



To whom it may concern

Confirmation of Superbrands Status: Silentnight

This letter confirms that Silentnight has been awarded Superbrands Status for 2026.

Superbrands UK is an independent programme which has identified Britain's strongest brands for more than 35 years. Status is awarded on independent research conducted by Norstat among UK consumers and business professionals. Brands cannot apply, nominate themselves or pay to be considered.

If you have any questions, please contact me at: gavin.davies@superbrands.com

Yours faithfully

Gavin Davies
Managing Director, Superbrands UK