

L'Oreal Botanicals Ginger & Coriander Fragile Hair Vegan Shampoo 400ml



EAN

3600523371136

Target market(s)

GB, IE

Components

Ingredients

1170880 G
 Aqua / Water
 Sodium C14-16 Olefin Sulfonate
 Cocamide MIPA
 Glycerin
 Cocamidopropyl Betaine
 Sodium Lauroyl Sarcosinate
 Parfum / Fragrance
 Cocos Nucifera Oil / Coconut Oil
 Sodium Benzoate
 Sodium Hydroxide
 Sodium Chloride
 Hydroxypropyl Guar Hydroxypropyltrimonium Chloride
 Sodium Citrate
 PPG-5-Ceteth-20
 PEG-55 Propylene Glycol Oleate
 Eugenol
 Salicylic Acid
 Polyquaternium-7
 Limonene
 Linalool
 Benzoic Acid
 Zingiber Officinale Root Extract / Ginger Root Extract
 Propylene Glycol
 Geraniol
 Coriandrum Sativum Seed Oil / Coriander Seed Oil
 Citric Acid
 Tetrasodium EDTA
 Laureth-5 Carboxylic Acid
 Glycine Soja Oil / Soybean Oil
 (F.I.L. C225046/1)

Product Description

Brand

L'Oreal

Features

For fragile hair
Crafted with Ginger Extract & Coriander Oil
Cleanses and helps reduce breakage
Infused with a fresh, invigorating fragrance
100% Vegan, no silicones, recycled & recyclable packaging, with natural formulas

Standardised Brand

Brand - L'Oreal Paris

Regulated Product Name

Botanicals Ginger & Coriander Fragile Hair Vegan Shampoo

Marketing

Product Marketing

Introducing our L'Oreal Botanicals Coriander Strengthening Shampoo for fragile hair.

Ginger & Coriander

A strengthening therapy for your fine fragile hair.
We've infused these reinforcer' s of brittle locks in featherweight textures that help to reduce breakage*

Our Botanicals hair philosophy

100% Vegan
Our formulas don't contain any animal component or derived ingredients.

Natural Formulas

Our conditioners & treatments are crafted with at least 97% naturally derived ingredients.

No Silicones

For a natural feel.

Recycled & Recyclable Packaging

All our shampoo & treatment bottles are made of 100% Recycled PET. Our conditioner tubes are 50% recycled. All our packaging is 100% recyclable, except the caps- we're not perfect but we're working on it!

It's a journey but we're committed to constantly improving our sustainability credentials.

*Measured as resistance to brushing. Ginger and Coriander Shampoo and Conditioner.
Formula contains no animal origin or derived ingredients.

Brand Marketing

A hair philosophy from our roots, to yours.

Goes well with

L'Oreal Botanicals Coriander Fragile Hair Strengthening Conditioner 200ml
L'Oreal Botanicals Coriander Fragile Hair Strength Potion 150ml
L'Oreal Botanicals Coriander Fragile Hair Strengthening Hair Mask 200ml

Health & Lifestyle

Lifestyle

- Suitable for Vegans

Storage & Usage

Storage Type

Type

Ambient

Preparation and Usage

Massage onto wet hair, lather then rinse, follow with Ginger & Coriander conditioner.

In case of contact with eyes, rinse them immediately and thoroughly.

Brandbank Captured Pack Data

Pack Size

400ML

Numeric Size

Numeric Size - 400

Pack Type

Type - Unspecified Pack

Extended Data

Description Breakdown

Functional Name - Fragile Hair Vegan Shampoo

Variant - Ginger & Coriander

SEO Tags

Search Tag - L'Oreal; L'Oreal Paris; Botanicals; Hair; Coriander; Ginger; Fragile Hair; Strengthening; Vegan Shampoo; Biodegradable Shampoo; Coriander Shampoo; Ginger Shampoo; Vegan Hair Products; Vegan Hair Treatment; Natural Formula Hair Products



FOR FRAGILE HAIR



GINGER & CORIANDER



We've infused these reinforcers of brittle locks in featherweight textures that help to reduce breakage.

For fragile Hair

BOTANICALS
FRESH CARE

BOTANICALS FRESH CARE

100% VEGAN

No animal component or derived ingredients in our formulas.

NATURAL FORMULAS

Our conditioners & treatments are crafted with at least 80% naturally derived ingredients.

NO SILICONES

For a natural feel.

RECYCLED PACKAGING

All our shampoo & treatment bottles are made of 100% Recycled PET. Our conditioner tubes are 50% recycled.

RECYCLABLE PACKAGING
All our packaging is 100% recyclable, except the caps - we're not perfect but we're working on it!

