

L'Oreal Botanicals Rose & Geranium Coloured Hair Vegan Shampoo 400ml



EAN
3600523371051

Target market(s)
GB, IE

Components

- Ingredients**
- 1202728 E
 - Aqua / Water
 - Sodium C14-16 Olefin Sulfonate
 - Glycerin
 - Cocamide MEA
 - Cocamidopropyl Betaine
 - Glycol Distearate
 - Sodium Lauroyl Sarcosinate
 - Parfum / Fragrance
 - Hexylene Glycol
 - Coco-Betaine
 - Cocos Nucifera Oil / Coconut Oil
 - Sodium Hydroxide
 - Sodium Chloride
 - Sodium Benzoate
 - Hydroxypropyl Guar Hydroxypropyltrimonium Chloride
 - Sodium Citrate
 - PEG-55 Propylene Glycol Oleate
 - Salicylic Acid
 - Polyquaternium-7
 - Pelargonium Graveolens Flower Oil
 - Limonene
 - Benzoic Acid
 - Linalool
 - Benzyl Alcohol
 - Propylene Glycol
 - Carbomer
 - Geraniol
 - Rose Extract
 - Citric Acid
 - Tetrasodium EDTA
 - Citronellol
 - Potassium Sorbate
 - Glycine Soja Oil / Soybean Oil
 - F.I.L. C223074/1

Product Description

Brand

L'Oreal

Features

For dull and coloured hair
Crafted with Rose Extract & Geranium Essential Oil
Infused with a fresh, floral fragrance
Detangles & revives shine
100% Vegan, no silicones, recycled & recyclable packaging, with natural formulas

Standardised Brand

Brand - L'Oreal Paris

Regulated Product Name

Botanicals Rose & Geranium Coloured Hair Vegan Shampoo

Marketing

Product Marketing

Introducing our L'Oreal Botanicals Geranium shampoo for coloured hair.

Rose & Geranium
A caring routine for your dull or coloured hair.
Rose Petal Oil and Geranium Essential Oil in lush formulas revive the look of hair's vibrancy and shine. Blooming brilliant.

Our Botanicals hair philosophy

100% Vegan
Our formulas don't contain any animal component or derived ingredients.

Natural Formulas
Our conditioners & treatments are crafted with at least 97% naturally derived ingredients.

No Silicones
For a natural feel.

Recycled & Recyclable Packaging
All our shampoo & treatment bottles are made of 100% Recycled PET. Our conditioner tubes are 50% recycled. All our packaging is 100% recyclable, except the caps - we're not perfect but we're working on it!

It's a journey but we're committed to constantly improving our sustainability credentials.

Brand Marketing

A hair philosophy from our roots, to yours.

Goes well with
L'Oreal Botanicals Geranium Coloured Hair Enhancing Conditioner 200ml
L'Oreal Botanicals Geranium Coloured Hair Enhancing Hair Mask 200ml

Health & Lifestyle

Lifestyle

- Suitable for Vegans

Storage & Usage

Storage Type

Type
Ambient

Preparation and Usage

Massage onto wet hair, lather then rinse, follow with Rose & Geranium conditioner.

In case of contact with eyes, rinse them immediately and thoroughly.

Brandbank Captured Pack Data

Pack Size

400ML

Numeric Size

Numeric Size - 400

Pack Type

Type - Unspecified Pack

Extended Data

Description Breakdown

Functional Name - Coloured Hair Vegan Shampoo

Variant - Rose & Geranium

SEO Tags

Search Tag - L'Oreal; L'Oreal Paris; Botanicals; Hair; Geranium; Coloured Hair; Coloured Hair Shampoo; Vegan Shampoo; Biodegradable Shampoo; Botanicals Shampoo; Rose Shampoo; Geranium Shampoo; Vegan Hair Products; Vegan Hair Treatment; Natural Formula Hair Products

