



# CERTIFICATE *for*

## OUR PURE PLANET

Date: August 1, 2023

This is to certify that Plastic Collective has calculated the projected plastic footprint arising from the downstream plastic waste produced by brand **Our Pure Planet's** products <sup>(1)</sup>. **Our Pure Planet** has contracted for plastic collection and plastic recycling credits, in each case to the value of two times its projected plastic footprint for the period 1 August 2023 to 31 July 2026, in order to achieve a status of Regenerative Plastic Recycled for these periods <sup>(2)</sup>. From 1 January 2025 **Our Pure Planet** expects these plastic credits to be Verra certified Waste Collection Credits and Waste Recycling Credits under the Plastic Waste Reduction Standard.



**Notes:**

(1) A brand's footprint represents a total mass of plastic used. Footprint calculations are performed based on data provided by the brand. Downstream plastics are those leaving a brand's operations and going into the market in connection with the sales of a brand's products. Microplastics were not in scope.

(2) For a brand's claims and status to be valid they must remain current on their contracted plastic credit payments.

**PLASTIC COLLECTIVE UK LIMITED.**

Registered in England and Wales. Company No: 13833981.

Registered office: 167-169 Great Portland Street, 5th Floor London London W1W 5PF