NIELSEN BRANDBANK

L'Oreal Botanicals Argan & Safflower Dry Hair Vegan Hair Mask 200ml



EAN 3600523371112

Target market(s) GB, IE

Components

Ingredients

1170881 B Aqua / Water Cetearyl Alcohol Helianthus Annuus Seed Oil / Sunflower Seed Oil Cocos Nucifera Oil / Coconut Oil Hydroxypropyl Guar Stearamidopropyl Dimethylamine Argania Spinosa Kernel Oil Limonene Linalool Caprylyl Glycol Tartaric Acid Carthamus Tinctorius Seed Oil / Safflower Seed Oil Cetyl Esters Coumarin **Glyceryl Stearate** Glycine Soja Oil / Soybean Oil Parfum /Fragrance (F.I.L. C223866/1)

Product Description

Brand

L'Oreal

Features

For dry hair Crafted with Argan & Safflower Oils Nourishes with conditioning ingredients to add softness to dry strands Infused with a fresh fragrance 100% Vegan, no silicones, recycled & recyclable packaging, with natural formulas

Standardised Brand

Brand - L'Oreal Paris

Regulated Product Name

Botanicals Argan & Safflower Dry Hair Vegan Hair Mask

Marketing

Product Marketing

Introducing our L'Oreal Botanicals Safflower Nourishing Mask for dry hair.

Argan & Safflower A nourishing therapy for your dry hair. Rich in lipids, we've infused these precious oils in opulent formulas that drench hair in nutrition and moisture.

Our Botanicals hair philosophy

100% Vegan Our formulas don't contain any animal component or derived ingredients.

Natural Formulas Our conditioners & treatments are crafted with at least 97% naturally derived ingredients.

No Silicones For a natural feel

Recycled & Recyclable Packaging All our shampoo & treatment bottles are made of 100% Recycled PET. Our conditioner tubes are 50% recycled. All our packaging is 100% recyclable, except the caps- we're not perfect but we're working on it!

It's a journey but we're committed to constantly improving our sustainability credentials.

Brand Marketing

A hair philosophy from our roots, to yours.

Goes well with

L'Oreal Botanicals Safflower Dry Hair Nourishing Shampoo 400ml L'Oreal Botanicals Safflower Dry Hair Nourishing Conditioner 200ml L'Oreal Botanicals Safflower Dry Hair Nourishing Hair Ointment 100ml

Health & Lifestyle

Lifestyle

Suitable for Vegans

Storage & Usage

Storage Type

Туре

Ambient

Preparation and Usage

On wet hair, apply a small amount for a nourishing feel. On dry hair, apply as a finishing touch to help soften and to tame flyaways. No rinse needed.

In case of contact with eyes, rinse them immediately and thoroughly.

Brandbank Captured Pack Data

Pack Size

200ML

Numeric Size

Numeric Size - 200

Pack Type

Type - Unspecified Pack

Extended Data

Description Breakdown

Functional Name - Dry Hair Vegan Hair Mask Variant - Argan & Safflower

SEO Tags

Search Tag - L'Oreal; L'Oreal Paris; Botanicals; Hair; Safflower; Dry Hair; Nourishing; Vegan Hair Products, Vegan Hair Treatment; Natural Formula Hair Products; Vegan Hair Mask



BOTANICALS

