

L'Oreal Botanicals Argan & Safflower Dry Hair Vegan Hair Potion 125ml



EAN  
3600523699797

Target market(s)  
GB, IE

Components

- Ingredients**
- 1177654 A
  - Aqua / Water
  - Cetearyl Alcohol
  - Stearamidopropyl Dimethylamine
  - Isopropyl Myristate
  - Glycerin
  - Glycine Soja Oil / Soybean Oil
  - Coco-Caprylate/Caprate
  - Cocos Nucifera Oil / Coconut Oil
  - Hydroxypropyl Guar Hydroxypropyltrimonium Chloride
  - Argania Spinosa Kernel Oil
  - Helianthus Annuus Seed Oil / Sunflower Seed Oil
  - Benzyl Alcohol
  - Benzoic Acid
  - Linalool
  - Caprylyl Glycol
  - Tartaric Acid
  - Carthamus Tinctorius Seed Oil / Safflower Seed Oil
  - Cetyl Esters
  - Parfum / Fragrance
  - (F.I.L. C223072/1)

Product Description

- Brand**
- L'Oreal
- Features**
- For dry hair
  - Crafted with Argan & Safflower Oils
  - Nourishes & softens hair with conditioning ingredients
  - Infused with a fresh, soothing fragrance
  - 100% Vegan, no silicones, recycled & recyclable packaging, with natural formulas
- Standardised Brand**
- Brand - L'Oreal Paris
- Regulated Product Name**
- Botanicals Argan & Safflower Dry Hair Vegan Hair Potion

## Marketing

### Product Marketing

Introducing our L'Oreal Botanicals Safflower Nourishing Potion for dry hair.

#### Argan & Safflower

A nourishing therapy for your dry hair.

Rich in lipids, we've infused these precious oils in opulent formulas that drench hair in nutrition and moisture.

Our Botanicals hair philosophy

#### 100% Vegan

Our formulas don't contain any animal component or derived ingredients.

#### Natural Formulas

Our conditioners & treatments are crafted with at least 97% naturally derived ingredients.

#### No Silicones

For a natural feel.

#### Recycled & Recyclable Packaging

All our shampoo & treatment bottles are made of 100% Recycled PET. Our conditioner tubes are 50% recycled. All our packaging is 100% recyclable, except the caps - we're not perfect but we're working on it!

It's a journey but we're committed to constantly improving our sustainability credentials.

### Brand Marketing

A hair philosophy from our roots, to yours.

Goes well with

L'Oreal Botanicals Safflower Dry Hair Nourishing Shampoo 400ml

L'Oreal Botanicals Safflower Dry Hair Nourishing Conditioner 200ml

L'Oreal Botanicals Safflower Dry Hair Nourishing Hair Mask 200ml

## Health & Lifestyle

### Lifestyle

- Suitable for Vegans

## Storage & Usage

### Storage Type

Type
Ambient

### Preparation and Usage

Gently apply onto wet hair, leave for 3 minutes & rinse. In case of contact with eyes, rinse them immediately and thoroughly.

## Brandbank Captured Pack Data

### Pack Size

125ML

### Numeric Size

Numeric Size - 125

### Pack Type

Type - Unspecified Pack

Extended Data

Description Breakdown

Functional Name - Dry Hair Vegan Hair Potion  
Variant - Argan & Safflower

SEO Tags

Search Tag - L'Oreal; L'Oreal Paris; Botanicals; Hair; Safflower; Dry Hair; Nourishing; Vegan Hair Products; Vegan Hair Treatment; Natural Formula Hair Products; Hair Ointment; Vegan Hair Ointment

