NIELSEN BRANDBANK

L'Oreal Botanicals Ginger & Coriander Fragile Hair Vegan Conditioner 200ml



EAN

3600523371143

Target market(s)

GB, IE

Components

Ingredients

1170879 A

Aqua / Water

Cetearyl Alcohol

Stearamidopropyl Dimethylamine

Isopropyl Myristate

Glycerin

Coco-Caprylate/Caprate

Cocos Nucifera Oil /Coconut Oil

Hydroxypropyl Guar Hydroxypropyltrimonium Chloride

Helianthus Annuus Seed Oil / Sunflower Seed Oil

Limonene

Linalool

Zingiber Officinale Root Extract / Ginger Root Extract

Caprylyl Glycol Tartaric Acid

Coriandrum Sativum Seed Oil / Coriander Seed Oil

Geraniol

Cetyl Esters

Glycine Soja Oil / Soybean Oil

Parfum / Fragrance

(F.I.L. C223582/1)

Product Description

Brand

L'Oreal

Features

For fragile hair

Crafted with Ginger Extract & Coriander Oil

Strengthens & detangles without weighing down

Infused with a fresh, invigorating fragrance

100% Vegan, no silicones, recycled & recyclable packaging, with natural formulas

Standardised Brand

Brand - L'Oreal Paris

Regulated Product Name

Botanicals Ginger & Coriander Fragile Hair Vegan Conditioner

Marketing

Product Marketing

Introducing our L'Oreal Botanicals Coriander Strengthening Conditioner for fragile hair.

Ginger & Coriander

A strengthening therapy for your fine fragile hair

We've infused these reinforcer's of brittle locks in featherweight textures that help to reduce breakage*

Our Botanicals hair philosophy

100% Vegan

Our formulas don't contain any animal component or derived ingredients.

Natural Formulae

Our conditioners & treatments are crafted with at least 97% naturally derived ingredients.

No Silicones

For a natural feel

Recycled & Recyclable Packaging

All our shampoo & treatment bottles are made of 100% Recycled PET. Our conditioner tubes are 50% recycled. All our packaging is 100% recyclable, except the caps- we're not perfect but we're working on it!

It's a journey but we're committed to constantly improving our sustainability credentials.

*Measured as resistance to brushing. Ginger and Coriander Shampoo and Conditioner. Formula contains no animal origin or derived ingredients.

Brand Marketing

A hair philosophy from our roots, to yours.

Goes well with

L'Oreal Botanicals Coriander Fragile Hair Strengthening Shampoo 400ml

L'Oreal Botanicals Coriander Fragile Hair Strength Potion 150ml

L'Oreal Botanicals Coriander Fragile Hair Strengthening Hair Mask 200ml

Health & Lifestyle

Lifestyle

• Suitable for Vegans

Storage & Usage

Storage Type

Туре

Ambient

Preparation and Usage

After you shampoo, apply onto wet hair and leave for 2 minutes. Rinse thoroughly

In case of contact with eyes, rinse them immediately and thoroughly.

Brandbank Captured Pack Data

Pack Size

200ML

Numeric Size

Numeric Size - 200

Pack Type

Type - Unspecified Pack

Extended Data

Description Breakdown

Functional Name - Fragile Hair Vegan Conditioner Variant - Ginger & Coriander

SEO Tags

Search Tag - L'Oreal; L'Oreal Paris; Botanicals; Hair; Coriander; Ginger; Fragile Hair; Strengthening; Vegan Conditioner; Biodegradable Conditioner; Ginger Conditioner; Coriander Conditioner; Vegan Hair Products; Vegan Hair Treatment; Natural Formula Hair Products





GINGER & CORIANDER



We've infused these reinforcers of brittle locks in featherweight textures that help to reduce breakage.

For fragile Hair

BOTANICALS

