

experience any of the following: Development of an irregular heartbeat; allergic reaction such as rash, itching or swelling of the tongue, mouth or throat; feeling faint; nausea; headache; or any other unusual or adverse effect.

- This product is not intended for use by persons with reduced physical, sensory or mental capabilities, or lack of experience and knowledge, unless they have been given supervision or instruction concerning use of the product by a person responsible for their safety.



VYPE CARE
customer services



Vype Customer Care,
British American
Tobacco UK Limited,
One Eton Street,
Richmond upon Thames,
London, TW9 1EF UK.
T: +44 (0)800 1337 350

**eLiquid made in UK.
eStick Maxx device,
cartridge and USB
charger made in China.**

**Keep the user guide
for future reference.**



How to use

1. First ensure your Vype eStick Maxx device is fully charged.
2. Remove the cartridge from the blister pack.
3. Remove the protective rubber caps from both ends of the cartridge.
4. Firmly screw the cartridge onto the device.
5. Enjoy vaping by simply puffing on your Vype eStick Maxx.
6. It's time to change your Vype eStick Maxx cartridge when your device stops producing vapour or when you notice a deterioration in the taste or quality of vapour.

How to charge

- For optimal performance, please keep your e-cigarette fully charged when in use.
- Your Vype eStick Maxx device needs to be charged when the battery runs out of power and flashes ten times.
- To recharge your battery, screw device into the USB charger supplied in your Vype eStick Maxx kit, and plug it into a USB port.
- When charging, the LED light of your Vype eStick Maxx device will be on.
- When fully charged, the LED light flashes twenty times and turns off automatically.



OVER 18 ONLY



WARNING



VY_UK_ESM_LFT01

Model number: ESMB1

- Charging should take approximately 1 hour.
- Only charge your Vype eStick Maxx device with the equipment provided in your Vype eStick Maxx kit or with compatible Vype charging accessories (available at govype.com).
- Rating input of USB charging cable: Input voltage DC 5V. Output voltage DC 5V 500mA.

Important product use information

- The build-up of dirt inside your Vype eStick Maxx device may reduce performance and disrupt normal charging. To minimise this, check and if necessary wipe the battery connector clean with a dry cloth.
- Keep Vype products dry. Precipitation, humidity or moisture can corrode electronic circuits.
- The recommended storage temperature for Vype products is between 0-25°C.
- Do not use e-cigarette when you, or anyone in the vicinity is using oxygen.
- If you have any queries or doubts about the use of your eStick Maxx or any other Vype products, please contact the Vype Customer Care Team – see below for details.
- The Vype eStick Maxx device contains a Lithium-ion battery.

Disposal and recycling of Vype products

Electrical and electronic goods and batteries should not be disposed of as part of regular

household waste, but should be separately collected for recovery and recycling. We are committed to minimising our impact on the environment – please see our website, govype.com, for more information on how to dispose of your Vype products and details of our recycling programme and how to return used products to us.

THIS PRODUCT CONTAINS NICOTINE WHICH IS A HIGHLY ADDICTIVE SUBSTANCE. NOT RECOMMENDED FOR NON-SMOKERS. THIS PRODUCT MAY BE HAZARDOUS TO HEALTH.

KEEP OUT OF REACH OF CHILDREN. KEEP OUT OF REACH OF ANIMALS. IF SWALLOWED: Rinse mouth. **IF ON SKIN:** Wash with plenty of soap and water. Call a **POISON CENTRE** or doctor/physician if you feel unwell.

THIS PRODUCT IS NOT SUITABLE FOR USE BY:

- Persons under the age of 18.
- Persons who are allergic/sensitive to nicotine.
- Pregnant or breast-feeding women.
- Persons who should avoid using tobacco or nicotine products for medical reasons.
- Persons with an unstable heart condition, severe hypertension or diabetes.

IMPORTANT SAFETY INFORMATION:

- Immediately stop use of this product and seek medical advice if you