

L'Oreal Botanicals Argan & Safflower Dry Hair Vegan Shampoo 400ml



EAN
3600523371099

Target market(s)
GB, IE

Components
<div><div>Ingredients</div><div>1217011 B Aqua / Water Sodium C14-16 Olefin Sulfonate Cocamide MEA Glycerin Cocamidopropyl Betaine Glycol Distearate Sodium Lauroyl Sarcosinate Parfum / Fragrance Hexylene Glycol Coco-Betaine Cocos Nucifera Oil / Coconut Oil Sodium Hydroxide Sodium Chloride Sodium Benzoate Hydroxypropyl Guar Hydroxypropyltrimonium Chloride Sodium Citrate PEG-55 Propylene Glycol Oleate Argania Spinosa Kernel Oil Salicylic Acid Polyquaternium-7 Benzoic Acid Linalool Propylene Glycol Carbomer Carthamus Tinctorius Seed Oil / Safflower Seed Oil Citric Acid Tetrasodium EDTA Coumarin Glycine Soja Oil / Soybean Oil (F.I.L. C223112/1)</div></div>

Product Description

Brand

L'Oreal

Features

For dry hair
Crafted with Argan and Safflower Oils
Nourishes with conditioning ingredients to add softness to dry strands
Infused with a fresh fragrance
100% Vegan, no silicones, recycled & recyclable packaging, with natural formulas

Standardised Brand

Brand - L'Oreal Paris

Regulated Product Name

Botanicals Argan & Safflower Dry Hair Vegan Shampoo

Marketing

Product Marketing

Introducing our L'Oreal Botanicals Safflower Nourishing Shampoo for dry hair.

Argan & Safflower
A nourishing therapy for your dry hair.
Rich in lipids, we've infused these precious oils in opulent formulas that drench hair in nutrition and moisture.

Our Botanicals hair philosophy

100% Vegan
Our formulas don't contain any animal component or derived ingredients.

Natural Formulas
Our conditioners & treatments are crafted with at least 97% naturally derived ingredients.

No Silicones
For a natural feel.

Recycled & Recyclable Packaging
All our shampoo & treatment bottles are made of 100% Recycled PET. Our conditioner tubes are 50% recycled. All our packaging is 100% recyclable, except the caps- we're not perfect but we're working on it!

It's a journey but we're committed to constantly improving our sustainability credentials.

Brand Marketing

A hair philosophy from our roots, to yours.

Goes well with
L'Oreal Botanicals Safflower Dry Hair Nourishing Conditioner 200ml
L'Oreal Botanicals Safflower Dry Hair Nourishing Hair Mask 200ml
L'Oreal Botanicals Safflower Dry Hair Nourishing Hair Ointment 100ml

Health & Lifestyle

Lifestyle

- Suitable for Vegans

Storage & Usage

Storage Type

Type
Ambient

Preparation and Usage

Massage onto wet hair, lather then rinse, follow with Argan & Safflower conditioner.

In case of contact with eyes, rinse them immediately and thoroughly.

Brandbank Captured Pack Data

Pack Size

400ML

Numeric Size

Numeric Size - 400

Pack Type

Type - Unspecified Pack

Extended Data

Description Breakdown

Functional Name - Dry Hair Vegan Shampoo

Variant - Argan & Safflower

SEO Tags

Search Tag - L'Oreal; L'Oreal Paris; Botanicals; Hair; Safflower; Dry Hair; Nourishing; Vegan Shampoo; Biodegradable Shampoo; Safflower Shampoo; Argan Shampoo; Vegan Hair Products; Vegan Hair Treatment; Natural Formula Hair Products

