

L'Oreal Botanicals Ginger & Coriander Fragile Hair Vegan Potion 125ml



EAN  
3600523371167

Target market(s)  
GB, IE

Components

- Ingredients**
- 1217311 C
  - Aqua / Water
  - Glycerin
  - Stearamidopropyl Dimethylamine
  - Cocos Nucifera Oil / Coconut Oil
  - Sodium Hydroxide
  - Eugenol
  - Salicylic Acid
  - Sclerotium Gum
  - Helianthus Annuus Seed Oil / Sunflower Seed Oil
  - Limonene
  - Candelilla Cera / Candelilla Wax
  - Linalool
  - Zingiber Officinale Root Extract / Ginger Root Extract
  - Benzyl Alcohol
  - Caprylyl Glycol
  - Alpha-Isomethyl Ionone
  - Tartaric Acid
  - Coriandrum Sativum Seed Oil / Coriander Seed Oil
  - Geraniol
  - Cetearyl Alcohol
  - Cetyl Esters
  - Citronellol
  - Citral
  - Glyceryl Stearate
  - Glycine Soja Oil / Soybean Oil
  - Parfum / Fragrance
  - (F.I.L. C225913/1)

## Product Description

**Brand**

L'Oreal

**Features**

For fragile hair  
Crafted with Ginger Extract & Coriander Oil  
Strengthens & detangles without weighing down  
Infused with a fresh, invigorating fragrance  
100% Vegan, no silicones, recycled & recyclable packaging, with natural formulas

**Standardised Brand**

Brand - L'Oreal Paris

**Regulated Product Name**

Botanicals Ginger & Coriander Fragile Hair Vegan Potion

## Marketing

**Product Marketing**

Introducing our L'Oreal Botanicals Coriander Strengthening Potion for fragile hair.

Ginger & Coriander  
A strengthening therapy for your fine fragile hair.  
We've infused these reinforcer's of brittle locks in featherweight textures that help to reduce breakage\*

Our Botanicals hair philosophy

100% Vegan  
Our formulas don't contain any animal component or derived ingredients.

Natural Formulas  
Our conditioners & treatments are crafted with at least 97% naturally derived ingredients.

No Silicones  
For a natural feel.

Recycled & Recyclable Packaging  
All our shampoo & treatment bottles are made of 100% Recycled PET. Our conditioner tubes are 50% recycled. All our packaging is 100% recyclable, except the caps- we're not perfect but we're working on it!

It's a journey but we're committed to constantly improving our sustainability credentials.

\*Instrumental test.

**Brand Marketing**

A hair philosophy from our roots, to yours.

Goes well with  
L'Oreal Botanicals Coriander Fragile Hair Strengthening Shampoo 400ml  
L'Oreal Botanicals Coriander Fragile Hair Strengthening Conditioner 200ml  
L'Oreal Botanicals Coriander Fragile Hair Strengthening Hair Mask 200ml

## Health & Lifestyle

**Lifestyle**

- Suitable for Vegans

Storage & Usage

Storage Type

Type
Ambient

Preparation and Usage

Shake well before use. On wet hair, apply a few drops through the lengths to strengthen hair. On dry hair, apply a few drops through the lengths to protect from daily aggressions. No rinse needed.

In case of contact with eyes, rinse them immediately and thoroughly.

Brandbank Captured Pack Data

Pack Size

125ML

Numeric Size

Numeric Size - 125

Extended Data

Description Breakdown

Functional Name - Fragile Hair Vegan Potion  
Variant - Ginger & Coriander

SEO Tags

Search Tag - L'Oreal; L'Oreal Paris; Botanicals; Hair; Coriander; Ginger; Fragile Hair; Strengthening; Vegan Hair Products; Vegan Hair Treatment; Natural Formula Hair Products; Hair Potion; Vegan Hair Potion

