NIELSEN BRANDBANK

L'Oreal Botanicals Lavender Sensitive Hair & Scalp Vegan Conditioner 200ml



EAN

3600523558490

Target market(s)

GB, IE

Components

Ingredients

1170871 B

Aqua / Water

Cetearyl Alcohol

Stearamidopropyl Dimethylamine

Isopropyl Myristate

Glycerin

Coco-Caprylate/Caprate

Cocos Nucifera Oil / Coconut Oil

Hydroxypropyl Guar Hydroxypropyltrimonium Chloride

Helianthus Annuus Seed Oil / Sunflower Seed Oil

Linalool

Benzyl Alcohol

Caprylyl Glycol Tartaric Acid

Geraniol Cetyl Esters

Citronellol

Lavandula Hybrida Oil

Glycine Soja Oil / Soybean Oil

Parfum / Fragrance

(F.I.L. C212629/1)

Product Description

Brand

L'Oreal

Features

For sensitive scalps and fine, fragile hair

Crafted with Lavender Essential Oil

Detangles, leaves fine hair feeling hydrated & soft to touch

Infused with a fresh fragrance

100% Vegan, no silicones, recycled & recyclable packaging, with natural formulas

Standardised Brand

Brand - L'Oreal Paris

Regulated Product Name

Botanicals Lavender Sensitive Hair & Scalp Vegan Conditioner

Marketing

Product Marketing

Introducing our L'Oreal Botanicals Lavender Soothing Conditioner for fragile hair and sensitive scalps.

Lavender

Your hydrating therapy for fine, fragile hair.

We've infused soothing Organic Lavender Essential Oil into calming formulas. Delicate strands & sensitive scalps, relax.

Our Botanicals hair philosophy

100% Vegan

Our formulas don't contain any animal component or derived ingredients.

Natural Formulas

Our conditioners & treatments are crafted with at least 97% naturally derived ingredients.

No Silicones

For a natural feel

Recycled & Recyclable Packaging

All our shampoo & treatment bottles are made of 100% Recycled PET. Our conditioner tubes are 50% recycled. All our packaging is 100% recyclable, except the caps- we're not perfect but we're working on it!

It's a journey but we're committed to constantly improving our sustainability credentials.

Brand Marketing

A hair philosophy from our roots, to yours.

Goes well with

Botanicals Lavender Soothing Therapy Shampoo 400ml Botanicals Lavender Soothing Therapy Mask 200ml

Botanicals Lavender Soothing Therapy Pre Shampoo Oil 150ml

Health & Lifestyle

Lifestyle

· Suitable for Vegans

Storage & Usage

Storage Type



Ambient

Preparation and Usage

After you shampoo, apply onto wet hair and leave for 2 minutes. Rinse thoroughly.

In case of contact with eyes, rinse them immediately and thoroughly.

Brandbank Captured Pack Data

Pack Size

200ML

Numeric Size

Numeric Size - 200

Pack Type

Type - Unspecified Pack

Extended Data

Description Breakdown

Functional Name - Sensitive Hair & Scalp Vegan Conditioner

Variant - Lavender

SEO Tags

Search Tag - L'Oreal; L'Oreal Paris; Botanicals; Hair; Lavender; Dry Hair; Soothing; Vegan Conditioner; Biodegradable Conditioner; Lavender Conditioner; Vegan Hair Products; Vegan Hair Treatment; Natural Formula Hair Products







