



**A+ COPY**

**Item Name:** Crazy Cart Shift Lightshow

**Product Title:** Crazy Cart Shift Lightshow - Drifting Go-Kart for Kids by Razor, Multi-Color LED Lights, Power Core™ Hub Motor, Variable-Speed Foot Pedal Accelerator, Rechargeable Battery, Top Speed Control Switch

**Feature Bullets:**

- Colorful LED Lightshow – the multi-color LED lights embedded along both sides of the chassis and the rear caster wheels will illuminate when the cart is in motion
- Simplified Drift System – automatically engages rear end drifts so that riders can keep both hands on the wheel at all times while focusing on steering and throttle control – just like the professionals!
- Power Core™ Hub Motor – maintenance-free system that eliminates chains, sprockets, tensioners, and the upkeep that such parts require
- Variable-speed Foot Pedal Accelerator – provides full control of the Shift's speed, allowing drifting and driving to happen at any speed up to 8 mph (13 km/h) in the "HIGH" speed setting
- Top Speed Control Switch – allows parents to select the top speed they feel is appropriate for their child: 8 mph (13 km/h) in the default "HIGH" setting, or 2.5 mph (4 km/h) in the optional "LOW" setting
- Ready To Go – no assembly required and visibility flag included

**Product Copy (Short):**

The all-new Crazy Cart® Shift™ Lightshow from Razor delivers the intense fun and excitement of driving and drifting to kids as young as six (6) years old! It features a simplified drift system, a smaller and lighter frame tailored to the size of younger riders, and a Parent-controlled Top Speed Switch that lets you decide the right maximum speed for your child –8 mph (13 km/h) in the "HIGH" setting or 2.5 mph (4 km/h) in the "LOW" setting. The Crazy Cart Shift Lightshow also has multi-colored LED lights along both sides of the chassis and embedded in the rear caster wheels. Drive, spin, and drift on a bed of light with the all-new Crazy Cart Shift Lightshow.

**Product Copy (Extended):**

With the all-new Crazy Cart® Shift™ Lightshow kids as young as six (6) years old can drive, spin, and drift on a bed of light! Designed to be fun for riders of all skill-levels, it starts as a fun spin session and grows into an unparalleled drifting experience as riders become more familiar with the controls. Its simplified drift system automatically engages so that riders can keep both hands on the wheel while focusing on steering and throttle control, just like the pro's!

The Crazy Cart® Shift™ Lightshow is powered by Razor’s patented Power Core™ hub motor technology -- a maintenance-free drivetrain system that is both powerful and efficient. The frame is constructed of a high-impact polymer which makes the Cart durable and lightweight. The multi-color LED lights embedded along both sides of the chassis and the rear caster wheels will illuminate when the Cart is in motion. A hidden top speed control switch allows parents to select the appropriate maximum speed for their child: 2.5 mph (4 km/h) for beginners and younger riders or 8 mph (13 km/h) for the full experience. Crazy Cart Shift Lightshow delivers a one-of-a-kind drifting experience tailored to younger kids!

**Subheading 1:**

The Ultimate Drifting Go Kart for younger kids!

**Description 1:**

Its simplified drift system allows riders to keep both hands on the steering wheel at all times, controlling their drifts through a balance of throttle control and counter steering, just like the pro’s!

**Subheading 2:**

Adults Choose Top Speed!

**Description 2:**

A hidden top speed control switch allows you to choose the right maximum speed for your child: 8 mph (13 km/h) in the “HIGH” setting or 2.5 mph (4 km/h) in the “LOW” setting.

**Subheading 3:**

Colorful LED Lightshow

**Description 3:**

The multi-color LED lights embedded along both sides of the chassis and in the rear caster wheels illuminate when the Cart is switched on and in motion.

**Subheading 4:**

High Performance and Maintenance-Free

**Description 4:**

Crazy Cart® Shift™ Lightshow is powered by Razor’s patented Power Core™ hub motor technology -- a maintenance-free drivetrain system that is both powerful and efficient. The rechargeable 12-volt sealed lead-acid battery provides up to 40 minutes of continuous use in the “High” setting and the 1:1 steering ratio delivers the ultimate steering responsiveness for performance driving.

**Keywords:** Crazy Cart, Drifting Go Kart, Go Kart, Crazy Cart for Kids, Drift Car for Kids, Go Cart, Razor Crazy Cart, Crazy Cart Shift, Crazy Cart Shift Lightshow, Electric Go Kart

**US Legal Line**

*Always check local laws to see where and how particular Razor products may be ridden. An adult’s decision to permit a child to use these products should be based upon Razor’s recommendations and the child’s skills, maturity, and the ability to follow rules. Product specifications subject to change.*

### **International Legal Line**

*This Razor product is produced for sale in the United States and Canada. The Razor warranty for customers who intend to use it outside of the United States and Canada is not applicable. Razor products produced for and sold in international channels are warranted as applicable in such foreign countries.*

### **Specifications**

- **Speed:** Variable-speed acceleration up to 8 mph (13 km/h) in the default HIGH speed setting. A hidden Parental Speed Control switch allows parents to limit their child's Crazy Cart Shift Lightshow to a top speed of 2.5 mph (4 km/h) for younger riders and beginners.
- **Run Time:** Up to 40 minutes of continuous use in default HIGH speed mode, up to 80 minutes of continuous use when Parental-controlled Top Speed Switch is set to the optional LOW speed mode
- **Power Core™ Hub Motor Technology:** Patented, 90-watt, high-torque, hub-driven, maintenance free (no alignment, no chain, no belt)
- **Throttle:** Variable-speed, foot pedal
- **Frame:** Lightweight, high-impact polymer with vibration activated multi-color LED light bars
- **Steering:** Steer-to-drift. Uses the steering wheel to drift like a real car. Allows young riders to keep both hands on the wheel for stability
- **Front Tire:** 6" (152 mm), abrasion-resistant, airless, flat-free
- **Rear Wheels:** Light-up, urethane with inclined casters
- **Seat:** Bucket-style
- **Battery:** 12V sealed lead-acid, rechargeable
- **Includes:** Battery charger and flag
- **Patent Pending**
- **Age:** 6+
- **Max Rider Weight:** 120 lb (54 kg)
- **No Assembly Required**
- **Assembled Product Dimensions:** 30.35 x 20.66 x 12.8" (77.1 x 52.5 x 32.5 cm)
- **Product Weight:** 22.7 lb (10.3 kg)

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