

# Felight® with SilverFresh technology



Dear Customer,

Felight® is proud to announce it is now highlighting its unique formulation with Silverfresh Technology™. The endorsement of our market leading product performance in recent times has been through the well-known freshness brand Febreze. This branding has been dominant on our packaging and we have decided to allow our branding to now take precedence going forward.

Therefore in 2020, we are delighted to present Felight® as the expert, high-performance & naturally anti-bacterial Cat Litter with SilverFresh Technology which allows super quick odour absorption subsequently eliminating any nasty smells.

**There are no changes to the formulation, product codes or barcodes** and therefore no impact on the great performance of the product. This means we'll still be providing a full competitive range of value-added products with a variety of pack sizes:



B0493 Felight® Concrete 5L



B0495 Felight® Concrete 10L



B0497 Felight® Concrete 20L

Digital Product Visuals of the new packs will be sent to you via the sales account manager for your account in due course.

If anything has not been answered above and you have further questions, please feel free to ask your point of contact at Pets Choice.

Many Thanks,

Sales & Marketing Team at Pets Choice

