



Energizer Holdings, Inc.
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Ultimate Child Shield Substantiation- 2032

This letter documents substantiation for the following Energizer® Ultimate Child Shield claim used in digital assets:

- No 2032 Lasts Longer* (*based on ANSI and IEC average)

To substantiate this claim, Energizer performs industry-standard device simulation testing on global top-performing battery brands in accordance with the American National Standard for Portable Lithium Primary Cells and Batteries (ANSI C18.3M) and the International Electrotechnical Commission (IEC 60086-2). Testing was done in accordance with these standards. Data were reviewed and certified by our Battery Test lab and analyzed by the Energizer Advertising Substantiation Department.

Results of runtime testing were compared. As a result of testing and calculating, it is confirmed that, in North America, no competitor's 2032 battery has longer runtime based on the average performance on ANSI tests. Similarly, it is confirmed that, internationally, no competitor's 2032 battery has a longer runtime based on the average performance on IEC tests. This substantiates that no 2032 lasts longer* than Energizer® Ultimate Child Shield (*based on ANSI and IEC average).

Regards,

Beth Karpinski

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