Hoover Cashback Campaign - Terms and Conditions

1. The Hoover Cashback 2021 Promotion is the offer by the Promoter of a cashback payment of £50 (the "Gift") based on purchases of "Eligible Appliances". Cashback value is dependent on the model purchased as detailed in point 3 of these terms. Claims are valid for purchases made between 6th April and 30th April 2021 and for which the Promoter has received a completed and valid claim before Midnight on 4th June 2021.

2. Provided a purchase has been completed a claim can be made for more than one Hoover Promotion.

3. The Hoover Cashback 2021 Promotion only applies to purchases of the following Hoover appliances from eligible retailers:

3a. "Eligible appliances":

HW 68AMC/1-80 HW 49AMC/1-80 HW 49AMBCB/1-80 HWB 49AMC/1-80 HWB 49AMBCR/1-80 HW 69AMC/1-80 HW 69AMBCB/1-80 HWB 69AMC/1-80 HWB69AMBCR/1-80 HWD69AMBC/1-80 HWD 69AMBCB/1-80 HWD 69AMBCR/1-80 HWDB 69AMBC/1-80 HWDB 69AMBCR-80 HW 410AMC/1-80 HW 410AMBCB/1-80 HWB 410AMC/1-80 HWB410AMBCR/1-80 HWB 510AMC/1-80

HW 610AMC/1-80

HW 610AMBCB/1-80

HWD 610AMBC/1-80

HWD610AMBCB/1-80 HWD610AMBCR/1-80 HWDB610AMBC/1-80 HWDB 610AMBCR-80 HW 412AMC/1-80 HW 412AMBCB/1-80 HWB412AMC/1-80 HWB412AMBCR/1-80 HW 414AMC/1-80 HW 414AMBCB/1-80 HWB 414AMC/1-80 HD 496AMC/1-80 HD 496AMBCB/1-80 HD4106AMBCB/1-80 HD 4106AMC/1-80 HDB 5106AMC/1-80 HDD4106AMBCR-80 HDDB4106AMBC-80 HD4149AMBCB/1-80 HDD 4106AMBC-80 HDD4106AMBCB-80 HDDB4106AMBCR-81 HD 4149AMC/1-80 ND H10A2TCE-80 ND H10A2TCBER-80 HBWOS 69TME-80 HBWOS 69TMET-80 HBWOS 69TMCE-80 HBWOS 69TAMCET/80 HBWOS 69TAMCBE-80 HBWOS 69TAMCBET80 HBDOS 695TME-80

HBDOS 695TMET-80

HBDOS 695TAMCE-80

HBDOS 695TAMCET80

HBDOS 695TAMCBE-80

HBDOS 695TAMCBT80

HOZ5870IN

HOAZ 8673 IN/E

HOAZ 3373 IN/E

HOAZ 7150 IN/E

HOAZ7801IN/E

HOZP9177BI

HOZP7976B WIFI

HOZP0447BI

HODP0507BI

HODP0007BI

HTPSJ644MCWIFI

HRTPSJ644DCWIFI

HVG7W4BSB

HVG7W4SB

HDSV685B

HDSV985B

HDSVI985B

HDC110IN

HDD9800/1B

BHBF 192FK

BHBF 172 UKT/N

HBBS 100 UK/N

HBOU 172UK/N

HBOL 172UK/N

HCF 5172BK

H1826MNB5XWKN HLS 1862 WDKM/N HMNB 6182W5WDKN HSO450 SV HMG450B HOZP717IN/E HOZ3150IN WIFI HOZ7173IN WF/E HPI 82 HIB 6B2S3FS-80 HWB 411AMC HDB 4106AMC HDB4106AMBCR HWB59AMC HWB411AMBCR/1-80 HWB 414AMBCR

3b. Eligible retailers: AO, The Very Group (Littlewood and Very), Argos, Buy It Direct Group, John Lewis Partnership, Currys PC World, Amazon, B&Q and selected independents.

4. Purchases of graded, seconds, replacements and imperfect products are excluded from the Promotion.

5. All appliances purchased on a trade or contract basis (i.e. non consumer purchases) are excluded from the Promotion.

6. The promotion is open to residents of the United Kingdom, Channel Islands, Isle of Man and Northern Ireland only.

7. The Promotion, which starts on 6th April and runs until 30th April 2021, only applies to purchases made on or between these dates. Claims must be received by the Promoter before Midnight on 4th June 2021 and the Promoter will not accept any claims received subsequently.

8. The Promotion is offered via participating retailers only and only participating retailers will have the official advertising literature.

9. How to Claim:

A. In order to claim the Gift, claimants must fully complete the online claim form (including full Receipt and SKU number). The online claim form is available on www.rewardsfromhoover.com/cashback2021

B. Claims must be received by the Promoter before Midnight on 4th June 2021 and the Promoter will not accept any claims received subsequently.

C. If an SKU number cannot be provided at the time of the claim because the appliance has not been delivered, please state when the delivery is expected and complete the claim after delivery has taken place and by the 4th June 2021.

D. A copy of original purchase receipts must be provided for claim forms. For the avoidance of doubt, copies of deposit receipts and/or order confirmations will not be accepted. Purchasers can contact MLP for assistance via the contact us form found

www.rewardsfromhoover.com/cashback2021/contact . Offices are open 9.00am – 5.30pm, Monday to Friday excluding Public and Bank Holidays.

10. Upon submitting the online claim form, claimants must allow 5 working days for the claim to be validated by the promoter. You will be sent an email notification to confirm whether the claim has been accepted or rejected by the promoter, and with next steps on when to receive your gift if your claim has been approved.

11. Claimants should allow up to 28 working days from the date of validation to receive their cashback. Please note it can take up to 5 working days for payment to be received once the release of the Bank Transfer funds from the promoter.

12. Claims are posted at claimants' risk and proof of sending is not proof of receipt.

13. The Promoter reserves the right to investigate and undertake all such action, as is reasonable, to protect itself against fraudulent or invalid claims including, without limitation, to require claimants to provide further verification as to proof of purchase. In addition, the Promoter reserves the right to reject those claims which are, in their opinion, fraudulent or invalid.

14. Online claims will require an email address to be entered before submitting a claim.

15. All claim forms and copies of purchase order receipts, once received by the Promoter, will become its property and will not be returned to claimants therefore please ensure you keep a copy. The decision of the Promoter in all matters is final and binding and no correspondence shall be entered into.

16. By submitting a claim, claimants agree to be bound by these terms and conditions.

17. The Promoter reserves the right to withdraw, extend or amend the terms of this promotion at any time due to circumstances beyond its control.

18. All correspondence should be sent to Hoover Cashback 2021 Promotion, The Cow Shed, Walnut Tree Farm, Lower Stretton, Cheshire WA4 4PG.

19. The Promotion is subject to the laws of England and Wales and the courts of England and Wales shall have non-exclusive jurisdiction.

20. The Promoter is Hoover Ltd, 1st Floor 302 Bridgewater Place, Birchwood Park, Birchwood, Warrington, WA3 6XG.

21. This Promotion is carried out and facilitated by the Marketing Lounge Partnership on behalf of the Promoter.

22. The Data Controller and Data Processor (as defined in the General Data Protection Regulations ((EU) 2016/679)) is the Marketing Lounge Partnership of The Cow Shed, Walnut Tree Farm, Lower Stretton, Cheshire WA4 4PG.