

BRANDED Job No.: WM088020-19
Cat/SKU Number: 7639838/146090547 Season: AW25
Brand: Home Category: Gifting, Events & Christmas
Product: Pop Up Coffin
Supplier: Rayland
Preferred Printing Colours: 4

Process CYAN	Process MAGENTA	Process YELLOW	Process BLACK

Substrate: -
Process: -

Satin Varnish	Cutter

	DATE	OP	AMENDMENT
v1)	13/02/25	PV	New Build
v2)	24/02/25	ARJ	Amend
v3)			
v4)			
v5)			

BRANDED

Tomo Estate, Packet Boat Lane, Cowley, Uxbridge, UB8 2JP.
Tel: 01895 432400 www.branded-agency.com

PLEASE NOTE

Please refer to either supplied GMG proof or Colour Standard sheet. For all spot colour[s] refer to L.A.B Values Indicated.
四色印刷請跟據數碼打稿GMG或顏色標準跟色。專色請按照L.A.B.值跟色。

NOTES TO PRINTER:

If you do not understand L*a*b values and need additional information, please contact your local PQM hub for support.
印刷商注意：如果您不了解L*a*b*數值，請聯絡相關地區的印刷品質管理部門以提供更多資料。

PLEASE CHECK BELOW

Buyer:

Pack format
Photography/Illustrations
SKU/Eqos number
Marketing info
Selling features
Product title
Sub copy

Technical manager:

Photography/illustrations
Legal & QA information
Country of origin
Recycling information
Pack format

Vendor/Printer:

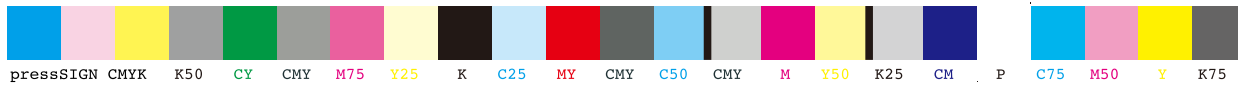
Pack format
Cutter
Artwork Orientation
Bleed & Non-print areas
Eye marks (flexo)
Recycling/FSC code
Barcode
Legal & QA information
Selling features
Country of origin

UK Packaging Manager (BRANDED):

Stakeholders have completed all checks

PLEASE ENSURE THAT YOU HAVE
CHECKED ALL OF THE RELEVANT POINTS
ON THIS ARTWORK BEFORE YOU APPROVE

Important note to printer: Please send 3 varnished pre-production sheets of this artwork on the correct substrate to include the colour bar and completed PQM submission forms to the following address:
EAST ASIA, Sainsbury's PQM Team, BRANDED Asia,
Units D, 23/F, EGL Tower, No. 83 Hung To Road, Kwun Tong, Kowloon, Hong Kong Tel: +852 3997 3505
UK, Sainsbury's PQM Team, BRANDED, Unit F, Tomo Estate, Packet Boat Lane,
Uxbridge, UB8 2JP Tel: +44 1895 432400
SOUTH ASIA, Sainsbury's PQM Team, BRANDED, Plot n. 342, Phase IV, Udyog Vihar,
IN 122016 Gurgaon, India TEL: +91 124 4770800
If you have any PQM Process queries please contact Nick.Burton@branded-agency.com



Pop up coffin
100% polyester.
Photography for illustrative purpose only.
Approx. dimensions: H150 x W61 x D24cm.
Care and use
• Wipe clean with a damp cloth or sponge
• Allow to dry completely before storage
• Minimal self assembly, full instructions are included, please read before getting started and keep for future reference
WARNINGS
• **KEEP AWAY FROM FIRE**
• Warning! Not suitable for children under 3 years of age due to small parts - choking hazard
• Keep away from heat and sources of ignition
• Adult assembly required
• Parental supervision required at all times
• Remove all packaging before giving this toy to a child
• Please retain this information for future reference
Produced in China. Sainsbury's Supermarkets Ltd.
Argos Limited, London, EC1M 6HA, UK.
Sainsbury's (UK) Ltd and Argos (NI) Ltd,
Forestsia Shopping Centre, Upper Galwally,
Belfast, BT8 6PX, UK.
help.sainsburys.co.uk/help/contact-us
argos.co.uk/help/contact-us



355mm