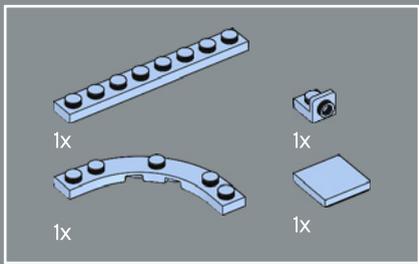


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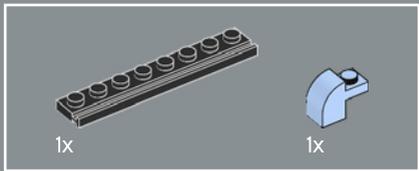
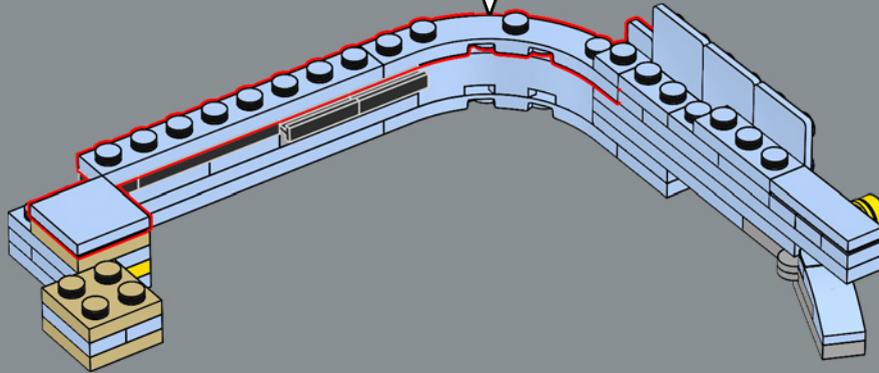
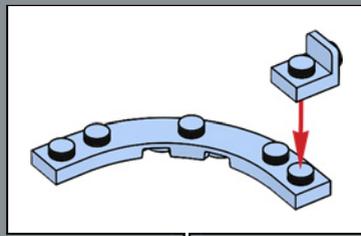


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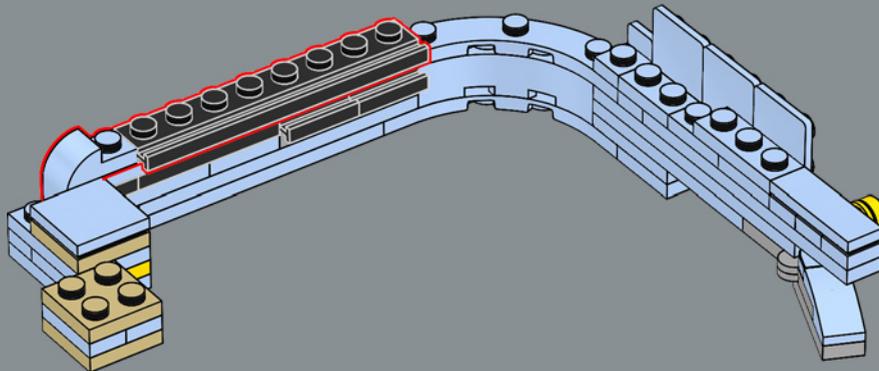


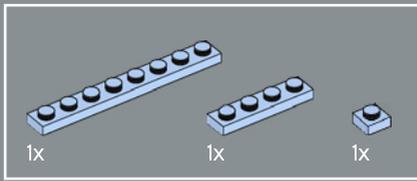


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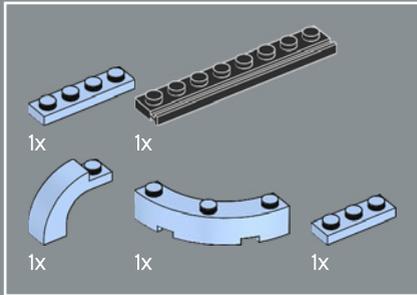
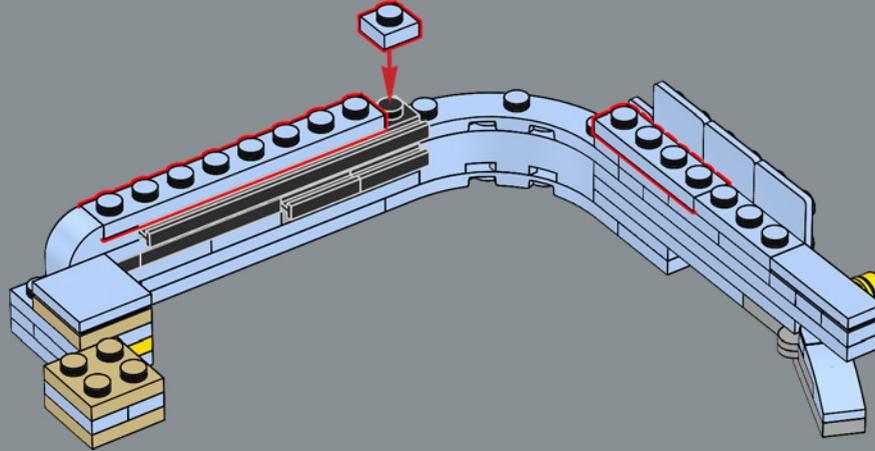


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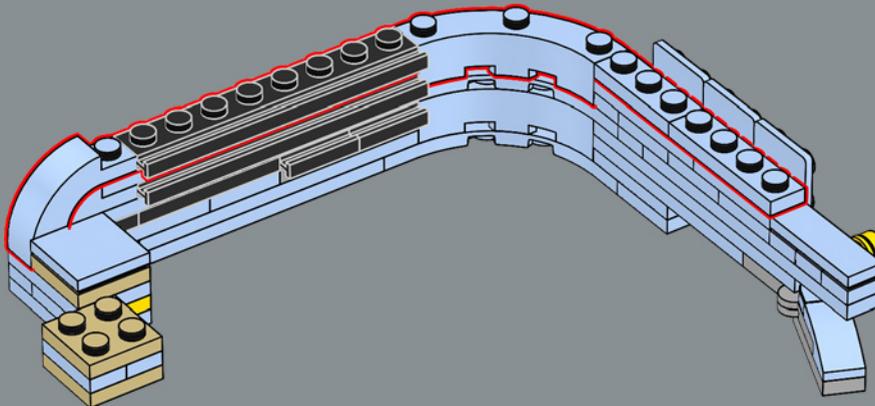


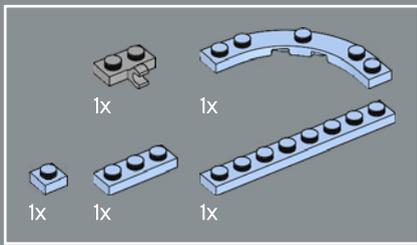


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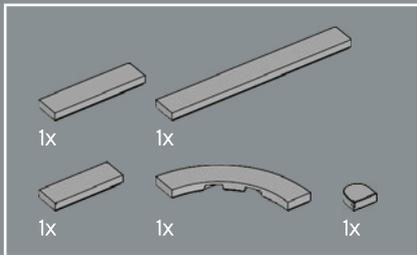
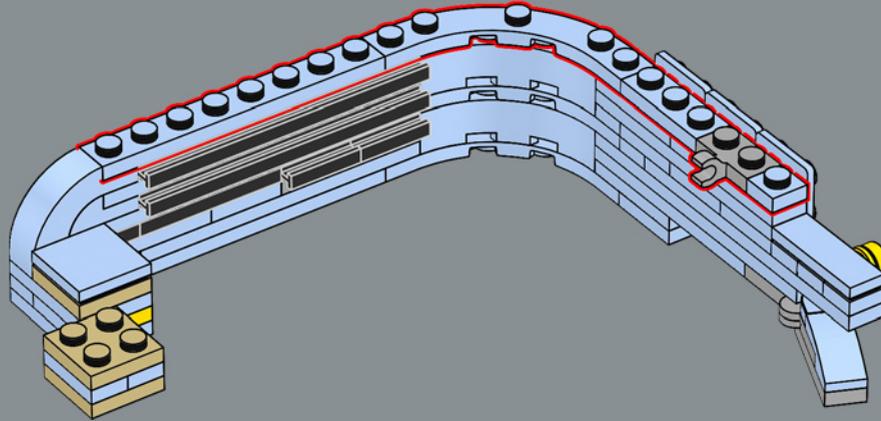


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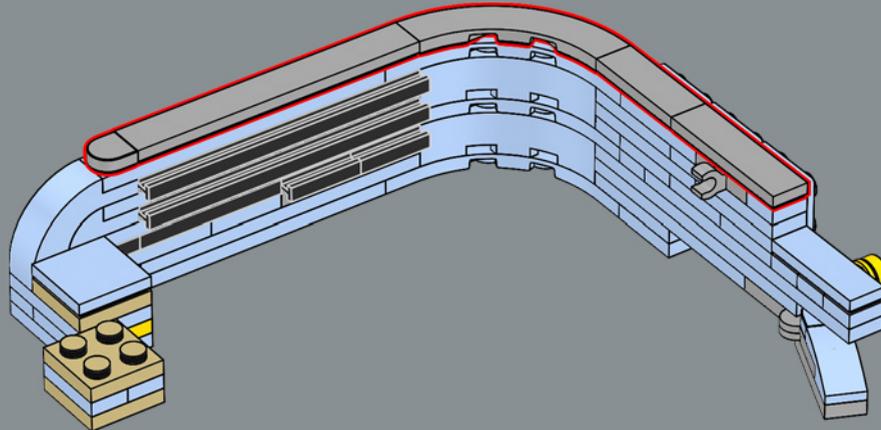




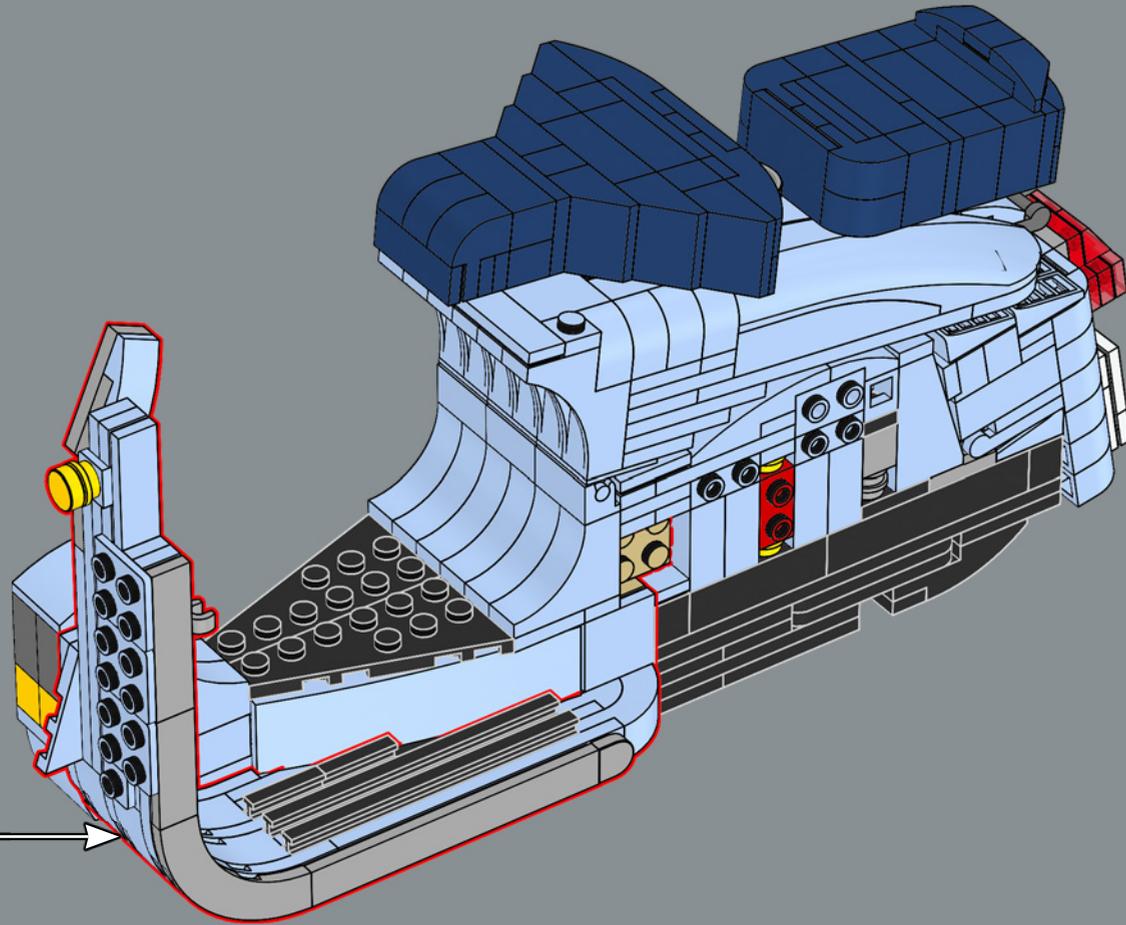
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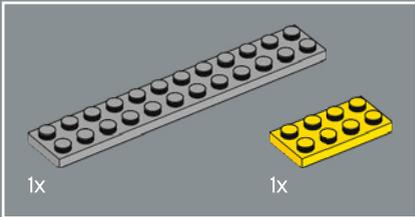
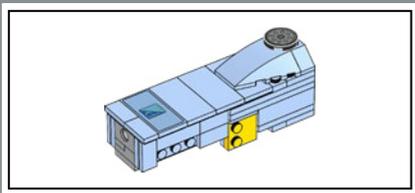


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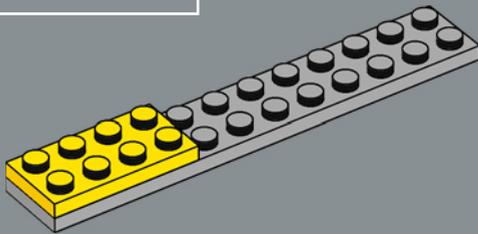


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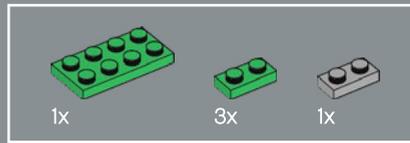
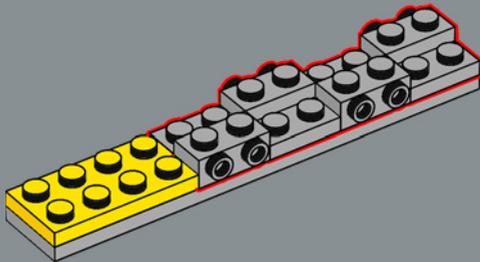




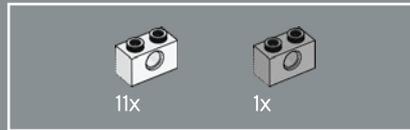
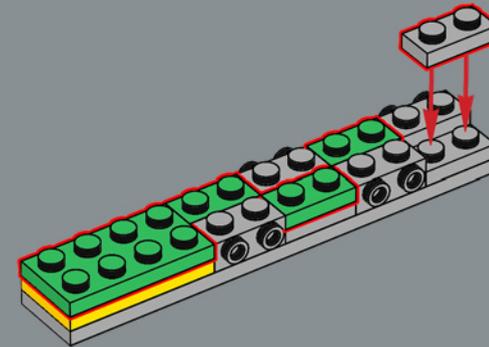
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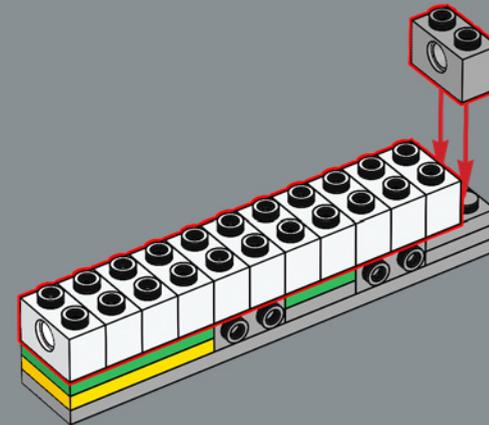
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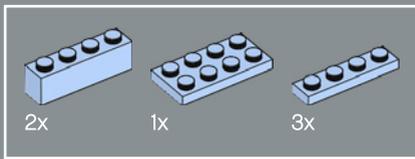


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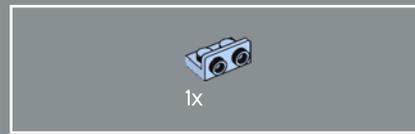
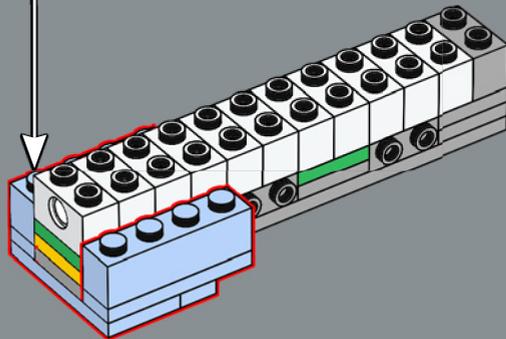
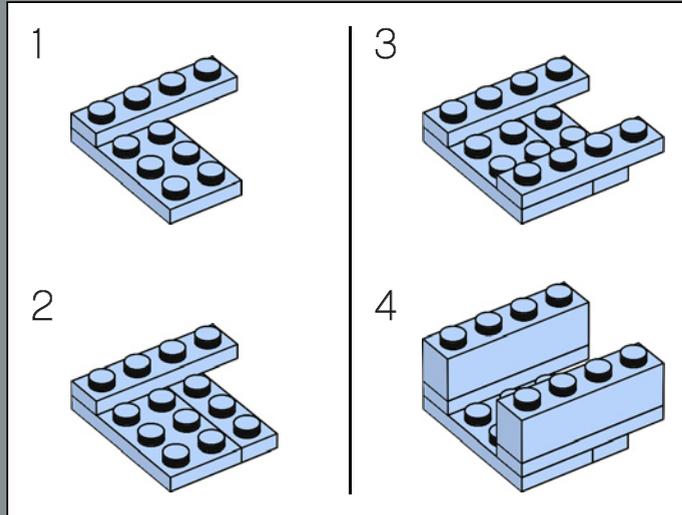


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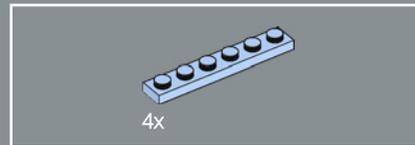
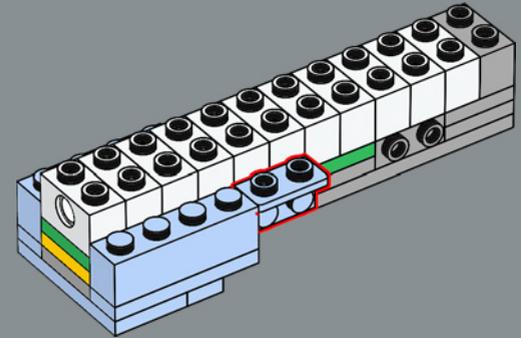




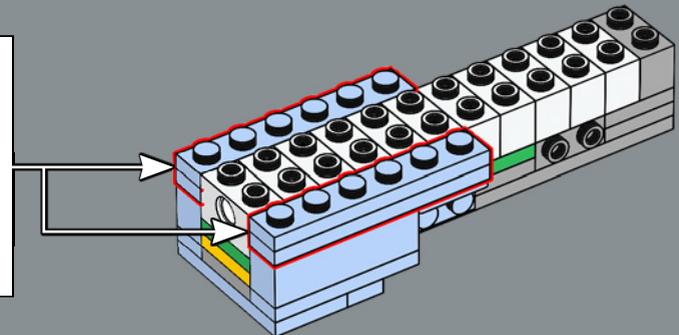
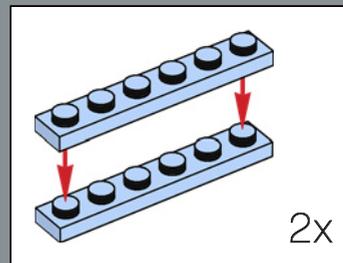
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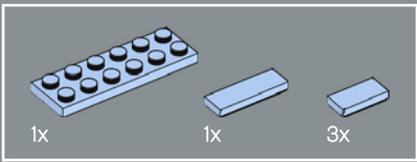


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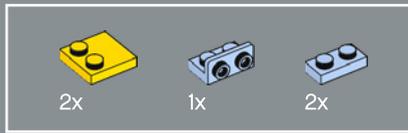
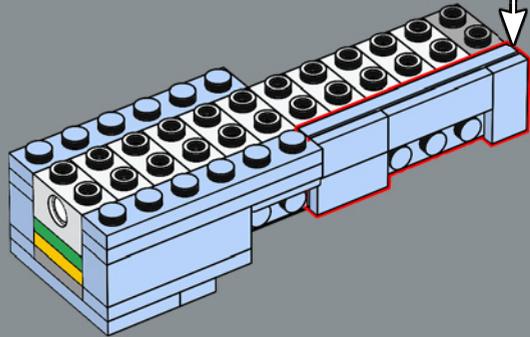
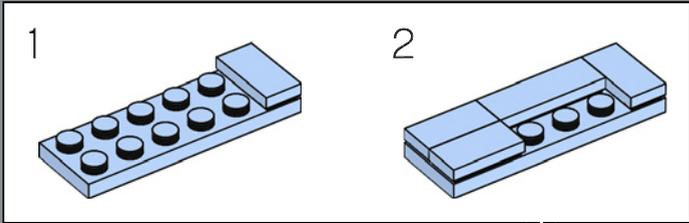


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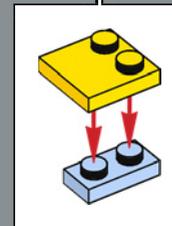
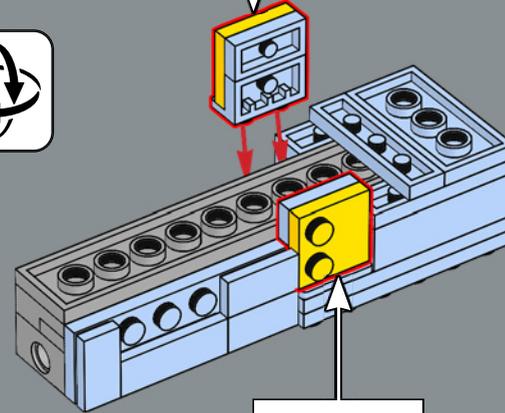
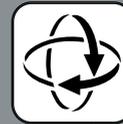
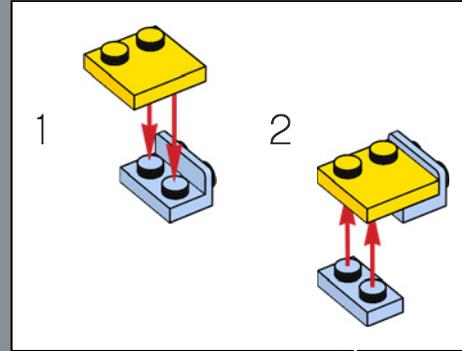


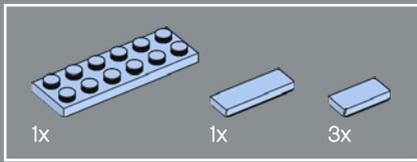


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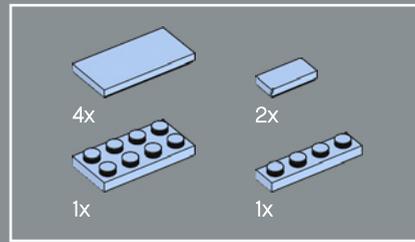
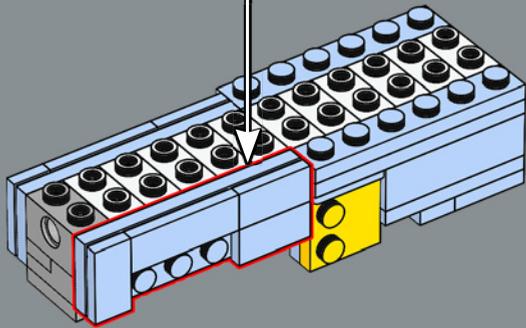
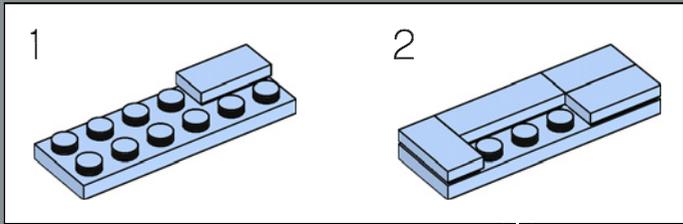


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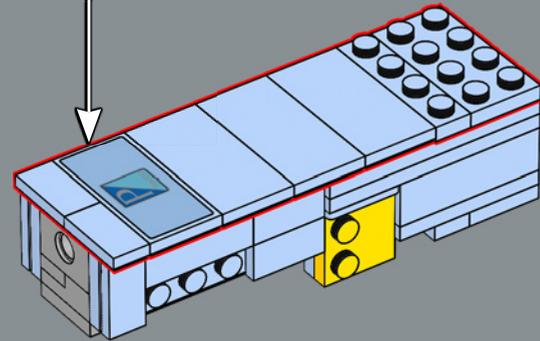
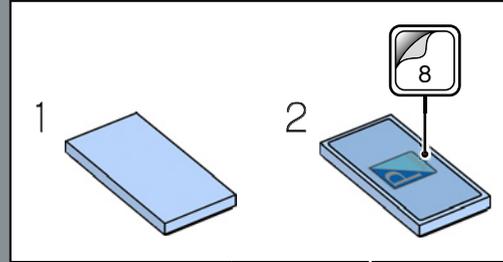


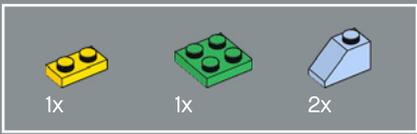


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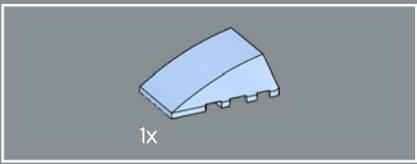
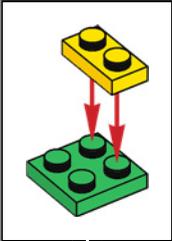
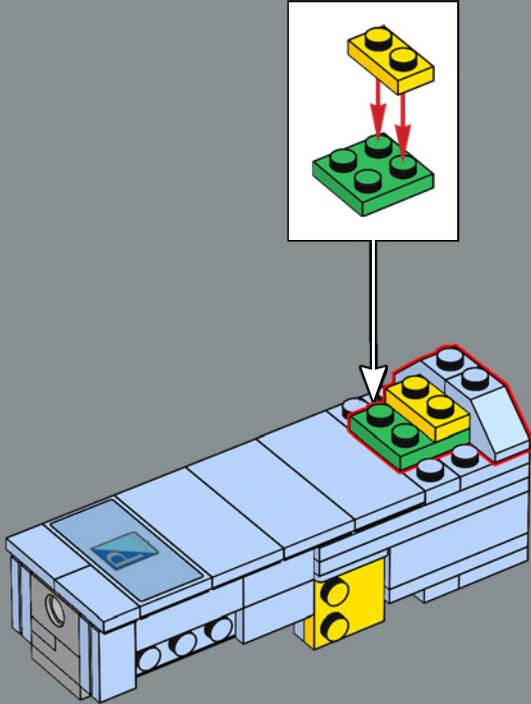


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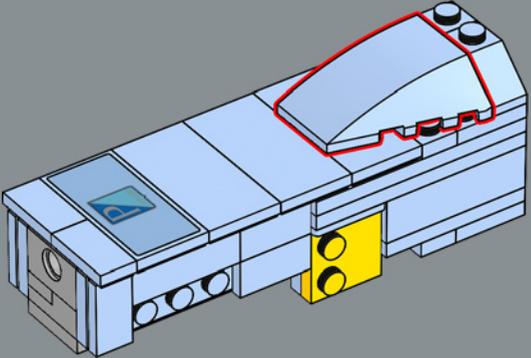


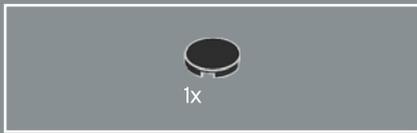


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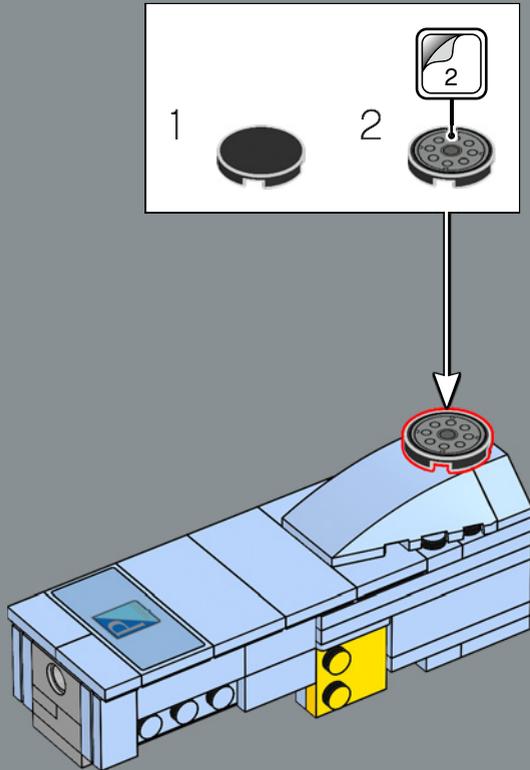


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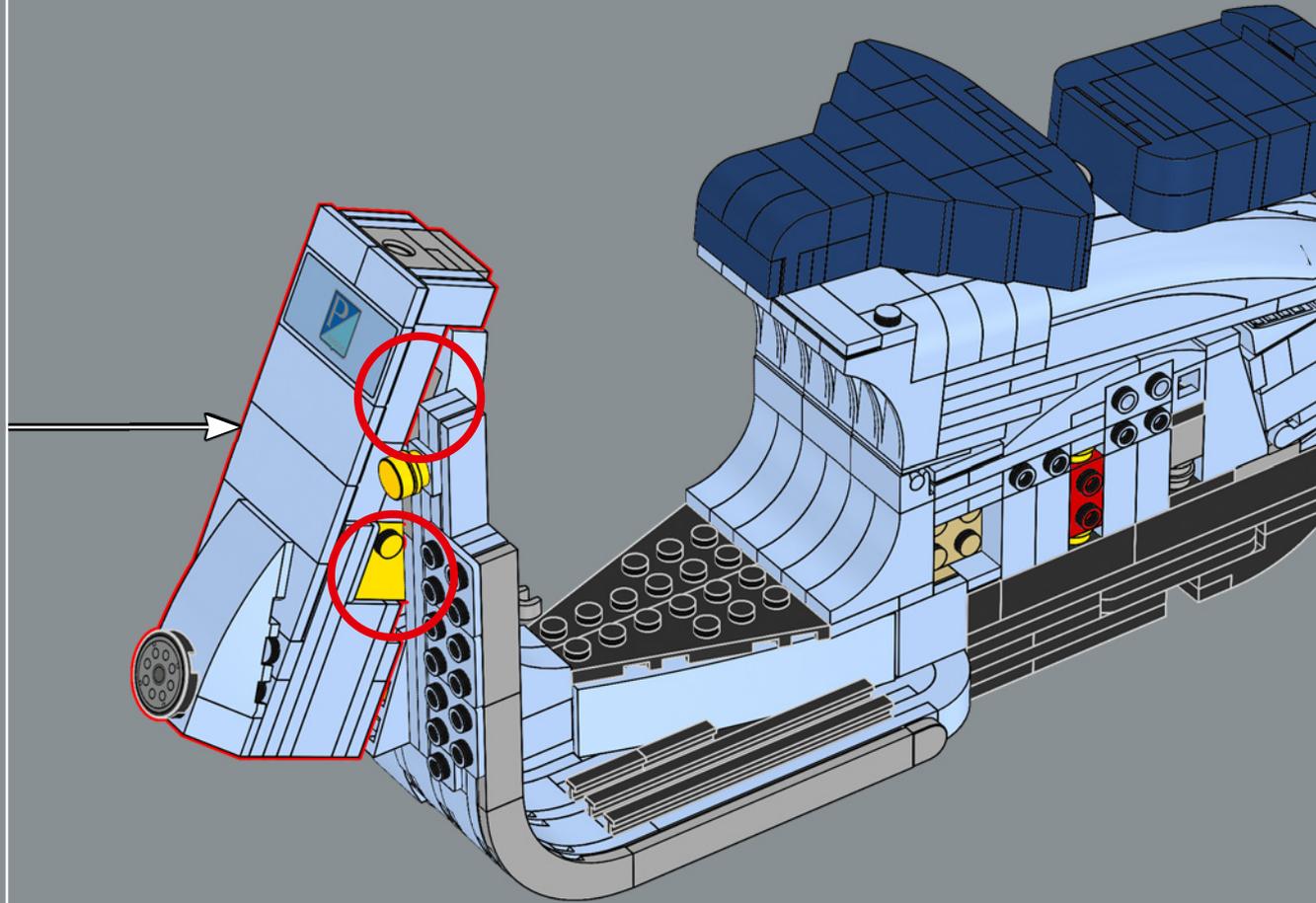


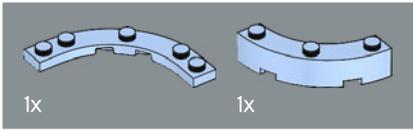
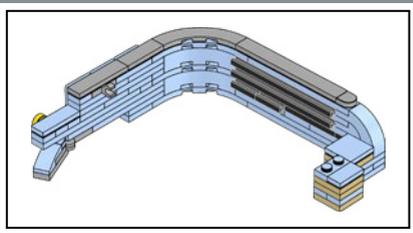


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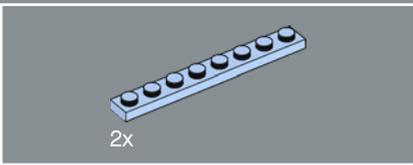
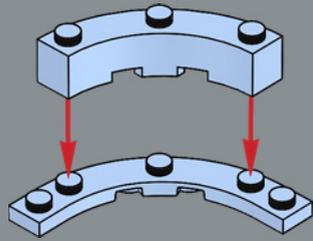


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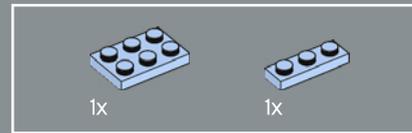
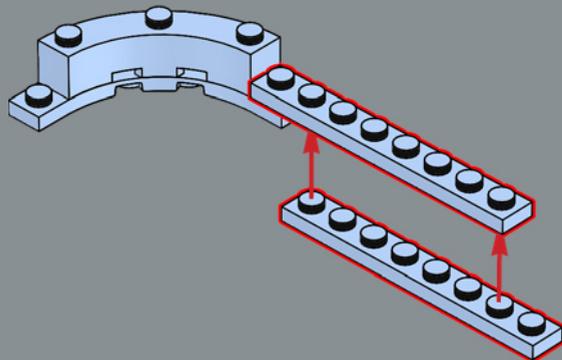




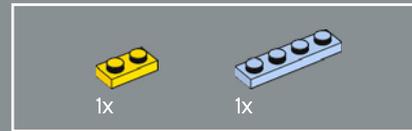
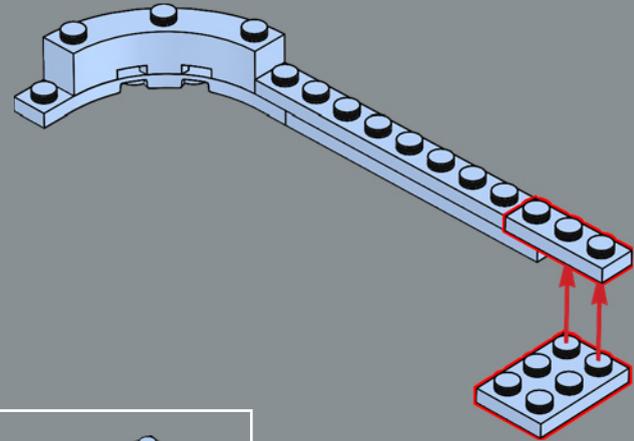
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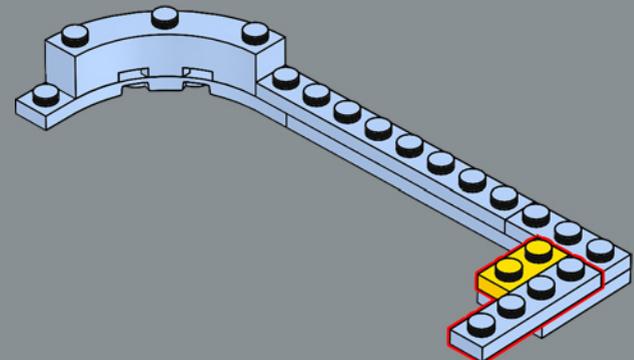
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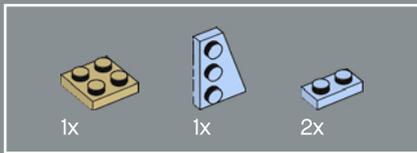


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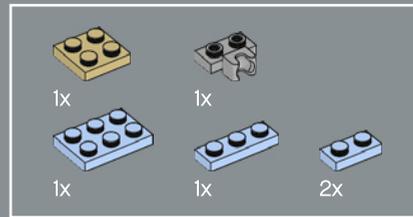
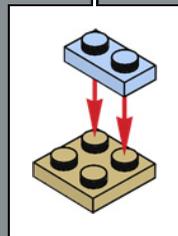
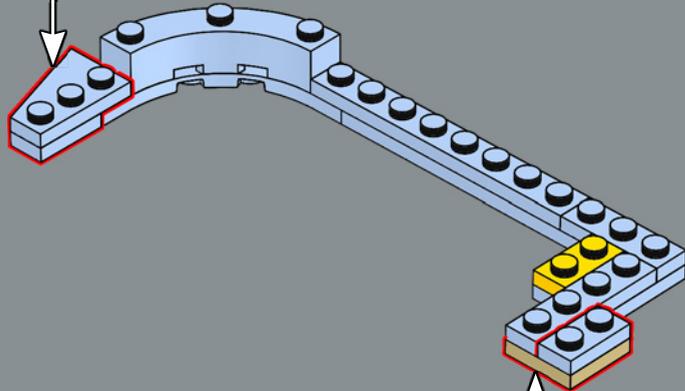
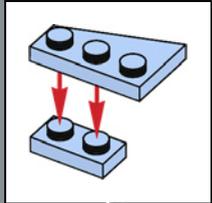


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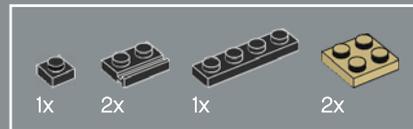
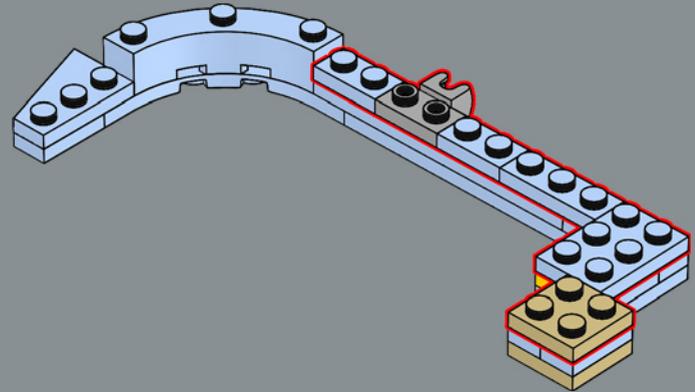




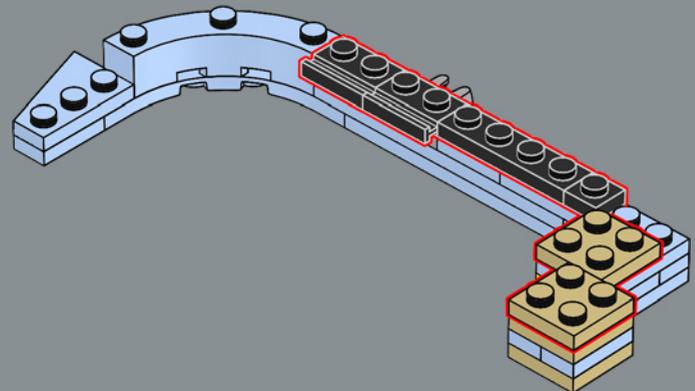
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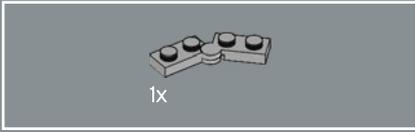
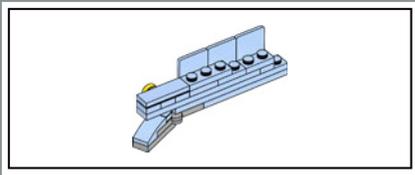


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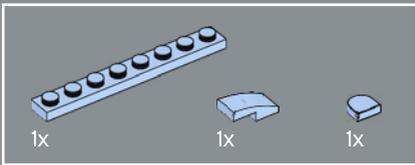
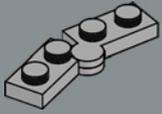


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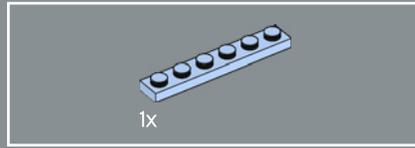
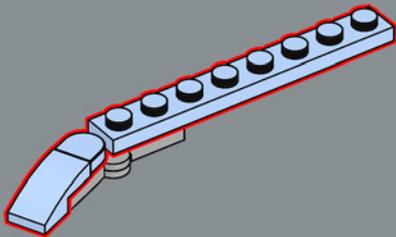




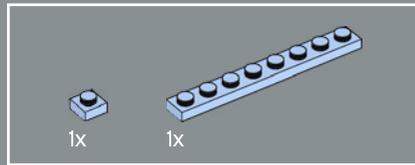
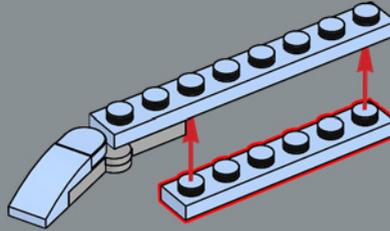
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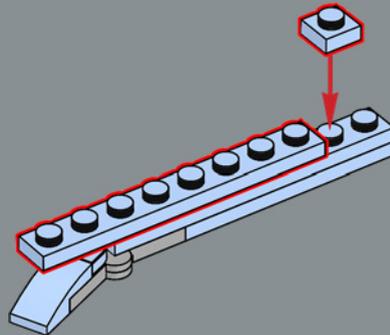
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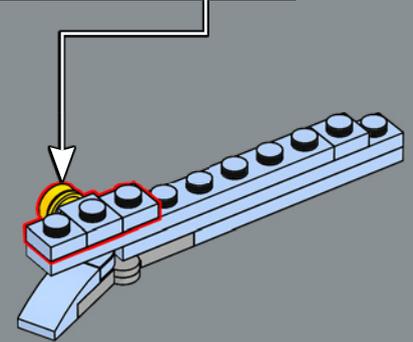
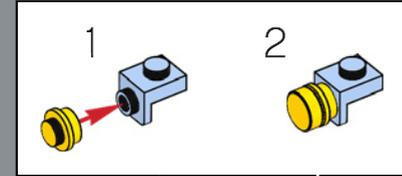
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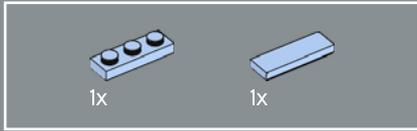
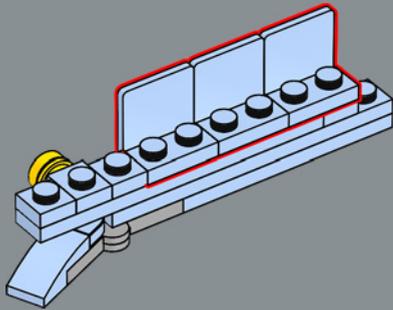


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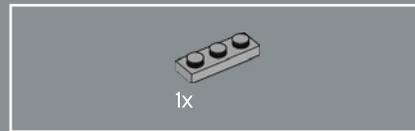
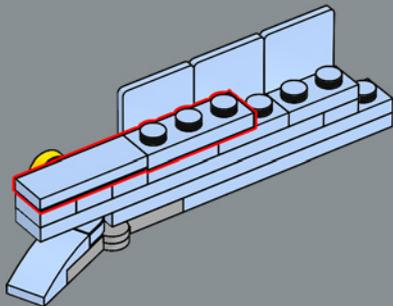




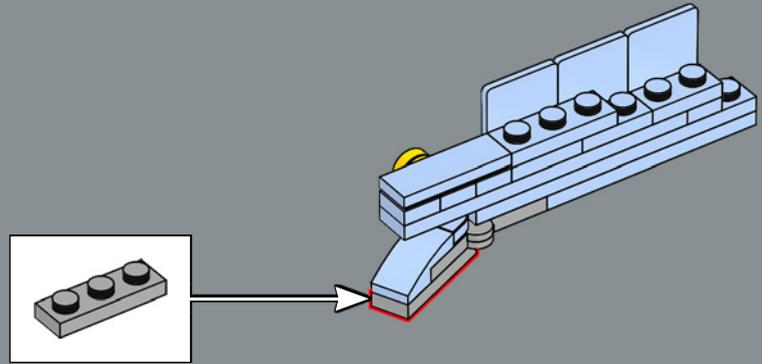
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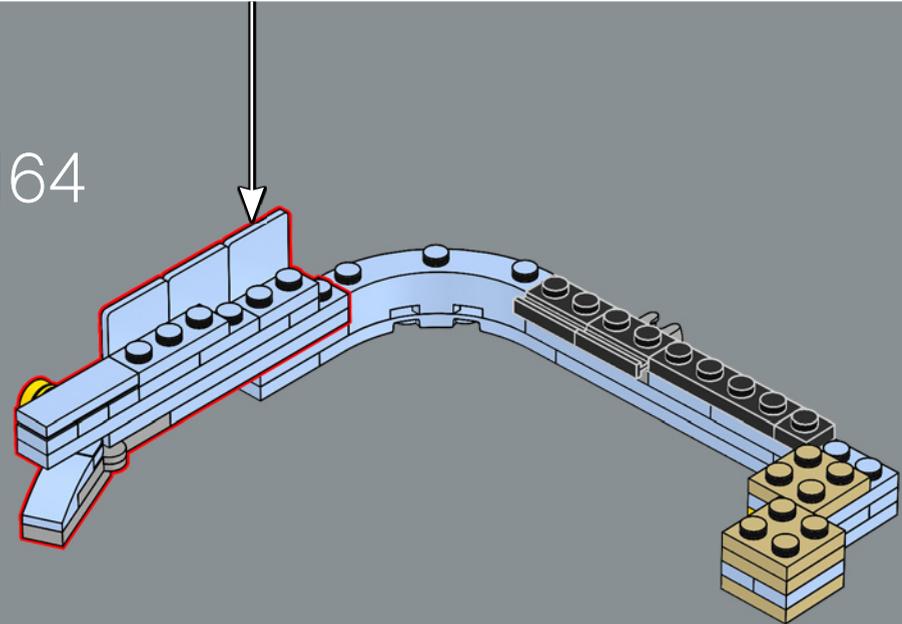
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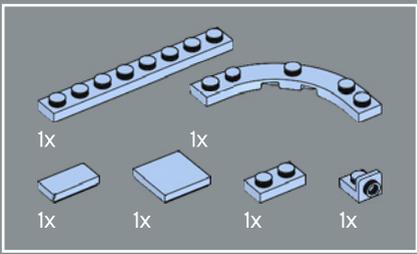


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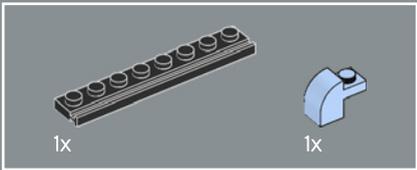
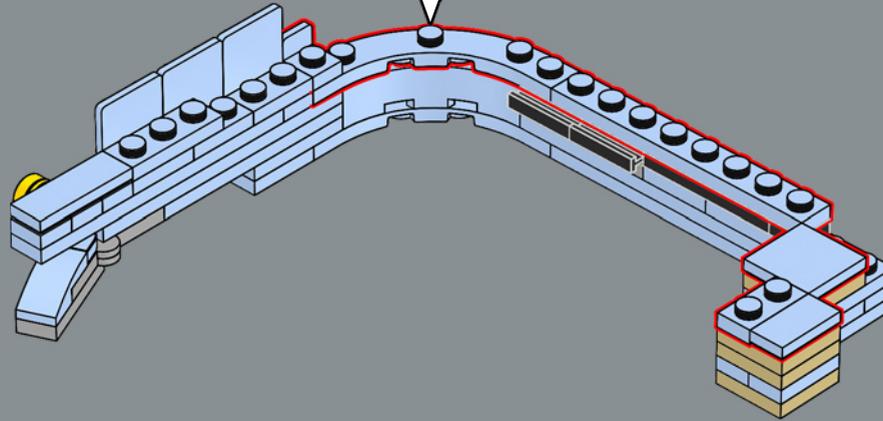
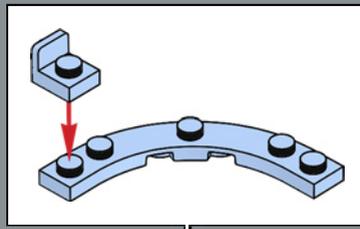


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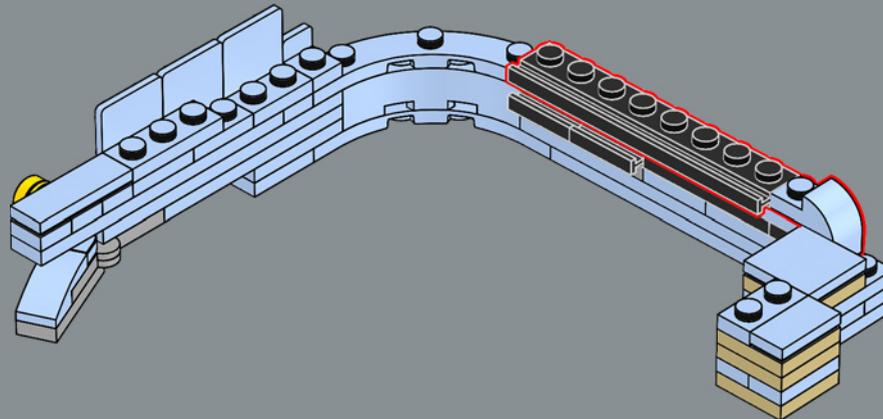


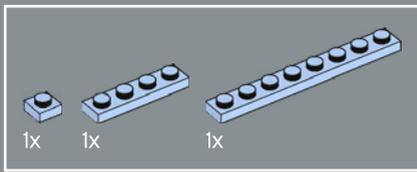


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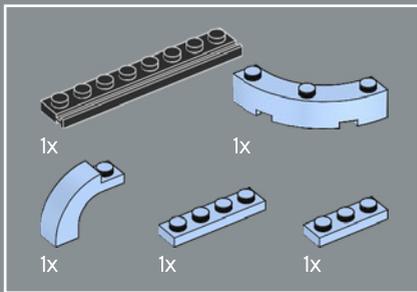
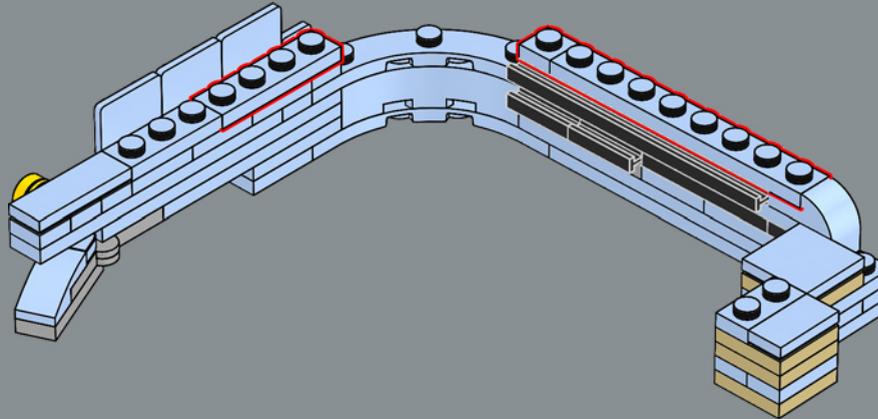


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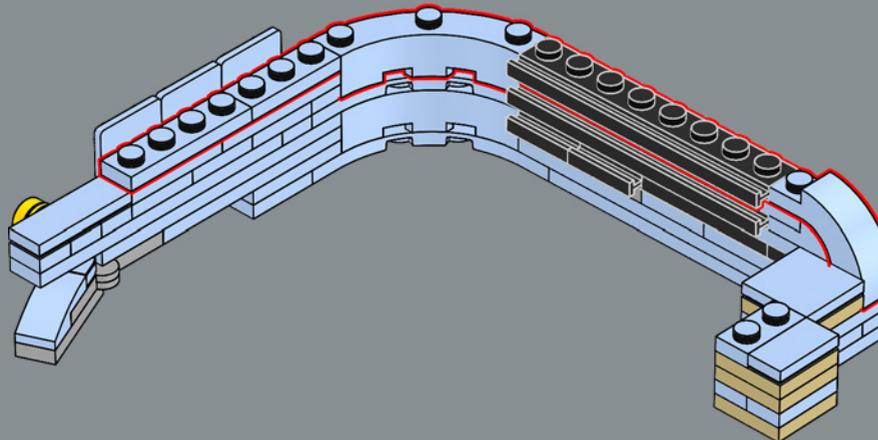


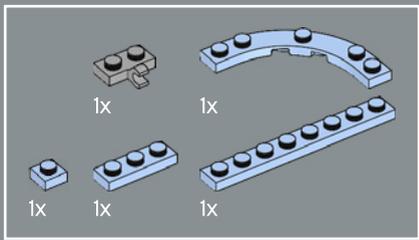


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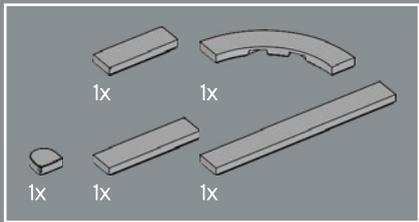
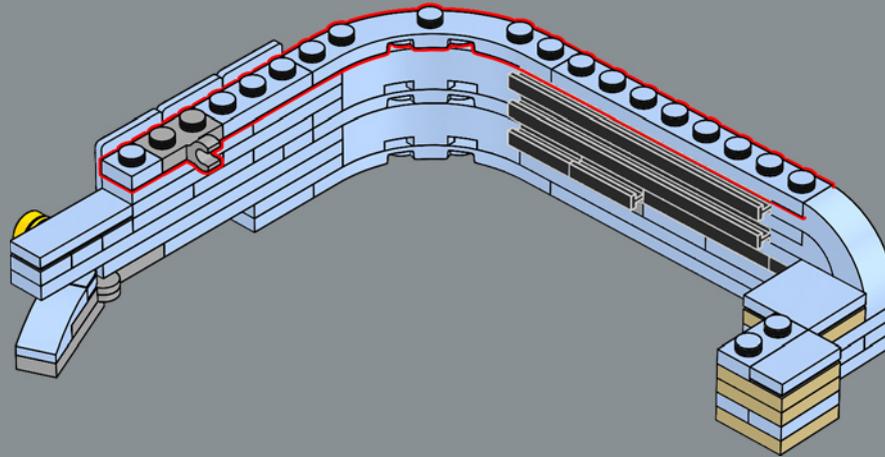


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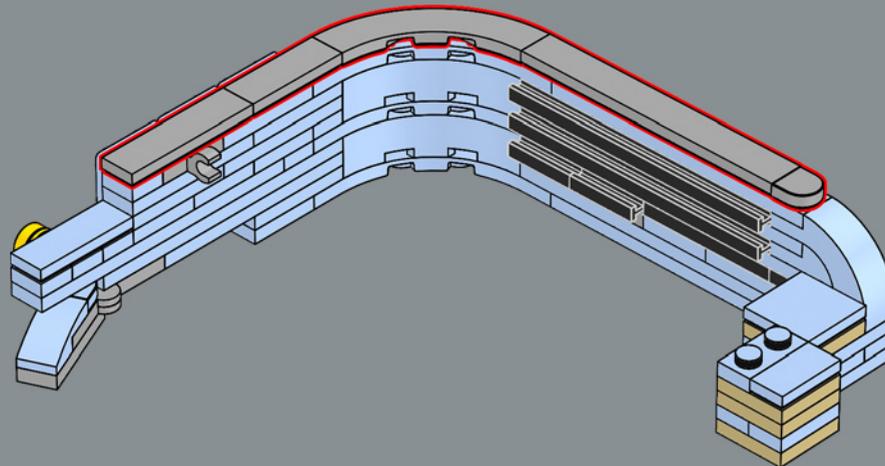




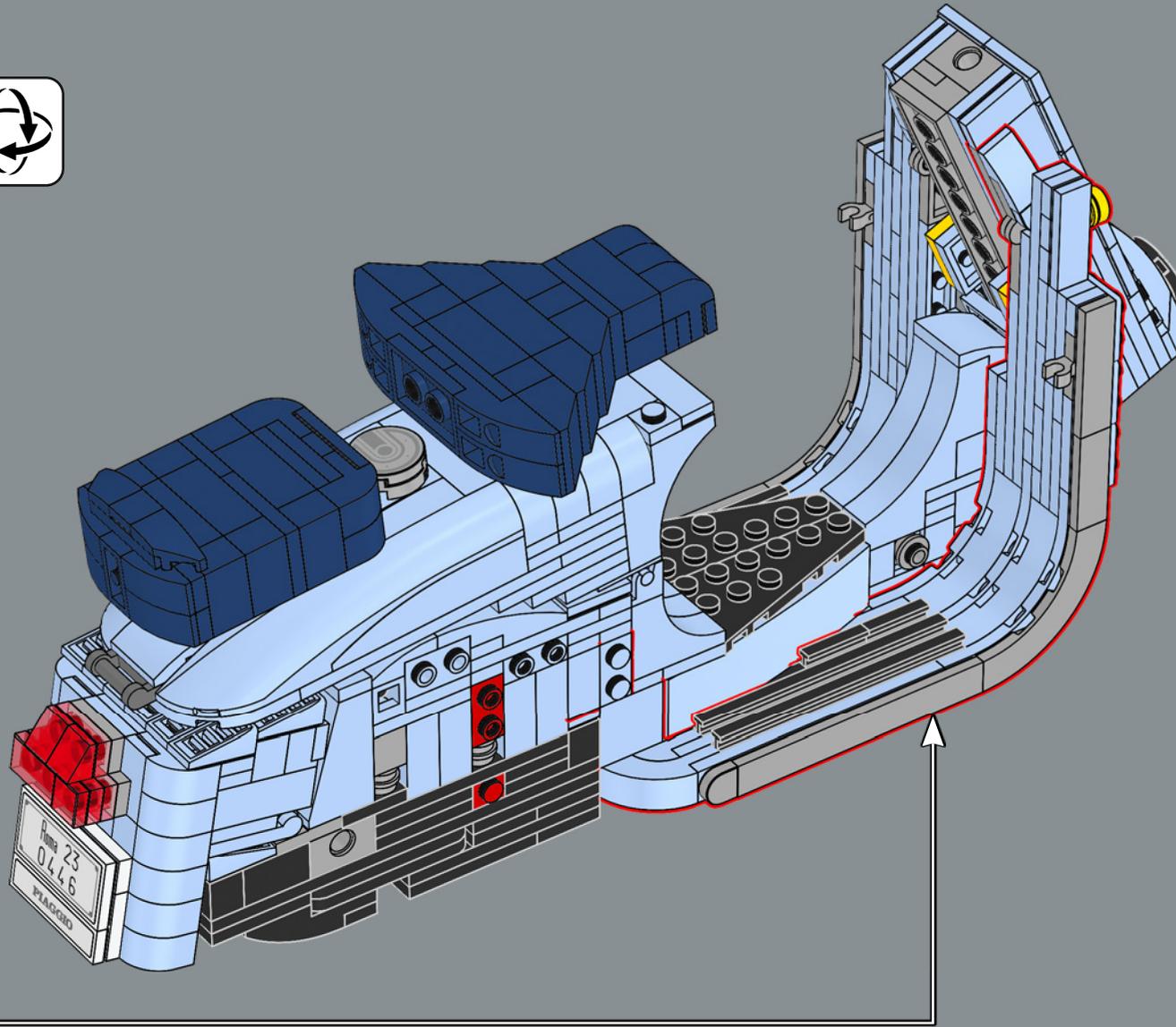
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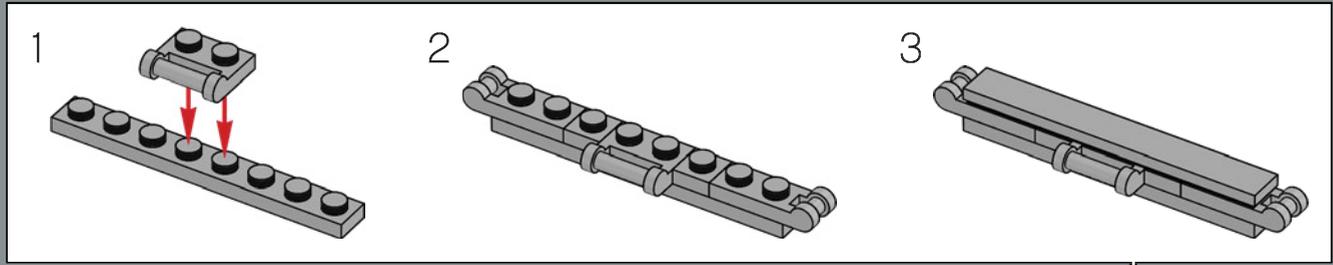
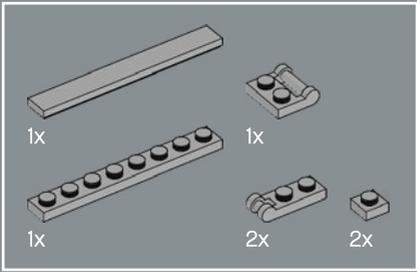


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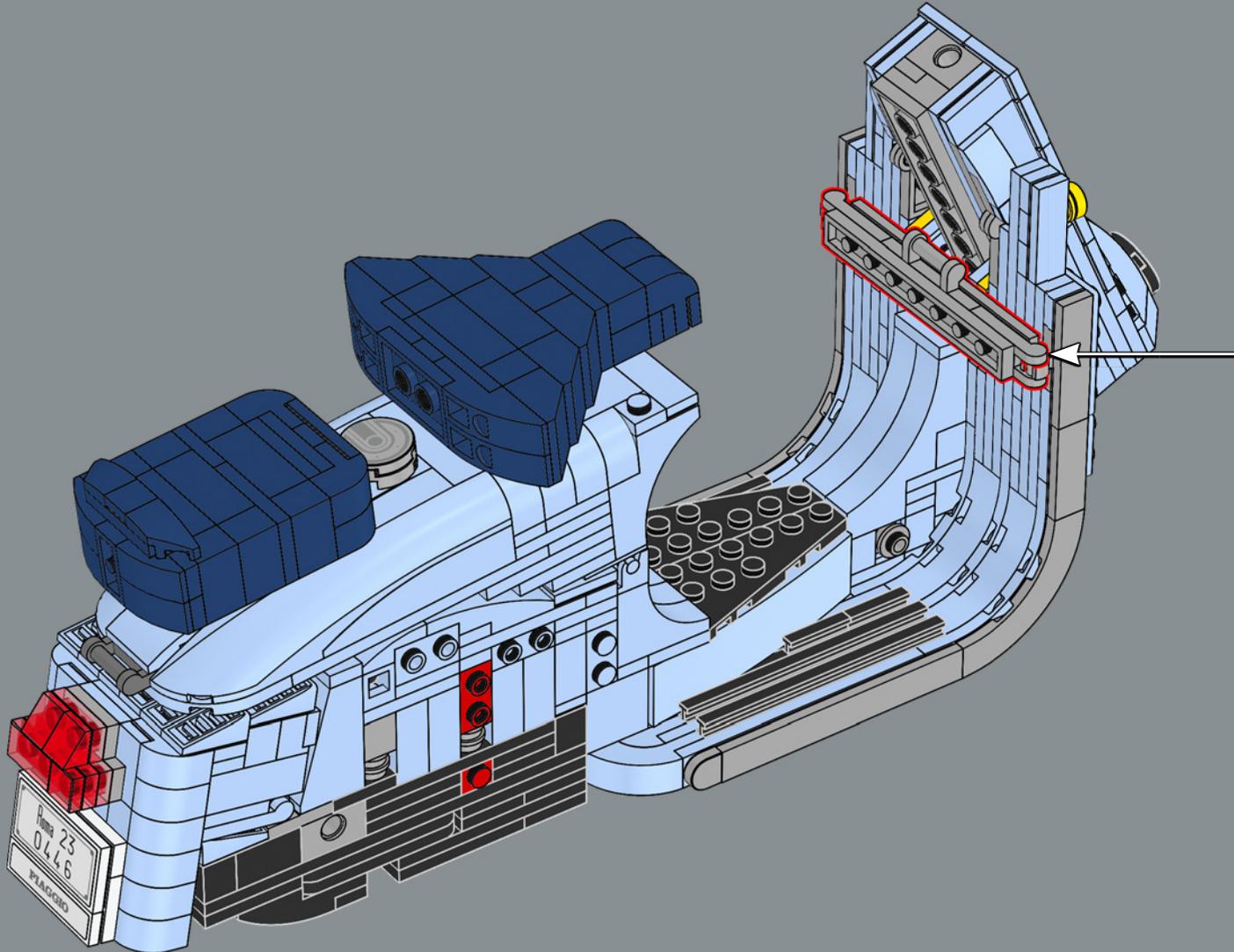


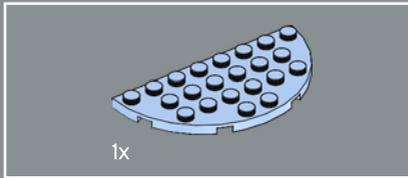
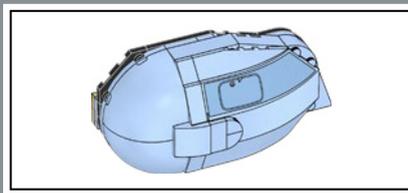
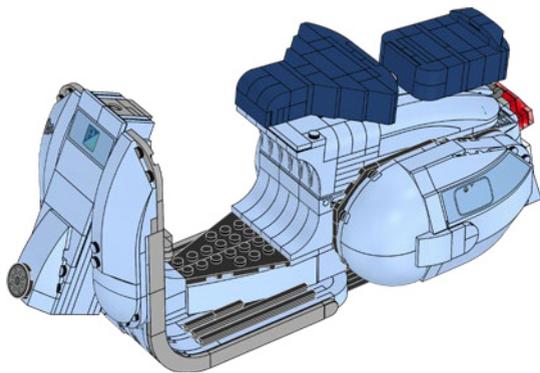
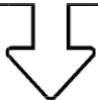
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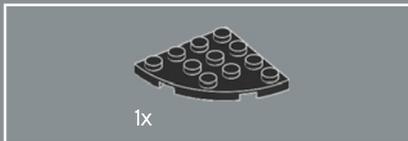


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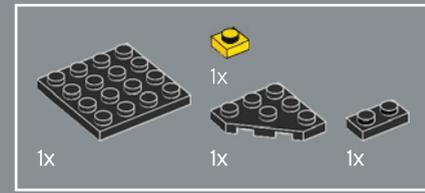
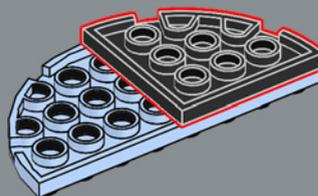




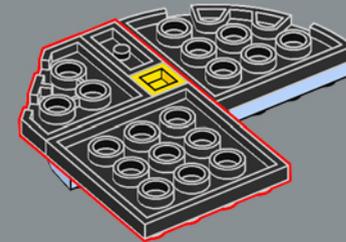
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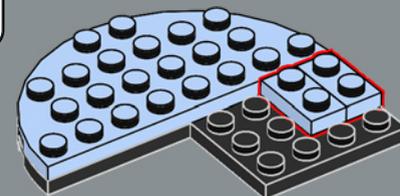
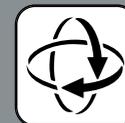
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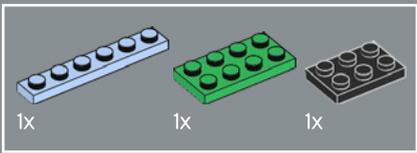


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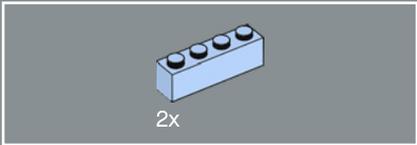
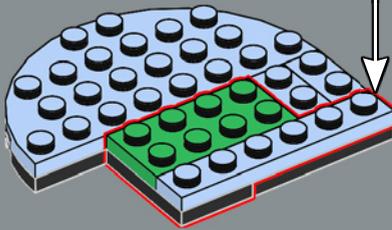
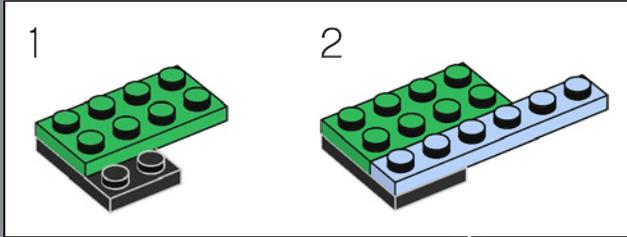


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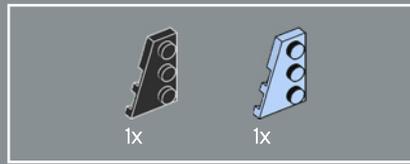
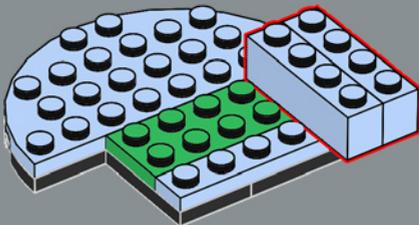




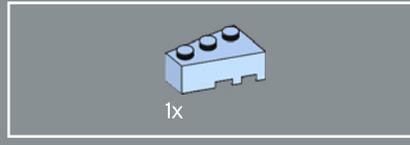
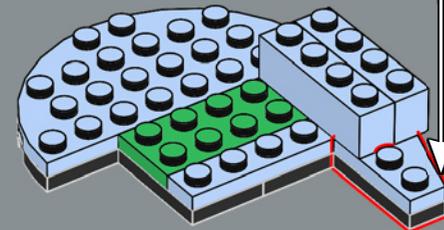
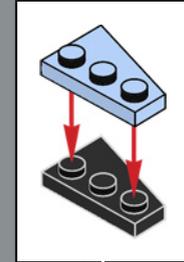
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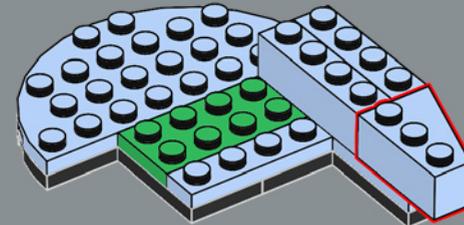
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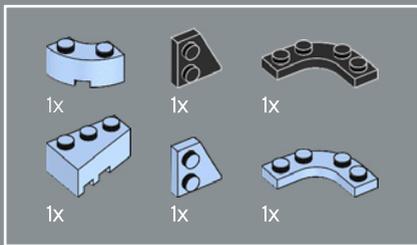


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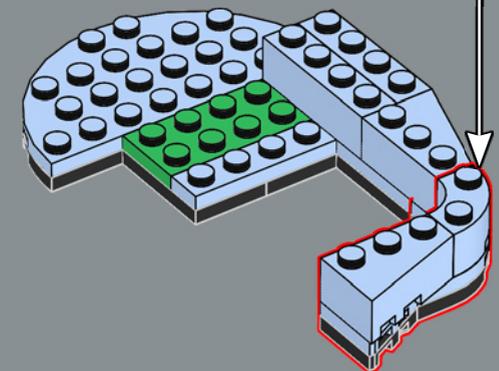
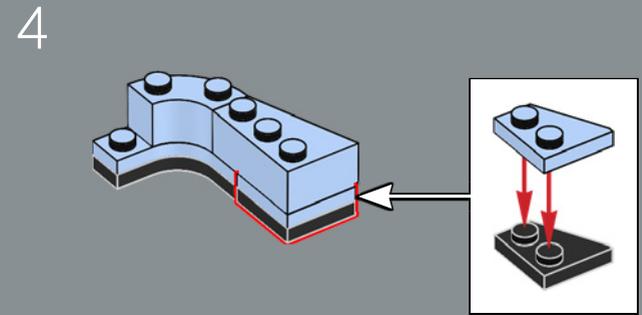
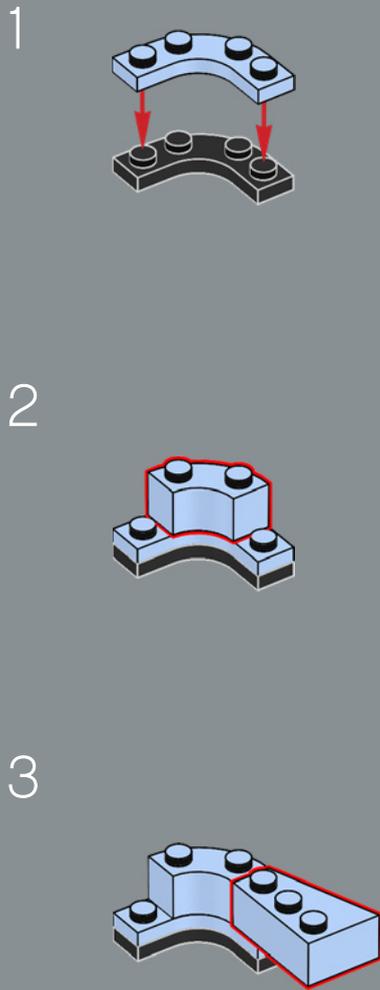


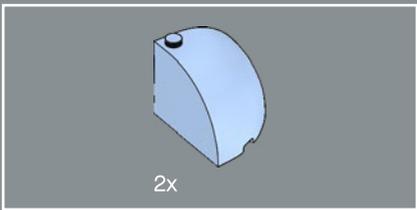
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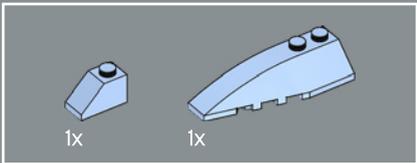
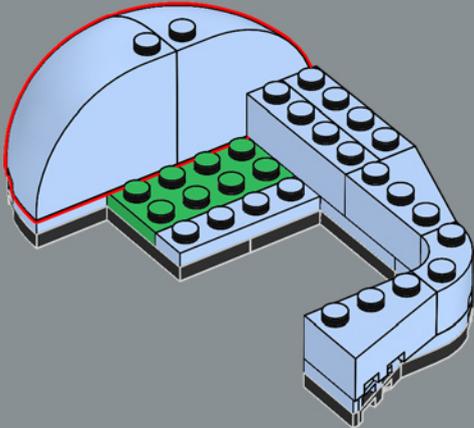


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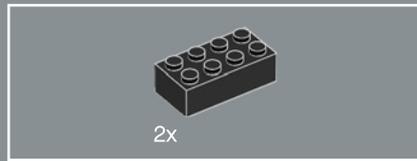
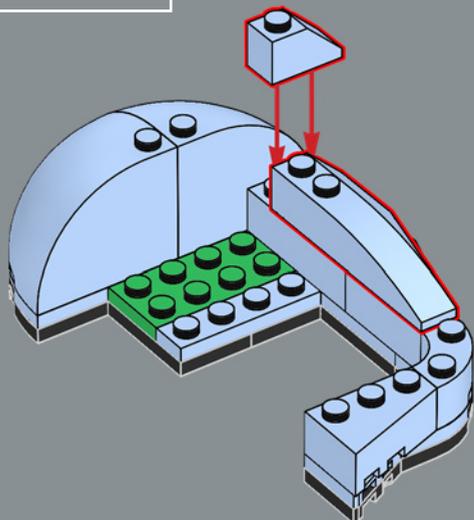




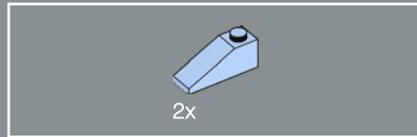
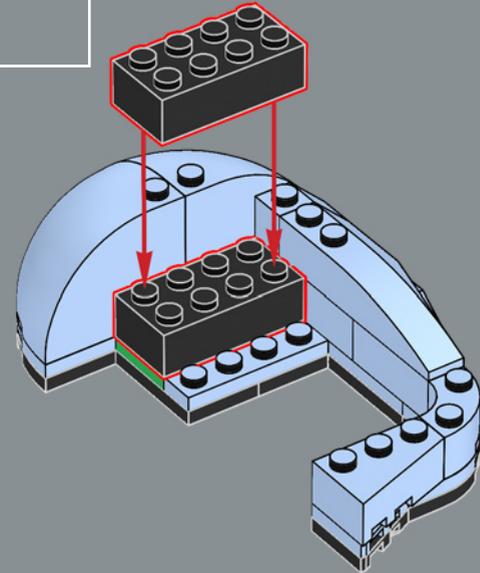
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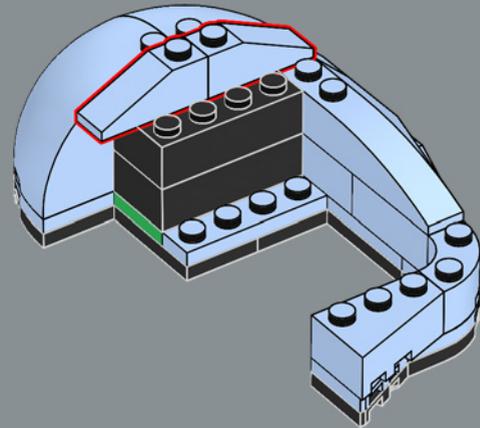
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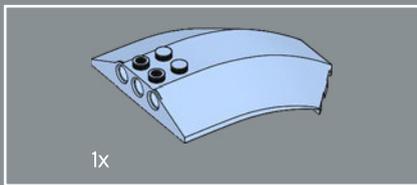


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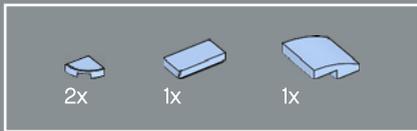
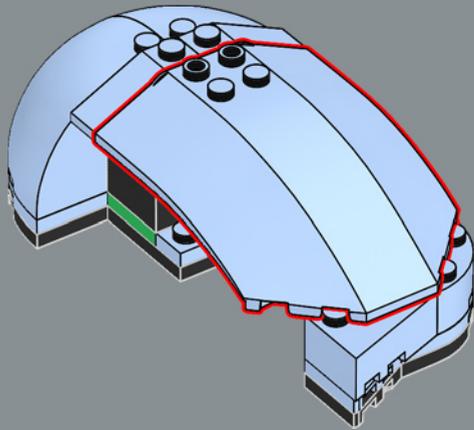


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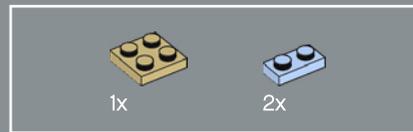
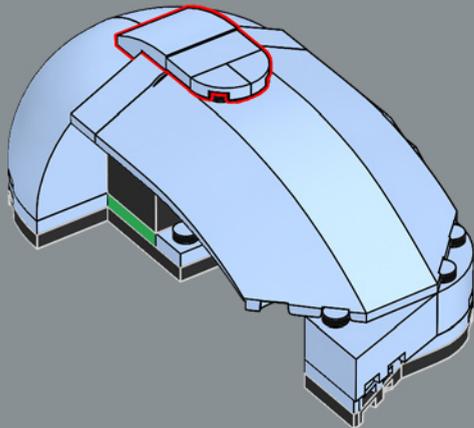




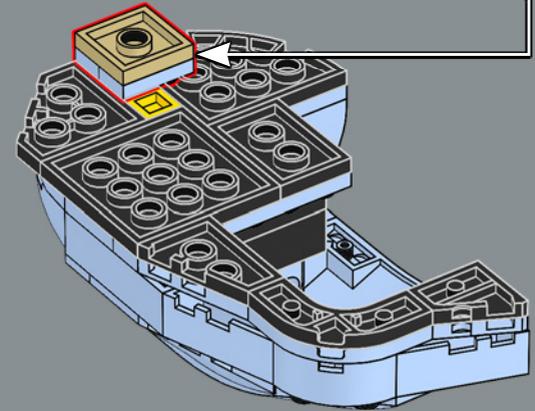
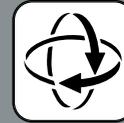
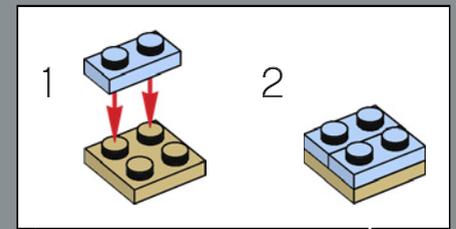
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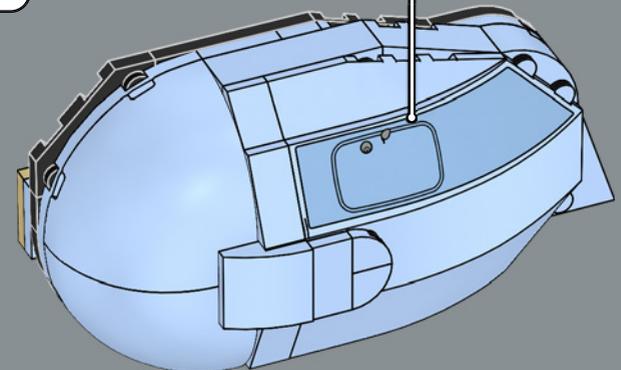
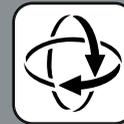
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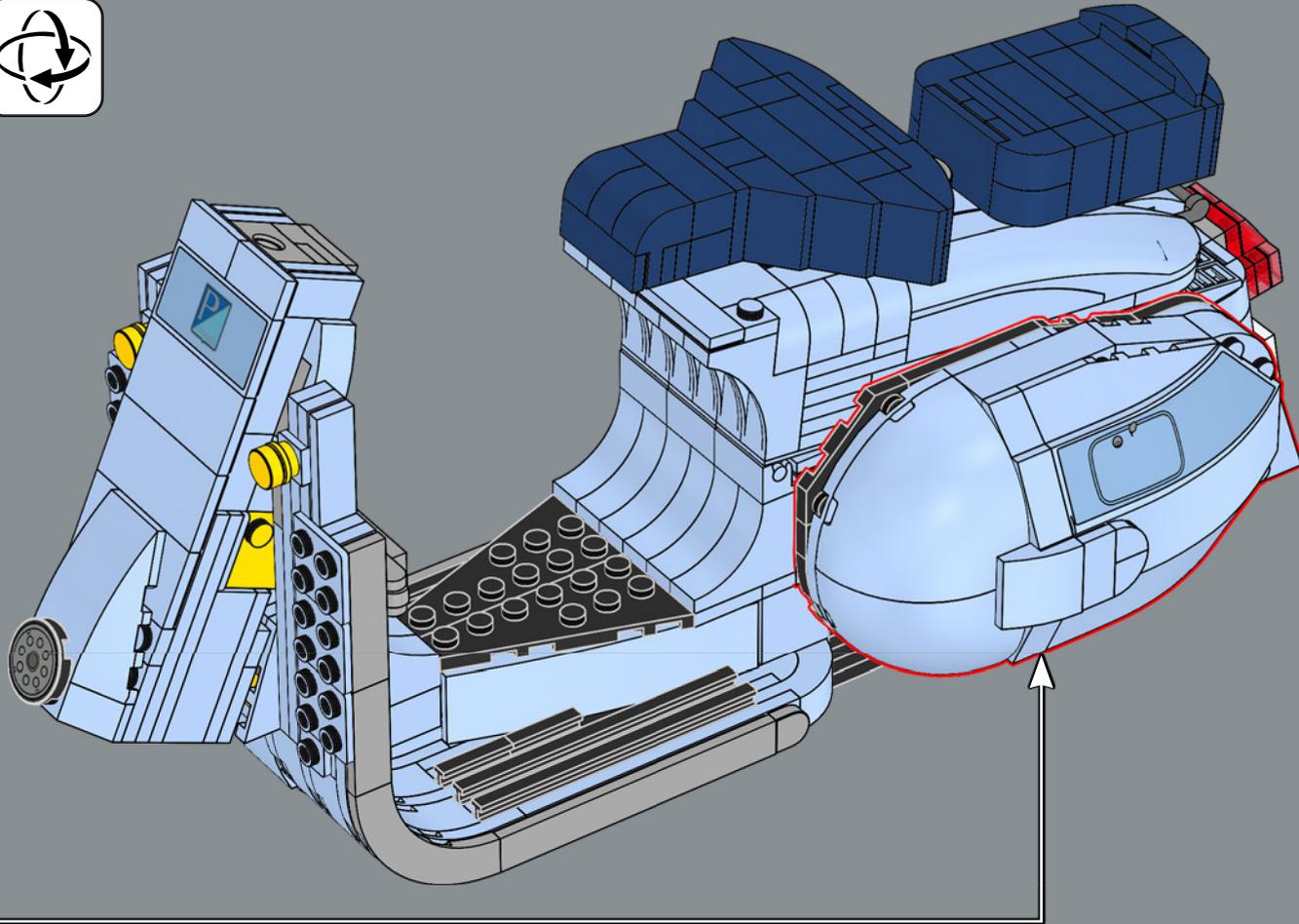


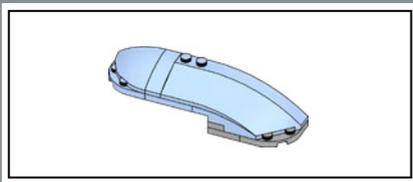
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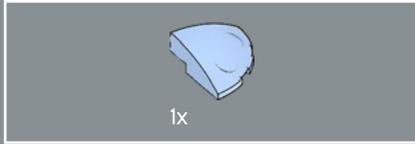


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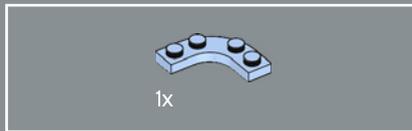




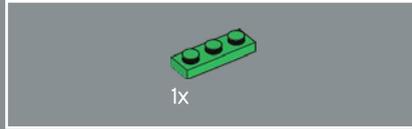
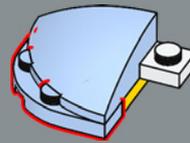
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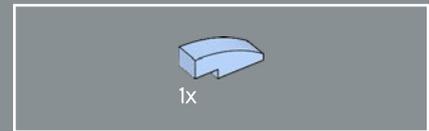
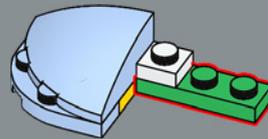
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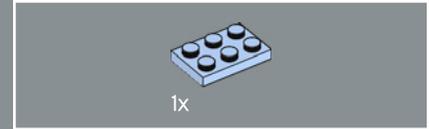
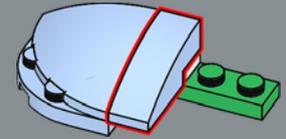
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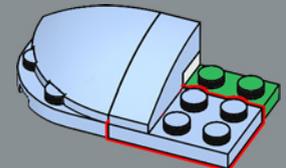
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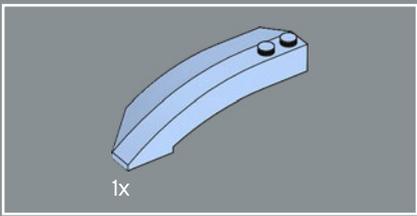


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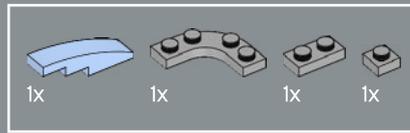
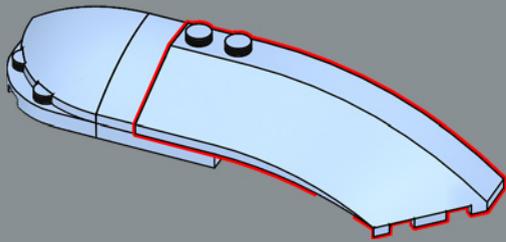


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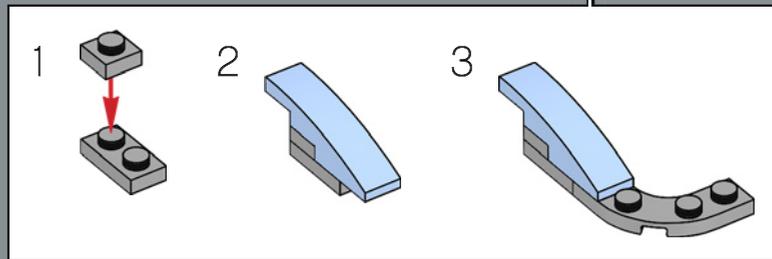
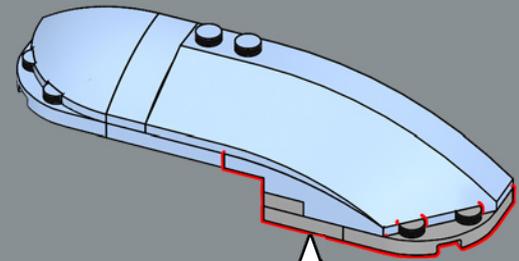


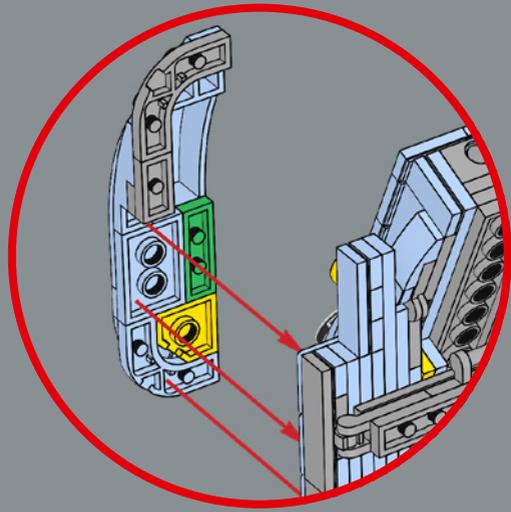


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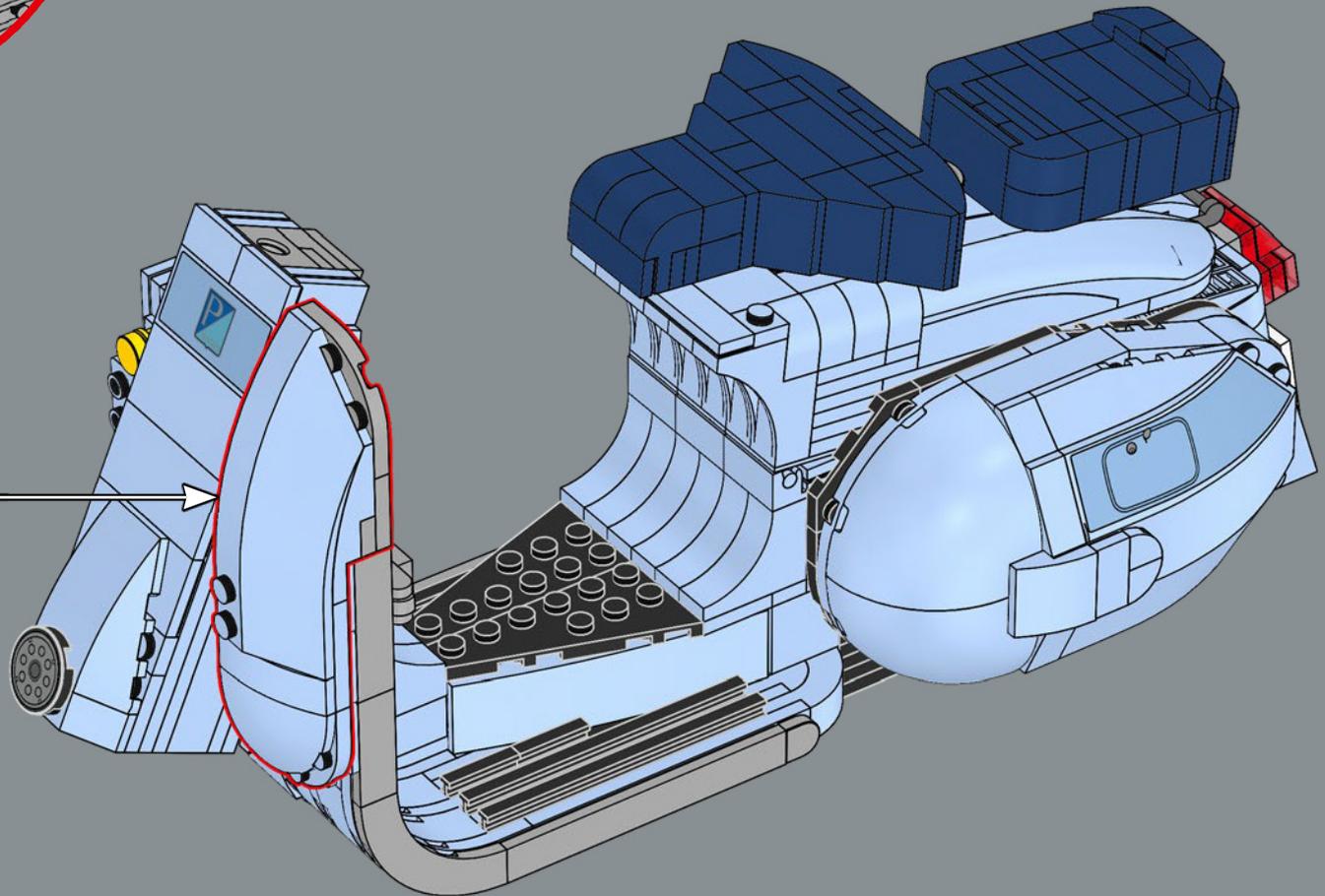


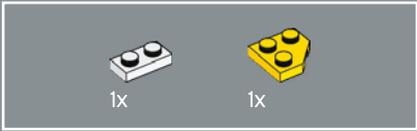
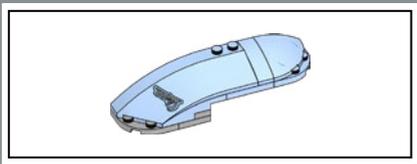
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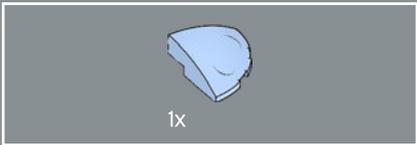


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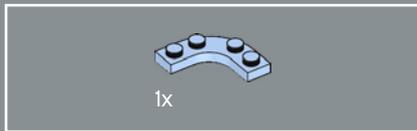




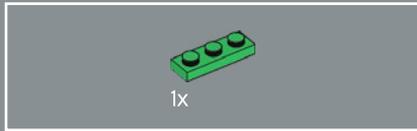
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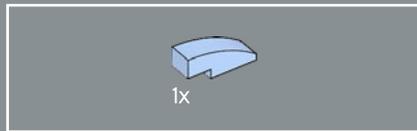
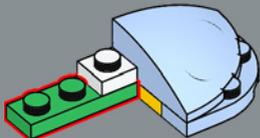
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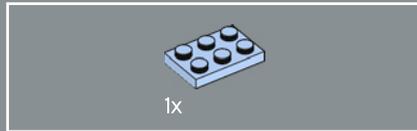
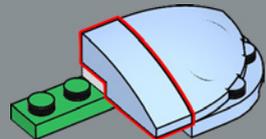
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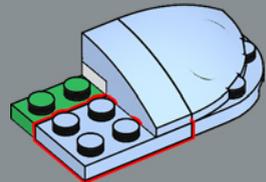
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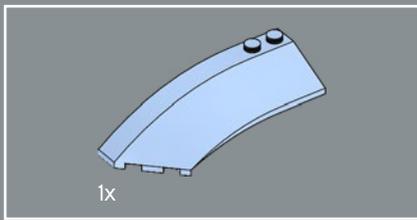


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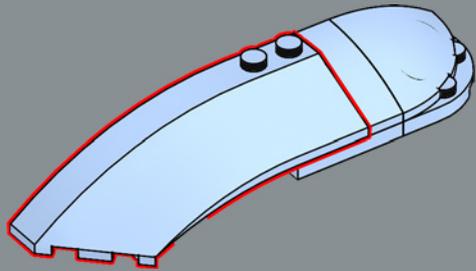


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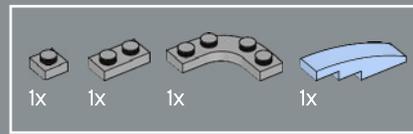
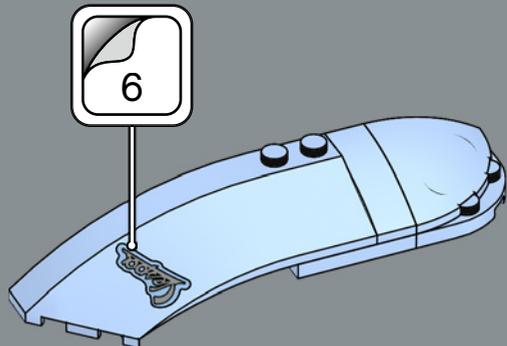




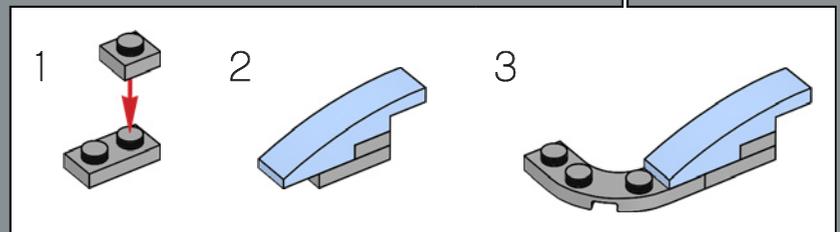
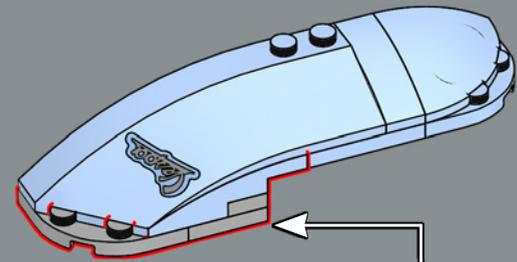
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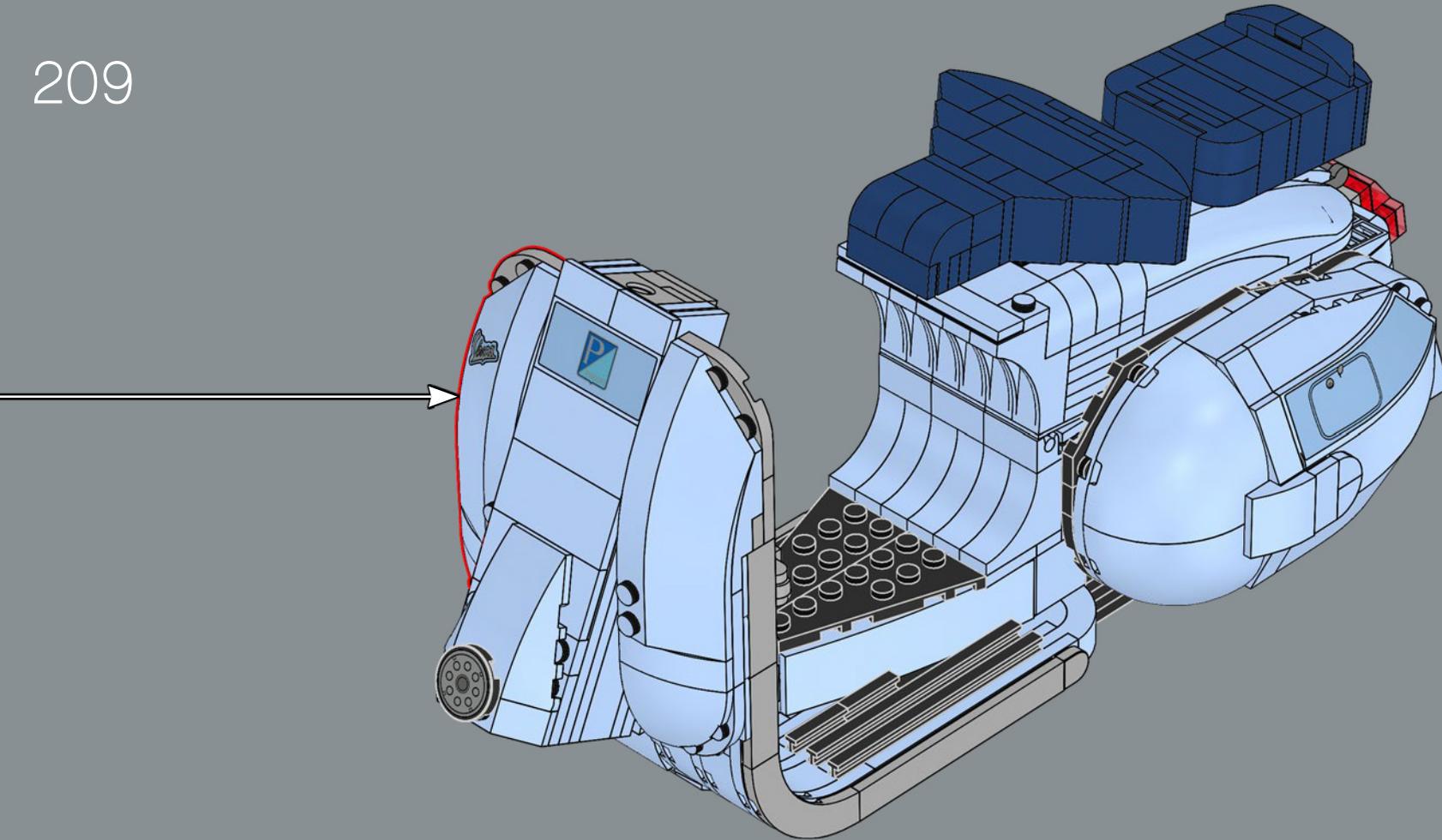


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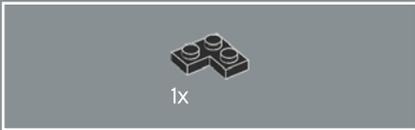
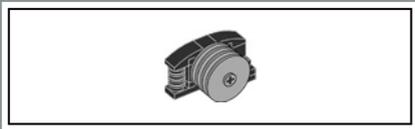
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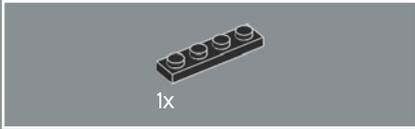


Piaggio has produced over 150 models of the original Vespa, adapting it to changing needs and fashions.

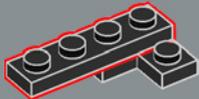
Piaggio ha prodotto oltre 150 modelli di Vespa, adattandola alle mutevoli esigenze e mode.



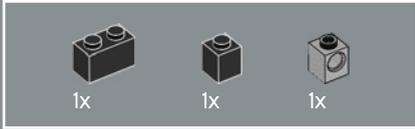
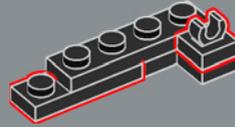
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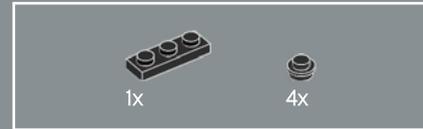
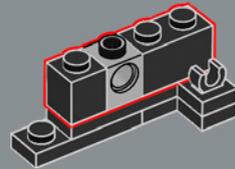
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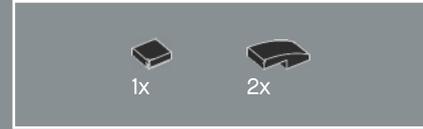
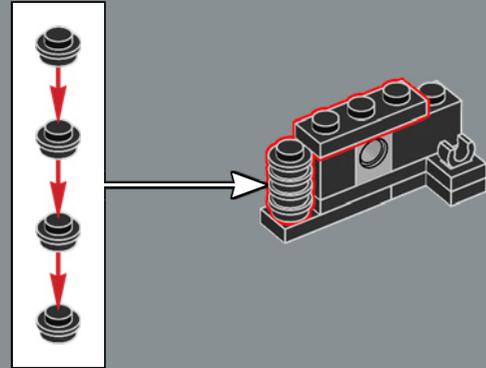
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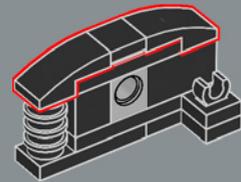
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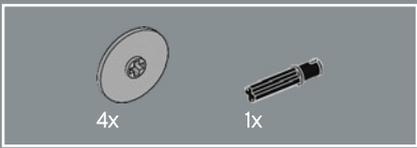


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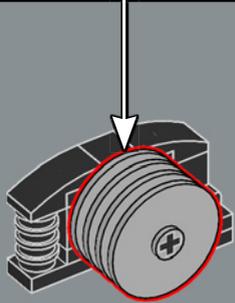
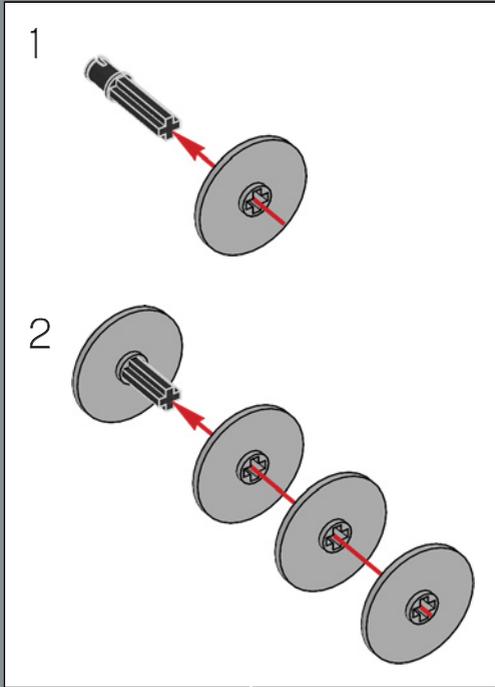


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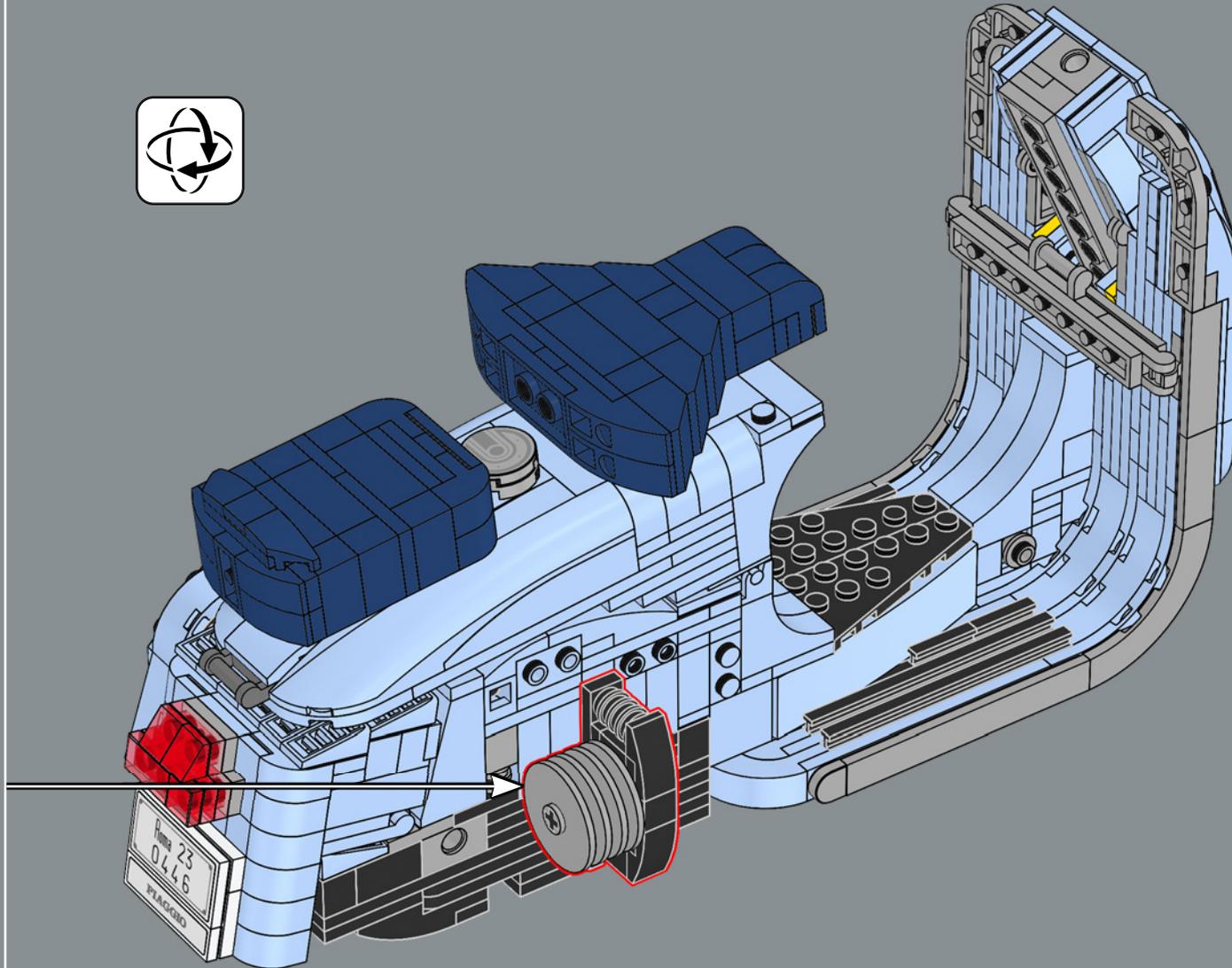


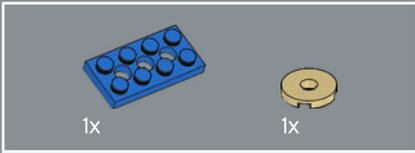
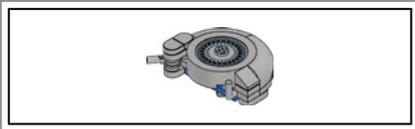


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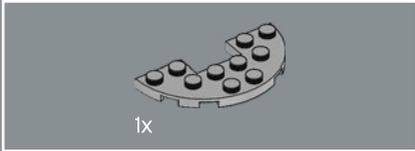
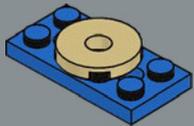


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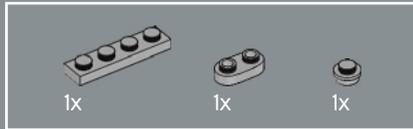
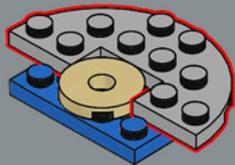




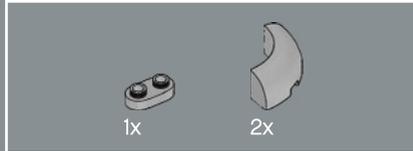
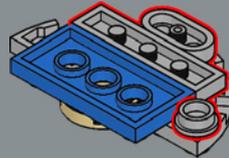
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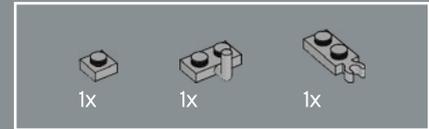
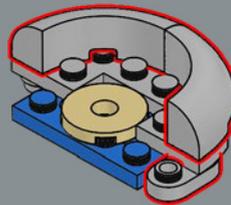
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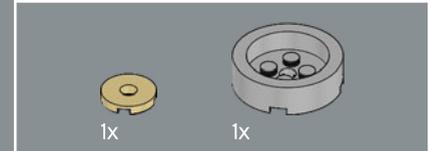
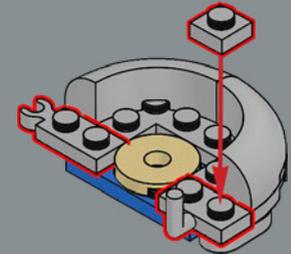
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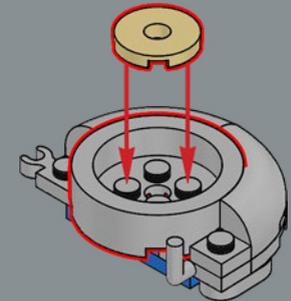
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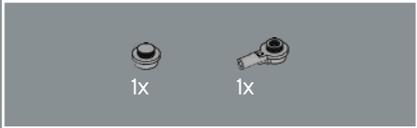
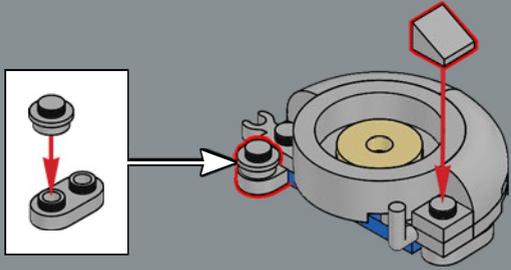


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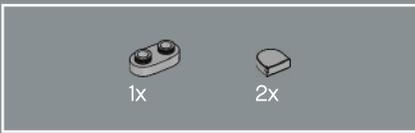
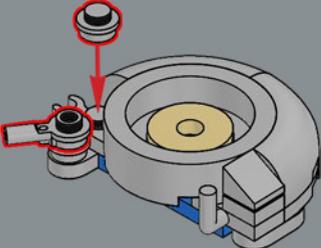




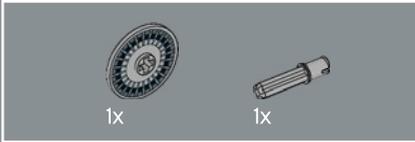
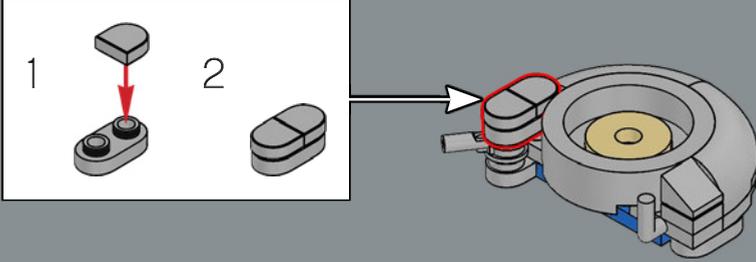
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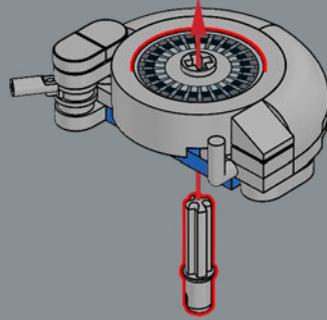
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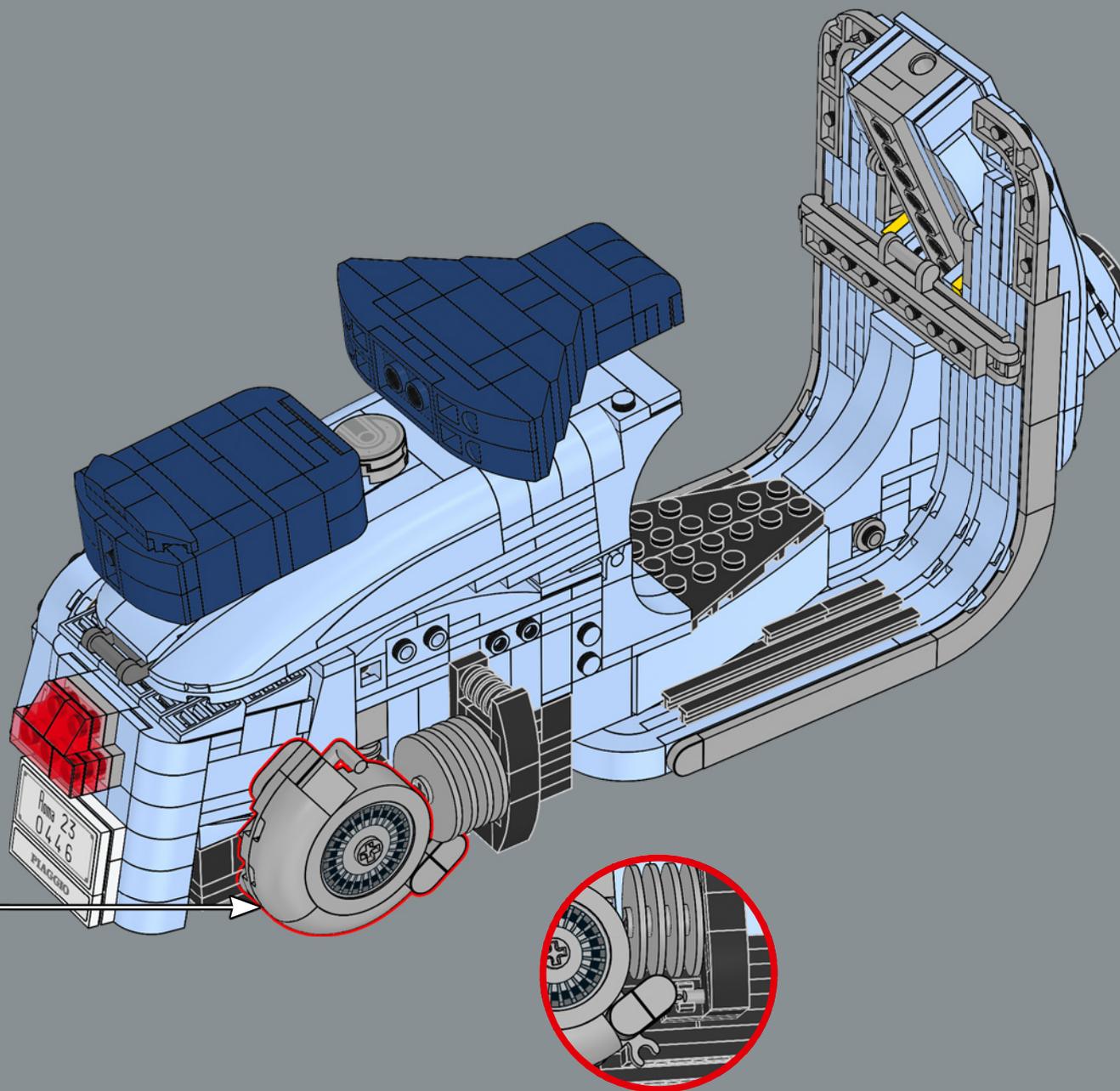


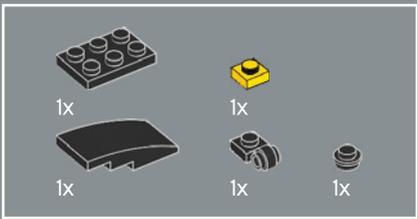
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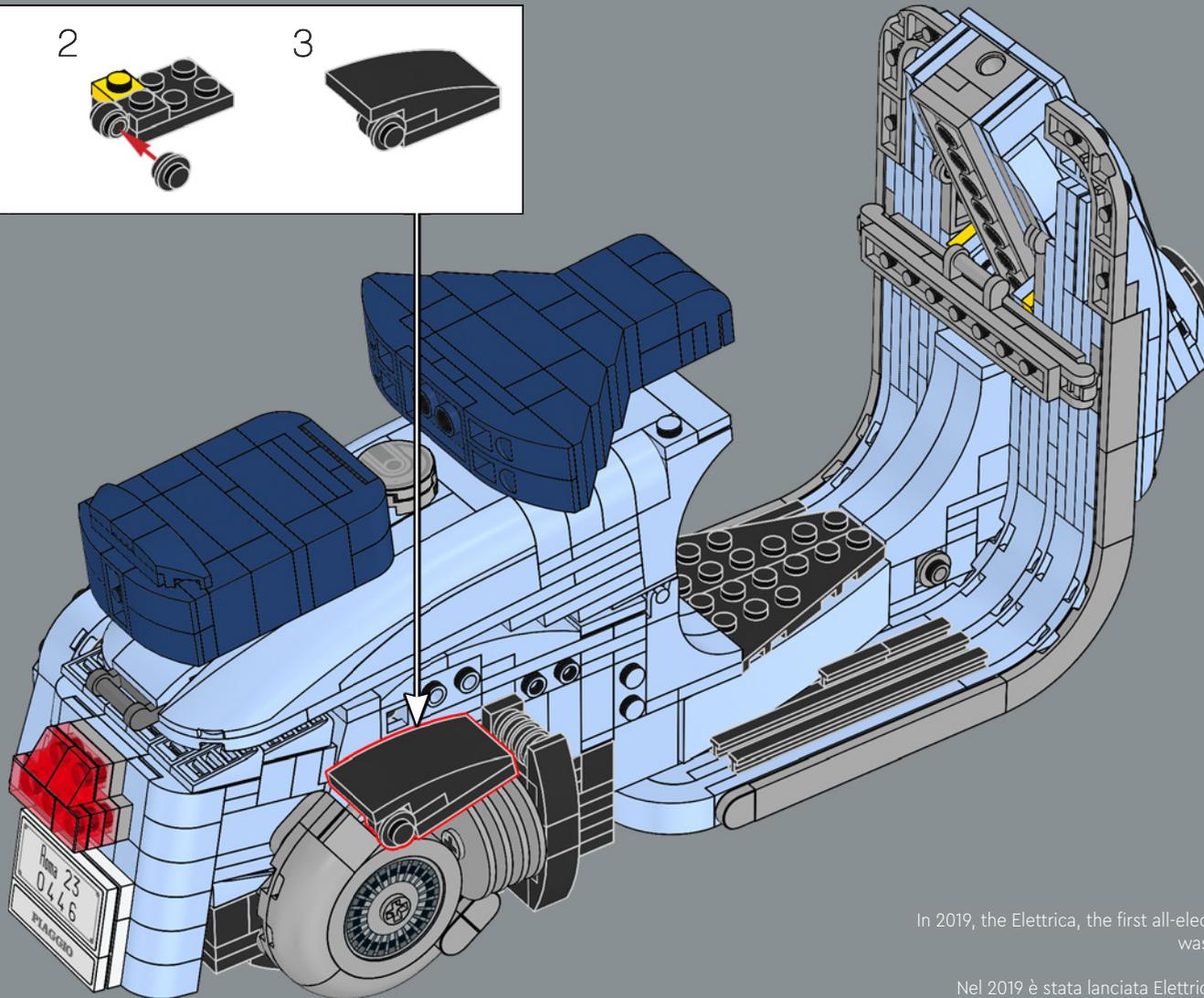
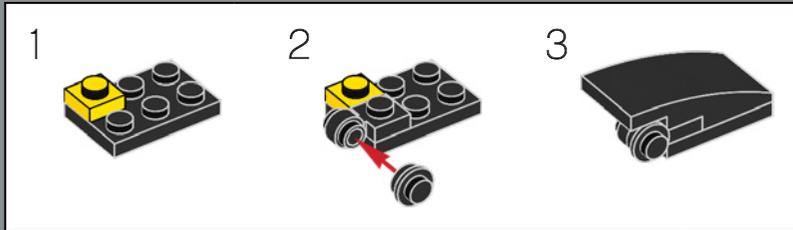
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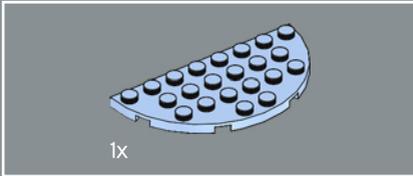
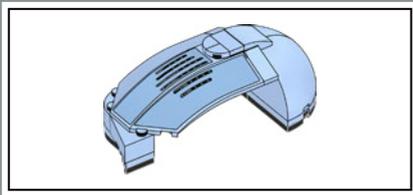


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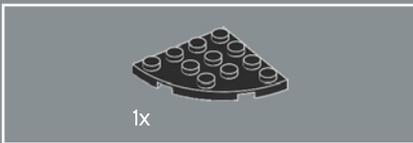
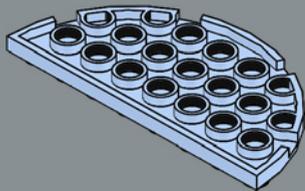


In 2019, the Elettrica, the first all-electric Vespa, was launched.

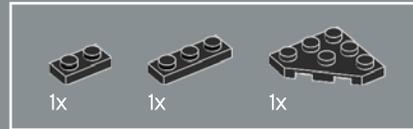
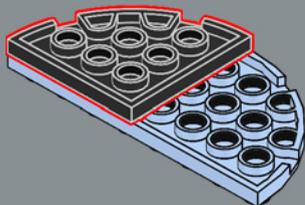
Nel 2019 è stata lanciata Elettrica, la prima Vespa completamente elettrica.



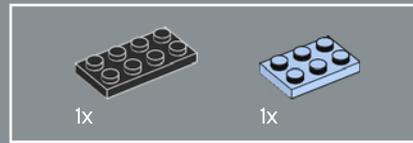
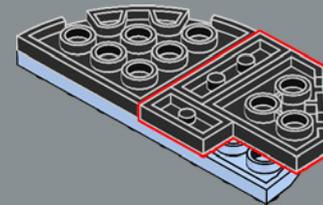
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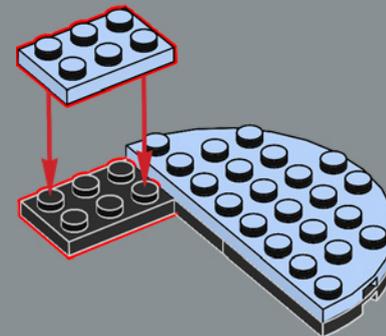
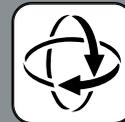
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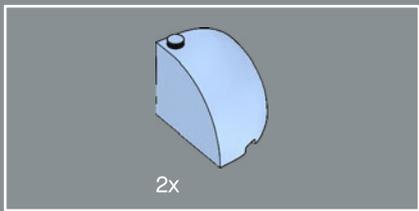


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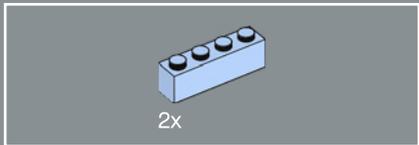
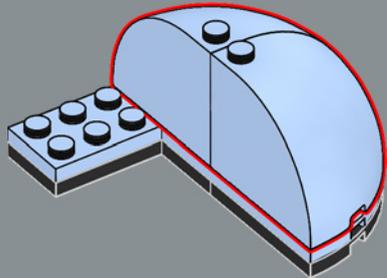


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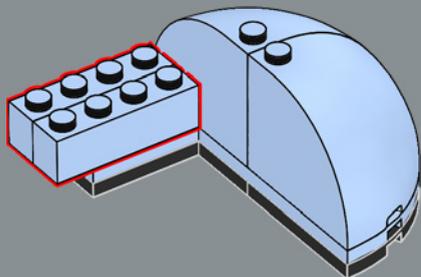




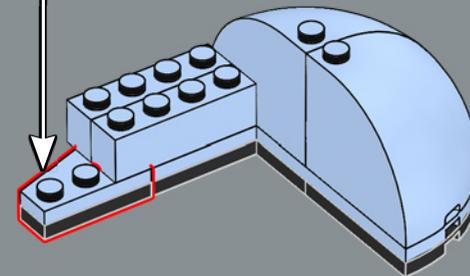
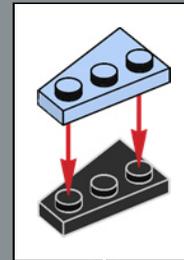
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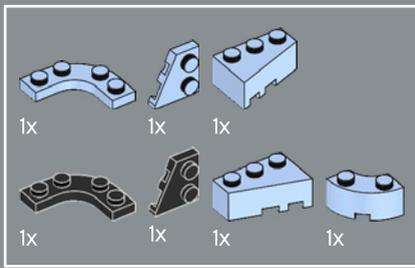


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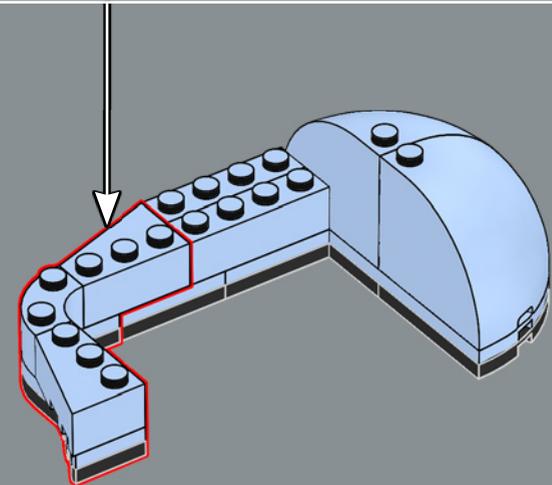
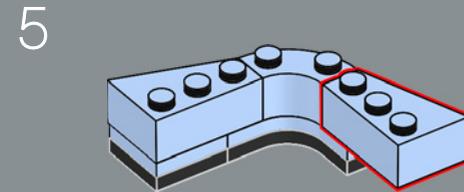
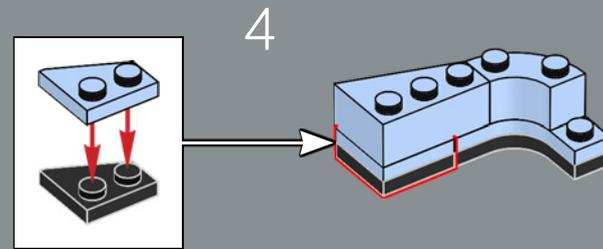
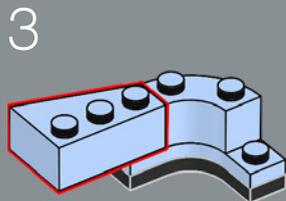
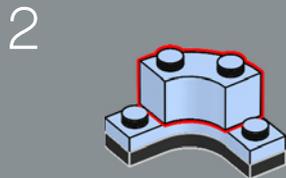
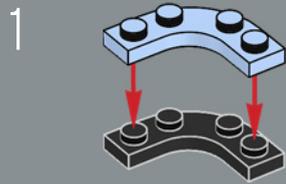


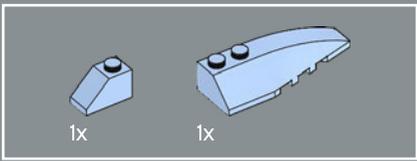
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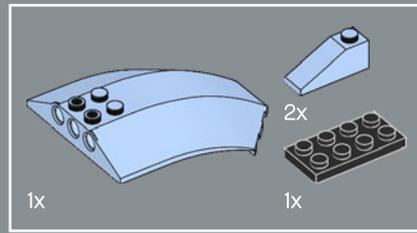
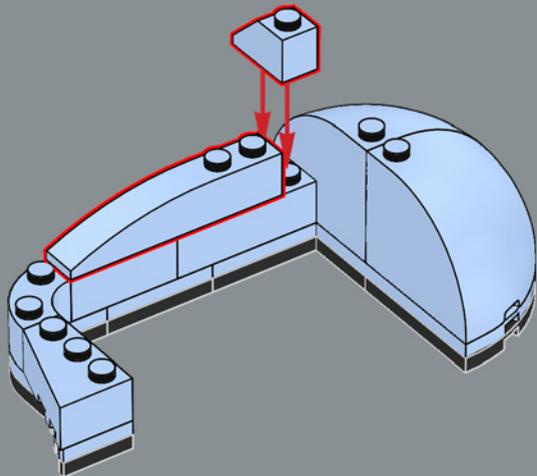


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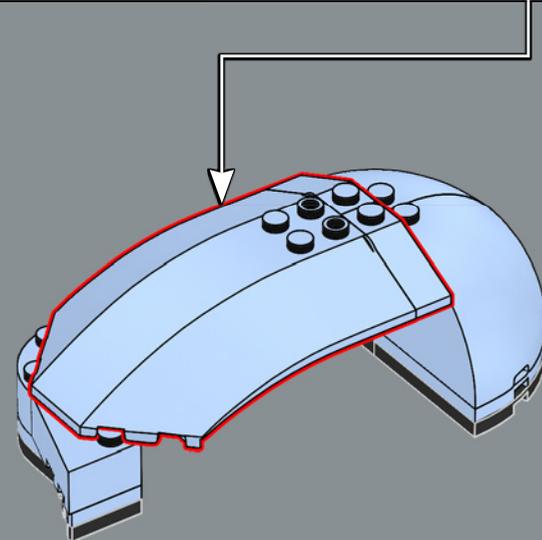
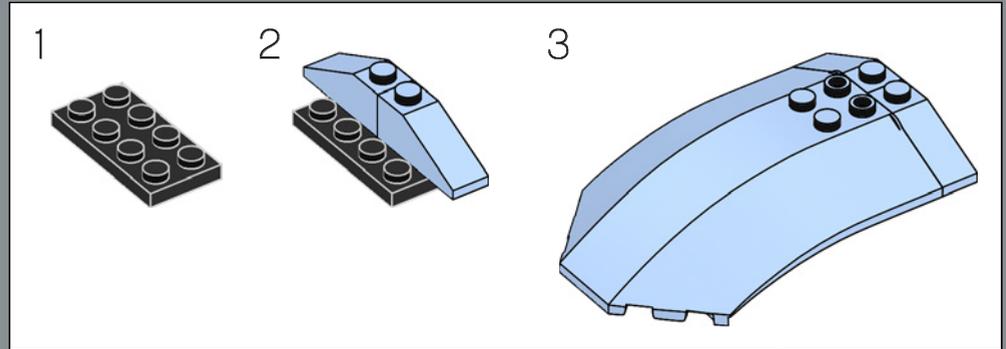


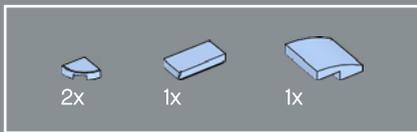


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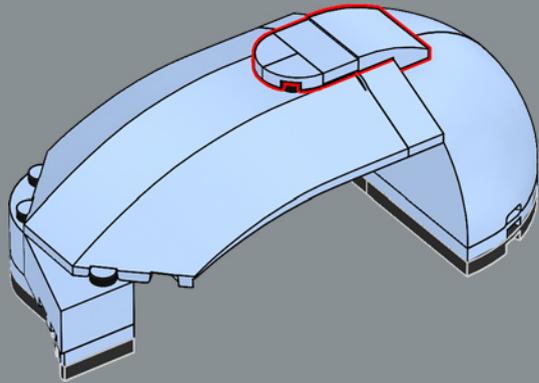


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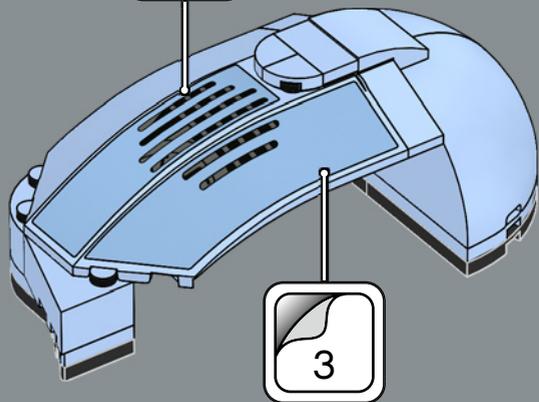




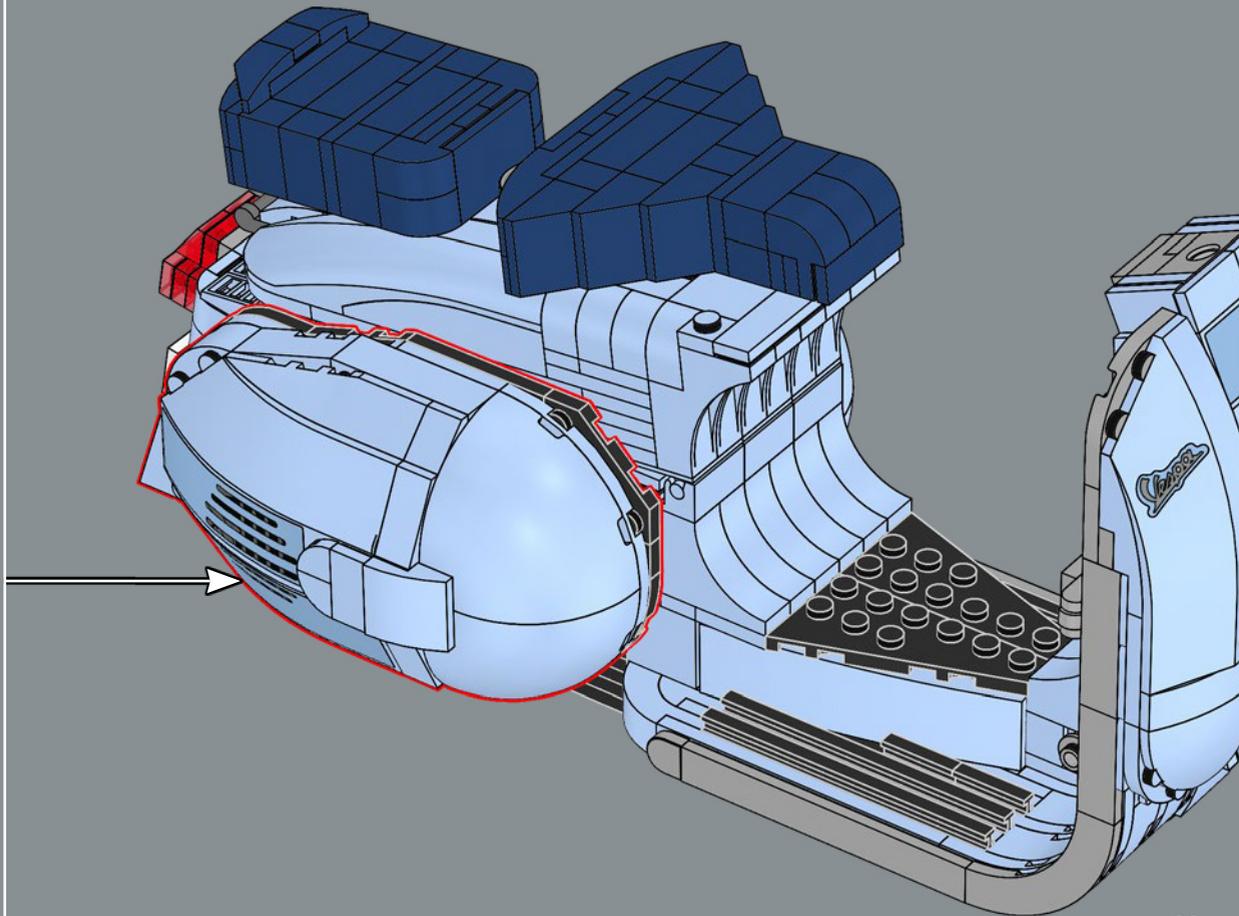
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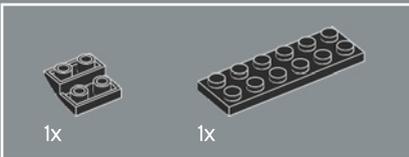
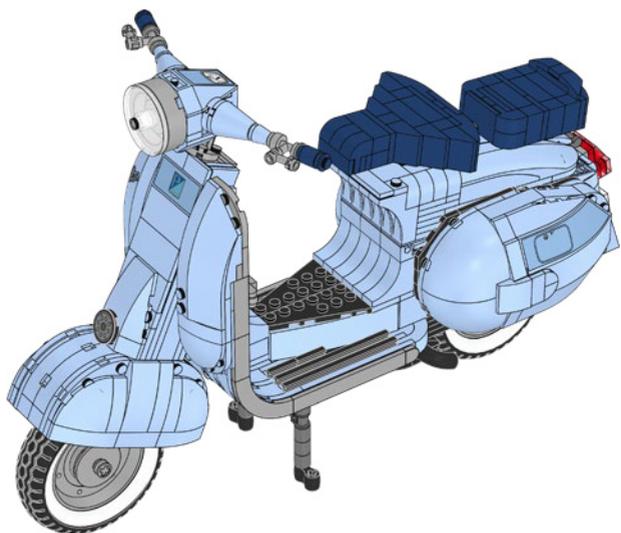
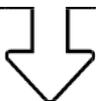




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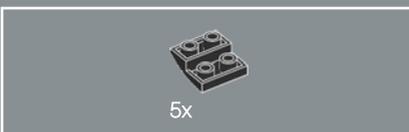
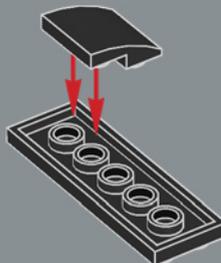
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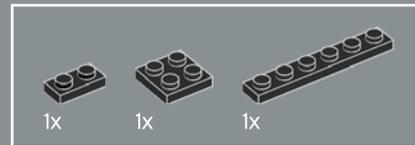
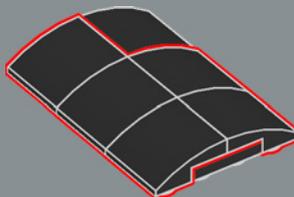
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5x

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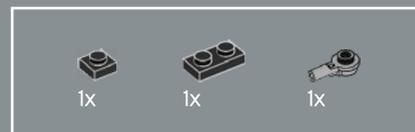
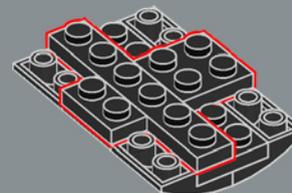


1x

1x

1x

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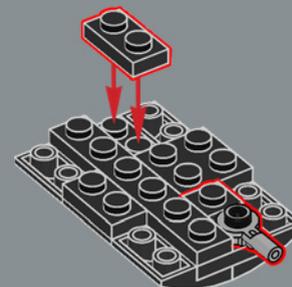


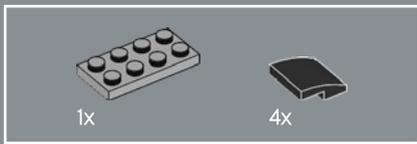
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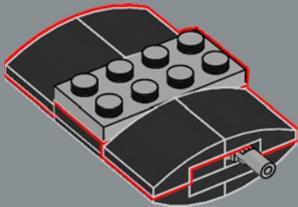
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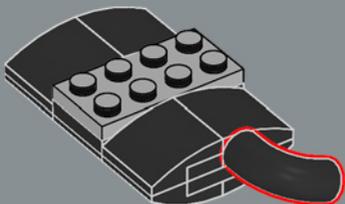




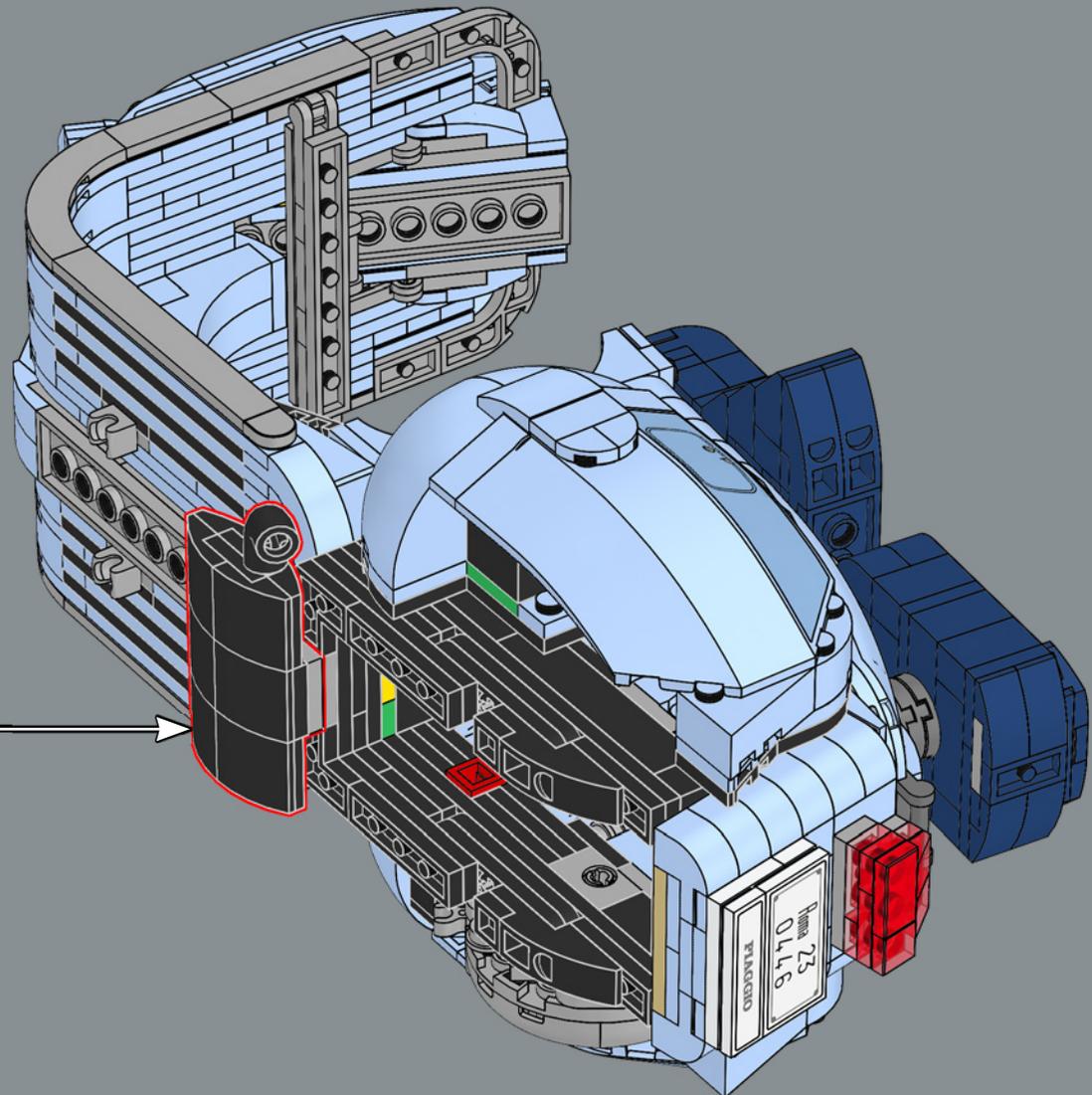
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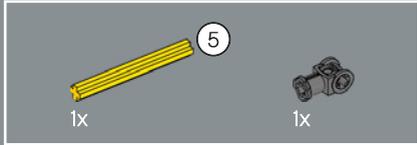
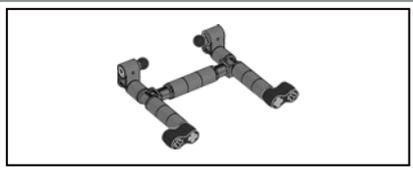


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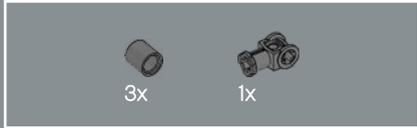
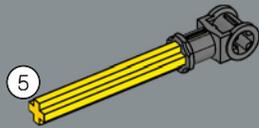


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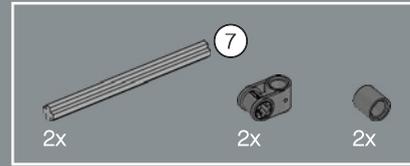
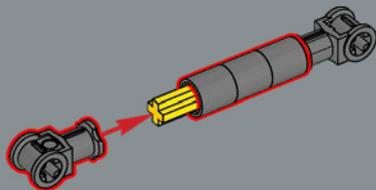




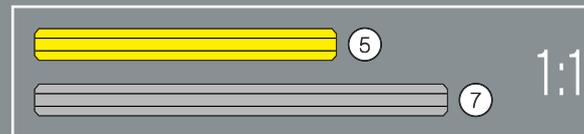
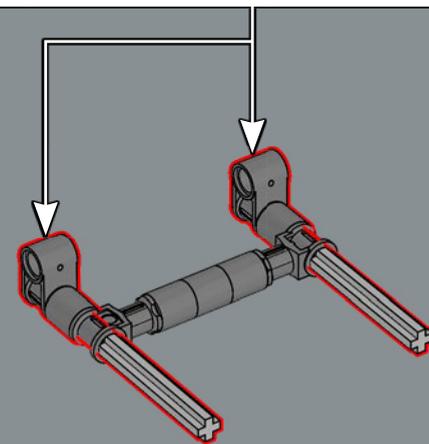
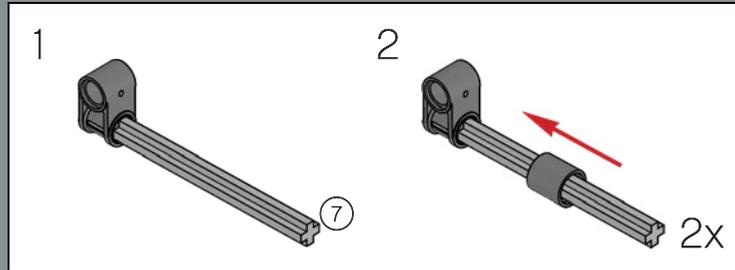
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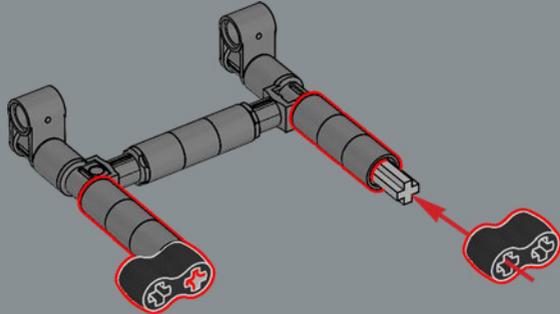


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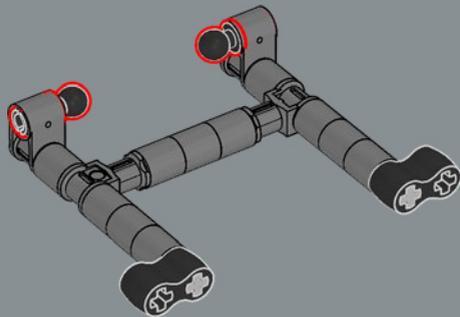




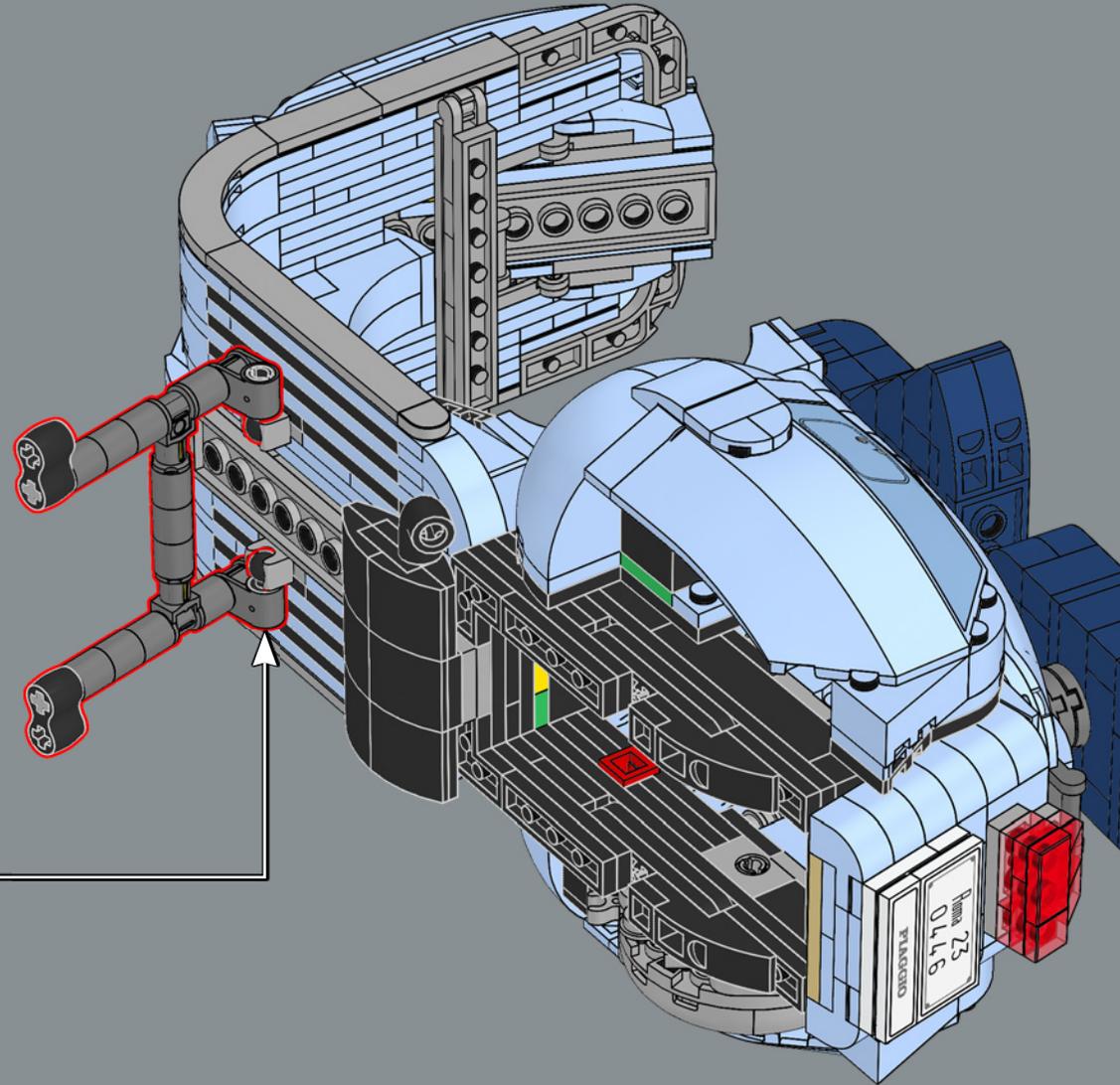
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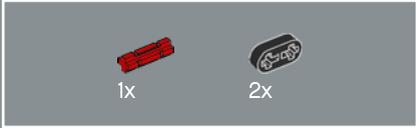
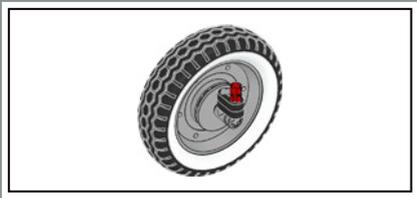


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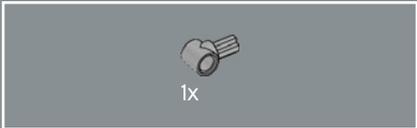


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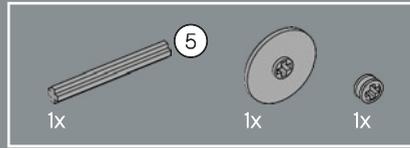




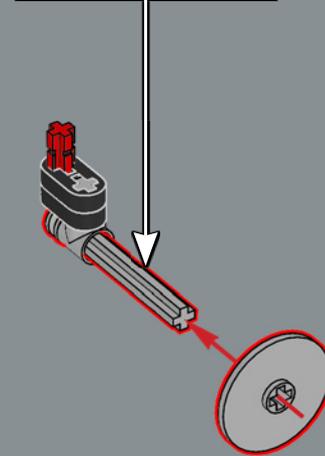
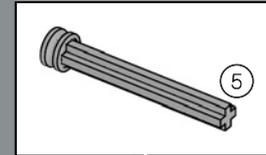
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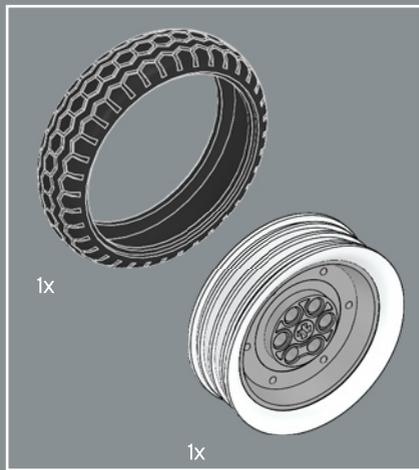


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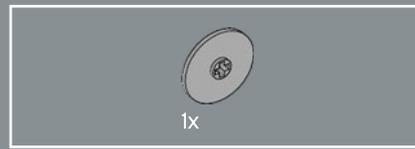
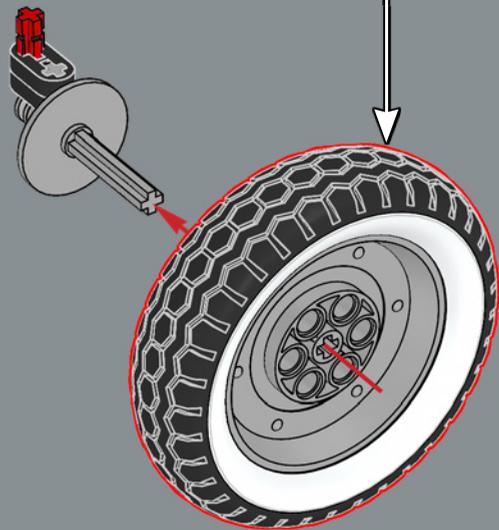
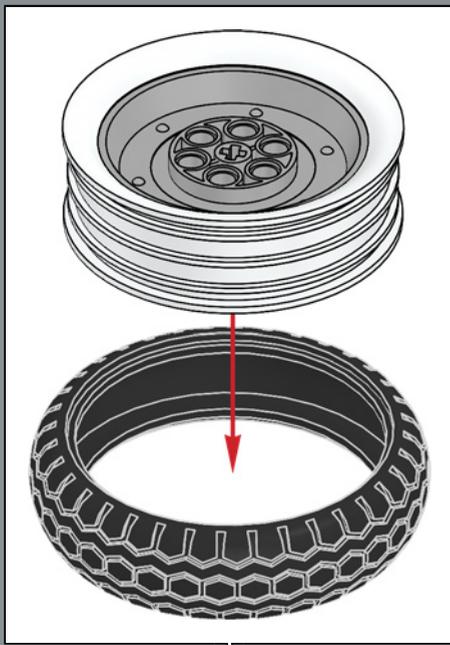


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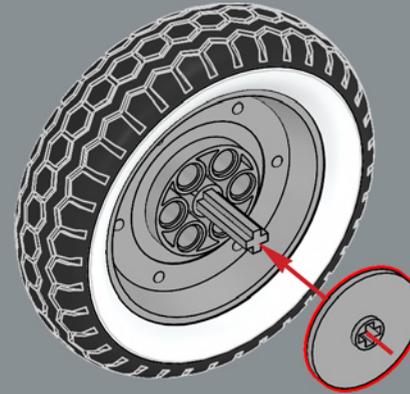




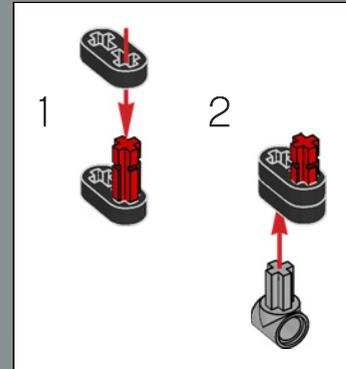
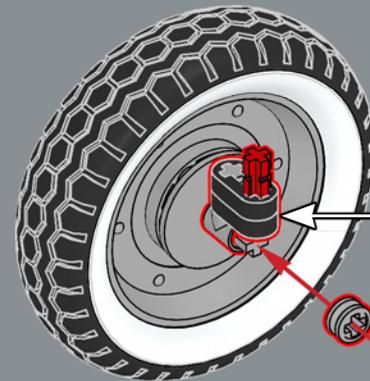
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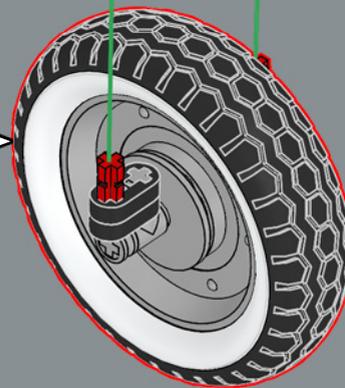
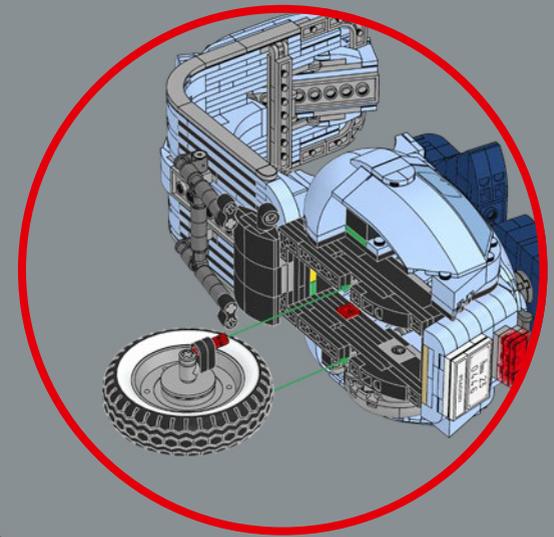
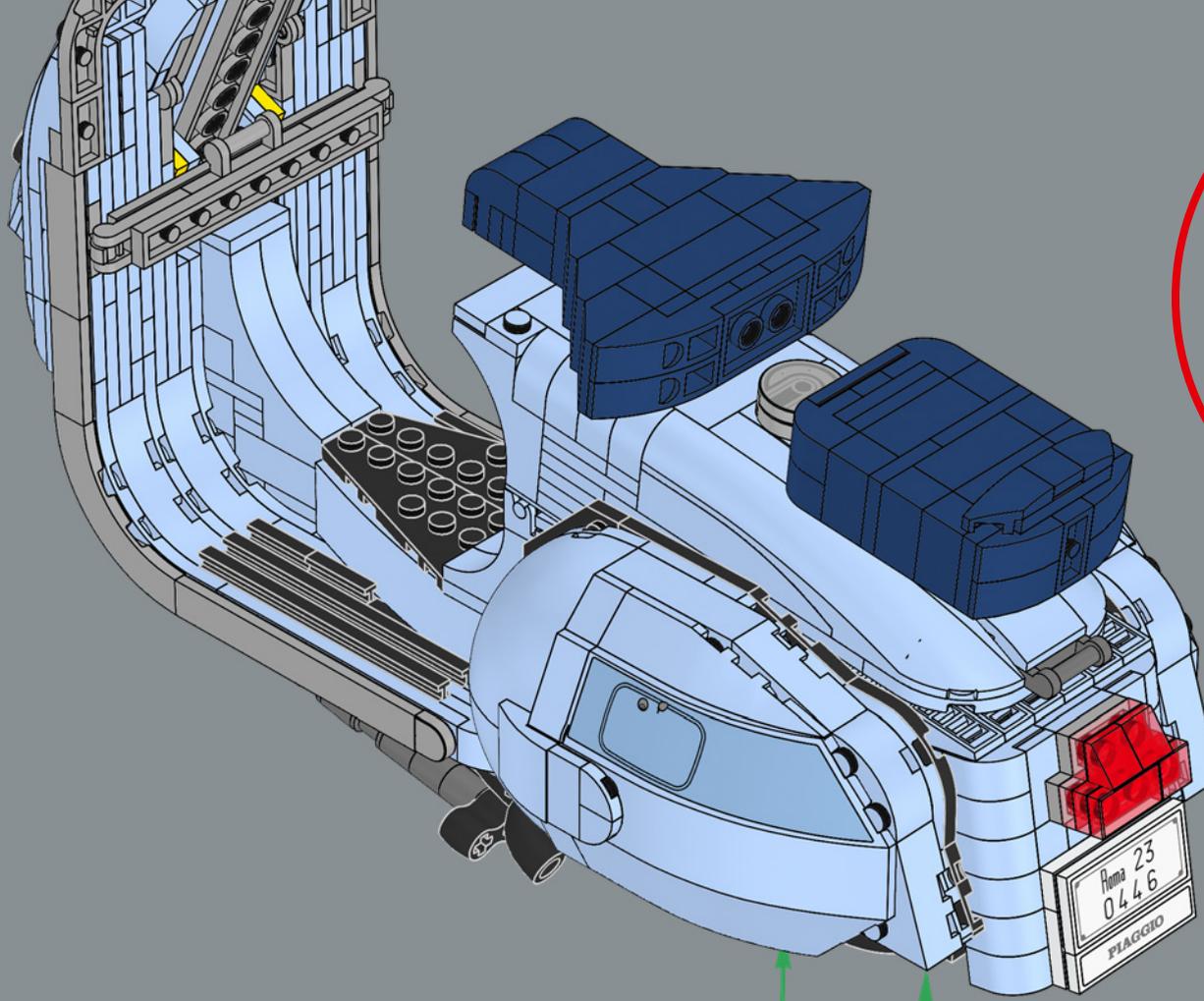


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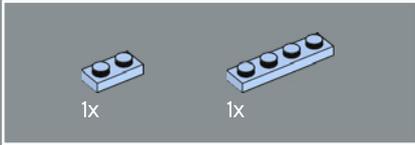
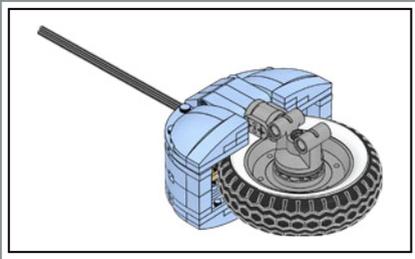
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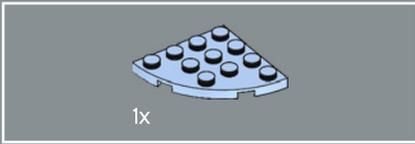
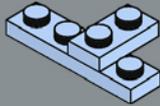


It's the first time in LEGO® history that we have a two-colour wheel with the white outer wall on the black tyre.

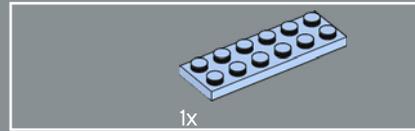
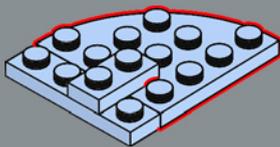
È la prima volta nella storia di LEGO® che viene realizzata una ruota a due colori, con pneumatico nero e fianco bianco.



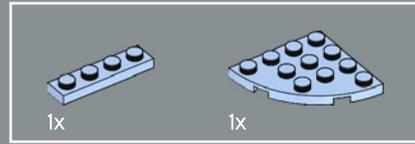
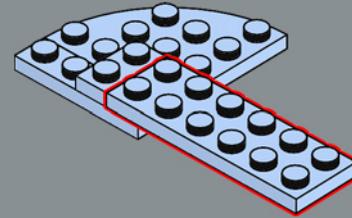
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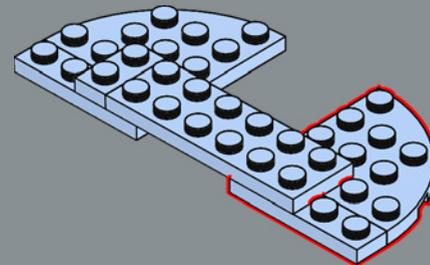
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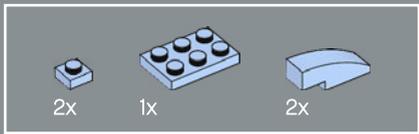


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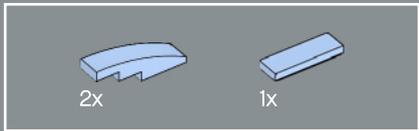
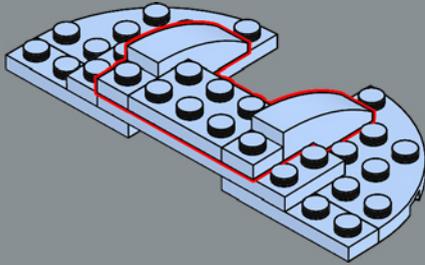


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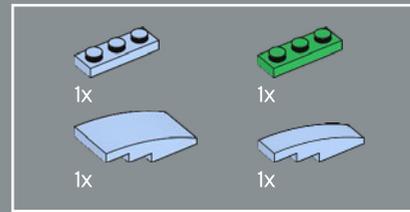
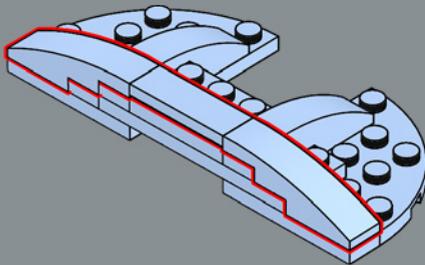




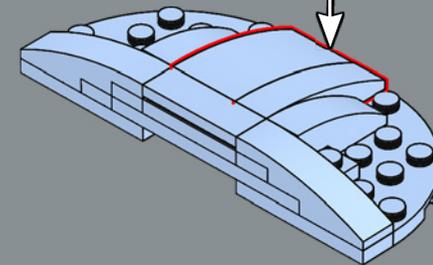
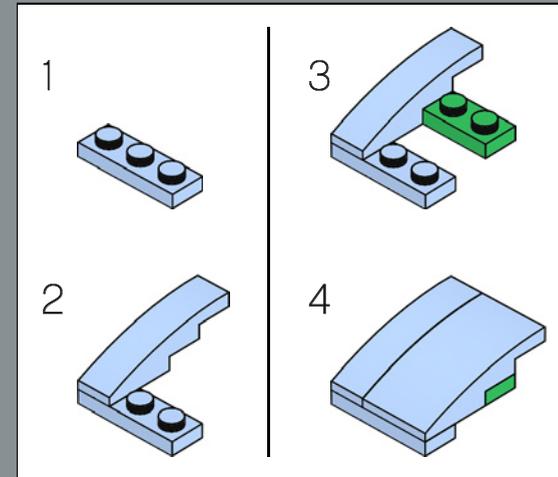
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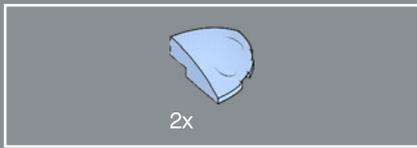


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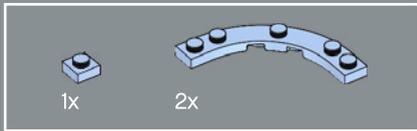
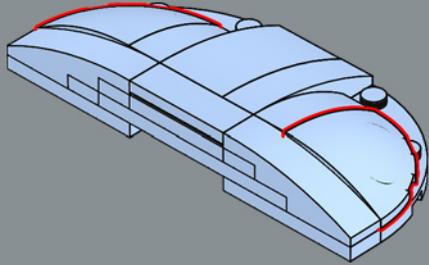


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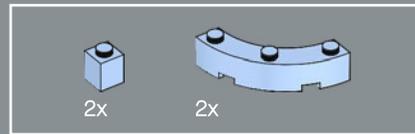
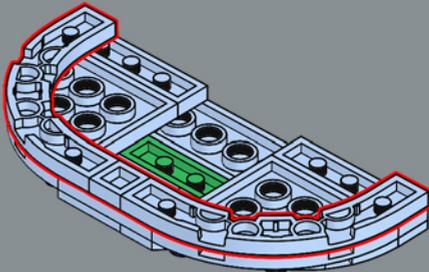




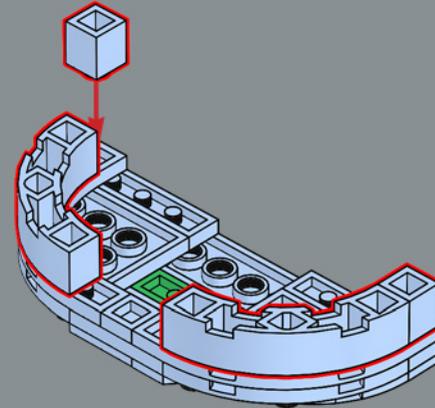
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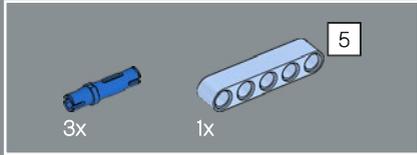
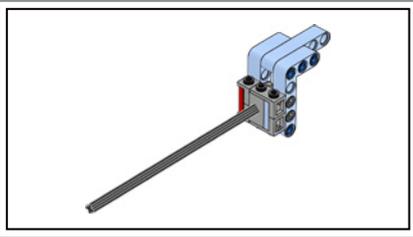


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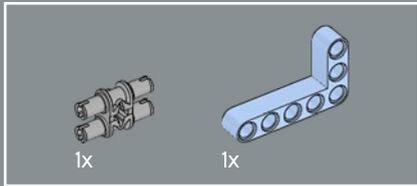
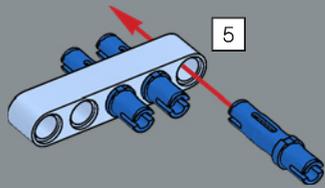


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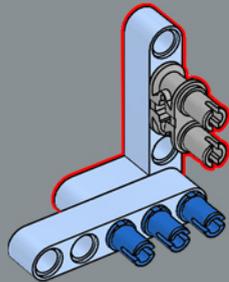




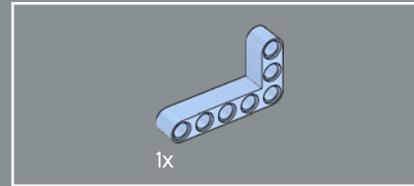
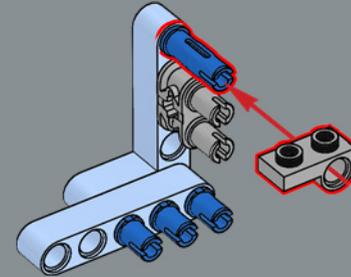
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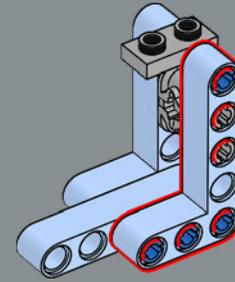
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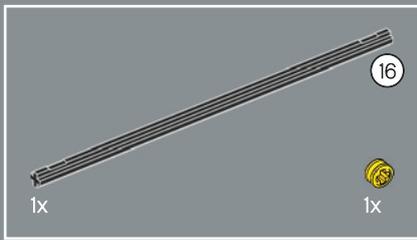


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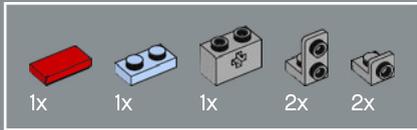
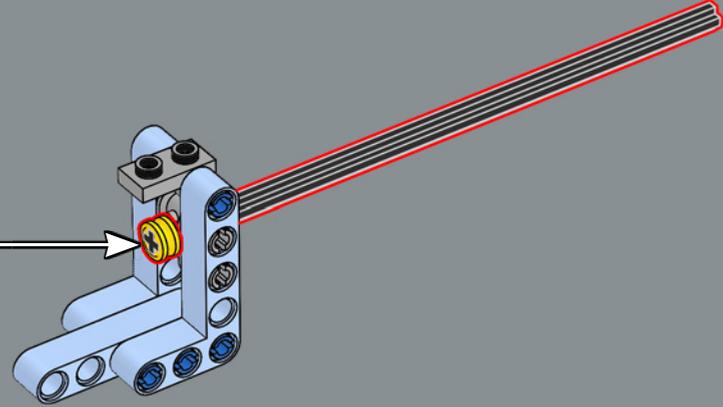
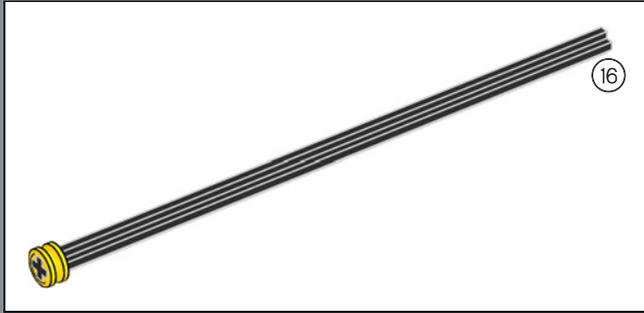


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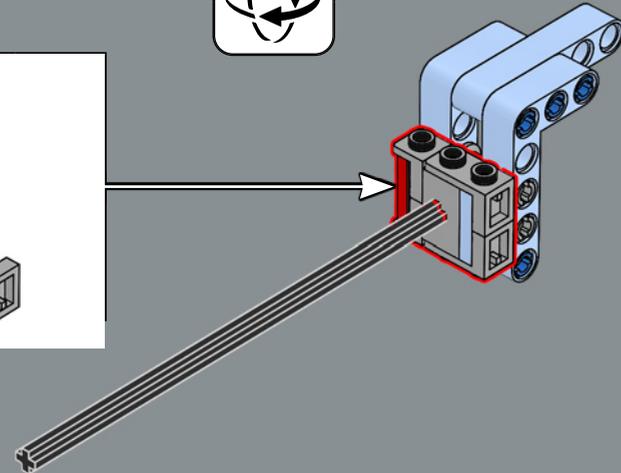
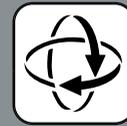
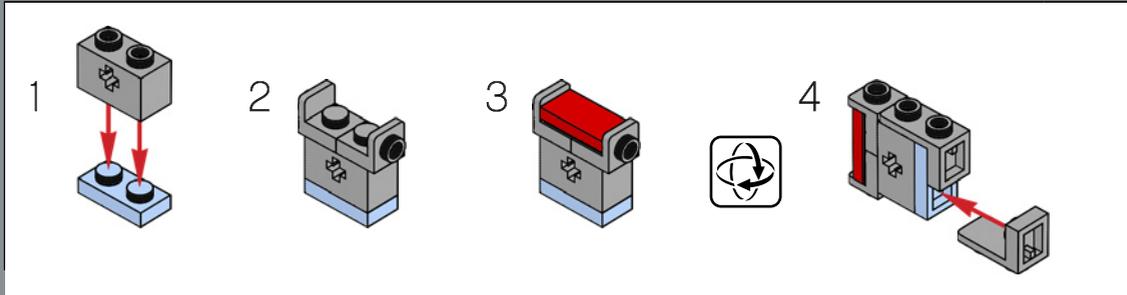




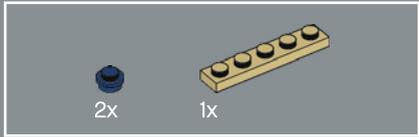
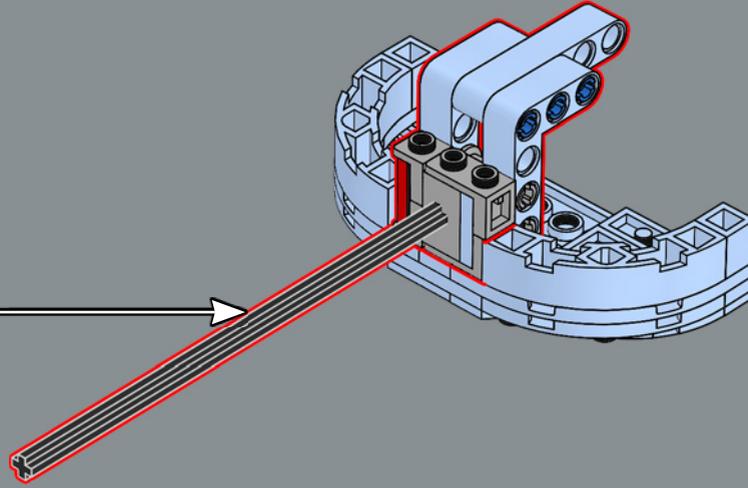
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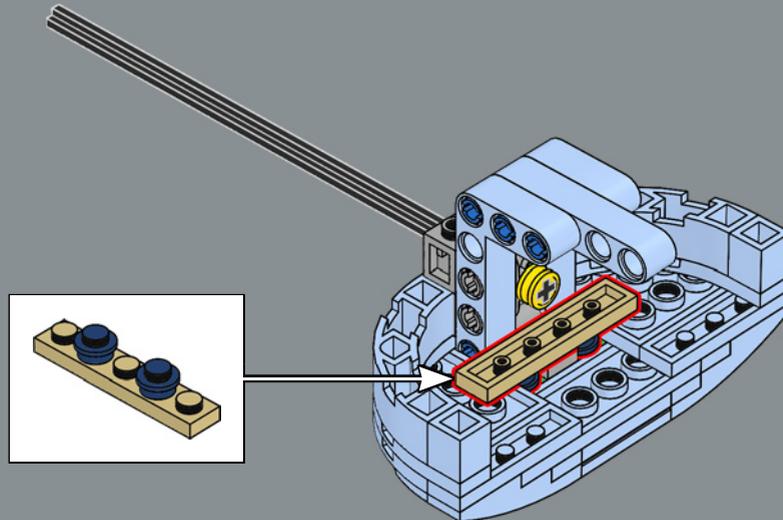
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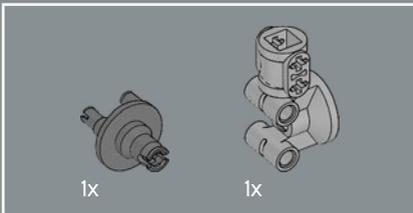


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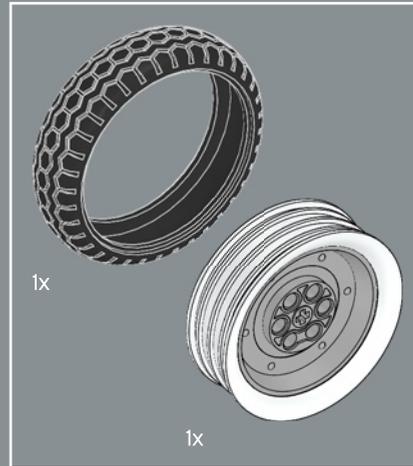
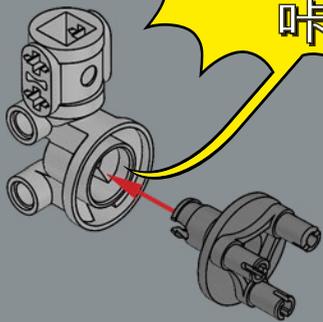
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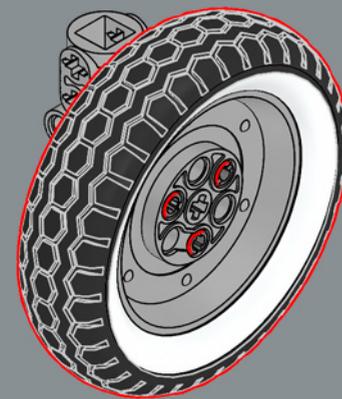
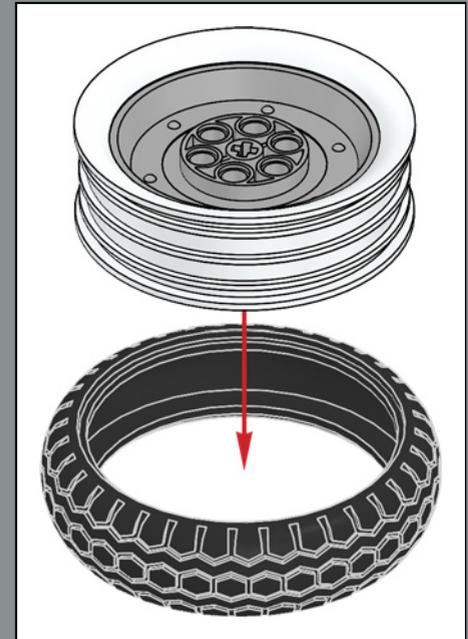


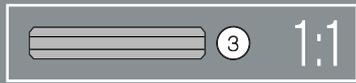
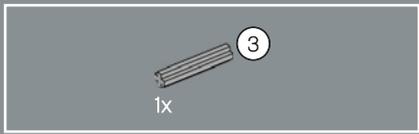
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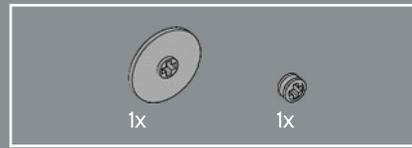
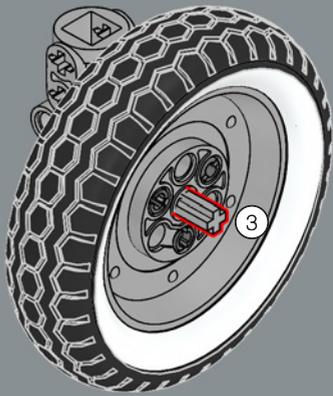


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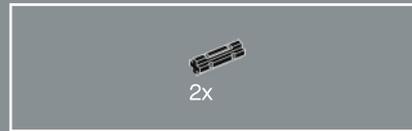
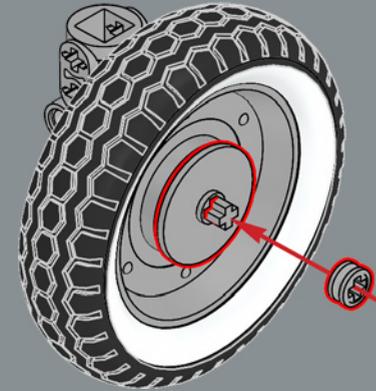




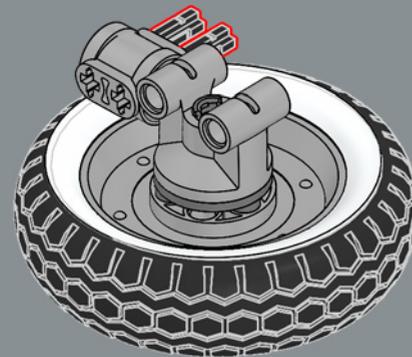
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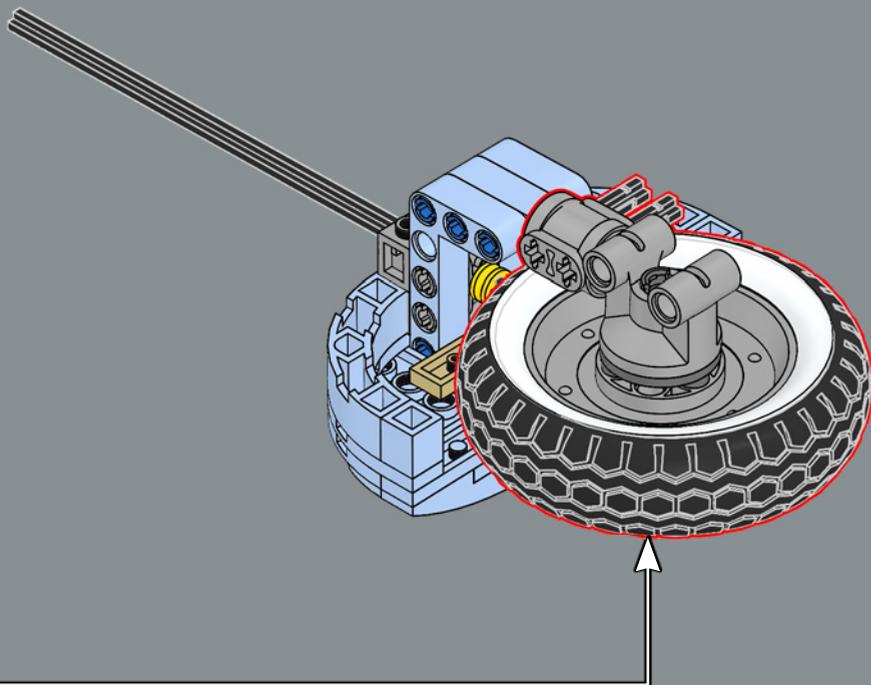
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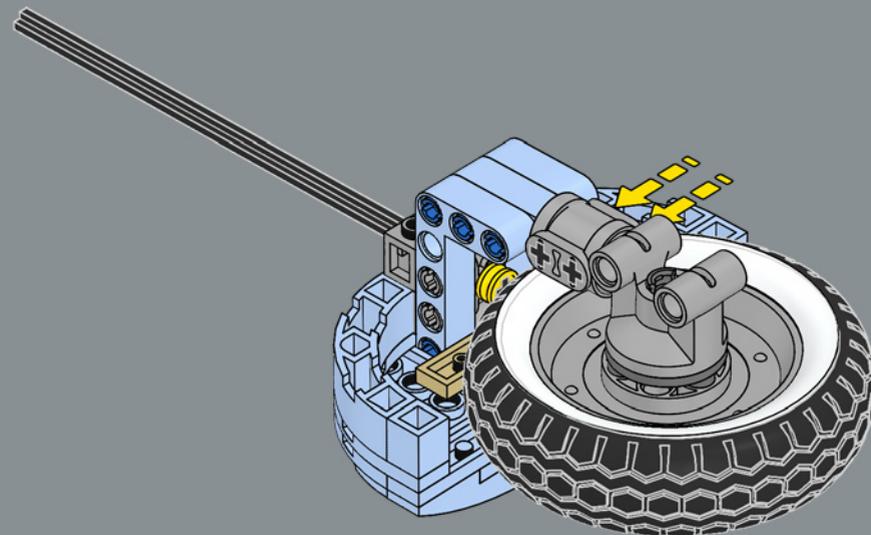
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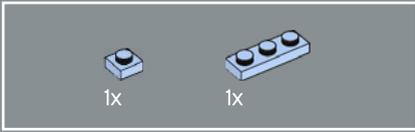
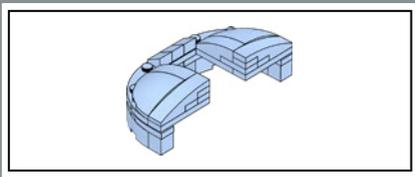


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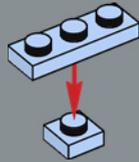


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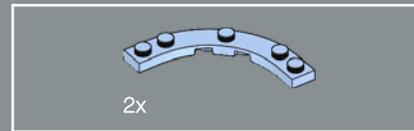
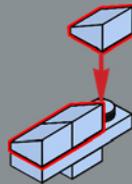




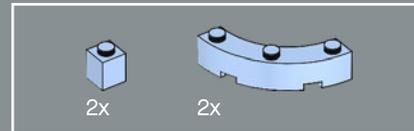
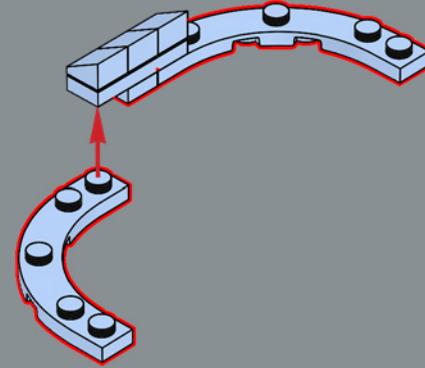
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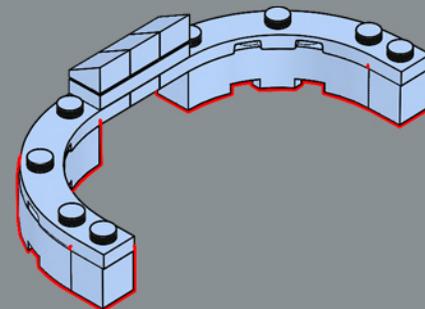
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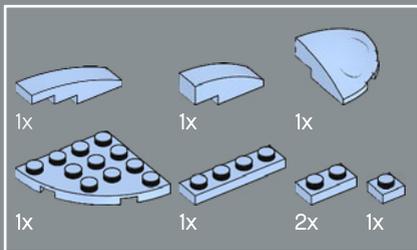


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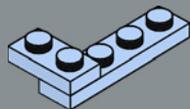
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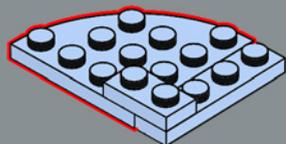


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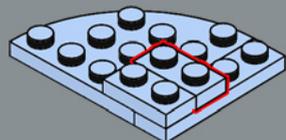
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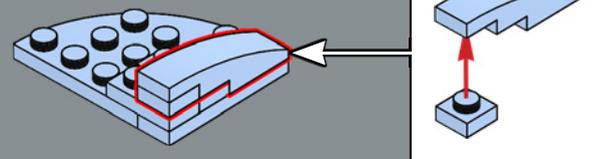
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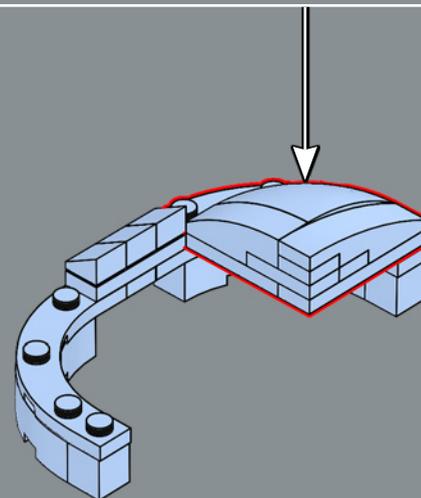
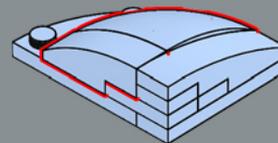
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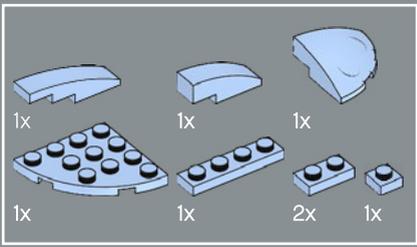


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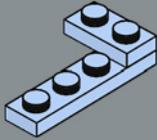
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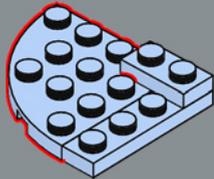


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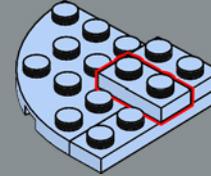
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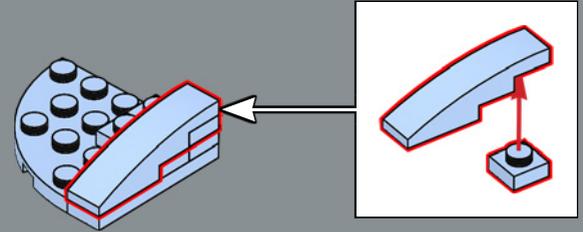
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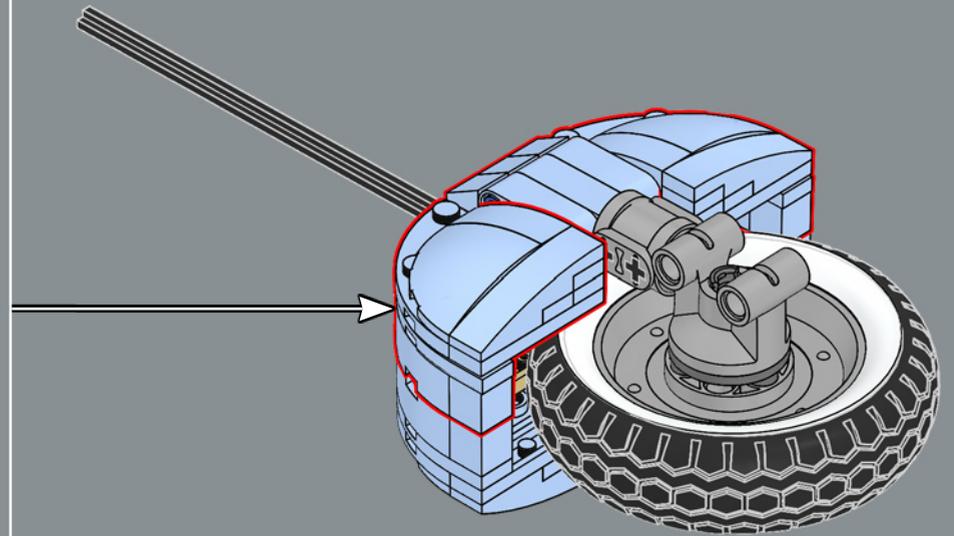
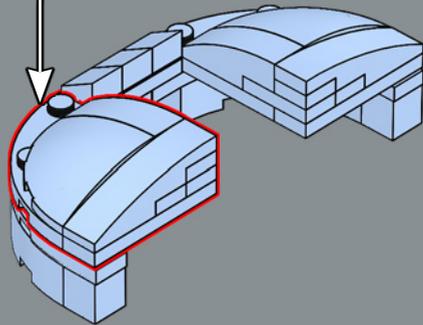
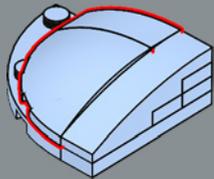
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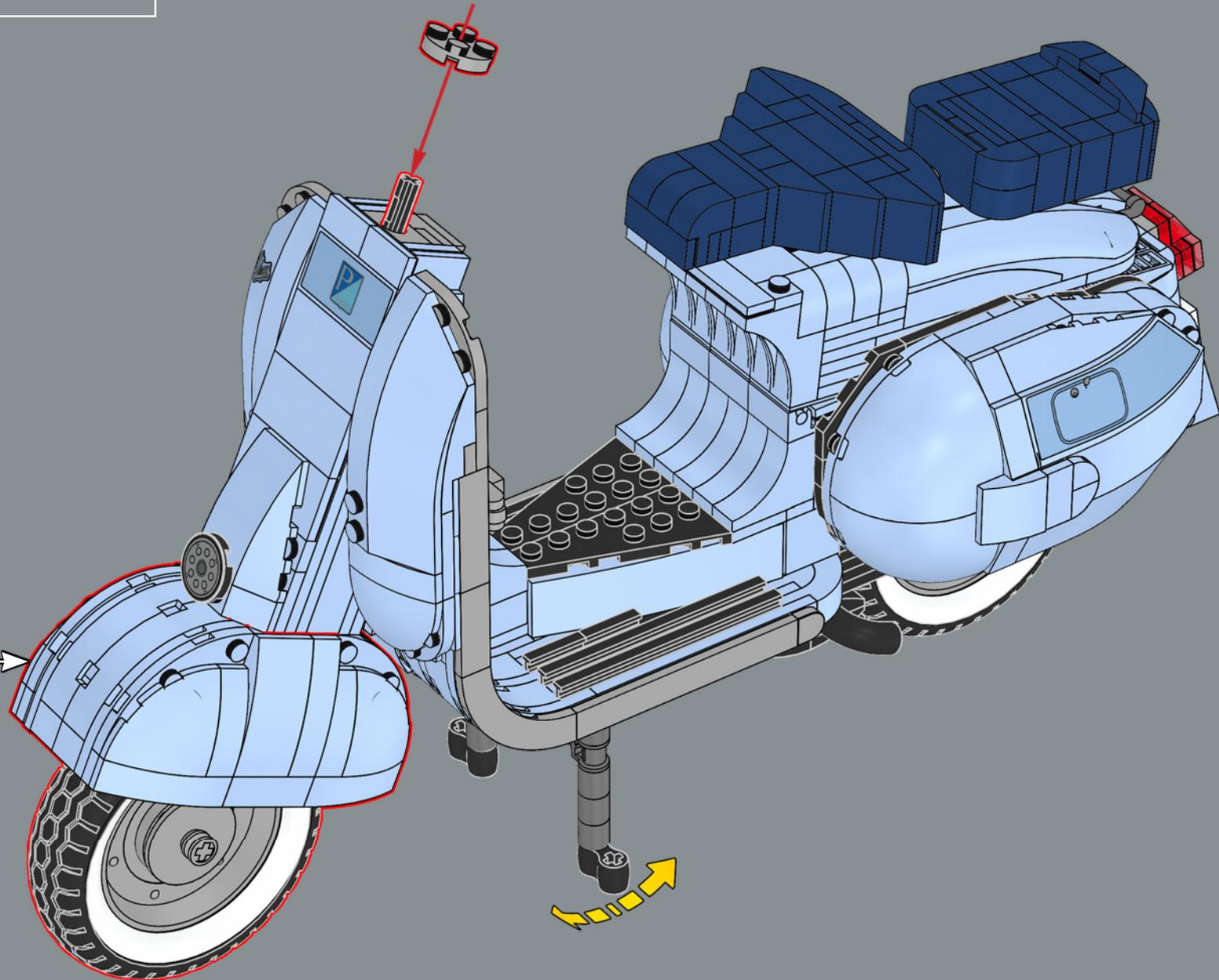
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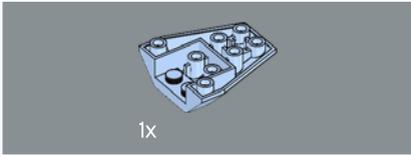
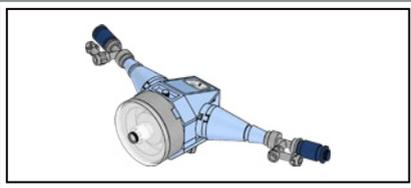




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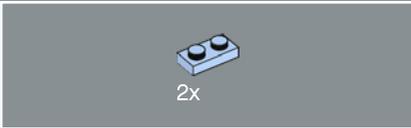
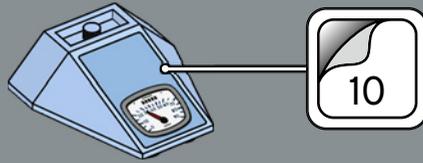
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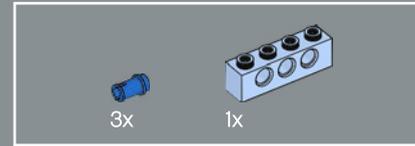
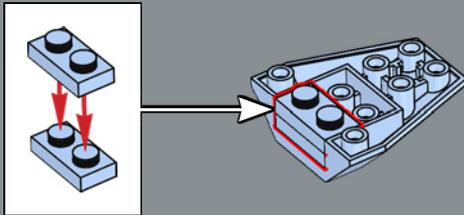
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295



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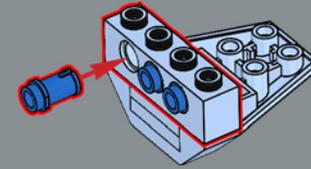
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3x

1x

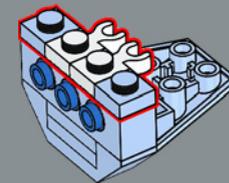
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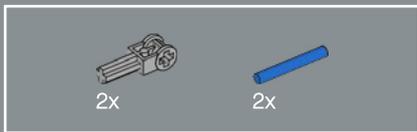


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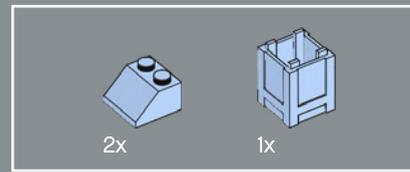
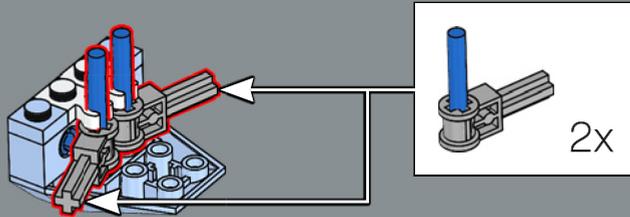
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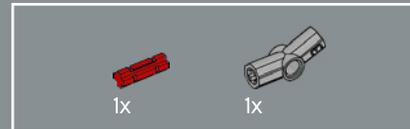
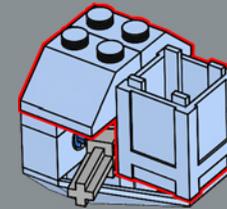




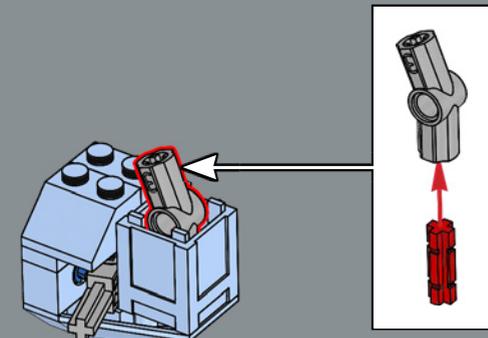
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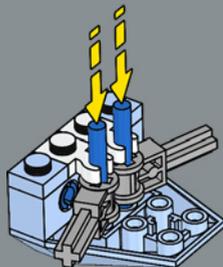
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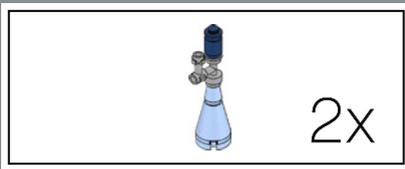


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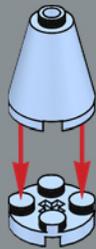
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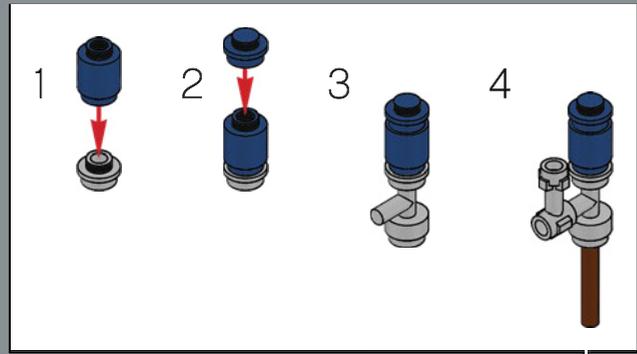


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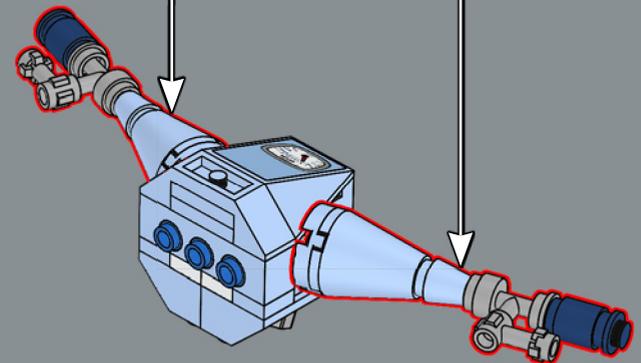
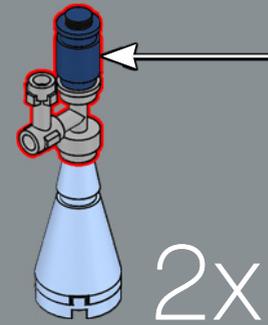
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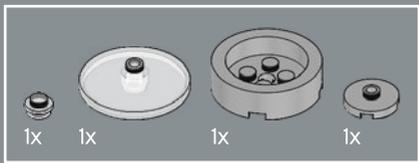


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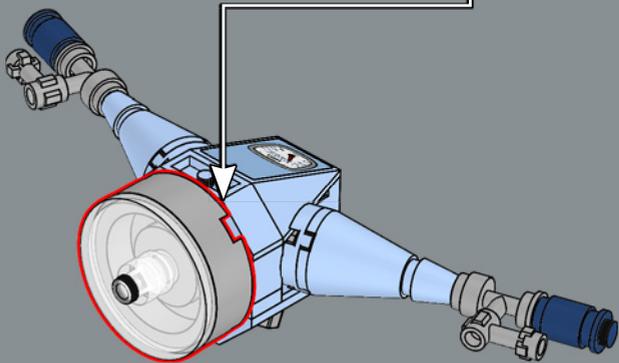
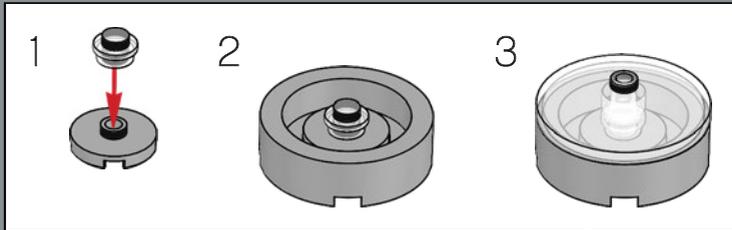


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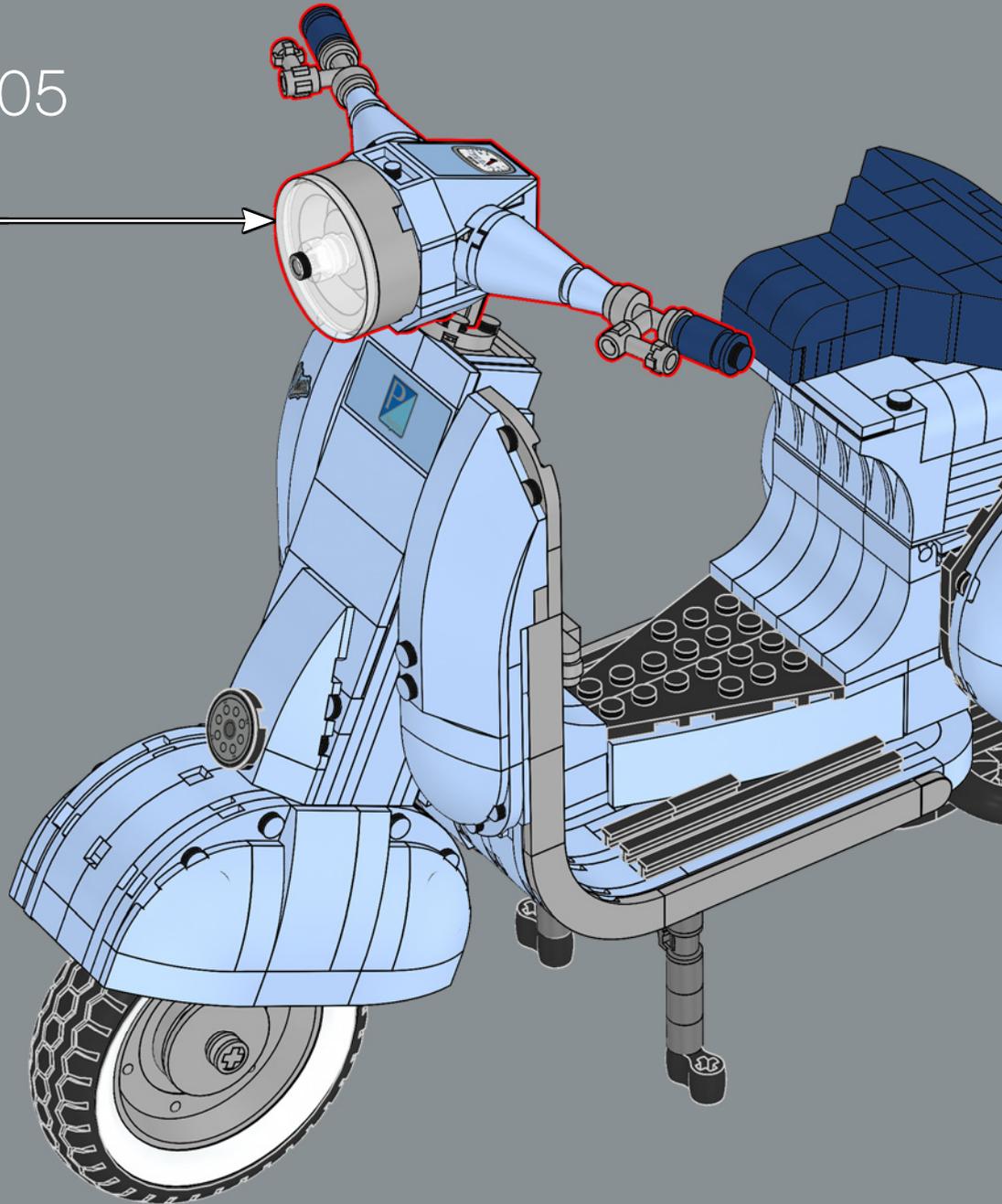


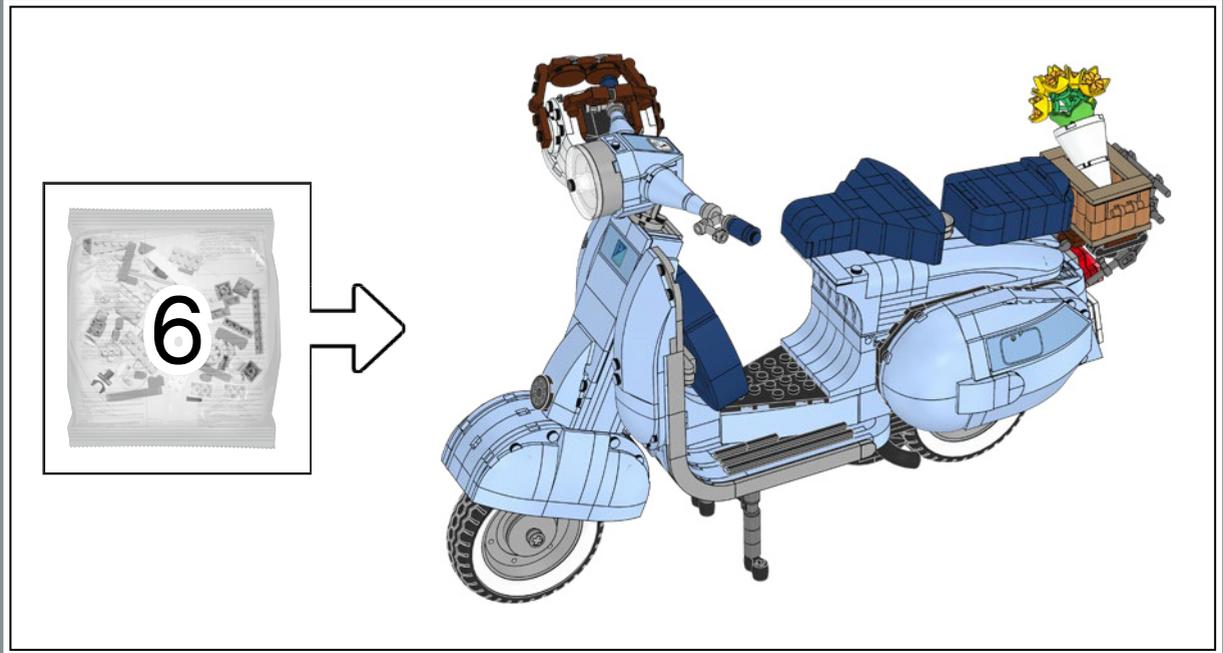
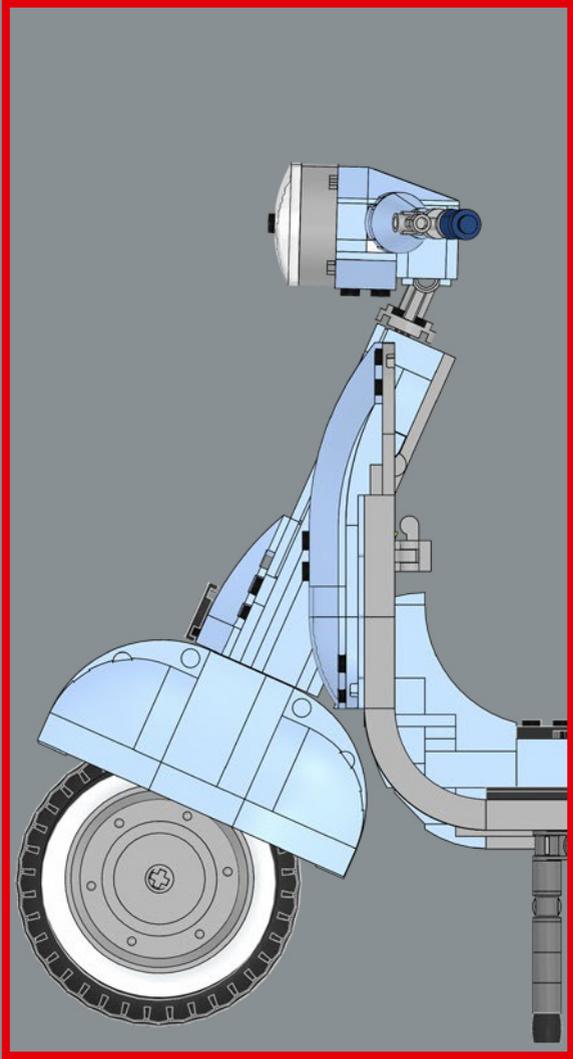


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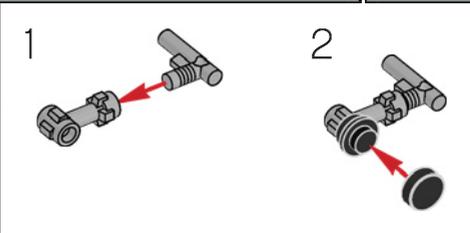
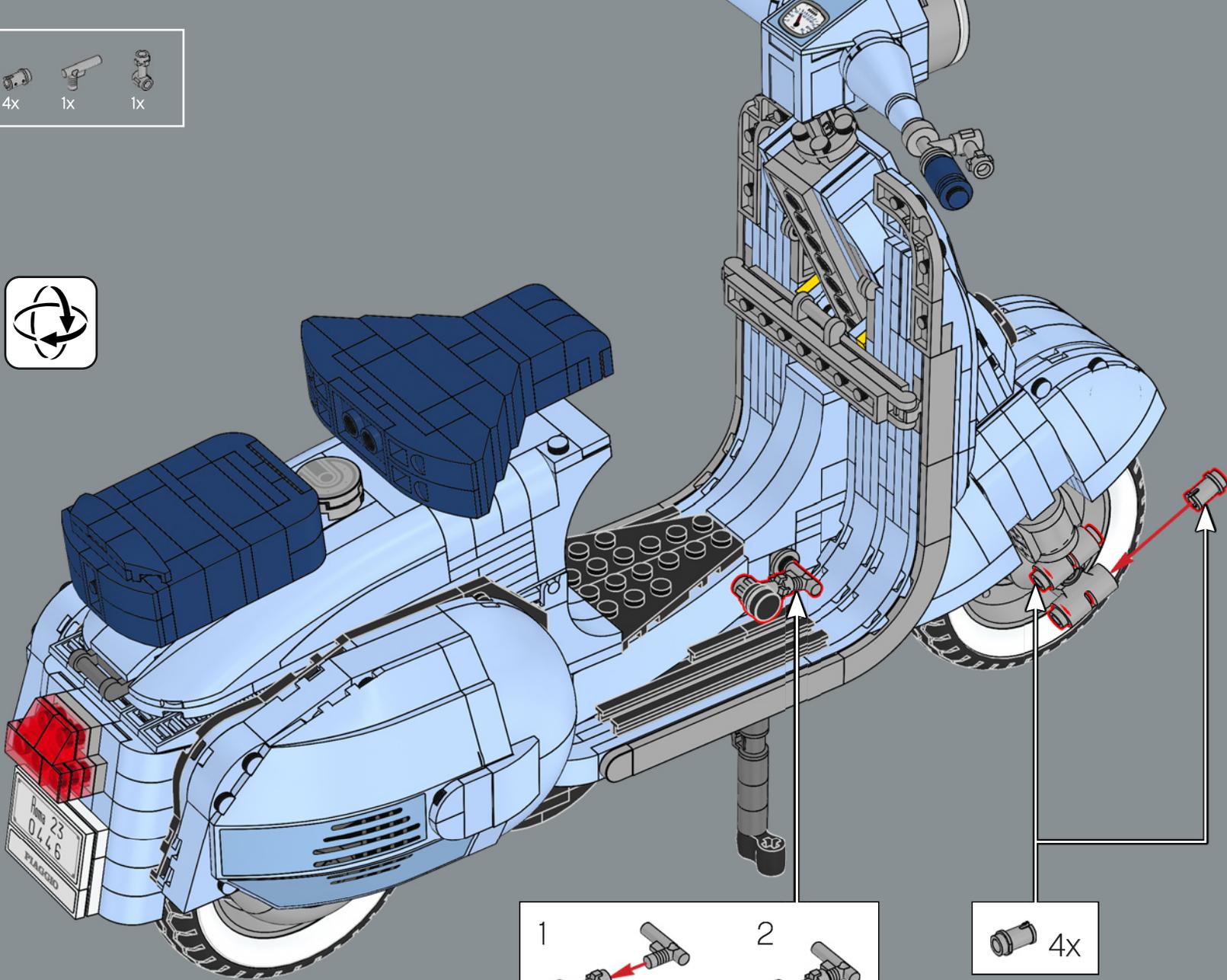
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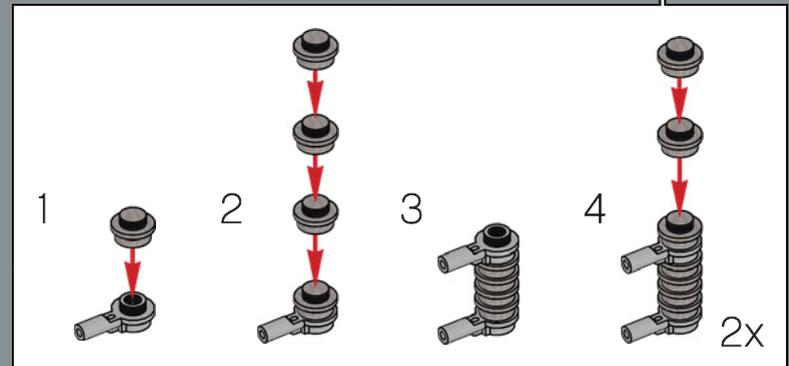
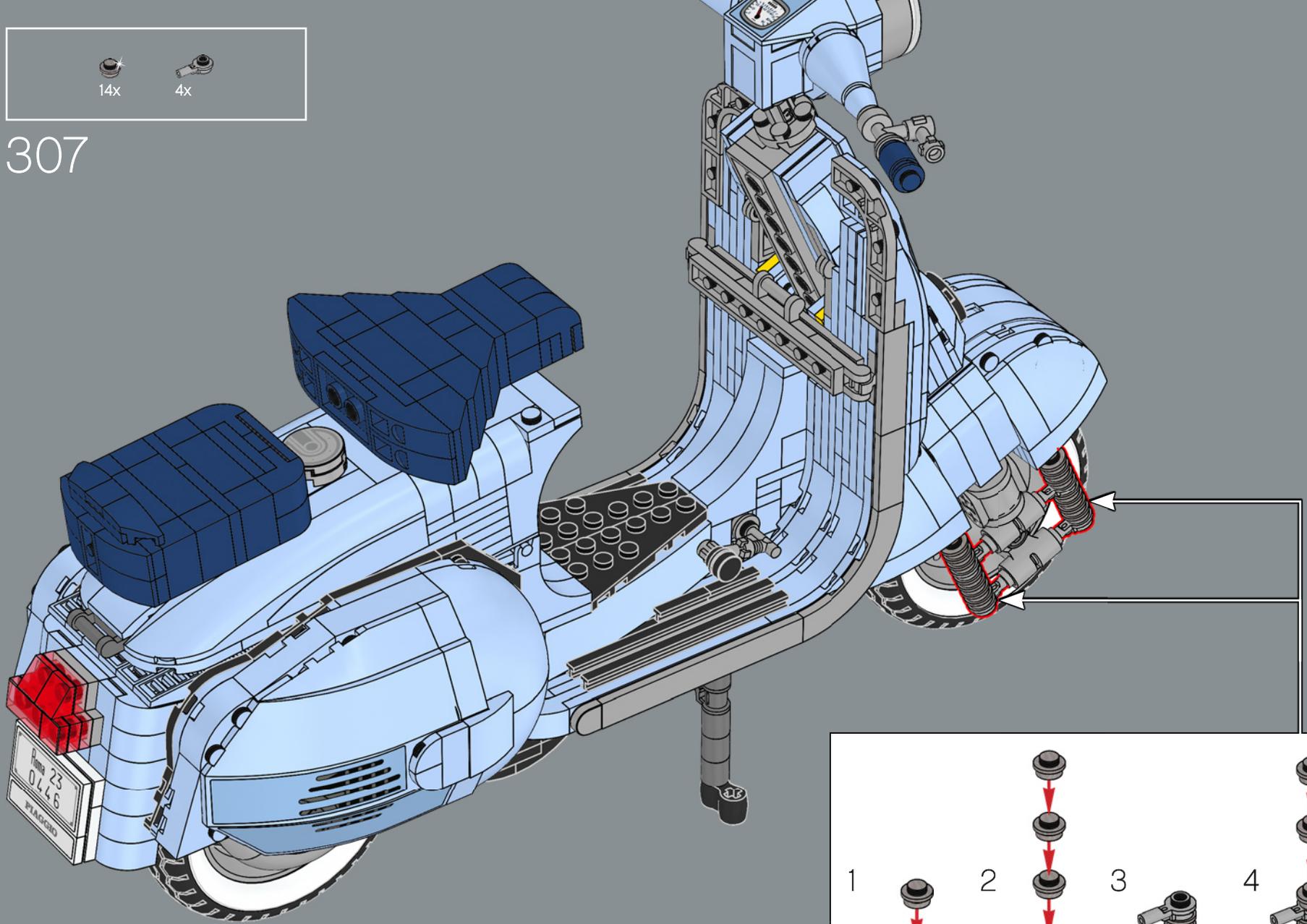


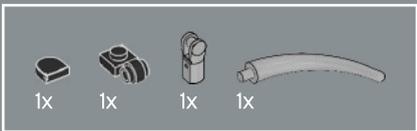
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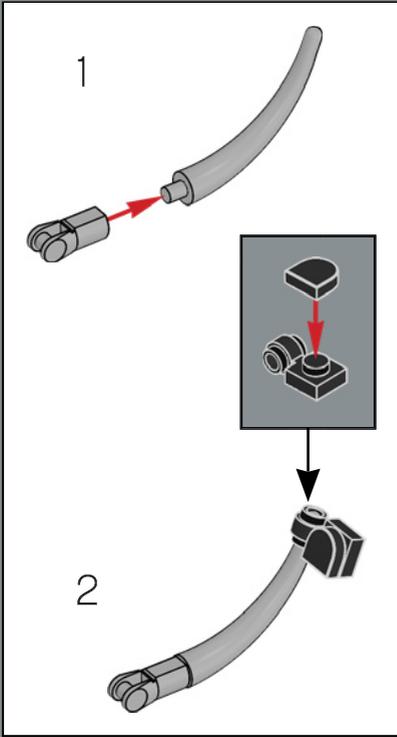
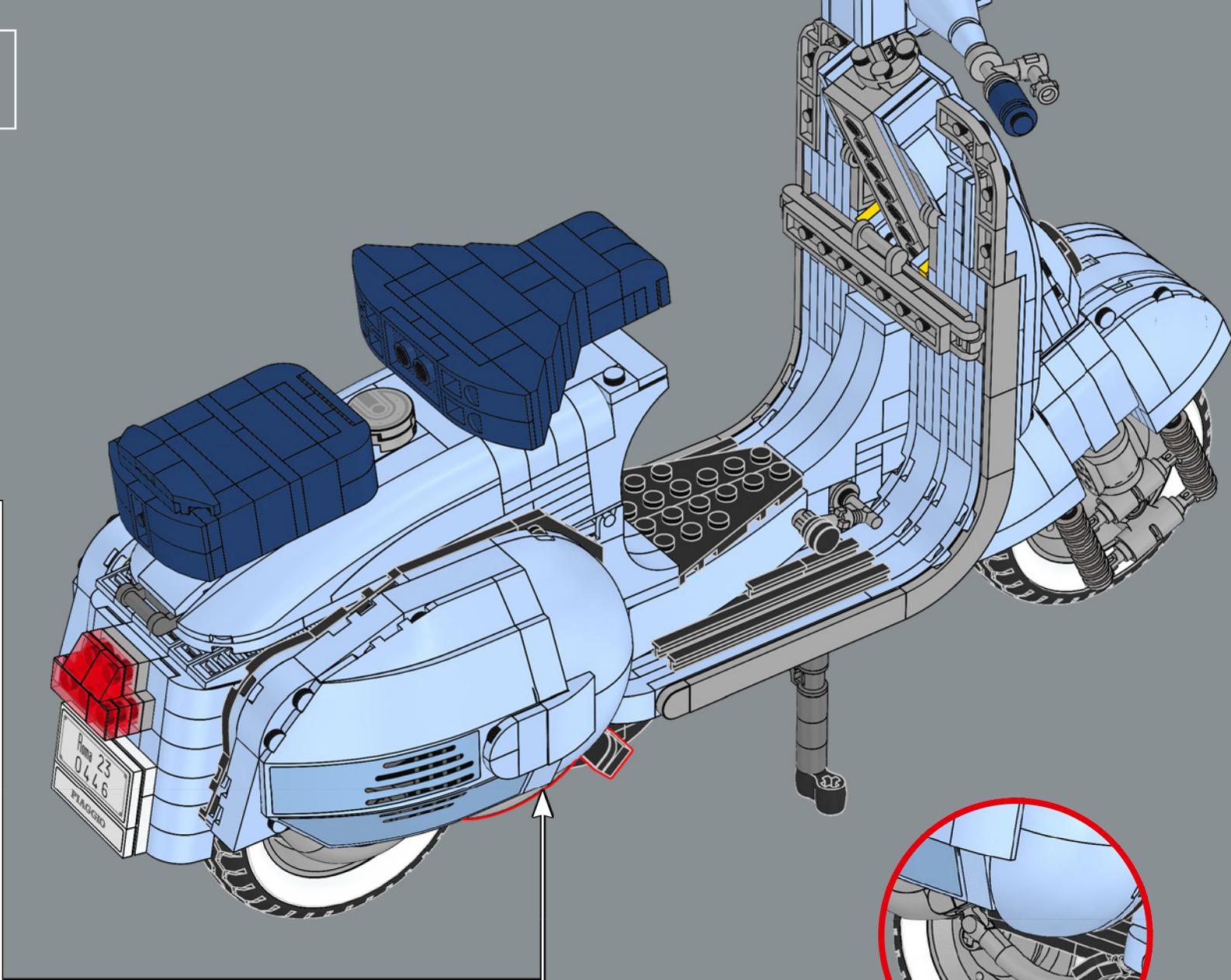


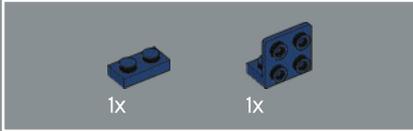
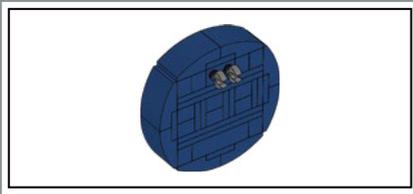
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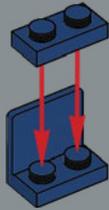


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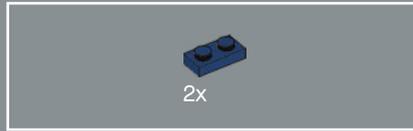
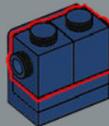




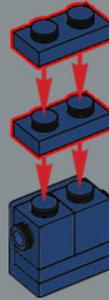
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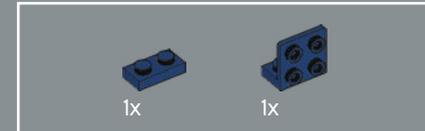
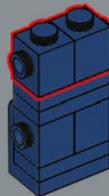
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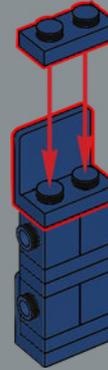
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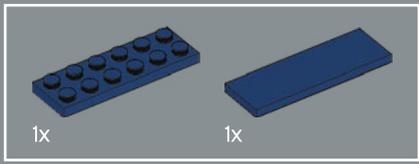


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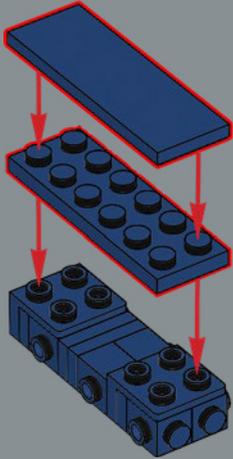


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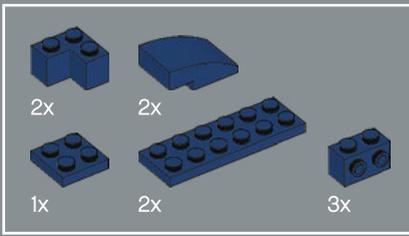
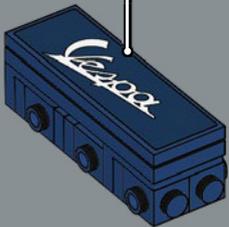




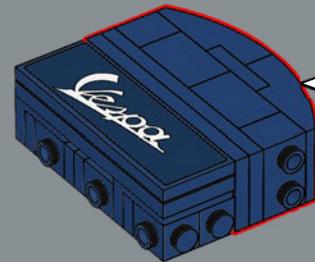
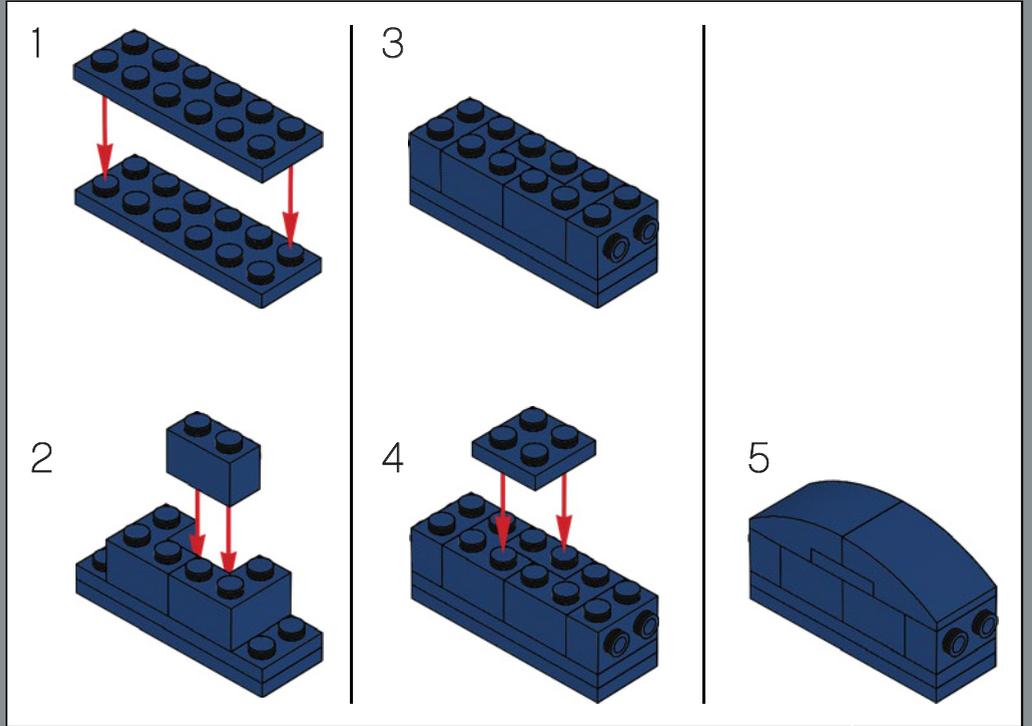
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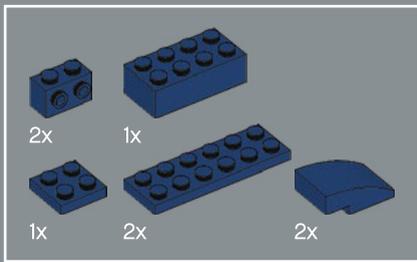


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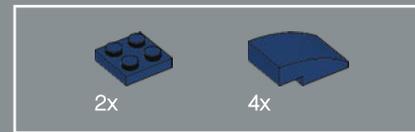
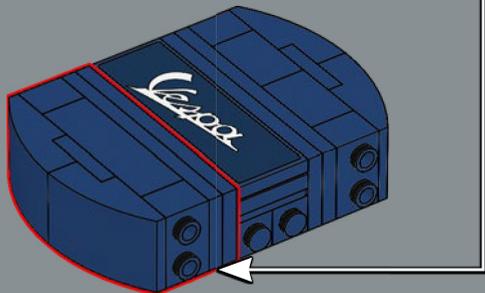
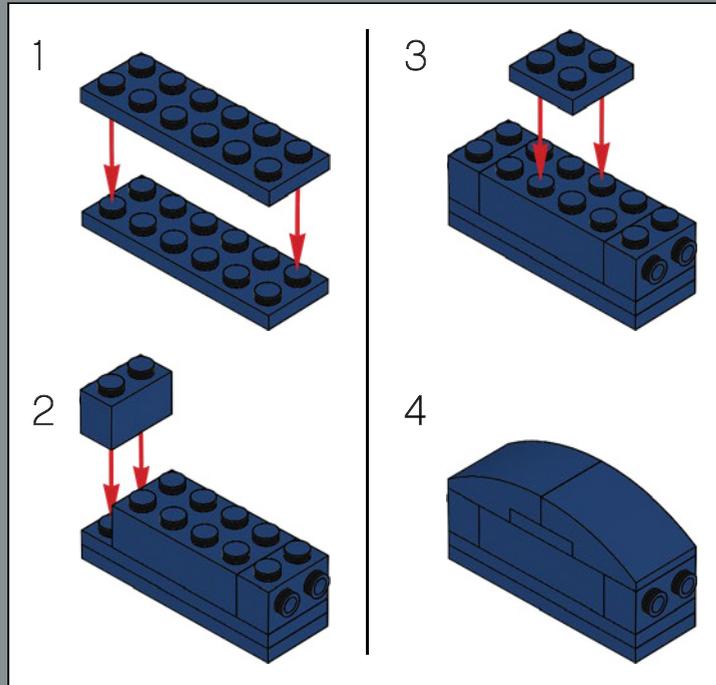


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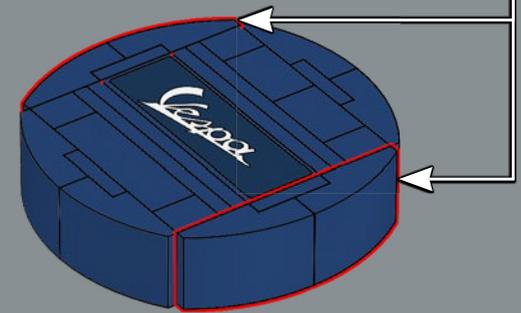
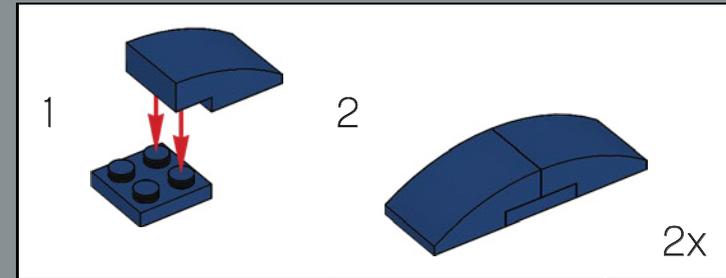




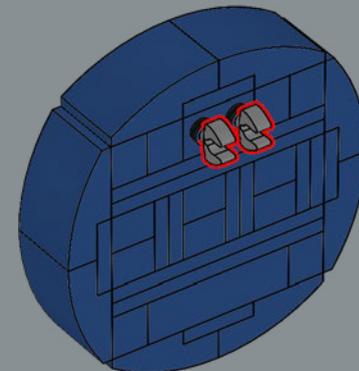
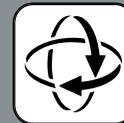
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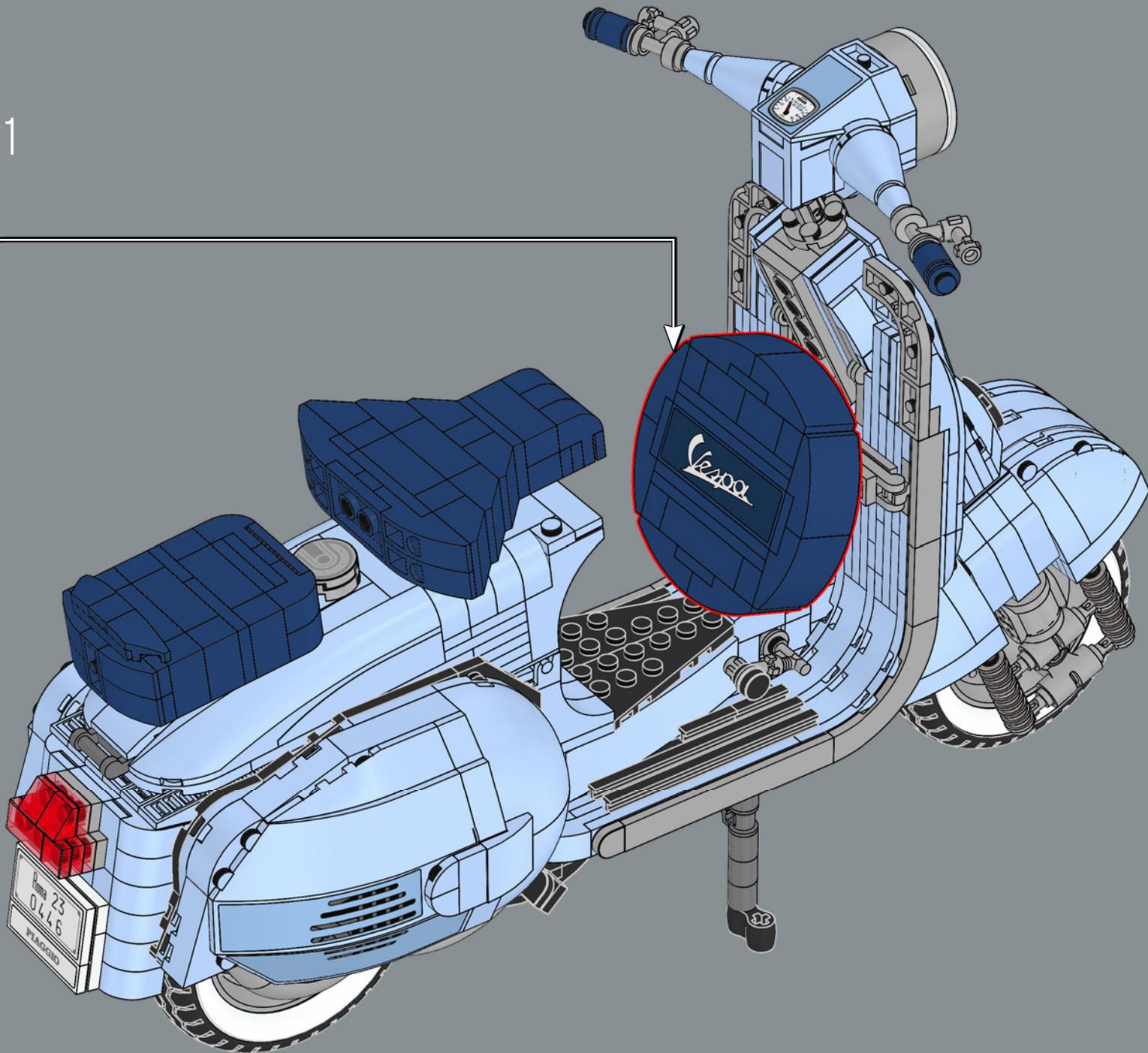
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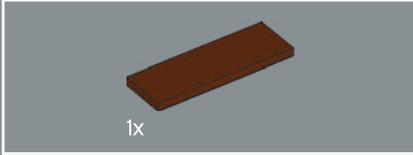
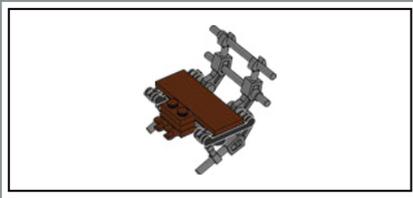


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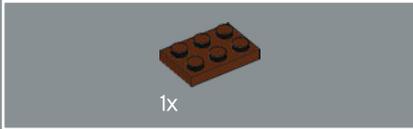


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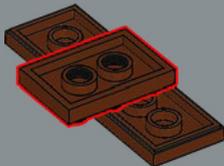




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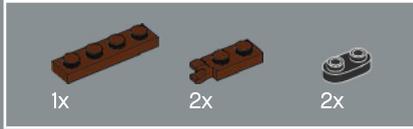
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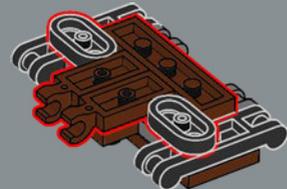
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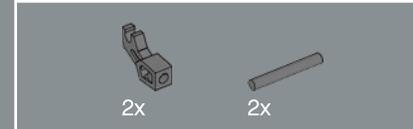
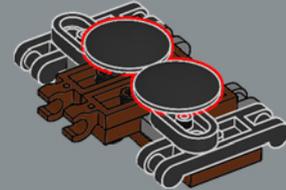
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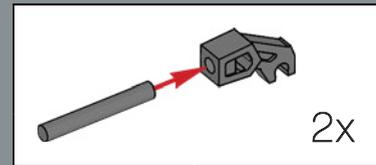
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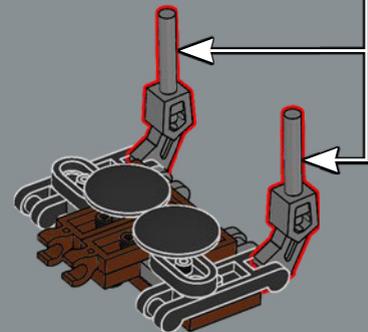
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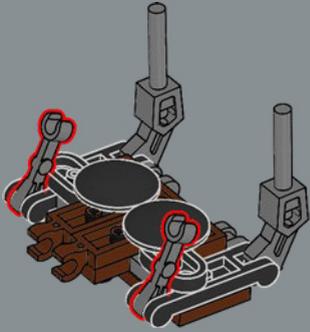


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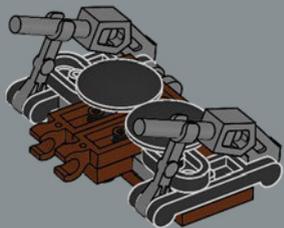




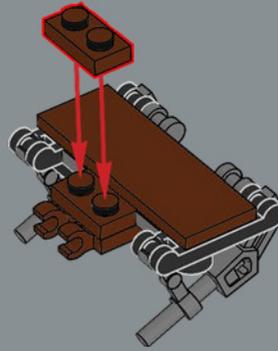
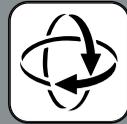
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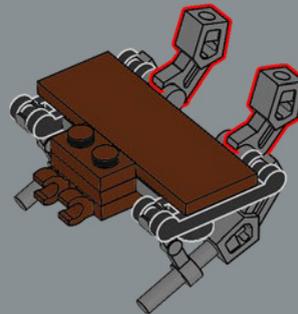
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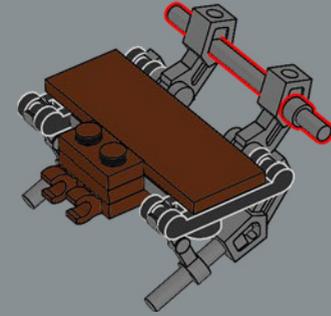
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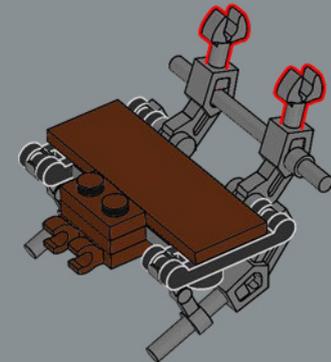
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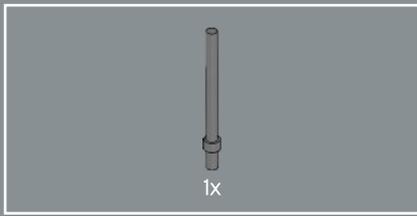


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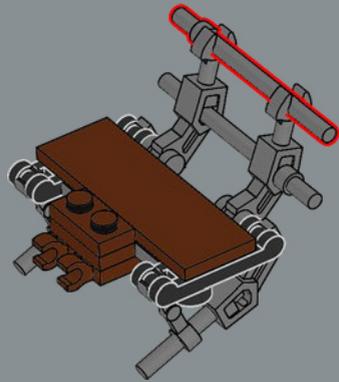


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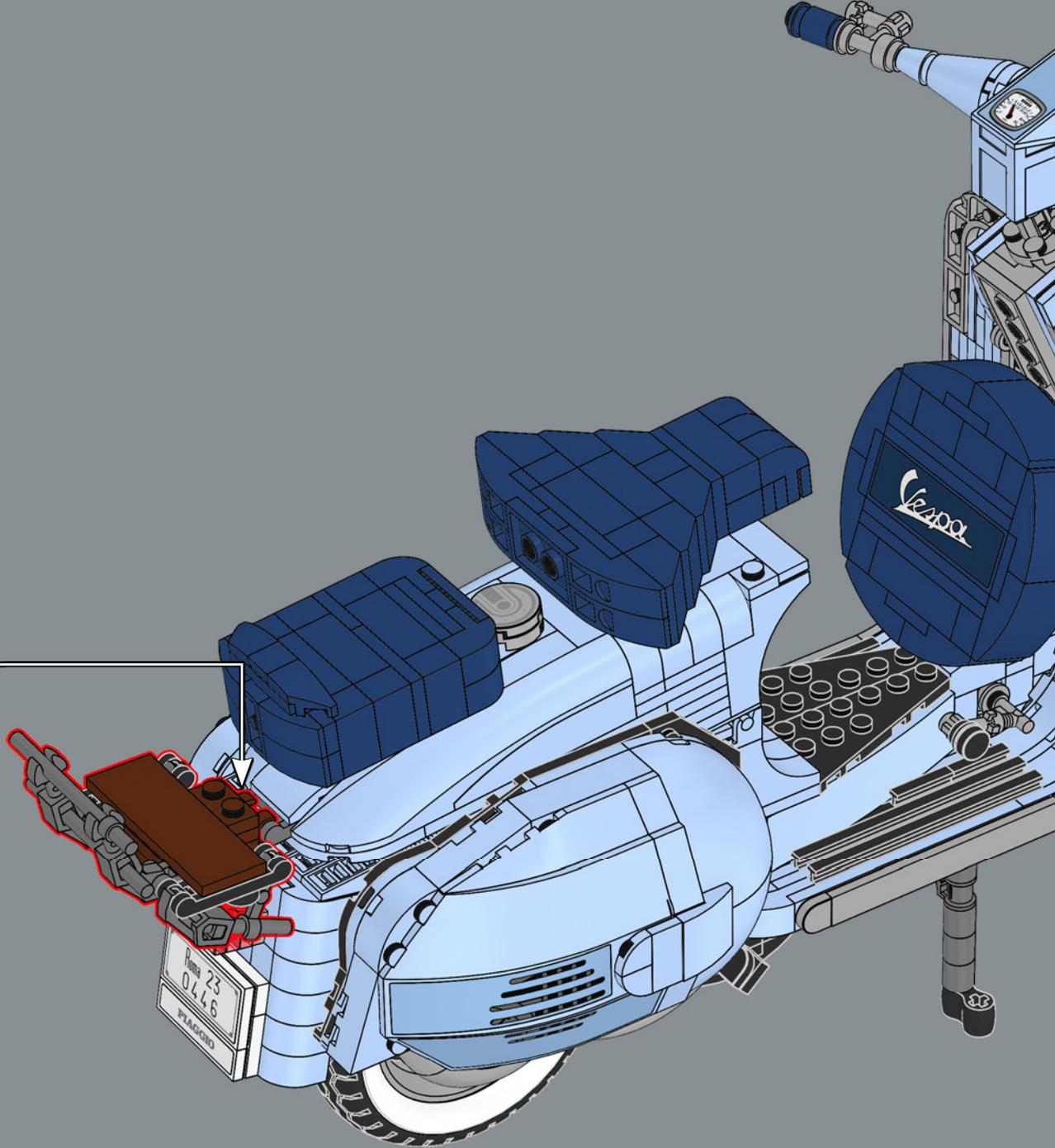


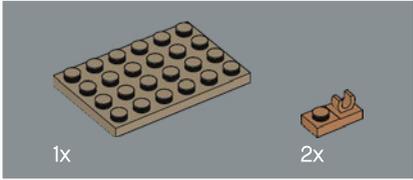


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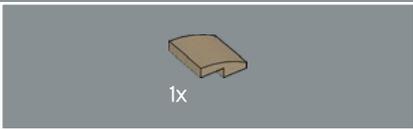
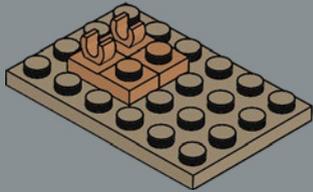


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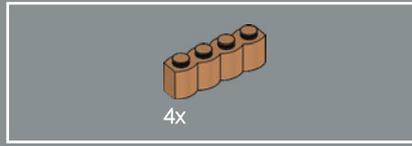
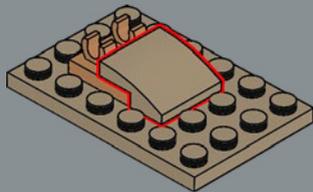




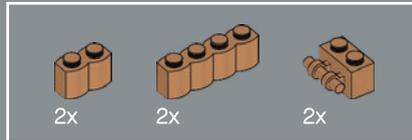
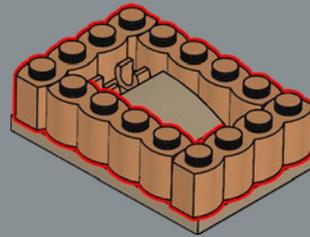
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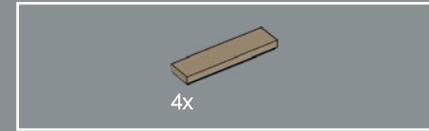
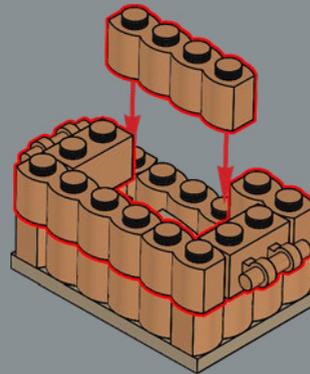
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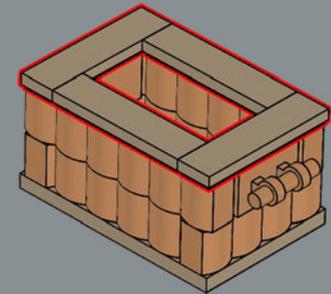
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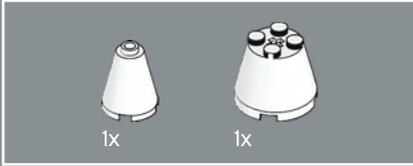


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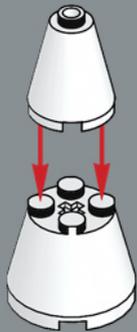


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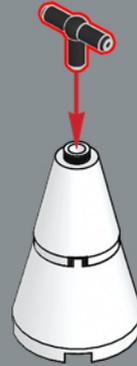




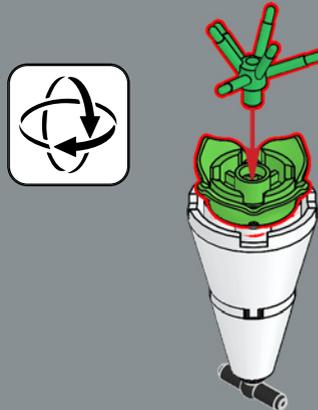
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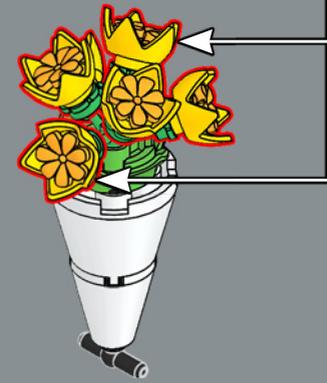
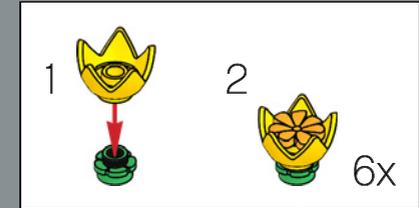
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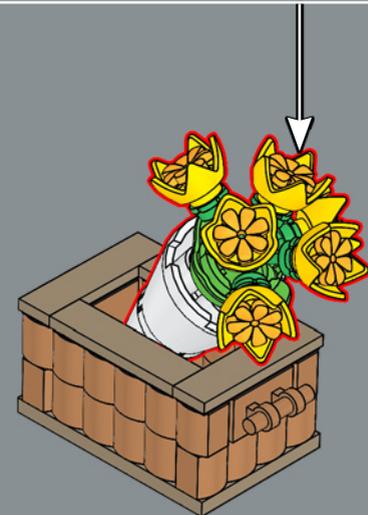
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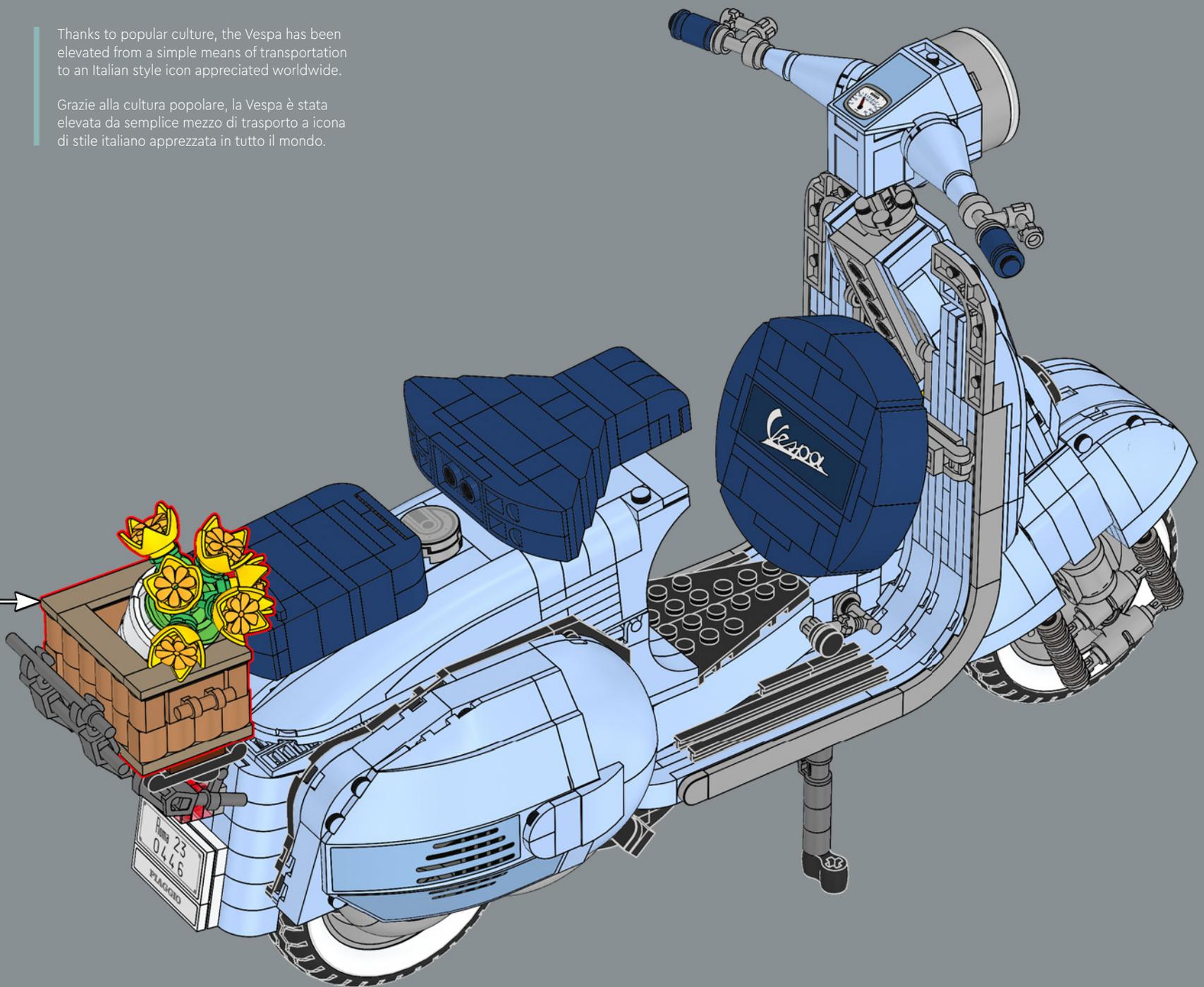
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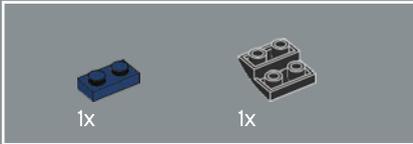
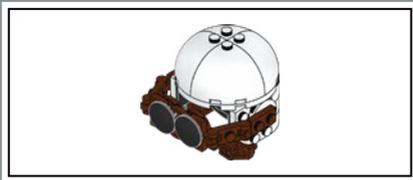


Thanks to popular culture, the Vespa has been elevated from a simple means of transportation to an Italian style icon appreciated worldwide.

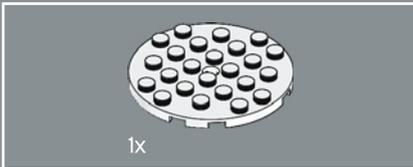
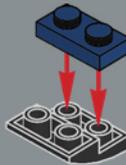
Grazie alla cultura popolare, la Vespa è stata elevata da semplice mezzo di trasporto a icona di stile italiano apprezzata in tutto il mondo.

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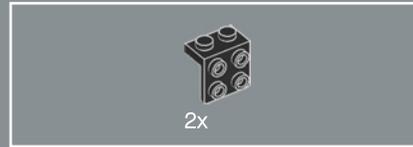




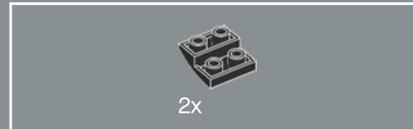
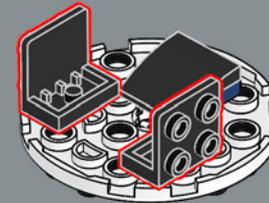
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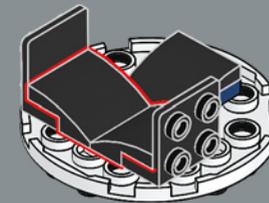
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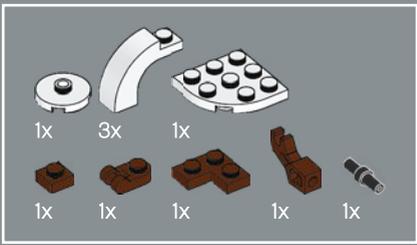


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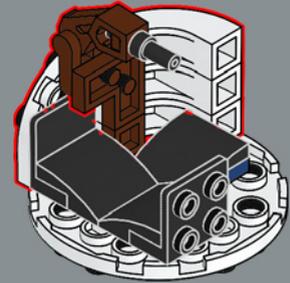
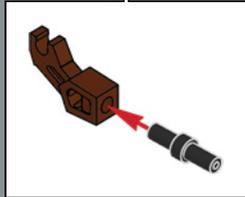
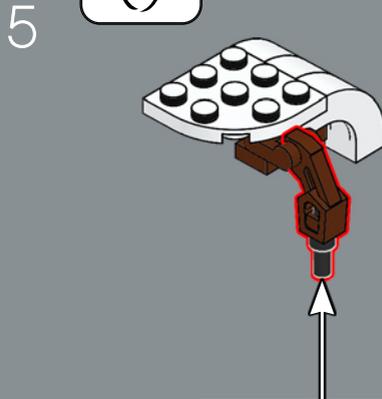
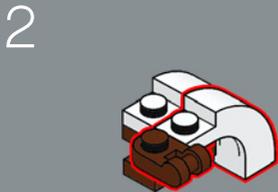
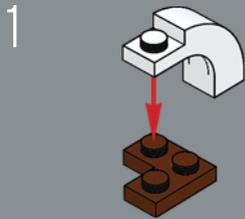


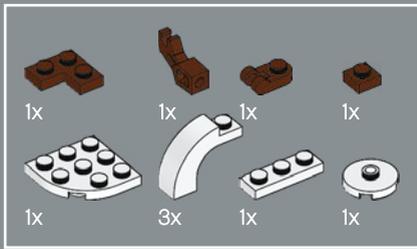
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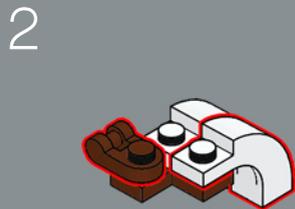
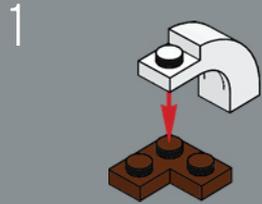


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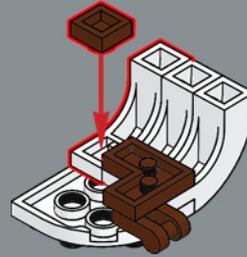
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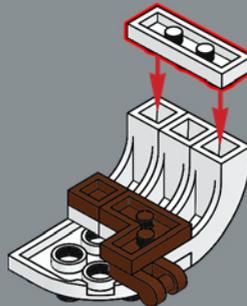
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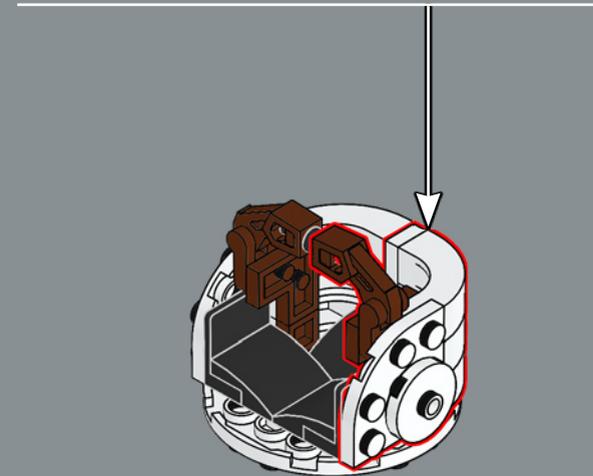
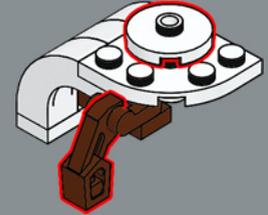
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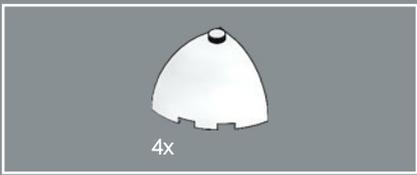


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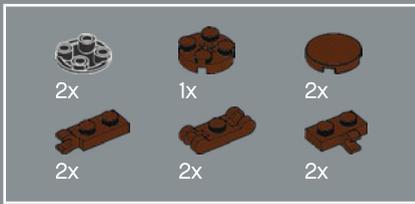


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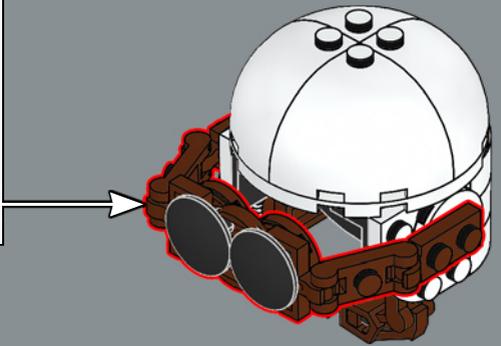
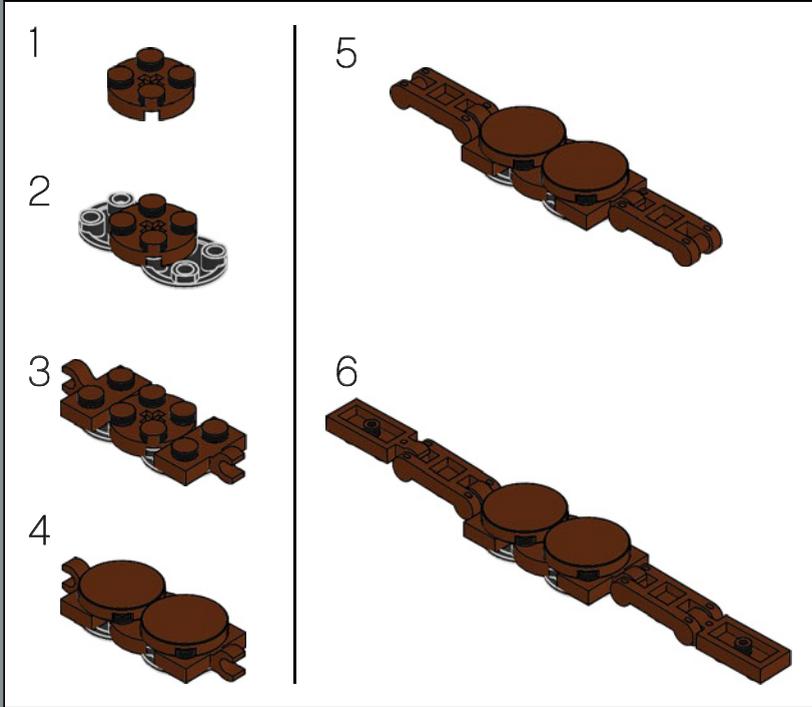
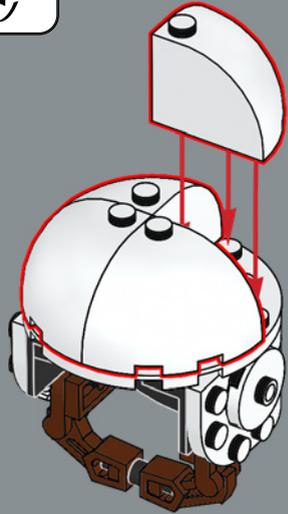


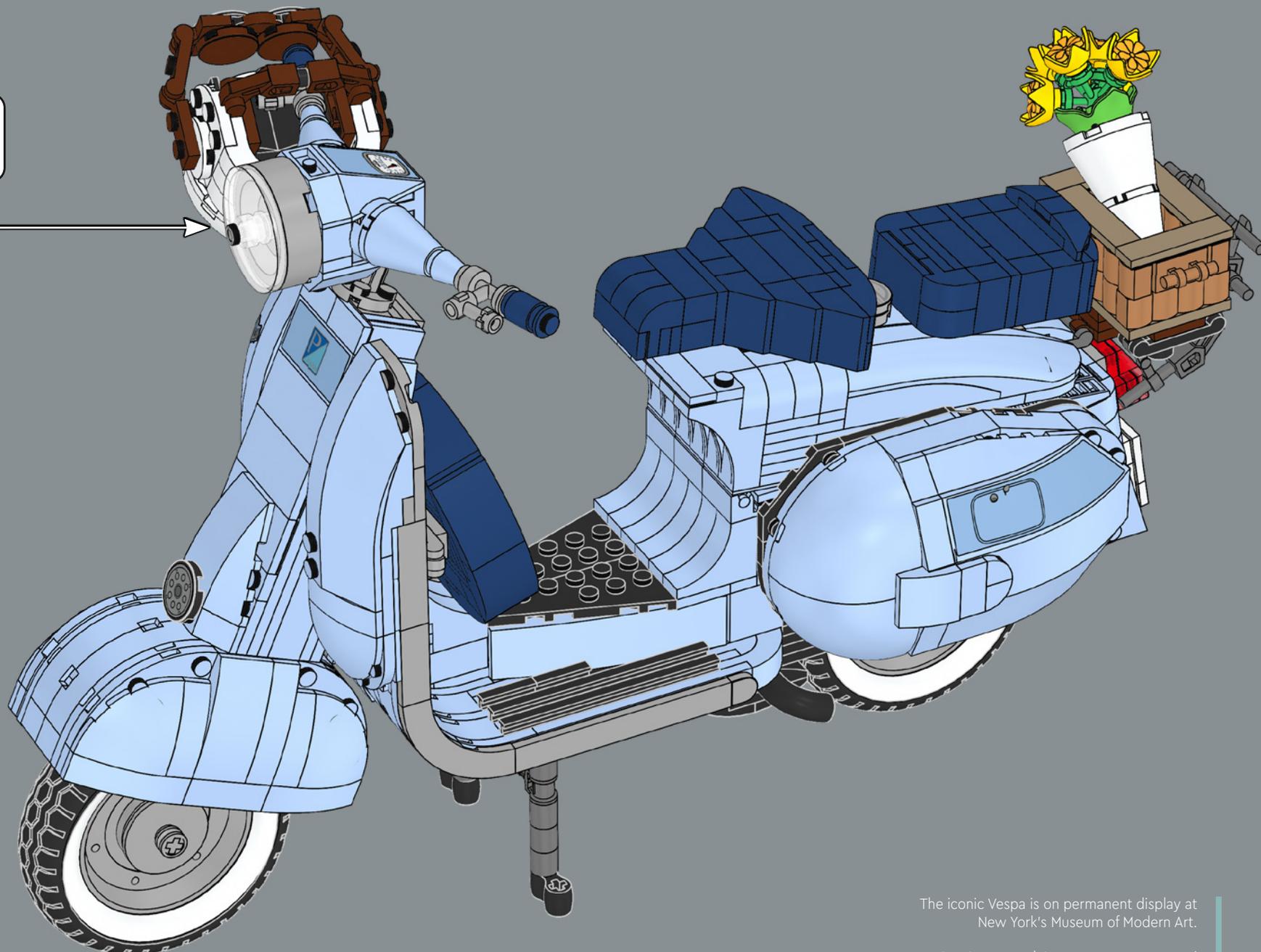


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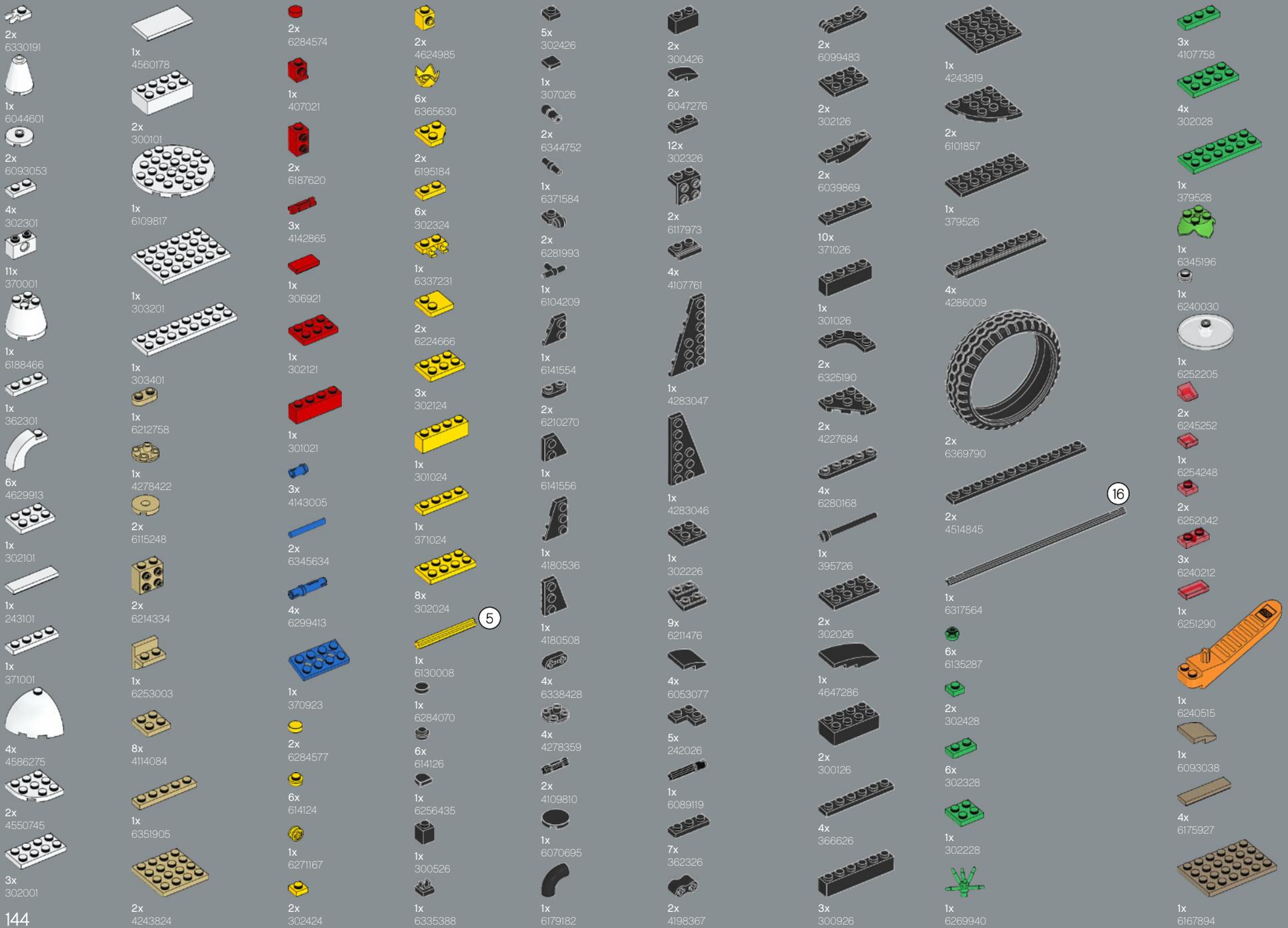
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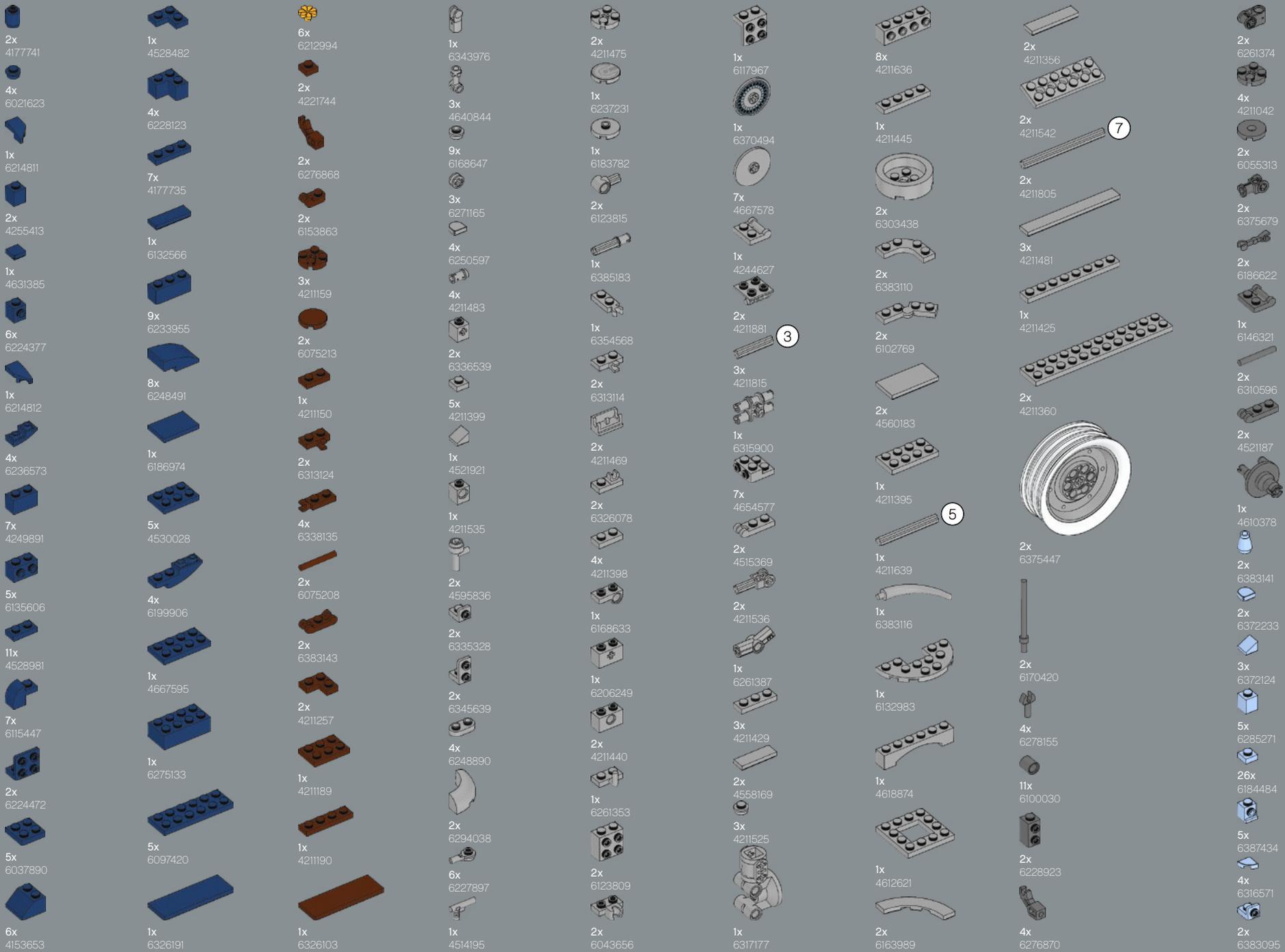


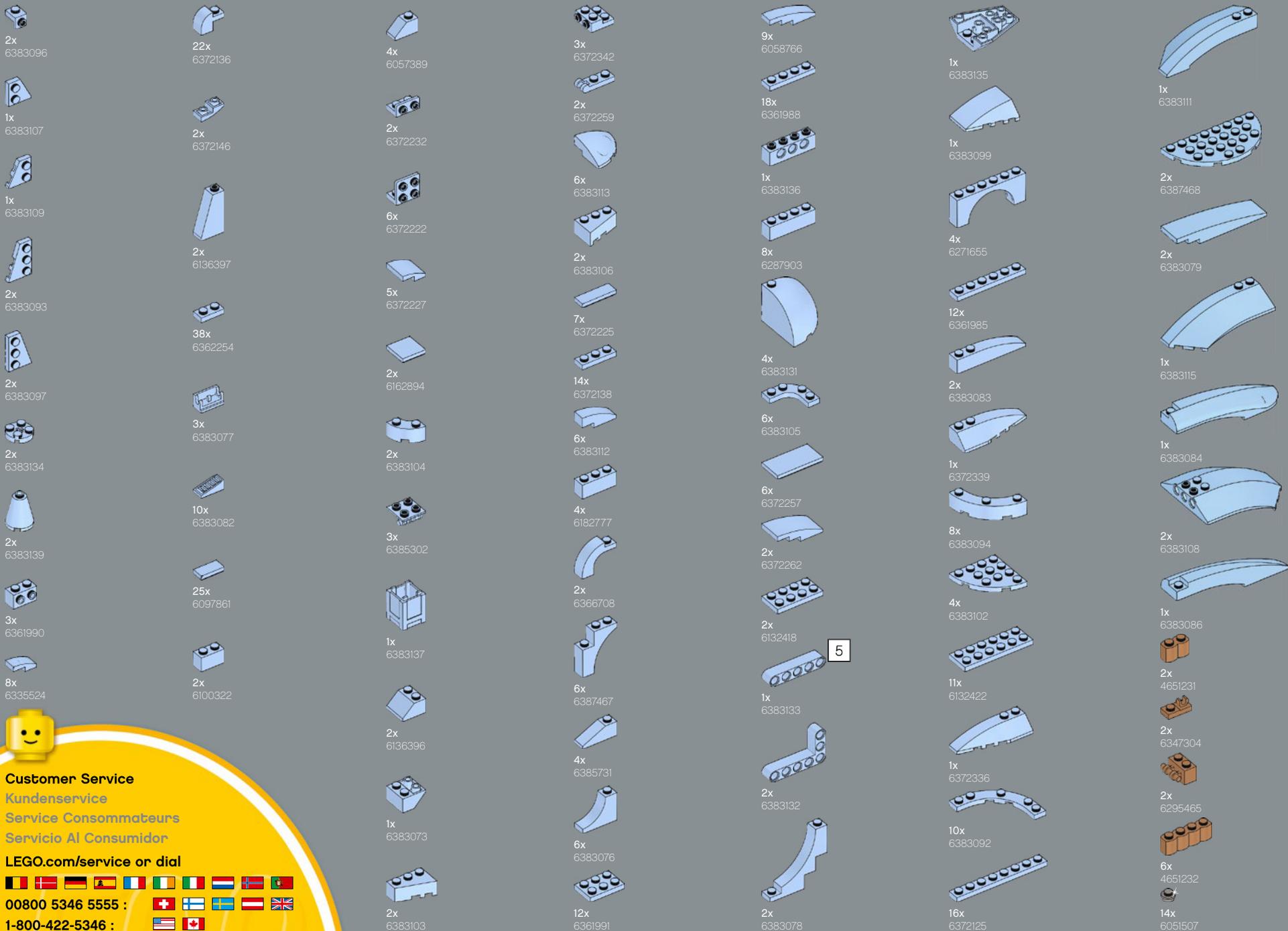


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5



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