

L'Oreal Botanicals Lavender Sensitive Hair & Scalp Therapy Vegan Shampoo 400ml



EAN
3600523558575

Target market(s)
GB, IE

Components

- Ingredients**
- 1170690 J
Aqua / Water
Sodium C14-16 Olefin Sulfonate
Cocamide MEA
Glycerin
Cocamidopropyl Betaine
Glycol Distearate
Sodium Lauroyl Sarcosinate
Parfum / Fragrance
Hexylene Glycol
Coco-Betaine
Cocos Nucifera Oil/ Coconut Oil
Sodium Benzoate
Sodium Hydroxide
Sodium Chloride
Hydroxypropyl Guar Hydroxypropyltrimonium Chloride
Sodium Citrate
PEG-55 Propylene Glycol Oleate
Salicylic Acid
Polyquaternium-7
Linalool
Benzoic Acid
Benzyl Alcohol
Propylene Glycol
Carbomer
Geraniol
Citric Acid
Tetrasodium EDTA
Citronellol
Lavandula Hybrida Oil
Glycine Soja Oil / Soybean Oil
(F.I.L. C213105/2)

Product Description

Brand

L'Oreal

Features

For sensitive scalps and fine, fragile hair
Crafted with Lavender Essential Oil
Leaves hair feeling hydrated and scalp feeling soothed
Infused with a fresh and soothing fragrance
100% Vegan, no silicones, recycled & recyclable packaging, with natural formulas

Standardised Brand

Brand - L'Oreal Paris

Regulated Product Name

Botanicals Lavender Sensitive Hair & Scalp Therapy Vegan Shampoo

Marketing

Product Marketing

Introducing our L'Oreal Botanicals Lavender Soothing Shampoo for fragile hair and sensitive scalps.

Lavender
Your hydrating therapy for fine, fragile hair.
We've infused soothing Organic Lavender Essential Oil into calming formulas. Delicate strands & sensitive scalps, relax.

Our Botanicals hair philosophy

100% Vegan
Our formulas don't contain any animal component or derived ingredients.

Natural Formulas
Our conditioners & treatments are crafted with at least 97% naturally derived ingredients.

No Silicones
For a natural feel.

Recycled & Recyclable Packaging
All our shampoo & treatment bottles are made of 100% Recycled PET. Our conditioner tubes are 50% recycled. All our packaging is 100% recyclable, except the caps- we're not perfect but we're working on it!

It's a journey but we're committed to constantly improving our sustainability credentials.

Brand Marketing

A hair philosophy from our roots, to yours.

Goes well with
Botanicals Lavender Soothing Therapy Conditioner 200ml
Botanicals Lavender Soothing Therapy Mask 200ml
Botanicals Lavender Soothing Therapy Pre Shampoo Oil 150ml

Health & Lifestyle

Lifestyle

- Suitable for Vegans

Storage & Usage

Storage Type

Type
Ambient

Preparation and Usage

Massage onto wet hair, lather then rinse, follow with lavender conditioner

In case of contact with eyes, rinse them immediately and thoroughly.

Brandbank Captured Pack Data

Pack Size

400ML

Numeric Size

Numeric Size - 400

Pack Type

Type - Unspecified Pack

Extended Data

Description Breakdown

Functional Name - Sensitive Hair & Scalp Therapy Vegan Shampoo

Variant - Lavender

SEO Tags

Search Tag - L'Oreal; L'Oreal Paris; Botanicals; Hair; Lavender; Dry Hair; Soothing; Vegan Shampoo; Lavender Shampoo; Lavender Essential Oil Shampoo; Vegan Hair Products; Vegan Hair Treatment; Natural Formula Hair Products

