

## Global Etailers

|  |                             |              |             |
|--|-----------------------------|--------------|-------------|
| Launch Date                                | 22 <sup>nd</sup> March 2021 |              |             |
| List Price                                 | £ 109.99 / € 119.99         |              |             |
| Category                                   | Keyboards                   |              |             |
| HP Part Numbers / UPC Code                 | 4P5N4AA#ABA                 | 196188048948 |             |
| Country of Origin                          | China                       |              |             |
| Dimension of Product                       | 296mm x 106mm x 37mm        |              | (L x W x H) |
| Dimension of Packaging                     | 330mm x 140mm x 45mm        |              | (L x W x H) |
| Unit Net Weight / Gross Weight             | 0.78 Kg / 0.97 Kg           |              |             |
| Dimension of Carton                        | 340mm x 235mm x 310mm       |              | (L x W x H) |
| Carton Quantity / Weight                   | 10 / 10.28 Kg               |              |             |
| Cartons on a Pallet / Pallet Unit Quantity | 72 /720                     |              |             |
| Minimum Purchase Quantity                  | 10                          |              |             |
| Warranty                                   | 2 years                     |              |             |

## Specifications

|                               |  |
|-------------------------------|--|
| <b>Keyboard</b>               |  |
| <b>Switch</b>                 | HyperX Switch  |
| <b>Type</b>                   | Mechanical   |
| <b>Backlight</b>              | RGB (16,777,216 colors)                                    |
| <b>Light effects</b>          | Per key RGB lighting** and 5 brightness levels             |
| <b>Onboard memory</b>         | 3 profiles   |
| <b>Connection type</b>        | USB-C to USB-A   |
| <b>Anti-ghosting</b>          | 100% anti-ghosting   |
| <b>Key rollover</b>           | N-key mode   |
| <b>Media control</b>          | Yes  |
| <b>Game Mode</b>              | Yes  |
| <b>OS compatibility</b>       | Windows® 10, 8.1, 8, 7; PS4/PS5; Xbox One; Xbox Series X S |
|                               |  |
| <b>Switch</b>                 |  |
| <b>Switch</b>                 | HyperX Red Switch  |
| <b>Operation style</b>        | Linear   |
| <b>Operating force</b>        | 45g  |
| <b>Actuation point</b>        | 1.8 mm   |
| <b>Total travel distance</b>  | 3.8 mm   |
| <b>Life span (keystrokes)</b> | 80 million   |
|                               |  |





|                                    |                     |
|------------------------------------|---------------------|
| <b>Cable</b>                       |                     |
| <b>Type</b>                        | Detachable, Braided |
| <b>Length</b>                      | 1.8 m               |
|                                    |                     |
| <b>Dimensions</b>                  |                     |
| <b>Width</b>                       | 296.0 mm            |
| <b>Depth</b>                       | 105.5 mm            |
| <b>Height</b>                      | 36.9 mm             |
| <b>Weight (keyboard and cable)</b> | 781.5 g             |
|                                    |                     |
| <b>Keycaps</b>                     |                     |
| <b>Material</b>                    | PBT***              |

## Product Marketing

|   |  |
|---|--|
| <b>Product Name/Title</b>                 | HyperX Alloy Origins™ 60   |
| <b>Etail Product Name and Description</b> | HyperX Alloy Origins 60 - Mechanical Gaming Keyboard - Ultra Compact 60% Form Factor – HyperX Red Switch (Linear) - Double shot PBT keycaps - RGB LED Backlit - Side Printed Secondary Functions - NGENUITY Software Compatible  |
| <b>Tagline</b>                            | Make room for more plays.  |
| <b>Body copy</b>                          | <p>The HyperX Alloy Origins™ 60 is a supremely portable 60% form factor keyboard that gives you more room for sweeping mouse movements. It features a durable, full aluminium body, and reliable HyperX switches balanced for speed and performance which are rated to withstand 80 million keypresses. The stock double shot PBT keycaps have secondary functions printed on them so you can quickly locate additional functionality. Let your style shine bright with the HyperX switches' exposed LED design, and stunning lighting effects. Further customize your keyboard with macros, personalized lighting profiles, and more with HyperX NGENUITY software.</p> |
| <b>Bullet Points</b>                      | <ul style="list-style-type: none"> <li>• Petite 60% form factor</li> <li>• HyperX mechanical switches*</li> <li>• Full aircraft-grade aluminium body</li> <li>• Double shot PBT keycaps with side-printed secondary functions</li> <li>• RGB backlit keys with radiant lighting effects</li> <li>• Advanced customization with HyperX NGENUITY software</li> <li>• Three adjustable keyboard angles and detachable USB-C cable</li> <li>• Included keycap puller and additional keycaps</li> <li>• Onboard memory</li> <li>• Game Mode, 100% anti-ghosting, and N-key rollover functionalities</li> <li>• Multi-platform compatibility</li> </ul>                        |
| <b>Ecommerce Keywords</b>                 | keyboard 60 percent;gaming keyboard 60 percent;mini keyboard gaming;pc keyboard mechanical;mechanical keyboard 60 percent;keyboard rainbow;rgb keyboard;mechanical keyboard;led keyboard;gaming keyboard 60 percent mechanical   |

Product Image

Images are in order of how they should be displayed (order from left to right) If only 1 image slot use #1, if only 3 slots use #1-#3

| 1. Front<br>(Main image/Hero shot/Thumbnail)                                      | 2. Side   | 3. Packaging front   | 4. Packaging back   |
|---|---|--|---|
|  |  |  |  |

\*Available switch colors vary per model and country. Please check your local retailer/etailer for availability.  
\*\*Per key RGB lighting customizable with HyperX NGENUITY software  
\*\*\*Accessory keycaps are ABS material